

Dateline

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Monday Mar. 8

The Milton Seniors' Activity Centre hosts a trip to **Casino-Rama** in Orillia. The cost, which includes transportation and a buffet lunch, is \$7 for members and \$12 for non-members. Call 875-1681 to sign up.

Tuesday Mar. 9

The senior citizens' **Diners Club** holds its monthly get-together at a nearby eatery for gourmet food and socializing. Members meet at 12 noon at the restaurant. Call the Milton Seniors' Activity Centre at 875-1681 for the March location or to arrange car pooling.

Wednesday Mar. 10

The **Campbellville Working From Home Club** holds its monthly meeting at 7:45 a.m. at Ebenezer Church, 12274 Guelph Line. New members are always welcome. Call Don at 854-2475 for more details.

The Milton Seniors' Activity Centre hosts its monthly **Evening Euchre Party**, starting at 7:30 p.m. Admission is \$2.

Thursday Mar. 11

The **Milton Deaf Action Group** meets from 6:30 to 8:30 p.m. in the Community Room of the Halton Regional Police station, 490 Childs Dr. The organization is a community partnership of deaf and hearing individuals and groups working together to make it easier for deaf people to access services and participate in the community.

The **Burlington Schizophrenia Society** holds its monthly meeting at 7 p.m. at Port Nelson United Church, 3132 South Drive in Burlington. No appointments are required. For more information, call 634-6797.

Saturday Mar. 13

Knox Presbyterian Church hosts a **St. Patrick's Day Tea & Sale** from 1 to 4 p.m. Assorted gifts and baked goods will be available for sale. Admission is \$3 per person.

The **Oakville Stamp Club** holds a show at St. Paul's United Church, 454 Rebecca Street in Oakville. Admission is free, the event runs from 10 a.m. to 5 p.m.

Please fax your sports reports to 878-4943, attention Steve LeBlanc

Micro Link Distribution

Canadian Champion
191 Main St. E.
Milton, Ontario
L9T 4N9

February 25, 1999

Attention: Bill Begin

Dear Bill,

As you know, Micro Link Distribution is a relatively new business in town and until two months ago, we had done little in the way of advertising. Prior to Christmas, my partner and I, decided to tell the community about our products and services in the hopes of expanding our customer base and our business.

We decided to tell people about our company and what we had to offer through a flyer in your paper. This letter is just to let you know how successful that strategy was and how happy we were with the distribution service your paper was able to provide.

We were impressed with the flexibility of targeting areas of the town, but chose to reach all households in Milton with the Champion's full distribution. It was an inexpensive and amazingly effective form of advertising! We could directly attribute dozens of orders to people seeing that flyer, and were so happy with the results, that we've done two more since then.

Our thanks to your newspaper and its' circulation department for helping to give our company the boost it needed.

Sincerely,

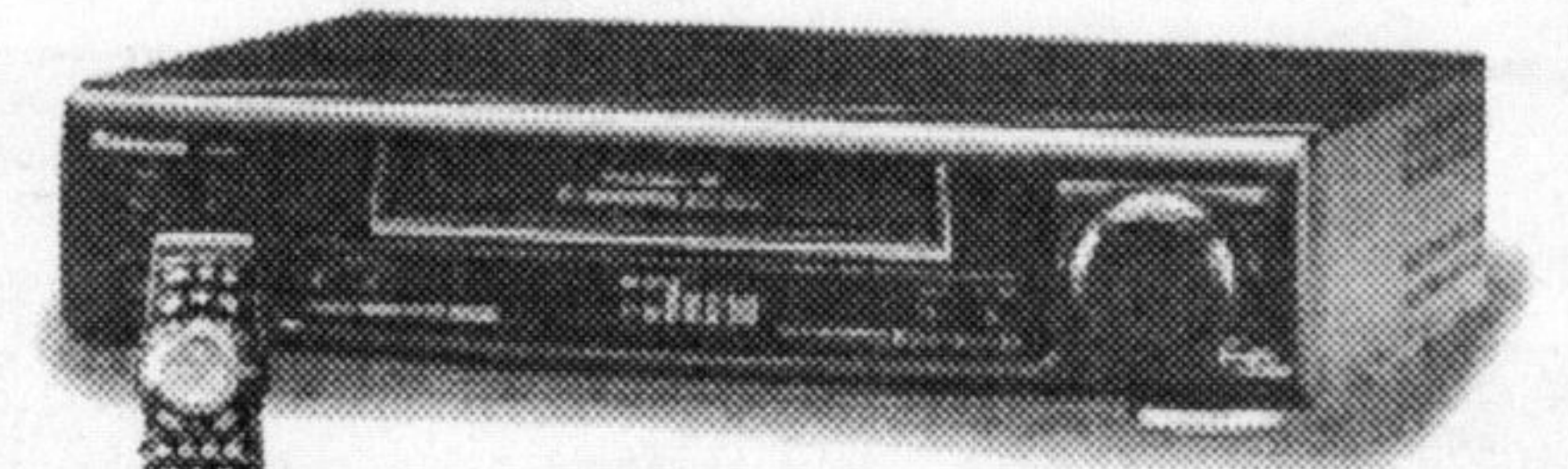
Joe D'alessandro



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Milton Chamber of Commerce Community Awards Here they are MILTON!

Your 1998 CITIZEN OF THE YEAR NOMINEES

Sheilagh Borcsok

Sheilagh has been instrumental in building a hard-working Red Cross Branch that provides valuable services to the Milton community. She is the current President and has held many Board/Council positions over the past 12 years. An active volunteer with Holy Rosary School and their efforts to have a new school built, Sheilagh has been dubbed the "ideal volunteer" by her nominator.

Donna Coulter

The spirit of Milton and Donna could be viewed as synonymous to those who have experienced her infectious smile, positive disposition and dedication to community needs. Known as "Milton's Official/Unofficial Photographer", Donna captures Milton's treasured memories on film. Her self-less commitment to the Milton United Way, Milton Hospital Foundation, Milton Chamber of Commerce plus generous sponsorships over the past 35 years has touched many hearts in Milton.

Lynda McKenzie

A successful craft retailer until struck with Parkinson's Disease, Lynda's courageous battle with the illness has not slowed her down. She is becoming the national spokesperson for research, a fund-raiser and a candidate for controversial experimental procedures. Lynda coordinates a major annual local fundraiser dance for Parkinson's research. Her goal is to raise awareness and help find a cure.

Please choose one nominee and mail, fax or deliver to the Milton Chamber of Commerce by March 8, 1999 at 12:00 noon. One ballot per person. Open to all Milton & area residents and businesses. Must be 18 year of age. All ballots that are incomplete will be disregarded.

Name: _____

Company Name: _____

Address: _____ Postal Code: _____

Mail to: Milton Chamber of Commerce
251 Main St. E. Milton, ON L9T 1P1
Fax to: 878-4972

The Milton Canadian Champion BRIDAL SHOWCASE '99

Feature your wedding related business in the Canadian Champion's Bridal Showcase '99



Caterers, Travel Agents, Hair and Nail Salons, Banquet Halls, Tanning Salons... can all be featured in this exciting format.

Publishes in full distribution on March 23, 1999, and will be available at the Milton Spring Bridal show March 28 at the Milton Leisure Centre.

This feature will include information on "How to plan a wedding" as well as editorial from local wedding related businesses.

Call your Champion Ad Rep. to find out more!