

**FREE use of EXTRACTORS**  
 After washing your laundry in our quality Wascomat washers, use our extractors free of charge.  
**CUTS DRYING TIME IN HALF**  
 \*Offer valid Tuesday, Wednesday, Thursday only (Mill St. location only.)  
 "we won't take you to the cleaners"  
**MILL STREET COIN LAUNDRY**  
 two locations . . . 182 Mill St. & Milton Mall

**REMINDER . . .**  
 . . . for all Your Insurance Needs —  
 — Auto — Home — Life, etc.  
 trust Your Independent Insurance Agent —  
**McCuaig Insurance**  
 208 Main St., Milton 878-2884

**Charles Hotel**  
 The Staff and Management of the Charles Hotel would like to wish all their friends a  
**VERY HAPPY EASTER!**  
 270 Main St. E. 878-9952

**TACKLE SHOPPE**  
 "Milton's One-Stop Fishing Centre"  
 Bring in this Ad for  
**10% OFF**  
 ANY PURCHASE  
 NOW — We are the exclusive Milton Dealer for the **COMPLETE LINE** of RYOBI REELS and RUKO RODS.  
 217 Main St. 878-FISH

**The Basques Gallery** 878-0626  
 Just Arrived . . .  
**Beautiful Miquel Requena Figurines** —  
 These hand-made figurines from Spain are individually created from original pieces of sculpture by famous Sculptor, **Vicente Domingo Timoner**. Their simplistic lines will enhance any decor . . . A lovely Easter gift!  
 (Opposite Knox Church)  
 167 Main Street Milton, Ontario L9T 1N7

**MILTOWNE CENTRE**  
**THE CHANGING FACE OF DOWNTOWN MILTON**

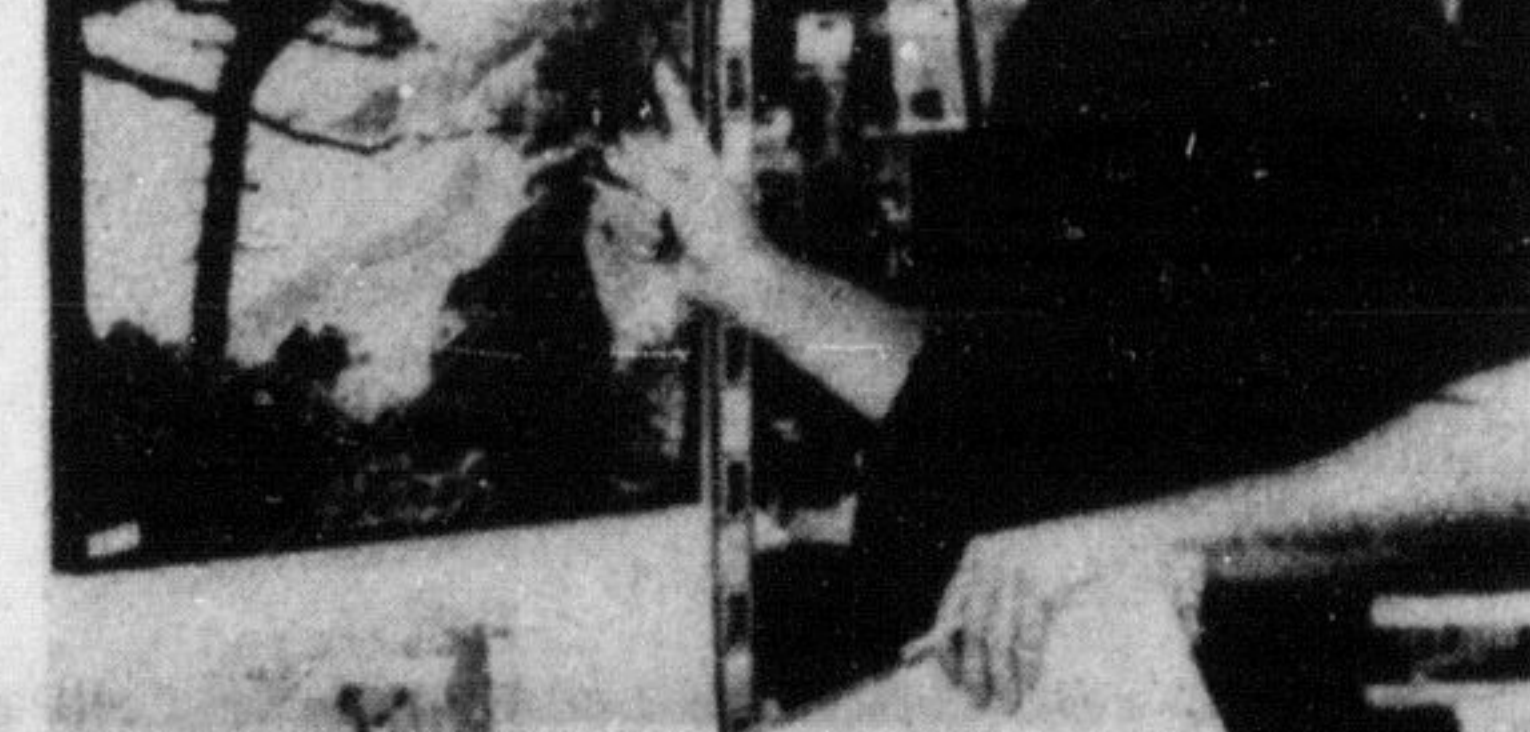
**MILTON Greenhouses**  
 FLOWER & GIFT SHOP  
 For Your Easter Bunny — our  
**FTD Easter Basket Bouquet.**  
 228 Main St. 878-9501  
 Parking at Back Door

