

NEW

Dominion Dream Dollars

There's always something extra going on at Dominion and Dominion Dream Dollars is a new idea you'll love.

Dominion Dream Dollars can be used toward any of the travel packages offered by Select Travel.

Dominion Dream Dollars are easy to save and easy to use. When shopping at participating Dominion Stores you will receive one Dominion Dream Dollar for each purchase of \$10.00 worth of groceries*. Dominion Dream Dollars are given out only for grocery purchases in multiples of \$10.00. You can also get extra Dominion Dream Dollars by purchasing Bonus Items throughout the store.

You'll love Select Travel, you'll love the prices.

Sun spots, ski vacations, European tours, cruises, North American destinations; choose from the whole world of travel. Select Travel handles leading authorized Canadian tour operators including

You'll love how they help you save money on vacation packages.

Carousel Tours, Carnivale Holidays, Club Med, Wayfarer Holidays, Fiesta Holidays, Globus Gateway, Holiday House, Kuoni, Laker, Shamrock Tours, Sunflight Vacations, Sunquest Vacations, Trafalgar Tours, Travelsphere, Wardair; representing every type of holiday-every taste, every price range. Check the chart to determine how much you can save at Select Travel. Remember your full

Dominion Dream Dollar allowance even applies on tour operator's sale prices as they are published. Check the Select Travel display at your participating Dominion Store or contact Select Travel for full colour brochures and travel package details.

In Toronto phone 489-7989.
Out of town, call toll free 1-800-268-8826.



Dominion Dream Dollars Savings Chart

Per Person Published Package Price		Per Person Maximum Savings	Per Person Published Package Price		Per Person Maximum Savings
FROM	TO	Dream Dollars	FROM	TO	Dream Dollars
\$100	\$199	\$ 10	\$1,000	\$1,099	\$ 90
200	299	15	1,100	1,199	95
300	349	20	1,200	1,299	100
350	399	25	1,300	1,399	105
400	449	30	1,400	1,499	110
450	499	35	1,500	1,599	115
500	549	40	1,600	1,699	120
550	599	45	1,700	1,799	125
600	649	50	1,800	1,899	130
650	699	55	1,900	1,999	135
700	749	60	2,000	2,099	140
750	799	65	2,100	2,199	145
800	849	70	2,200	2,299	150
850	899	75	2,300	2,399	155
900	949	80	2,400	2,499	160
950	999	85	2,500 and above		175

Offer commences January 27, 1982.

SELECT TRAVEL
In Toronto phone 489-7989
Out of town, call toll free 1-800-268-8826

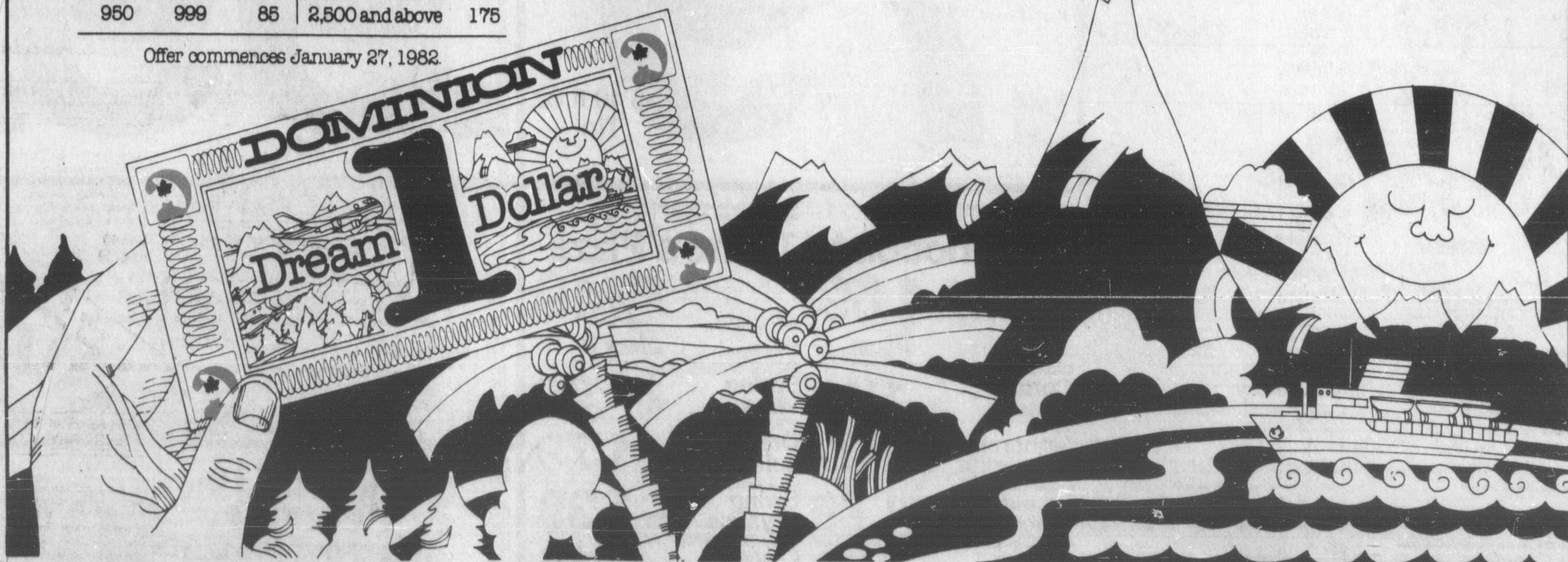
Pick up your free Dominion Dream Dollar Wallet and Starter Coupon† today.

Ask your cashier for this handy wallet for saving your Dominion Dream Dollars and the coupon that comes with it. Present the coupon at the time of booking your travel package at Select Travel and you'll receive up to \$20.00 off on the package of your choice. Dominion Dream Dollars are redeemable exclusively at Select Travel. Complete details on this offer are available at participating Dominion Stores and the Select Travel office. So pick up your brochures, choose your holiday spot and start saving for the vacation of a lifetime.

†Starter coupon valid until March 20, 1982.

*No accumulation of cash register tapes is permitted. Tobacco products excluded.

In Toronto phone 489-7989. Out of town, call toll free 1-800-268-8826
562 Eglinton Ave., East, Suite 300 Toronto, Ontario M4P 1B9



Truly Canadian
Dominion
DOMINION STORES LIMITED

You'll love us for more than our meat