



Apple-ing ingenuity: Milton commercial apple grower Roy Bousfield and wife Eleanor are shown inside the new cider processing room which goes into operation soon and uses the ingredients of home-made cider and 1980's technology. To compete in his marketplace, Mr. Bousfield has had to invent novel solutions such as a new apple picking machine he put into operation five years ago.

It's much more than just an apple a day with Roy Bousfield

Ten years ago a bushel of apples cost the consumer between \$4 and \$5.

Today the cost for the same bushel is almost three times as high.

Even five years ago a quarter bushel of apples cost only \$1.25. That price today is \$3 for the same quarter bushel.

The upward spiral in the marketplace has caught many growers in between trying to justify higher prices to those who buy the apples, and trying to keep the cost under control to the extent the grower can still survive and operate.

Roy Bousfield of Derry Rd. W. in Milton is a typical example of the apple grower caught in such a dilemma.

He has managed to continue the family business his father began when he planted the first Bousfield orchard some 35 years ago. Since taking over, Roy Bousfield has planted two more orchards on his 48 acres.

His main complaints centre around the cost of "labor, containers, and spray."

Even though he invented a novel new picking machine, he still has to hire people and he believes they have to be treated correctly.

"I'm not like some people who say there are the trees and here are the baskets, go to it."

"I treat them like people. There's no job out there I ask anyone to do I or my family doesn't do," he said.

Nevertheless he still

has to pay the going demand wages made by pickers and wages are rising higher every year.

The cost of a container is witness to the skyrocketing cost of being in any agricultural business.

A simple wooden bushel basket which used to cost a few pennies costs Mr. Bousfield 90 cents today—when he can get them. One gallon glass containers for cider are well over the \$1 mark.

To continue to be a part of his market, Roy Bousfield has had to improvise and he has done a very good job of it.

In addition to the special apple picking machine, Mr. Bousfield went back to college and learned the art of refrigeration. Because of this he has his own array of compressors cooling three huge rooms, so the apples and pears picked don't spoil.

In fact, after a few hours of touring the Bousfield operation, one is convinced there isn't a piece of machinery or equipment extant that Roy Bousfield can't put in top running order.

But in the world of economics he is saddled by a consuming public

Zoning study

Municipal Planning Consultants of Toronto has been given a \$30,000 contract to complete Milton's consolidated zoning by-law.

Six consulting firms

which "never says a word when they hike the gas up 15 cents, but they won't pay a nickle more for apple cider," he said.

At the other end of the scale, he says the big food chains are putting "30 to 40 per cent on the cost" and it is the apple grower who gets the blame.

"All I want is to make a fair living wage so I and my family can survive."

"I refuse to take a nickle more than what's coming to me and I just wish everyone else felt the same," he said.

But there is a bright spot on the horizon and it is summed up in one word—subdivisions.

As more and more rows of single and semi-detached homes are being built, the numbers of operating orchards are slowly being erased from the face of the Halton map.

Roy Bousfield plans to remain in business, and as other orchards dwindle, he expects it will result in a boon for him.

In addition, all those new houses mean new families and they are going to want apples.

And, when they want apples, Roy Bousfield will be ready.

Rotary exchange students tell of life in other lands

Mrs. Nellie Moore, Convener of Citizenship and World Affairs, introduced Rotary Club exchange students Joanne McNeil and Teia Gomi at the home of Mrs. Gordon Hadley on Wednesday evening, Sept. 15.

Joanne McNeil, who spent a year in Cordoba, Mexico, explained how living in a country is different from visiting as a tourist. She told how it was considered good manners to say what people thought you wanted to hear and in doing this, there was no intention to deceive. She explained how people move at their own pace and thus have less need for clocks and watches. She said the Mexicans worked hard and had a dignity, the men are "macho" and there was not the feminist movement we have here. The religion is Roman Catholic with the Dark Virgin of 1531, our Lady of Guadeloupe.

She concluded her part of the program with out-

standing slides of the Mexican families with whom she had stayed and magnificent tropical plants and ruins from earlier civilizations.

Teia Gomi left Brazil in summer with temperatures in the 80's and arrived here in winter. She related interesting facts such as university education being free to students, but a very difficult examination has to be passed to gain admission. She showed slides of Amazonia—the largest rain forest in the world.

Excellent pictures of mammals, fish and snakes were shown as well as cities like Sao Paulo with a population of 9,000,000. She gave a fascinating account of the rich tradition and folklore, including cowboys and Indians. Brazil also shares a waterfall with Argentina, similar to our Niagara Falls.

The members of Mountain Union Women's Institute will long remember and

treasure the memory of this delightful evening with these two exchange students. Mrs. Helen Jones thanked the girls on behalf of the sixteen present and presented each with a Halton Institute plate.

Roll call was answered with crafts for Milton Fair, with the exhibit being convened by Mrs. Allan Clements. Mrs. Ross Harbottle was appointed delegate to the

Psychometricians sign new contract

A new two-year agreement was inked between Halton's Board of Education and an association representing 21 teaching specialists.

Board trustees agreed to accept the terms of the contract with the Association of Professional Student Services Personnel Thursday.

The contract ran into


Guelph Convention.

A letter was read from Mabel Coulson thanking the members for the Institute cup and saucer presented to her mother, Mrs. Cora Wrigglesworth.

Mrs. Helen Jones thanked the hostesses, Mrs. A. Watson and Mrs. G. Hadley, and everyone who had participated in this enjoyable program and evening.

some stiff words from Milton Trustee Ivan Armstrong who considered it to be too rich. He said it puts the psychometricians ten years ahead of the wage of hourly workers.

The psychometricians can be called into work the week before and the week after the school year starts.



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