**AUDREY MEREDITH Dancewear Centre**  
 Another New Shipment  
 • Tube Tops  
 • Summer Print Blouses  
 • Coverups & Shawls  
 • Beach & Evening Bags  
 • Feather Brooch Pins  
 • Belts  
**SPECIAL THIS WEEK**  
 10% OFF All Pantyhose  
 Phantom — Cancan — Danskin  
 198 MAIN ST., MILTON 878-1303

The face of downtown Milton is changing—for the better. Recent improvements to the streetscape have made it a more attractive place to shop, and several new retail shops are coming to complement the good mix of existing stores. Milton's charming town core boasts a variety of goods and services, friendly clerks and comparative prices. Each week on this page, we invite you to meet and learn a little more about the background and philosophy of the individual stores, their services and their people.

**BORLAND'S PHOTO CENTRE**

Photo finishing, cameras, tripods, color prints and slides, it's all at Borland's Photo Centre.  
 Perhaps Milton's best known camera and photo finishing outlet, Borland's didn't get that way by chance.  
 Owner Paul Borland has followed a many faceted career that began in the world of high finance and resulted in what has now become a true love.  
 Twelve and 16-hour days, seven-day weeks and trying to produce the best possible product for the most competitive price still is the cornerstone of the Borland's story.  
 Even though he can talk with the professional photographers about "f" stops and using the right type of color filters, Paul Borland actually began as an accountant.  
 He joined, after graduation, a major accounting firm in Toronto. In the 1960s Paul had a chance to take over an insurance agency. Clientelle grew and so did the business.  
 But he was travelling from his home every day in Scarborough to the core of Toronto. Seeing less and less of his wife Mary and family, Paul eventually decided he had to sell the business because "it was just too big for one person."  
 So he went into the accounting trade and specialization started again. This time it developed into taking a position with a major color film processing operation in Mississauga.  
 Fiercely Canadian, Mr. Borland came to a major point of difference with the United States owners and, in 1974, he decided to pack in a nice job and go back to being an accountant.  
 By this time Paul and his growing family had decided to move to Milton. When he worked in Mississauga, a friend mentioned the nice home they had purchased in Milton.  
 "We heard so much about the place we decided to take a look. "I was tired of driving in from Scarborough. . . so it happened we found a home we liked here and bought it," he said.  
 Something else besides a change of address was also in the wind. "I found out I really liked the color business," he said.  
 And that developed (no pun intended) to the May 1, 1975 opening of the Halton Photo Service, Paul Borland Proprietor, in a small corner of the building owned by Ben Crisci on Main St.  
 Working night and day, literally, Paul brought Mary into the business. Paul would do the selling and Mary would do the developing of film and the printing of pictures, a role she still does personally to this day.  
 When the present home of Borland's Photo Centre came open in June 1976, Paul went into hock and bought the building, moved the lab, asked his wife to continue the support she was giving, and went into the photo business on a full-time basis.



**Paul Borland of Borland's Photo Centre.**


While some people may think Paul Borland and family have "lucked" into a successful enterprise, don't kid yourself. It is still working two-thirds of the day, still doing the prints and developing by hand, and still scrambling—and that may be part of the reason for his success.  
 When the store was gutted by fire on Nov. 15, 1977, anyone else would have collected the insurance money and given up, but not the Borland family.  
 The store on Main St. was rebuilt and since that time he has been able to start a completely equipped laboratory on Wilson Dr. and has added an outlet in Dorset Park.  
 Borland's still, and always will, do all photo finishing in-house. Mary prides herself on doing everything possible to make sure the print or slide is as good as physically and chemically possible. It means throwing away a lot of photographic paper, but it results in a product they can proudly say is a Borland job.  
 Another plus is 24-hour service. If a customer has film in one day, it will be back at the same time the next. Again, it means the personal touch will also have been added to make sure the prints and/or slides are the best possible finished product.  
 Although photofinishing is the bread and butter of Borland's, Paul stocks and can finish anything for the amateur photographer. From 110 film and cameras, through 35 millimeters, and up to and including four-inch by five inch cameras, Borland's can do it all.  
 "I take real pleasure. What I get from it is not just being my own man, but competing against the drug stores and the food stores that do photo finishing.  
 "I'll tell you, when prints come back and they are lousy, the person behind a drug store counter can't say what's wrong.  
 "But we will tell you what is wrong and you know we have done everything to make that print as good as possible," he said.

