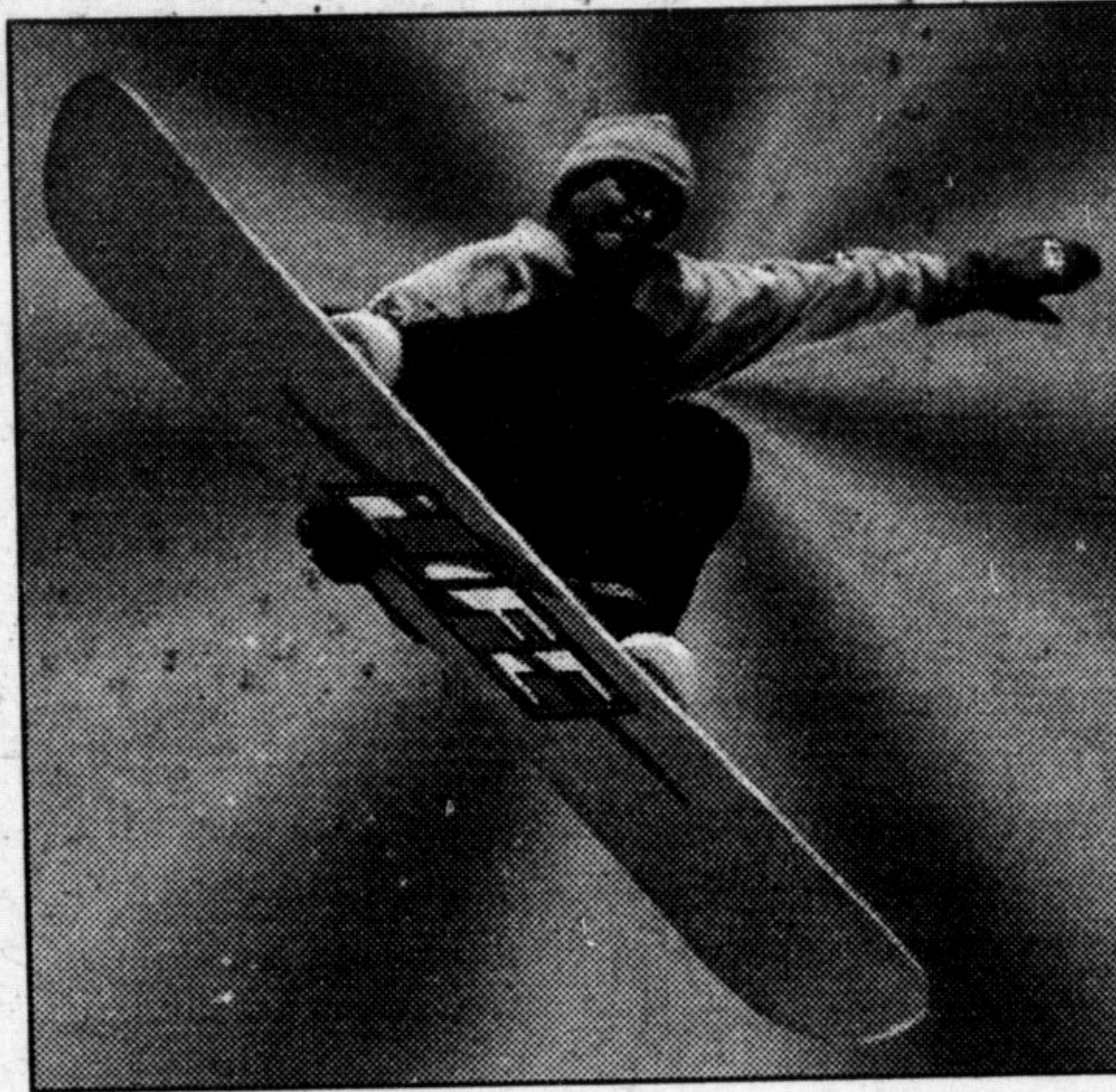


Milton Success Stories

Young, Exciting & Always Something New

Milton's own Mark Burger graduated from Bishop Reding High School in June of 1996, and by August 1 of that year, he became an up and coming entrepreneur when he opened "All Sorts of Sports". By December of 1997, he also had a rental shop by Glen Eden where Mark rented snowboards to a growing number of snowboard enthusiasts.



To Mark's delight snow boarding, Skateboarding and in-line skating continued to grow in popularity and by Oct. 1 of 1998,

Mark's company, now known as "Boardtopia" had doubled in size and inventory.

While opening and expanding a business would be enough for anyone to handle, that wasn't the case with Mark. July 1, 1997, Mark was instrumental in putting on the first competition or skate event of any

kind in Milton. The skate competition raised \$1,000 for Milton's Skate park.

The event was such a success that by the spring and summer of 1998, Mark with the help of friends including Scott Mitchell and Travis Robinson built an outdoor skate park for the kids at Lions Park.

In 1999, Mark continued to renovate his store making it brighter and allowing for more display areas. In May of 1999, Mark spearheaded a fashion show fundraiser for MDH and raised \$300.

Later in May, he held a FREE concert in front of his shop showcasing 6 bands.

