

Milton Means Business

Fashion ageless at Peggy's store

By LISA CARTWRIGHT
The Champion

Customer service that goes beyond what's expected and a selection of quality women's clothing to fit any budget is what has made Peggy's successful, says a co-owner of the Milton Mall store.

"Our goal is to create a relaxed atmosphere where you can coordinate your existing wardrobe with exciting new seasonal ideas," said Peggy Bennett, who owns the store with her husband Fred and daughters Joey Bennett and Jan Price.

Ms Bennett opened the store 32 years ago in a corner of the old creamery on Commercial Street. Since then, Peggy's, which is the largest independent retailer in the country, moved to Milton Mall and has opened five other locations.

Whether customers are shopping at the Milton location or one of the other handful of outlets, staff — many of whom have been with the stores for a number of years — offer the same helpful and friendly service.

Clothing to fit every budget

Customers can find clothing perfect for all occasions from business meetings and weddings to the backyard barbecue. And the styles, whether classic or modern, are complimentary to three generations of women.

"Our fashions are ageless. Daughter, mother and grandmother will find something appropriate," Ms Bennett said.

Peggy's carries quality lines including Susan Bristol, Liz Claiborne, Robert Scott, Koret, Northern Isles and others. "We choose and select every garment that comes into the store."

Peggy's has a variety of sizes and colours as well as pieces fitting for almost every budget, Ms Bennett said. "We help you get the most for your money."

If the store doesn't have a size the customer is looking for, staff will get it for her, usually in a couple of days. And customers aren't under any obligation to take the piece.

For added convenience, Peggy's also has a seamstress on staff. "This service is free of charge on all regular-priced merchandise," Ms Bennett said.



Peggy Bennett (right) and her two daughters Jan Price (centre) and Joey Bennett are co-owners of Peggy's, said to be the largest independent retailer in the country. The store best known to local shoppers, however, is the one at Milton Mall, which was also Peggy's first store. It was originally located on Commercial Street.

Photo by GRAHAM PAINE

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