

LOOK digital TV is now available in your area – an affordable alternative to satellite & take-it-or-leave-it cable packages.

Far more affordable than satellite and far more user-friendly than cable, LOOK is the very latest in TV distribution technology – now available in Southern Ontario.

When you subscribe to the LOOK basic package, you'll also have immediate access to dozens of Canadian, American, specialty, movie and pay-per-view channels. And with LOOK, you'll never have to buy anything because your digital reception equipment is included in your monthly subscription.

Unlike cable, LOOK digital TV gives you exceptional video and sound quality. So when you get a load of LOOK, you're going to love it. You don't need a home entertainment system to enjoy LOOK'S superior resolution, but if you do happen to have one – wow! And the sound's so good, we're including 30 DMX commercial-free audio channels with every subscription.

Don't pay for what you don't watch. Beyond look's basic package, it's up to you which specialty channels you'll receive.

With LOOK Pick-10 and Pick-20 packages, for example, if you're mainly into sports, you could pick channels like TSN, Headline Sports, Golf, Outdoor Life and Speedvision. If you're into movies, LOOK offers MOVIEPIX, A&E, Bravo!, Showcase, Prime, Space and TBS.

And if you're concerned about what your kids are watching, now's your chance to take control, with Family Channel, Treehouse, Discovery, TLC and Teletoon.

Because with LOOK, you're finally liberated from take-it-or-leave-it cable packages.

# TAKE CHARGE OF