Spring is Arriving  
 Fashionably with Our  
**airstep**  
 Line of Beautiful Shoes!  
**Robert Newman Shoes**  
 184 Main Street 878-9877



For Spring 1981, Park Hall swings back to the classics. Clean unpretentious design with a perfect balance of form and fabric. With attention to tailoring and pride of performance. It's a time of renewal as colour re-enters the fashion picture.  
 Styling has a sense of certainty and clothing is keyed to today's needs. But . . . there's an instant message of elegance and a deft difference as fashion faces function. The difference is Park Hall.  
 Same Day Service - Expert Tailor on Premises  
**Fredrick's** 248 MAIN ST. 878-3302  
**THE MAN'S SHOP**  
 OPEN - Thurs. & Fri. till 9 p.m. for Your Convenience

**Beatrix Potter Figures . . .**  
 A treasured keepsake for Easter your little ones will enjoy for years to come.  
 Drop in and see the selection at  
**Delacour's** Corner of Main & Martin 878-0050



**The Dickens Easter Sunday Special**  
 April 19, 5 p.m. - 10 p.m.  
**ROAST PRIME RIB BEEF**  
 includes choice of soup or salad vegetable of the day choice of potatoe dessert and non-alcoholic beverage  
**Adults \$12.95** **Children (under 12) \$6.95**  
 WE'RE OPEN GOOD FRIDAY, APRIL 17, 1981 TO 10 P.M.  
 Monday to Saturday 12 noon to 1 a.m.  
 Sunday 12 noon to 10 p.m.  
 "Milton's Eating and Meeting Place"  
 Mill St., Milton 878-6680

**Special Sale!**  
**Men's WESTERN BOOTS** — reg. \$120.00 **NOW \$84.95**  
**Men's Shoes - Odds 'n' Ends \$24.95**  
**Ladies' Shoes - Assorted Special Prices**  
**Elio's Footwear**  
 221 Main St. 878-6902

**Knight's MEN'S WEAR**  
**Suit Up for Spring** —  
 In fine, fashionable clothing, the best investment you can make is one which gives you good, up-to-date styling with reasonable assurance that you won't appear out-of-style for as long as you wish to wear the garment.  
 The concept of our Classics Plus is exactly that. We'll be showing you Herringbones, Glens, Stripes, Flannels and many of the classics that have been part of your wardrobe for years . . . but with a subtle difference . . . a Plus.  
 A new colour sparkle! Just a hint of orange accenting a grey. Or a touch of tangerine to brighten a beige. The best of the classics, plus the added interest of colour. And that's just the beginning. The flexibility that the extra colour offers in coordinating and accessorizing becomes quite exciting. You'll find new ways to wear greys when they're accented with red. You'll get more use, and more value from the garments.  
 Classics Plus is the bright news for spring.  
 202 Main St. Milton 878-4472  
 Same Day Services. Expert tailor on Premises. Late night shopping - Thurs. & Fri. to 9 p.m.

For the Bride . . .  
 We have a full line of Beautiful —  
 • Invitations  
 • Bride's Books  
 • Accessories  
 to make Your Day a Success!  
**Harris Stationery** 878-6962  
 182 Main St., Milton



Hey . . . Summer's Coming —  
 Get Your Summer **ROHDE'S NOW!**  
**Selecta FOOTWEAR**  
 250 Main Street 878-7665



**20% OFF Royal Albert Giftware**  
 "Old Country Rose"  
 "Lavender Rose"  
 Two patterns that will brighten up your table this Spring. See them soon!  
**Clement's**  
 Paint - Wallpaper - Gifts  
 197 Main St. 878-9232

**Speaking Photographically . . .**  
 • Cameras • Lenses • Darkroom Supplies  
 • Film • Photo Processing —  
**WE HAVE IT ALL!**  
**Borland's Borland's Borland's**  
 207 Main St. 878-6012  
 17 Wilson Dr. 878-6666  
 Dorset Park Plaza 878-1575



This Week's **SPECIAL**  
**Sorrento's Pizzeria**  
 Really Italian . . .  
**Spaghetti with Meat Sauce 99¢**  
 Garlic Bread 25¢ extra  
 HOURS: Tues.-Thu. 11 a.m.-1 a.m.; Fri. 11 a.m.-2 a.m.; Sat. 4 p.m.-2 a.m.; Sun. 4 p.m.-12 p.m.  
 Closed Mon.  
**190A MAIN ST. 878-1113**  
 20% OFF PICK-UP ORDERS



**THE ICE BLOCK**  
 Turnips 5 lb. \$1.75  
 Just in Time for Easter . . .  
 Dessert Crepes — chocolate mousse, strawberry, grasshopper fillings —  
**DELICIOUS!**  
 Name Turkey Roasts  
 3300 Fairview St. Burlington, Ont. 834-9703  
 248 Main St. Milton, Ont. 878-3454

So You Didn't Know Milton had a Music Store!  
 Guitars . . . Guitars . . .  
 Yamaha, Northern, Kay, Ibanez —  
 Electric, Acoustic, Standard  
**WHAT A SELECTION!**  
 Once you buy your music-maker, don't forget —  
**WE GIVE LESSONS!**  
**Milton Music**  
 "FOR THE TALENT BORN WITHIN US" LTD.  
 223 Main St., Milton 878-1620

