

Milton Success Stories

Young, Exciting & Always Expanding

Milton's own Mark Burger graduated from Bishop Reding High School in June of 1996, and by August 1 of that year, he became an up and coming entrepreneur when he opened "All Sorts of Sports". By December of 1997, he also had a rental shop near Glen Eden where Mark rented snowboards to a growing number of snowboard enthusiasts.

To Mark's delight snow boarding, Skateboarding and in-line skating continued to grow in popularity and by Oct. 1 of 1998, Mark's company, now known as "Boardtopia" had doubled in size and inventory.

While opening and expanding a business would be enough for anyone to handle, that wasn't the case with Mark. July 1, 1997, Mark was instrumental in putting on the first competition or skate event of any kind in Milton. The skate competition raised \$1,000 for Milton's Skate park.

The event was such a success that by the spring and summer of 1998, Mark with the help of friends including Scott Mitchell and Travis Robinson built an outdoor skate park for the kids at Lions Park.

In 1999, Mark continued to renovate his Milton store making it brighter and allowing for more display areas. In May of 1999, Mark spearheaded a fashion show fundraiser for MDH and raised \$300.

Later in May, he held a FREE concert in front of his shop showcasing 6 bands.

The winter of 2000, Boardtopia held three snowboard competitions at Glen Eden, giving away approximately \$10,000 in cash. Competitors came from as far away as London, Ontario. This winter the snowboard competition will continue at Glen Eden.

Boardtopia has also acquired several new product lines, such as Forum, M3, Four Square, Drake, Northwave & Split. These products will accompany Burton, LibTech, GNU & Lamar which have been carried in the past.

Last winter, Boardtopia was the major sponsor of the KISS 92.5 FREERIDERS Team. They are a snowboard team which includes radio personalities & professionals. They travel from hill to hill promoting the sport.

Mark has been asked on many occasions to be a guest speaker at M.D.H.S., Bishop Reding & E.C. Drury High School to talk with the business classes. Topics include Marketing, Retail, Entrepreneurship & Business English.

His involvement has been quite large in the Wakestock, Wake Board Festival, Warp Tour Concept & Skate Competition, Snow Squall, Summer Snowboard Event and Not So-Pro Volleyball Tournament. On August 5/2000, Mark

held a fundraising competition at Memorial Gardens in Guelph. There was a total of 60 competitors from Milton, Guelph, Burlington, Toronto and Kitchener. This event was a huge success. Mark now has his website up & running, so visit him at www.boardtopia.net.

All of this is a true testament to his involvement in the community, his ability to relate to people of all ages and his sense of giving back to his customers and his community.

Not one to sit back and reflect on his many accomplishments, Mark has big plans for the future. Due to the success of the Milton

location, Mark has now opened a third shop. The new store which has inherited the same name as the Milton location, compliments beautiful downtown Guelph.

The winter of 2000, the sound system supplied by Boardtopia on the runs at Glen Eden will still be pounding for you boarders to enjoy. Don't forget about the 4 snowboard competitions in March at Glen Eden and the 5th annual Boardtopia Quebec trip in December.

Mark will also be attending ski and snowboard shows in Toronto, so watch for new equipment, clothing lines and state of the art boards this fall and winter.



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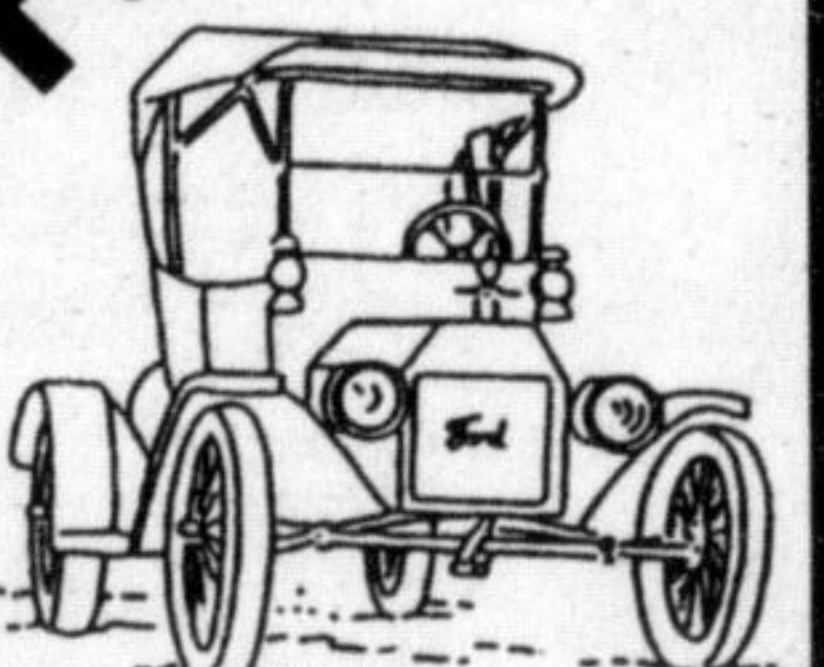
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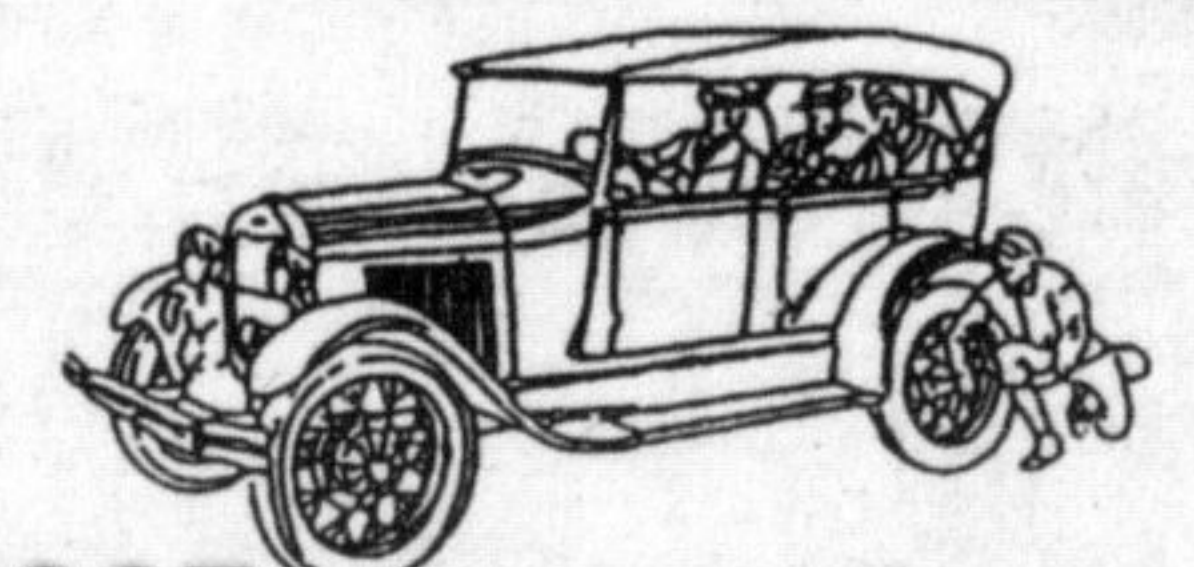
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