

Discover Your Downtown

Shopping can be fun and profitable



Winners of the Shoppers Drug Mart \$10,000 cheque were: (L-R, front row) Renald Gagnon, Helene Richardson (winner), daughters Alanna and Amy, and Lois Tileman and Don Bell of Shoppers Drug Mart, Carriage Square. In the back row are Shoppers Drug (L) Vikki Brouwer and (R) Adriana Frazer.

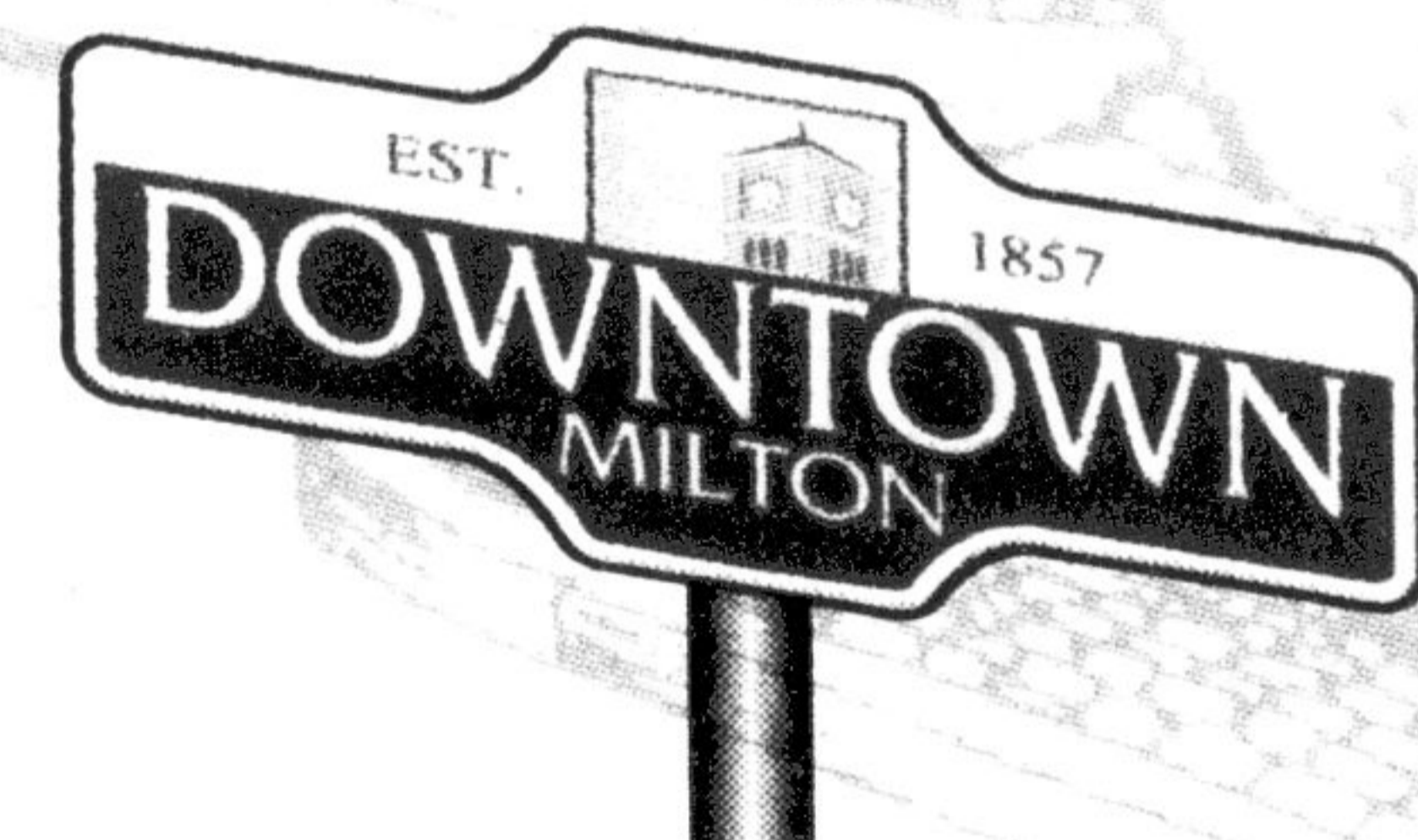
Milton, July 19, 2000 – Helene Richardson of Milton, Ontario found out that shopping using her Shoppers Cosmetics Club Card® can pay off when she turned \$20 worth of free products into a \$10,000 Grand prize. She is one of ten lucky winners from across Canada in the Shoppers Cosmetics

Club Sweepstakes. Like more than 1,000,000 customers across Canada, Helene is a member of the Shoppers Cosmetics Club®. She looks forward to having a stamp put on her membership card every time she purchases \$20 or more of selected products at her Shoppers Drug

Mart cosmetics counter. Once the card is stamped ten times, it is redeemable for \$20 worth of free beauty products, and a new Shoppers Cosmetics Club card®.

During a special promotion that ran from February 27th to March 18th, 2000, a fully stamped card also entitled Helene to enter to win one of the ten \$10,000 Grand Prizes in the Shoppers Cosmetics Club Sweepstakes.

We are so very proud to be the store that had the winner for the contest. Our staff here in our cosmetics department are always in full support of any promotions or specials that are running. You are sure to get professional attention from all our qualified certified cosmeticians. Whether it's for hair color, fragrance, or choosing the right shade of cosmetics, we always strive for superior customer service, and selection. Examples of some lines we carry are: Biotherm, L'oreal, Revlon, Covergirl, Maybelline, Almay, Vichy and many more, including men's toiletries and accessories. If we don't carry what you're looking for, we can also make a special order to get it for you. This is just another way that Shoppers Drug Mart strives to deliver superior customer service.



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