

Halton Cable would welcome superstations

Cable TV subscribers in Acton, Georgetown and Milton could be tuning-in to the colorful rangings to west coast talk show star Jack Webster on Vancouver's CHAN-TV within a year.

Halton Cable Systems, which serves nearly 9,000 of the 12,000 homes in the three urban areas of North Halton, are, like everyone else in their industry, disappointed that Pay-TV has been put on hold for at least another two years, but are delighted Canada's first "superstations" could be born in the near future.

Superstations came into being south of the border a few years ago when a non-network station in Atlanta put its signal on a United States space satellite transmitter. The WTBS signal became available right across the United States and most of Canada and American cable firms started adding it to their list of stations. Pretty soon after superstations sprang up in Chicago, New York and San Francisco too.

Superstations haven't been allowed in Canada, but a recent federal-provincial committee, which stalled Pay-TV in this country for a minimum of two more years, did suggest superstations for this country. It also looked at satellite TV distribution deciding advances in broadcasting must wait until 1982 when more satellites will be shot up.

There are two potential superstations, CHCH in Hamilton, and CHAN in British Columbia.

Halton Cable's John Ollivier said they'd be happy to carry CHAN as a no extra cost converter channel. CHCH is already on the basic cable service so its elevation to superstation status would mean nothing in this part of the country.

CHAN might be the first of several programs for local viewers from the Canadian Cable Satellite Network (C.S.N.), Ollivier said.

He said right now all Halton Cable could get from C.S.N. is House of Commons debates, which they've applied to the CRTCC to carry but haven't received approval for yet.

However, C.S.N. has a number of program plans in the offing which local viewers would want including a children's programming package, without commercials or violence, which he described as "super".

The future Cable TV network would also contribute programs to the C.S.N. which local viewers could then get.

The committee studying Pay-TV see getting television to Canada's far north as the main priority facing the broadcasting industry.

Ollivier said this goal could be achieved through Pay-TV but the way the committee opted to go means taxpayers will foot the bill.

The committee questioned Pay-TV being able to pay to get signals to the far north because it hasn't been proven it will be a money maker in Canada like it has been in the United States.

Both the Cable industry and network TV in Canada are after Pay-TV and

that anxious to have Pay-TV. Subscribers would find Pay-TV worth the investment just for the money they'd save seeing first run Hollywood motion pictures in their own homes instead of paying \$3 or \$3.50 a head to go to the theatre, he says Cable Pay-TV would cost \$12-15 a month for movies, live concerts and night club acts.

Cable TV isn't in a monopoly situation, people can put up antennas, so the industry needs to offer more programming than people can get with their antennas, Ollivier stated.

That means cable TV needs satellite and Pay-TV, Ollivier noted. He added costs are going up in the industry but can't be easily passed on to customers so cable TV also needs extra revenue.

