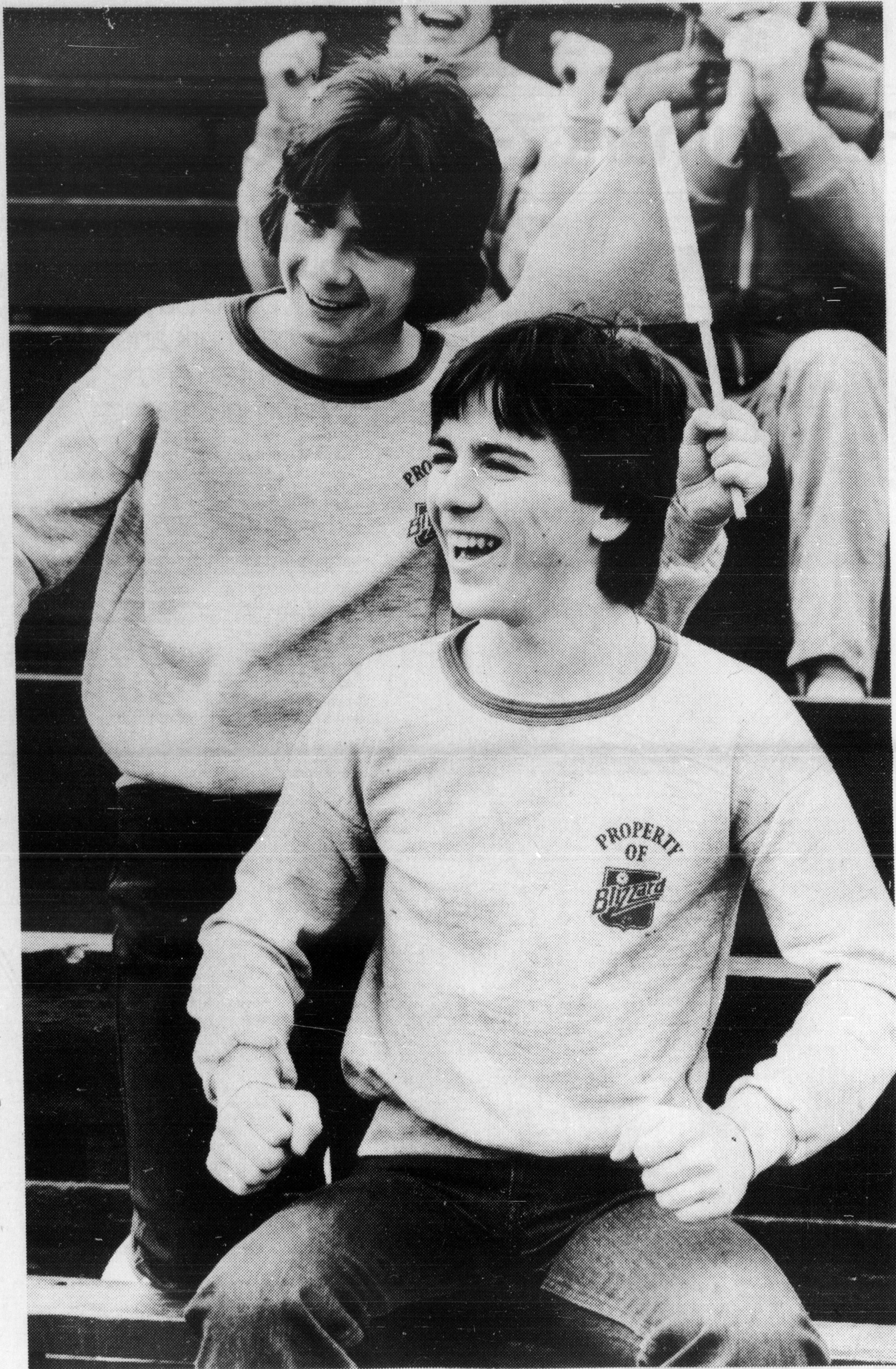


Let the good times roll!



4.01 OFF
at the Bay!
Boys' Blizzard
soccer sweatshirts
reduced in time for
spring ball games

12.99 Our reg. 17.00

(A-437) Think of the Bay for play wear that's as tough as they are. Cozy polyester/acrylic/cotton sweatshirts with Blizzard team insignia are the gang's favourites. Long sleeves, crew neck. Grey with red/blue trim. Sizes S.M.L. and 8-18.

