

Local student's work featured on pop label



Photo by GRAHAM PAINE

Allison Rutland is excited about her work being featured on a pop bottle label.

By ANDREW JENKINS
Special to The Champion

Milton amateur photographer Allison Rutland recently had her hand in pop culture, somewhat.

Ms Rutland, a Guelph University student, sent in several pictures to the British Columbia-based Jones Soda Co. and heard news that one of them was selected as the new label for bottles of pop that will be sold across North America for three months.

Jones Soda Co. made a late-1990s introduction into the cola war zone and has already seen a huge response for both its flavourful variety and unique idea.

Anyone can send in wacky photos and stand a fair chance to have their work featured on bottles.

"I first heard about them from my sister," said Ms Rutland on how she first considered sending in a picture.

"Then I visited their web site. I sent them three pictures altogether. The one they picked was my favourite."

Taken from store front

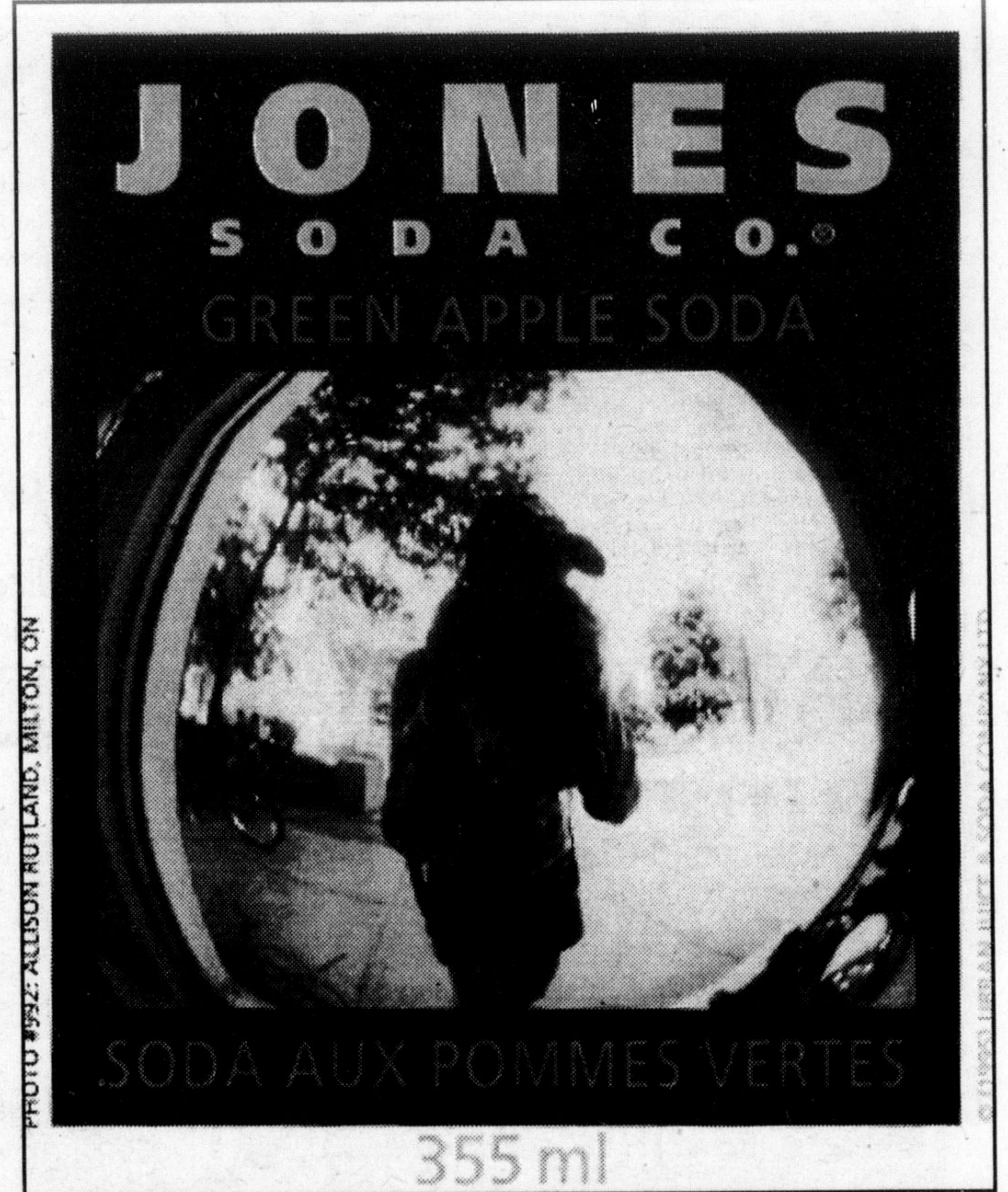
Taken from a store-front window along Main Street, the photo chosen depicts a reflection of Ms Rutland in a bowl. She's hunched over snapping a shot of her reflection.

