

TOMORROW (THURSDAY) IN ALL EATON STORES.

EATON'S MYSTERY DAY SALE

**SAVE
10% TO 20%**
ON SELECTED
REGULAR
STOCK ITEMS.

**SAVE
20% TO 50%**
ON CLEARANCE
ITEMS.*
Ends-of-lines and end-
of-season items...out
they go at clearance
prices!

The 1-day event
where you won't
know what's on sale
until you get here!

Hundreds of selected
items sale-priced
for this one day
only. Look at
the savings!

**1/2
PRICE**
WHITE ELEPHANT
SPECIALS.

These are all limited-
quantity specials so we
suggest you shop early
for best selection!

*** More
saving news:**

When a Mystery Day clearance item has been
reduced prior to this event, a further 10%
reduction will have been taken.

**Look for the
red balloons**

We're going through every store, floor by floor,
searching for the items. When we find them,
the red balloons go up and the prices come down.
Find a balloon and you've found yourself a buy!

Personal Shopping Only. Eaton's Mystery Day Sale. One day (and one day only!): Thursday, April 30th in all Eaton's stores.

Eaton's — Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. — Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. — Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m.
— Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Shoppers' World, Pickering, Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m.
— Dufferin: Mon. to Sat., 10 a.m. to 9:30 p.m. — Victoria Park: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 8 p.m. — Eaton's telephone order service open 24 hours daily — 861-5111.