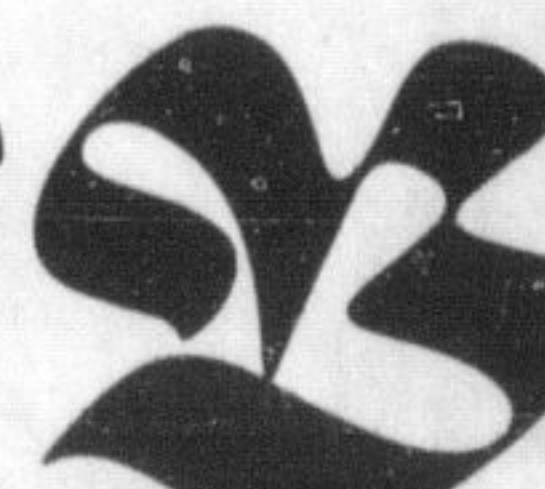
15.99

Special purchase boys' Levi's® jeans (B-437) What a low price! Rugged pre-washed polyester/cotton blue denims in the popular straight leg style. Sizes 8-18. Boys' wear, dept. 437, all stores. Use your Bay Card, MasterCard, Visa or American Express and shop today.

30% OFF Levi's® sale continues (C-463/437/317) Yes, we're extending the giant clearance of young men's, Jeunesse and boys' Levi's® jeans by popular demand. Broken sizes. Hurry for best selection. Dept. 463/437/317.

Think of the Bay for fun and action during Spring Break

- 1) Safari Fashion Shows featuring Jeunesse and 317.**
Oakville — Tuesday, March 24 at 1:00 p.m.
Scarborough — Wednesday, March 25 at 7:00 p.m.
Fairview — Thursday, March 26 at 7:00 p.m.
Mississauga — Friday, March 27 at 7:00 p.m.
- 2) Win a safari wardrobe worth \$250.**
Jeunesse for young women or 317 for young men.
Fill out an entry ballot between March 20 and March 28 and drop it in a ballot box in Jeunesse or 317 dept. at the Bay store near you. Draw will be held April 10. Full details on ballot.
- 3) Bring the kiddies to meet Snoopy**
In the Bay's children's wear department.
Mississauga — Monday, March 23 from 6:00 to 9:00 p.m.
Oakville — Tuesday, March 24 from 11:00 a.m. to 3:00 p.m.
- 4) Win a stuffed Snoopy doll**
There is one Snoopy doll per store to be won. Fill out an entry form between March 20 and March 28 and drop it in a Snoopy doghouse ballot box in the children's wear department. Draw will be held on March 30. Full details on ballot.
- 5) Western Days dance program at the Bay**
Come see the Happy Hoppers western dance group perform.
Towne & Country — Monday, March 23 at 7:00 and 8:00 p.m.
Cloverdale — Tuesday, March 24 at 7:00 and 8:00 p.m.
Fairview — Wednesday, March 25 at 7:00 and 8:00 p.m.
Mississauga — Thursday, March 26 at 7:00 and 8:00 p.m.
Bramalea — Friday, March 27 at 7:00 and 8:00 p.m.
- 6) Win big prizes in Q-107's Rock Wars contest**
Listen to Q-107 for details of this exciting contest and drop your entry into a ballot box in the Bay's record department. Final draw will be held March 29 at 7:00 p.m.

the  Bay



964-5511. Bloor And Yonge Open 10 A.M. Until 7 P.M. Mon., Tues., Wed., Thurs. And Fri. Until 9 P.M. • Other Stores 9:30 A.M. Until 9:30 P.M. Mon. to Fri. • Sat. To 6 P.M.

Bloor and Yonge • Bramalea City Centre 793-5100 • Cloverdale Mall 239-4861 • Eglinton Square 759-4771 • Fairview Mall 491-2010 • Lawrence Plaza 9 P.M. 781-2482 • Mississauga Square One 270-7600 • Towne & Country Sq. 226-4202 • Oakville Place 842-4811 • Oshawa Centre 571-1211 • Scarborough Town Ctr. 296-2600

Hudson's Bay Company