

Firm strives to alter perception of 'used car'

By **KAREN SMITH**
The Champion

Jim Gorman sits contentedly in his new office overlooking his business's recently-completed transition from a used car lot to what he now calls a full-fledged dealership.

Celebrating 38 years in business, the Gorrud's Auto Group operator reflects on how his used car lot "started from nothing" but has grown to become the largest such dealership in Halton and one of the biggest in Ontario.

"We laid out a full five-year capital program of where we're going. We're rather proud of it," he says.

The most recent expansion featured a redesigned and re-configured office building with the addition of a second floor.

The final leg also included an enlarged and improved lot display for 300 vehicles and new state-of-the-art technology, featuring a computer program that allows customers to view cars on screen.

"No one in town has anything like this," says Mr. Gorman, who's an avid classic car collector.

As part of its new classification as a dealership, Gorrud's now leases new vehicles as well as used.

From 1993 to 1996, the company built a new 2,000-square-foot addition to the sales building, added a collector car showroom, and constructed a 7,000-square-foot service building.

Gorrud's also redesigned and rebuilt the front face of the office building. It all adds up to five times its original size.

"We think we can compete with the best of them," says Mr. Gorman.

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Photo by GRAHAM PAINE

A recent expansion at Gorrud's Auto Group features a redesigned and reconfigured office building with the addition of a second floor and state-of-the-art technology.

Brian asks "What am I going to do with all this paint they shipped me?????"

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Dateline Drury - Friday, January 29, 1999
by Jessica Wellstead and Katie Murzin

Even though students are on semester turn-around this week, there's still much happening in the Drury community that we feel you should know about.

An important Parent Council Meeting has been scheduled for the evening of Monday, February the 8th. Among other issues that will be discussed is the proposed development of the land behind E.C. Drury campus. Members of the council extend an invitation to any members of Milton community who may be interested in finding out more.

It was announced last week that Heather Czerwinski is our January Student of the Month. Heather is a member of the Executive of the Student Council. She donates much of her free time helping to organize Student Council events and make sure that they run smoothly. As an OAC student she spends much of her time maintaining a good grade average as well as working to help fund her post-secondary education next year. Congratulations Heather, keep up the good work!

We hope that all students fared well on their exams this past week, and that everyone is enjoying their well-deserved time off. It is hoped that students will make the most of this time and be ready for their new semester which begins on Monday, February 8th.

A quick reminder to all graduating students who will be pursuing post-secondary education next year: watch you mailbox for packages containing information on admissions and important dates to remember regarding admission deadlines and campus tours. Please make a note of any important dates regarding the application process as outlined by each particular school. We would not want you to miss out on any of them!

That's all for this week, but stay tuned in second semester for more Drury updates!

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