Her photo will be seen on Jones Soda bottles in stores within a few months.

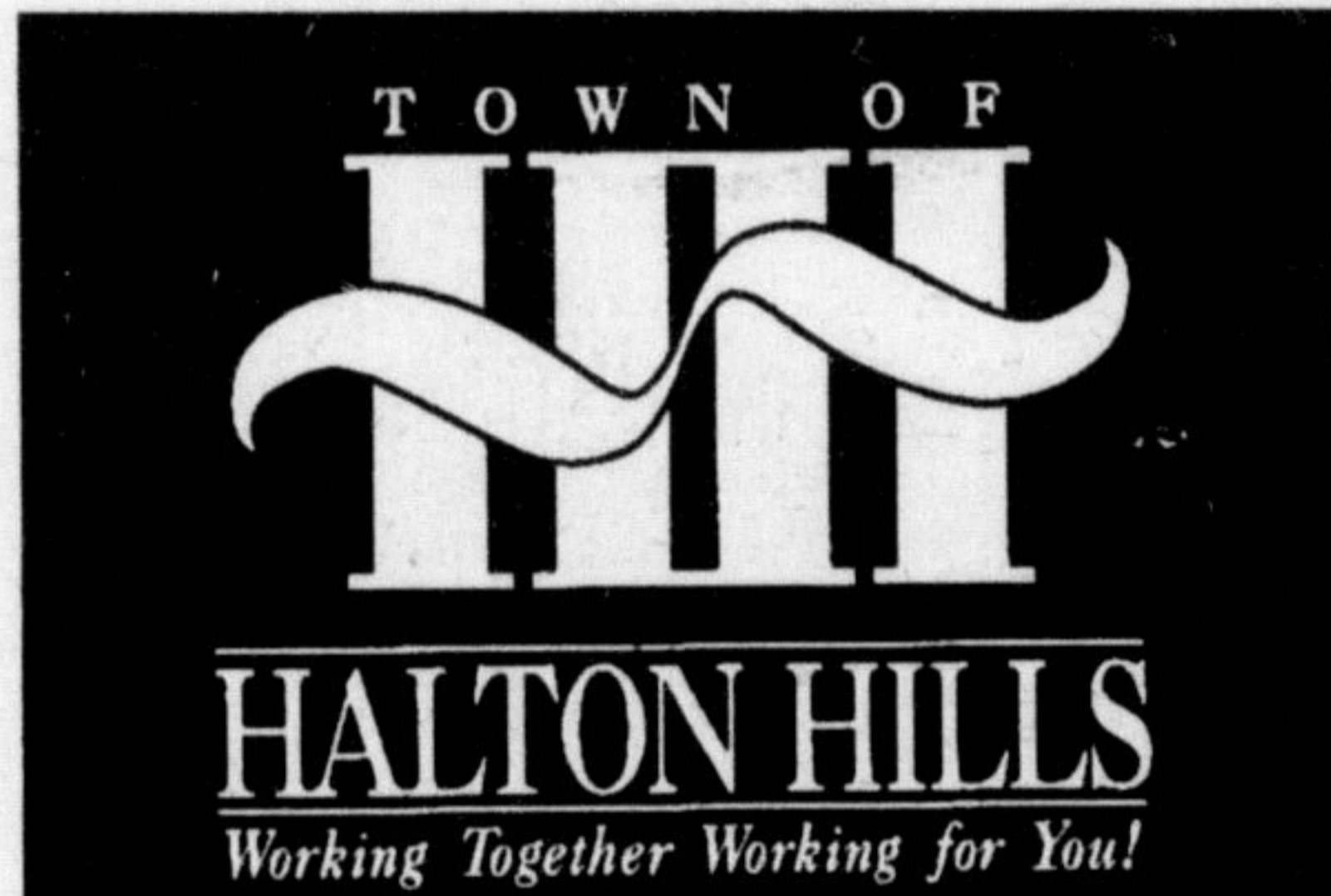
She has already sent along more pictures to the company in hopes they will be considered for future bottles.

"I had a gut feeling they would use one of my pictures. I sent them other ones recently," said Ms Rutland.

The fad is catching on quickly, as it was reported in Realm magazine the Jones Soda Co. receives close to 40,000 pictures each year.



Milton's Allison Rutland took the picture featured on this pop label from a Main Street store front. The photo depicts a reflection of Ms Rutland in a bowl. She's hunched over snapping a shot of her reflection. The label will be wrapped around Jones Soda bottles and available in stores within a few months. The company reportedly receives close to 40,000 pictures as entries for labels each year.