All of this is a true testament to his involvement in the community, his ability to relate to people of all ages and his sense of giving back to his customers and his community.

Not one to sit back and reflect on his many accomplishments, Mark has big plans for the future.

This fall, there will be a sound system going in on the runs at Glen Eden. There will be 3 snowboard competitions in March at Glen Eden and again this year a trip to Quebec.

Mark will also be attending ski and snowboard shows in Toronto, so watch for new equipment, clothing lines and state of the art boards this fall and winter.

Watch for details on upcoming "Tuning Clinics" starting this fall, where you will learn how to properly care for your board.

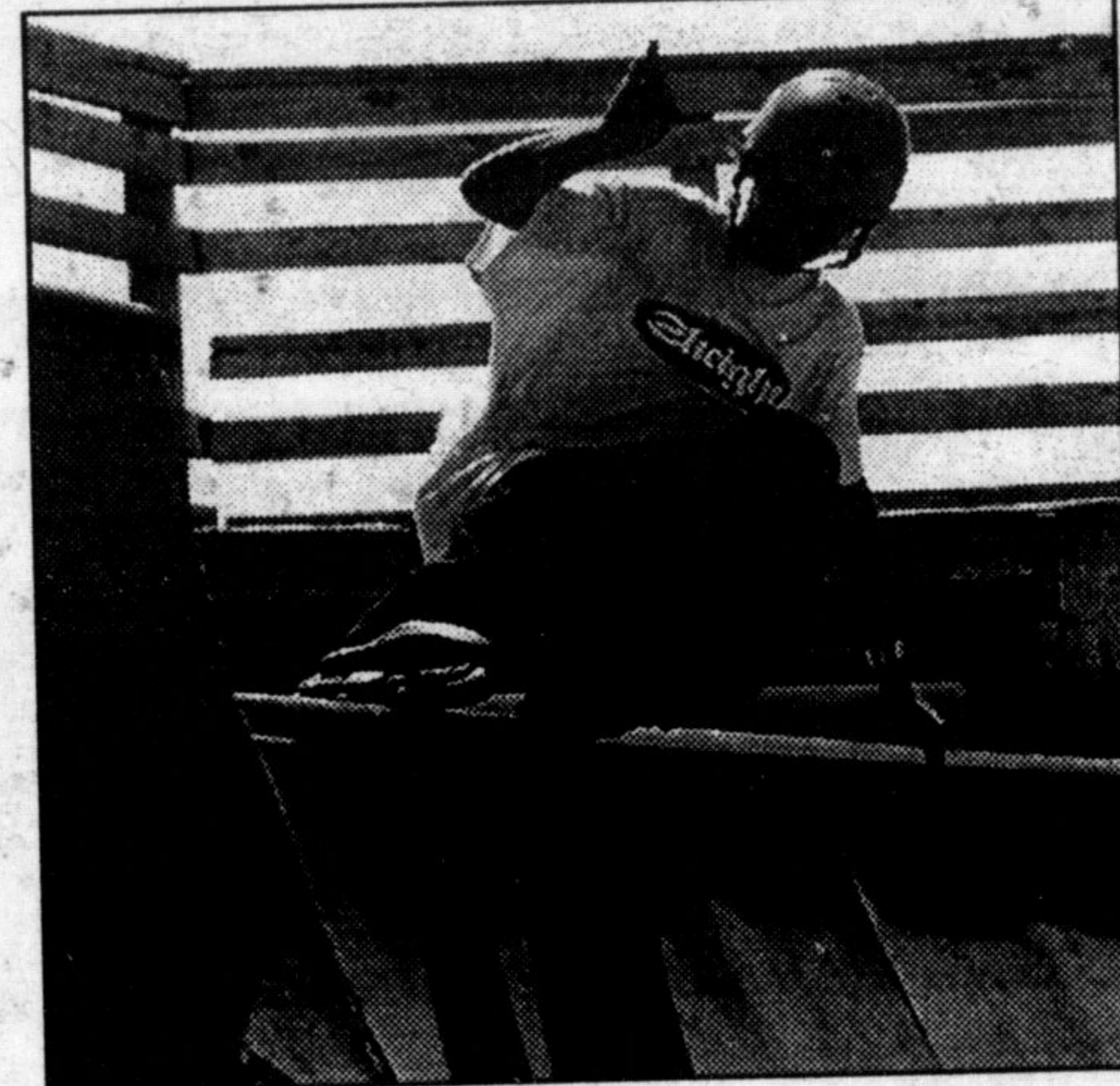
Despite two break-ins last November where Mark lost thousands of dollars in stock, he continues to grow and shine. (With the help of a great alarm system!)

You are always welcomed to Boardtopia with a friendly smile and hello. Courteous service and great prices are only a few of the reasons why Boardtopia attracts customers from as far away as Kitchener, Georgetown, Burlington, Toronto and even visitors from abroad.

Mark's success is one of the reasons why he has been able to acquire "Burton Snowboards" which is a huge line of equipment usually only available in much larger shops.

The introduction of a great line of girls clothing has broadened Mark's customer base even more.

Don't think for one minute that Mark is ready to sit back yet - oh no! - everyday brings a new discovery at Boardtopia. Come in and see for yourself!



Boardtopia

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