War on poverty must be like war on cancer; activist

By DIANE HART

Special to The Champion

Poverty must move into the realm of social justice if it is ever to receive the same support as cancer or AIDS, says a community activist.

Speaking at the annual general meeting of the Halton Social Planning Council, Mike Balkwill compared the widespread solid support for the war against cancer with the less than solid support for the war against poverty.

The difference, said Mr. Balkwill, is in the perception of each issue.

"AIDS and breast cancer would not get the same level of support today if they had not about \$25,000 per person. In the same year, \$40 cer or may think there is a chance they may also say to themselves that yes, it is worth allocating moved from a mere service delivery to a social billion was spent nationally on all social proget cancer, the same doesn't hold true for pover-

justice issue. And that's what must happen to poverty."

Mr. Balkwill compared the war against cancer with the war against poverty, pointing out that far more money is spent on those with cancer than those who are poor. And, although he said there is a definite straight line between cancer and death, new research by people like Dr. Fraser Mustard is pointing to similar outcomes: Poor people don't live as long and a better economic state means longer lifespans.

In 1993, \$3.3 billion was spent on the war against cancer for 120,000 cancer victims —

grams for Canada's 5 million poor — or \$7,500 ty." per person.

"Does the war against poverty have a \$75 million organization with 350,000 volunteers and research dollars that are matched by government? If there is, I think it must be hiding somewhere," he commented.

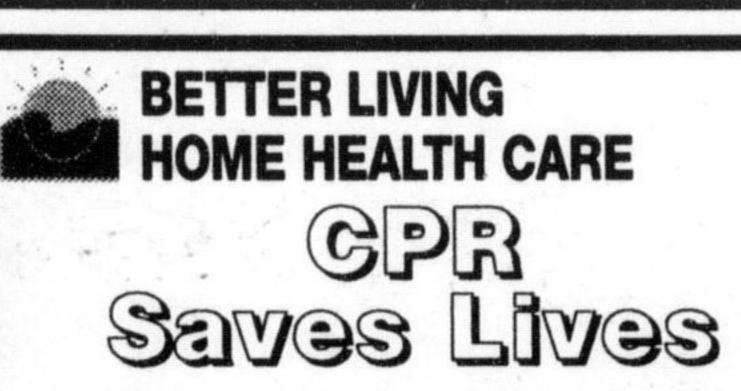
He asked the crowd what it was that allowed people to support the war on cancer so solidly, whereas the same support is not there for the anti-poverty battle.

"We can't relate to it as well — while everyone in this room may know someone with can-

He said it is only by taking it out of the framework of service delivery and placing it as an issue of social justice that any headway will be made. Already, he said the tendency of people is to think like taxpayers and consumers, rather than citizens of caring communities.

By keeping poverty in the realm of just a service a community is obliged to oversee, it is only one of many services.

"And service only works in a context where justice has already been established, as it has with AIDS and breast cancer. Then people will resources to this."



It might be the Life of your loved one. Day and Evening Classes Available Call: Better Living **Home Health Care**

(905) 875-2458



GLEN CARE

Non-invasive foot care

- nail care
- reduction of corns and calluses
- prevention of ingrown toenails

Glenda Watson, RPN Community Nurse

"IN THE COMFORT OF YOUR HOME"

(905) 878-8302

FOCUS ON: HACAIT A monthly section featuring good ideas for healthier lifestyles

Can Massage Therapy Help You?

Everyone needs to relax, to escape the tyranny of time. Massage can provide us with a means to counteract the relentless surge of work and domestic pressures. For most of us, stiffness and pain are a way of life, is often not until we receive a massage that we realize that our muscles are tight, and how much energy is consumed by tension. We often see poor health as our norm - when in fact pain is a sign of an underlying problem.

A massage therapy treatment aims to develop, maintain, rehabilitate or improve physical functioning. It is sued to assist clients in obtaining relief from: Motor vehicle accident pain, whiplash, back, neck and jaw pain, repetitive strains, chronic fatigue, chronic bronchitis, muscle spasms & strains, contusions, sciatica.

What to expect? You will be asked to fill in a confidential health history, used for assessment and forming your treatment plan. You may need to undress down to your briefs, but you will be draped to your comfort to expose only the area being treated. At the end of your appointment home care such as: stretches, strengthening exercises and/or hydrotherapy may be given.

All "Massage Therapists" are registered with the Government of Ontario. There free extended health care plans may cover the cost of a treatment or motor vehicle accident insurance. It is best to treat an injury no matter how minor right away. Don't wait for it not to get better.