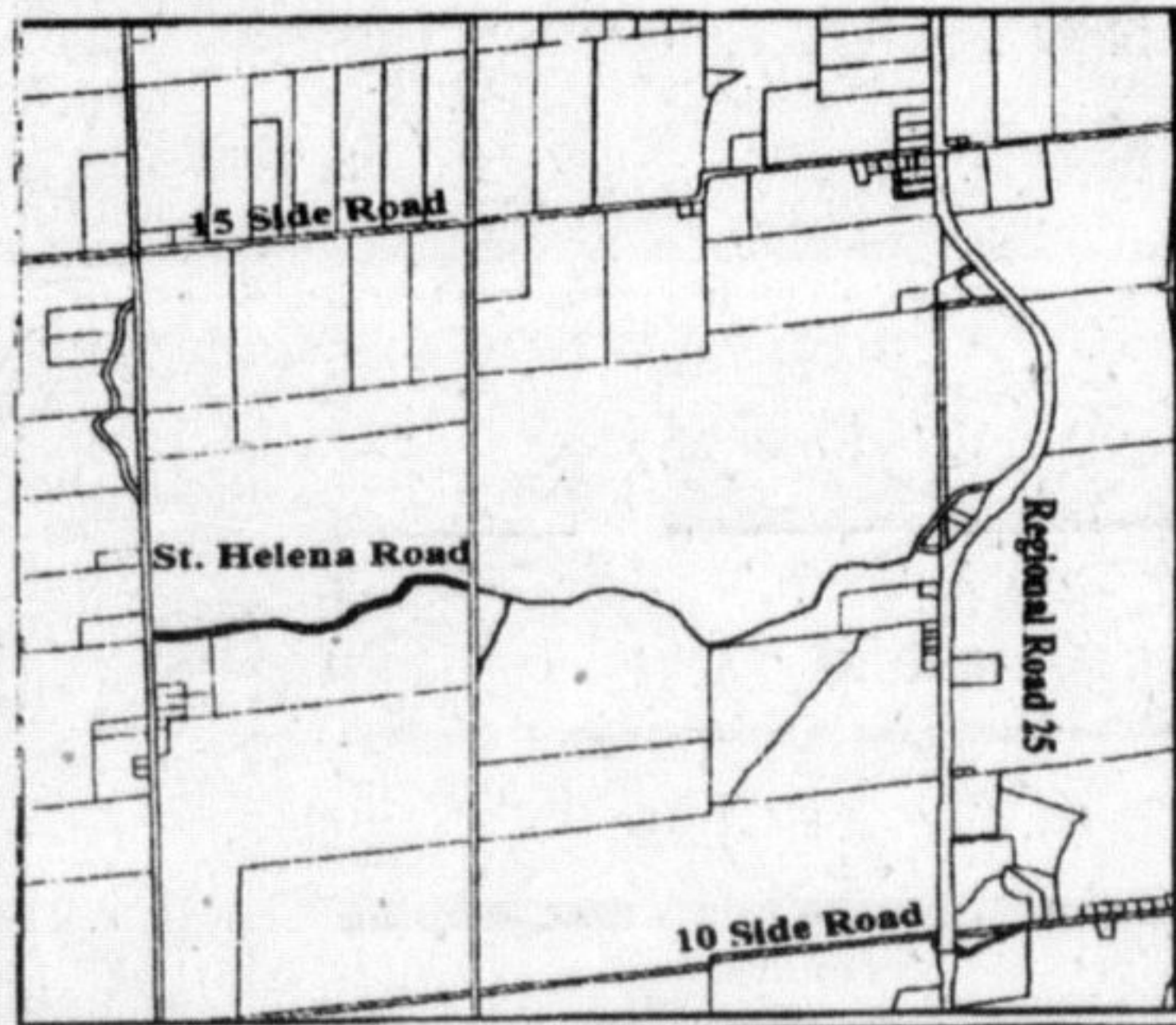


ROAD CLOSURE

NOTICE of Council's consideration of a by-law to stop up, close and convey a portion of St. Helena Road, in the Town of Halton Hills

Notice is hereby given that the Council for the Corporation of the Town of Halton Hills will be considering the passage of a By-law to stop up, close and convey part of St. Helena Road, at their meeting to be held on **Monday, May 8th, 2000** at the hour of **6:30 p.m.** The meeting will be held in the Council Chamber, Halton Hills Civic Centre, 1 Halton Hills Drive, Georgetown. St. Helena Road is located in Part of Lot 13, Concession 1, being Part 1 on Reference Plan 20R-10269, and is detailed in the sketch below.

The Council or a Committee of Council will hear, in person or by their counsel, any person who claims that their lands will be prejudicially affected by the said by-law, and who applies to be heard. Persons wishing to be heard should notify the Clerk's Department prior to the meeting date.



Subject Lands : St. Helena Rd.

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