

THE TORONTO STAR INVITES YOU TO



Forever YOUNG
 CANADA'S LEADING PUBLICATION FOR TODAY'S FIFTY-PLUS LIFESTYLE

•PRESENTS•

LIFESTYLE SHOW 98

- Exciting entertainment - *Legends in Concert* present *Elvis & Marilyn Monroe*, a legendary tribute to *Ol Blue Eyes* (Rick Sonata) and a Big Band tribute featuring *Eddie Graf* and the *Galaxy All-Star Orchestra* and *Priscilla Wright*.
 - Shop for thousands of products and services that mature consumers are longing for... including exciting travel destinations, entertainment, housing, recreation, health, insurance, retirement planning and financial services.
 - Tour a magnificent Northlander home, practice your golf swing, enjoy informative and educational seminars on retirement planning, investments, insurance, fitness, gardening and more.
 - Snowbirds shopping for out-of-country insurance could win an insurance reimbursement of up to \$2500 if they purchase insurance from a show exhibitor. Details at the show.
- Produced by Premier Consumer Shows (905) 815-0017



Visit The Toronto Star Booth and you could win!

GRAND PRIZE

- A trip for two to London, England, including return airfare provided by Canada 3000, accommodation for 13 nights in a London area hotel, tour of London, passes to local attractions and an information package from the British Tourist Authority. Approximate retail value: \$10,000.

SECOND PRIZE

- A 10-day Caribbean Cruise for two on Holland America's *Ryndam*, departing February 25, 1999, including return airfare, provided by Bob's Cruises. Approximate retail value: \$8,000 (Category M Cabin).

THIRD PRIZE

- An Annual Membership at Sports Club of Canada.
- Two tickets to Stage West Dinner Theatre.
- Day trip for two to an Ontario destination on Goodtime Tours. Approximate retail value: \$1,800.

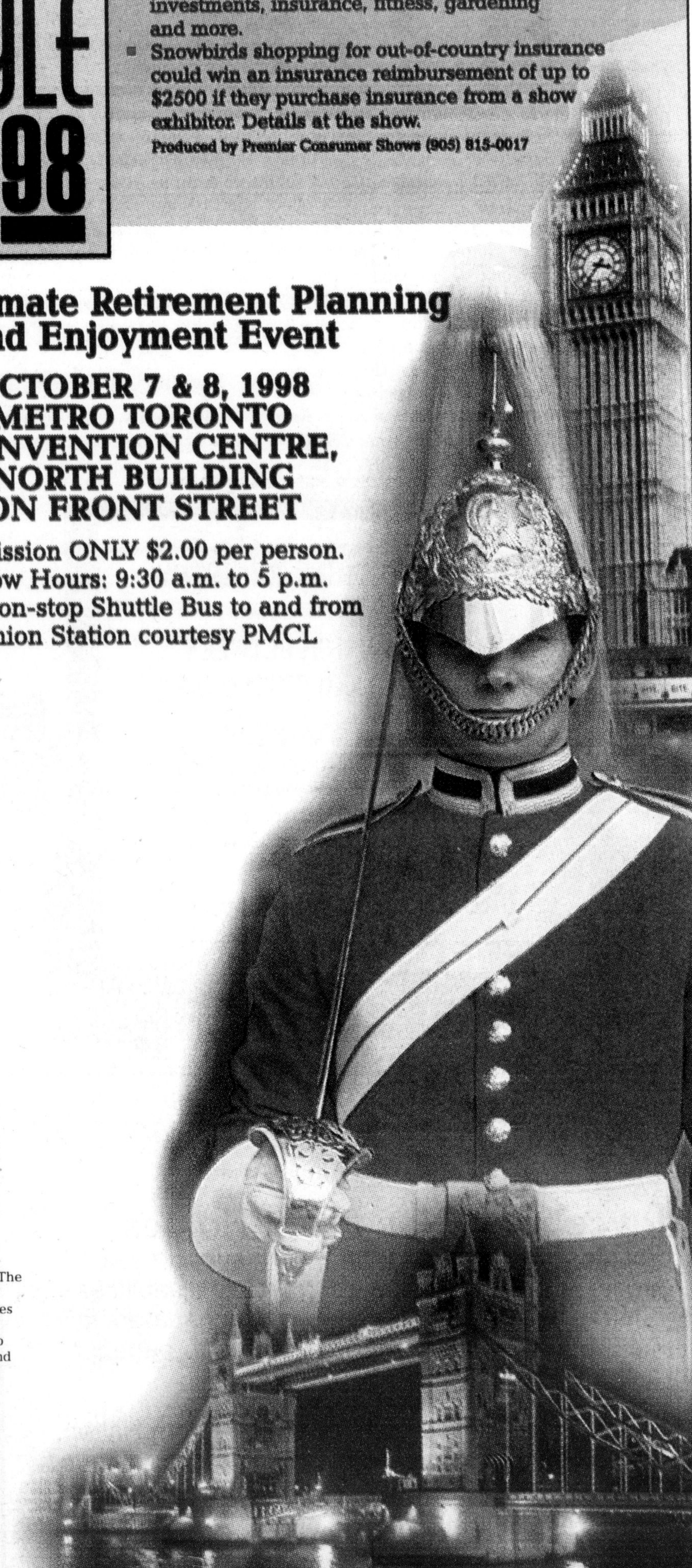
Additional Prizes - 30 readers will win:

- Ten CAA Gift Certificates. Approximate retail value: \$25 each.
- Guide for Snowbirds (20) by Doug Gray, published by McGraw Hill Ryerson. Approximate retail value: \$20 each.

The Ultimate Retirement Planning and Enjoyment Event

OCTOBER 7 & 8, 1998
METRO TORONTO CONVENTION CENTRE,
NORTH BUILDING
ON FRONT STREET

Admission ONLY \$2.00 per person.
 Show Hours: 9:30 a.m. to 5 p.m.
 Free non-stop Shuttle Bus to and from Union Station courtesy PMCL



The Toronto Star Lifestyle Show Contest

Name

Address

City Prov. Postal Code

Telephone (Daytime) (Evening)

DEADLINE FOR ENTRIES: 5 pm, Thursday, October 8, 1998
IN PERSON: Entries can be deposited in The Toronto Star booth at the Lifestyle Show OR in the Lifestyle Show entry box located in The Toronto Star lobby, One Yonge Street.

RULES:

1. Residents of Ontario 18 years of age and older may enter, except employees and immediate family members (and/or persons domiciled with) of The Toronto Star, Premier Consumer Shows, Metroland Publishing, Forever Young, the Lifestyle Show, the Sports Clubs of Canada, Bob's Cruises, Holland America, Canada 3000, the British Tourist Authority, Stage West, Goodtime Tours and all affiliated individuals and companies.
2. Limit of 10 entries per person. Entry must be on an official Toronto Star entry form or reasonable hand-drawn facsimile.
3. Readers are only eligible to win one prize (valued at over \$500) per household per year. Potential winning entrants who have won a prize within one year of their last win will be disqualified.
4. No address labels, rubber stamps, photocopies, mechanical or electronic reproductions. All entries become the property of The Toronto Star and will not be returned.
5. The chances of winning depend on the total number of entries received.
6. The trips are subject to availability at time of booking and do not include proper travel documentation, travel insurance and air taxes. Some restrictions and limitations to travel dates may apply. Trips originate and end at Pearson International Airport. Taxes and services not included.
7. Winner must agree to name and/or photo being used for publicity purposes and to sign an affidavit of complete waiver of liability on behalf of the Toronto Star, For the Lifestyle Show and Premier Consumer Shows.
8. Prizes must be accepted as described with no cash substitute.
9. The Grand, Second and Third Prizes are non-transferable.
10. The decision of the contest judges is final.