Who am I? My name is Alice Logan. My clinic has been established in Milton since November 1997 at 310 Main Street. I have been practising massage for almost 5 year; 2 years as a student athletic therapist at Brock University, two years at school and as a Registered Massage Therapist for a year this August. I have the use of therapeutic ultrasound in my clinic, along with therapeutic wax & ice massages. To learn more, pick up a pamphlet today in suite 201 at 310 Main Street or call me at 693-3546.

Submitted by:

Alice Logan **Registered Massage Therapist**

Naturally Be Wellness Center...

...is nestled in the Niagara Escarpment in the beautiful village of Campbellville. This setting lends itself perfectly to what Naturally Be is all about - holistic health and wellness.

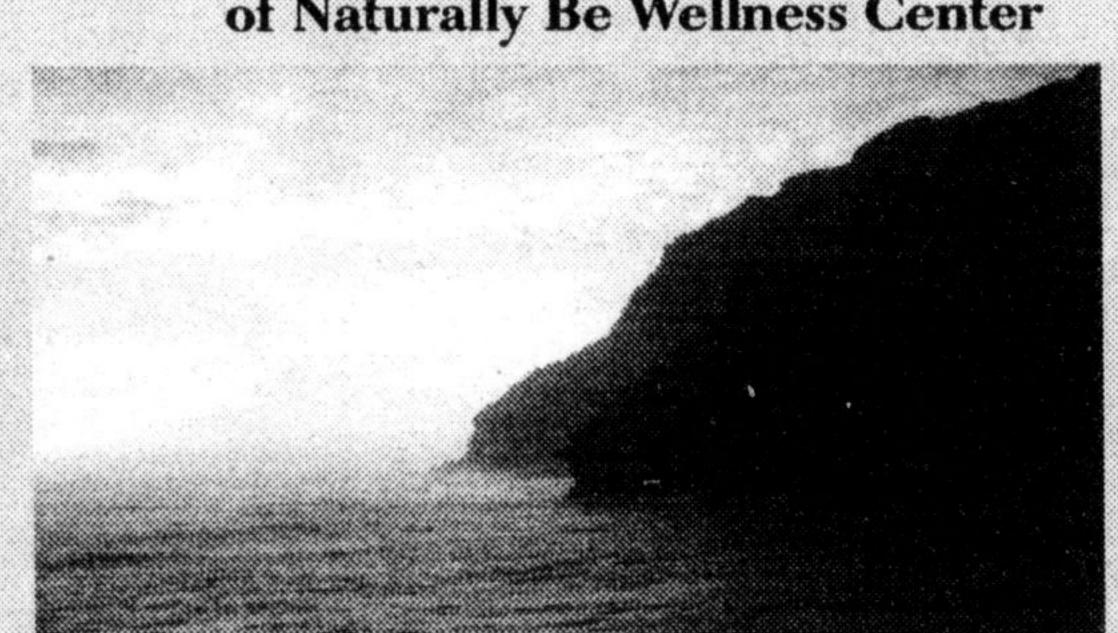
Linda and Paul Henderson help people restore balance to their bodies, minds, and spirits by the use of ancient healing methods -Aromatherapy, Accupuncture, Reflexology, Reiki Therapeutic Touch, Ear Candling and Traditional Chinese Medicine. Along with offering treatments, the centre also provides on-going workshops.

Lecturers and teachers from all over the world use the facilities to help people come to a deeper understanding of holistic health.

Watch for our up and coming workshops and feel free to call for more information.

Submitted by:

Linda Henderson of Naturally Be Wellness Center



Sunday, August 30th

ALICE LOGAN, RMT

Registered Massage Therapist

310 Main Street Suite 201 Milton, Ontario L9T 1P4

Tel: 905-693-3546

Fax: 905-878-0914

participate in this Monthly Feature, please call 878-2341

Level II Therapeutic Touch





Aromatherapy, Reiki, Therapeutic Touch, Reflexology, Acupuncture and TCM

WORKSHOPS

Saturday, July 11th TCM Clinic 2:00pm - 5:00 pm Thursday, July 16th Facial Analysis 7:00pm - 9:00 pm 9:30am - 5:00 pm Level III Therapeutic Touch Sunday, July 19th 2:00pm - 5:00 pm Saturday, July 25th TCM Clinic 9:30am - 5:00 pm Level | Therapeutic Touch Saturday, August 29th

9:30am - 5:00 pm

71 MCLAREN RD. N. CAMPBELLVILLE, ONT For more details call Linda at 905-854-1654