

Disposal Of Used Motor Oil

Just what do people do with that used motor oil once they're done with it?

Well, the Environmental Protection Agency (EPA) estimates that, while more than 600 million gallons of motor oil is sold annually in the United States, about 200 million gallons of used motor oil is improperly disposed of each year.* ("Improper disposal" of motor oil is defined as dumping it on the ground, tossing it in the trash, or pouring it down storm sewers and drains.)

This is astonishingly significant, considering the fact that used oil from a single oil change (about 1 gallon) can pollute and ruin 1 million gallons of fresh water — a year's supply for 50 people — if poured down a storm drain.*

Engineers at Kendall Motor Oil suggest car-care centers, like Firestone Tire & Service Centers, as a convenient solution for consumers who want to provide quick and easy maintenance for their cars without dealing with the disposal issues associated with old tires and used oil.

"Not only is a car-care service center like Firestone a hassle-free option in terms of getting routine maintenance performed on your car, but it also takes the responsibility of disposing of used oil out of consumers' hands, while ensuring the oil will be disposed of properly or recycled and

refined to make new motor oil," says John Freaney, marketing manager for Kendall Motor Oil.

While close to 60 percent of American motorists changed their own oil in 1989*, that figure has dropped to about 50 percent over the last 10 years.** "We're seeing a growing trend toward people taking their cars to service centers because more and more people these days would rather have someone else change their oil than do it themselves," says Pete Pistone, manager of public relations for Firestone Tire & Service Centers.

However, for those do-it-yourselfers who like to change

their own oil, Kendall Motor Oil offers the following tips for disposing of used oil properly.

- Collect used oil in a disposable container or specially designed oil-drain container.
- Take the container of used oil to a designated collection center.

Pistone emphasizes that people should not dispose of used oil by pouring it on the ground or throwing it in the trash, spreading it on roads, or pouring it into sewer or storm drains.

*1997 figures courtesy of the EPA Web site.

**Courtesy of the Council for Automotive Reliability. FC99A878



According to engineers at Kendall Motor Oil, car-care centers, like Firestone Tire & Service Centers, are a convenient solution for consumers who want to provide quick and easy maintenance for their cars without dealing with the disposal issues associated with old tires and used oil.

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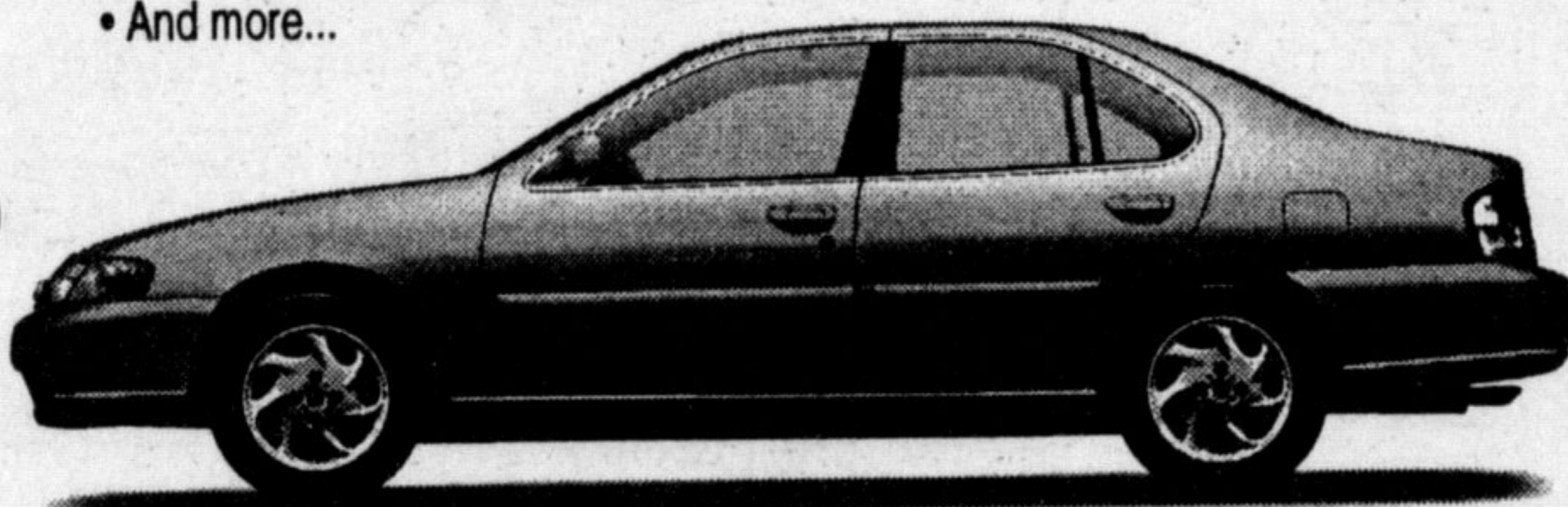
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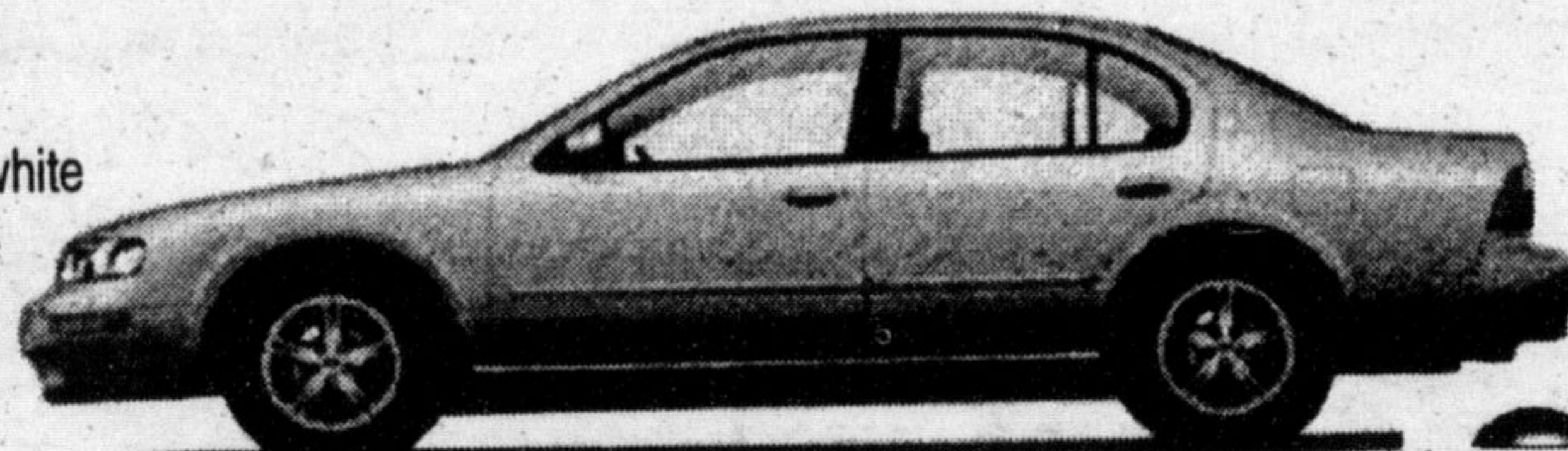
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