

SPOKES & SLOPES - A four seasons sporting equipment & accessories store. Spokes refers to a huge selection of bikes while Slopes refers to the fantastic range of skis & equipment.

own bike racing team," says Burger.

The store was involved in bringing an outdoor skate park to Milton last summer and was previously involved in the mountain bike racing series held at Glen Eden.

Spokes & Slopes is also very committed to their community. They not only sponsor area teams, but are deeply involved in promoting bicycle safety, as well as local fund raising events. Last Friday, June 4th, they took part in a fund raising BBQ for Rose Cherry House. The event took place outside of Loblaws in Milton. Along with hot dogs, sausage on a bun & pop, there

were gift ideas, face painting and a trick-bike

demonstration by Paul Berger (see photo in bottom right corner).

The afternoon raised over \$500.00 and fun was had by all. So next time you're looking for a new bike, skis or equipment for yourself or any member of your family drop in to Spokes & Slopes. Matt, Martin and the entire staff are ready to be of service.



Tune-up clinics are also a large part of their shop. "What the customers like are the good prices, friendly atmosphere and great ser-

"Milton's Choice Awards" for Best Bike & Ski Shop, and

the Chamber of Commerce "Business of the Year?" Well

the answer is - you provide outstanding customer service

and products that meet their needs at competitive prices.

ing are your sports of choice then this is the place to go.

That certainly is true of Spokes & Slopes. If skiing and bik-

Co-owned by Matt Burger & Martin Malaison for the past

five years, the store is a haven for every level of athlete

from the weekend family to the serious competitor.

Products include a wide variety of Alpine and Cross

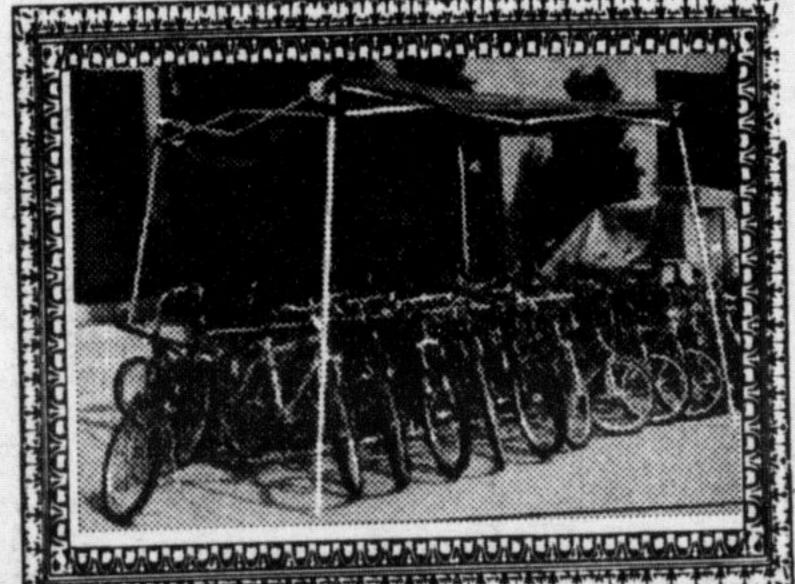
Country Skis, bike accessories, biking and ski clothing.

vice," Matt believes. "We do a good turnaround for bike and ski tune-ups."

"We have quite a number of customers who are excellent athletes. Several do triathlons and iron man competitions. Quite a few are BMX riders and mountain bike riders. They're the finest in Ontario."

The staff at Spokes and Slopes are involved in local athletic events as

"We work closely with the Milton Heights Racers Ski Team and have our





Thanks Milton for Voting Us "Business of the Year" - Matt & Martin

87/6-7/6