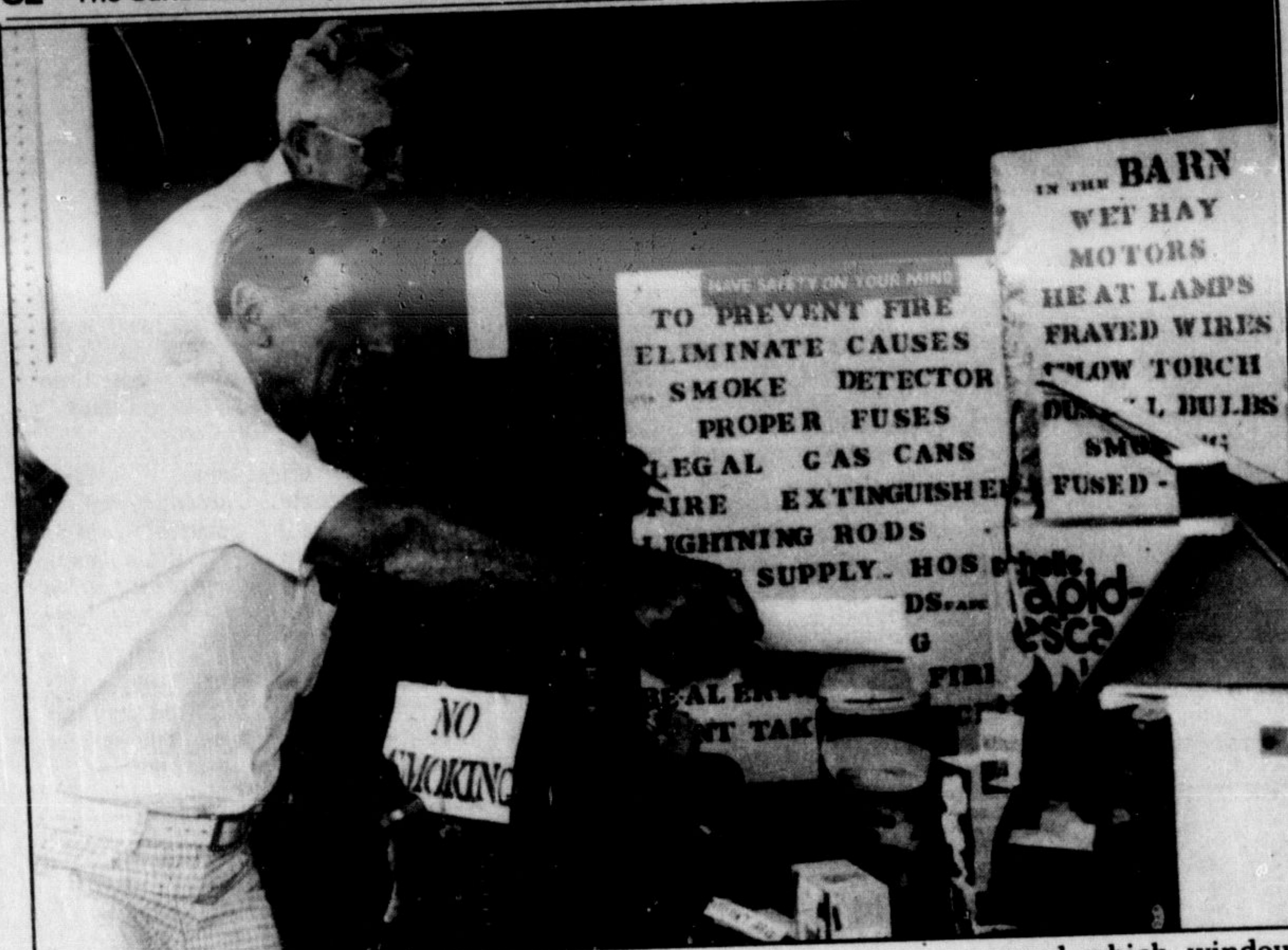
Initially C.S.N. programs and stations like CHAN, wouldn't be an extra cost service, but as it grew it might eventually cost extra, Ollivier said.

This past winter Halton Cable installed a satellite receiving dish and 300 foot antenna and it has transmitted House of Commons debates, for testing purposes only, with great clarity.

Conditional approval

Sharmount Investments Ltd. has been given conditional approval to register a subdivision plan in Halton Hills.

This registration cannot commence until conditions set down by the regional planner have been fulfilled.



Safety conscious displays: Fire prevention was the theme around which window displays at five local businesses were constructed. A.E. Clements and Doug Wilson chose this display at the Co-op, entered by Halton Farm Safety Council, as first prize winner. The contest acts as an annual introduction to the Fire Fighters' convention.

Halton Farm Safety Council wins fire prevention display

To kick off the 79th annual convention of the Fire Fighters' Association of Ontario, several groups decorated the windows of five local businesses with the theme of fire prevention inspiring the varied creations.

Displays were judged Wednesday by retired Milton Fire Chief A. E. Clement and retired Oakville Fire Chief Doug Wilson, who between them have fought fires for 90 years.

Halton Farm Safety Council came up the winner for their display at the Co-op. Second prize was given to 4th Milton Brownies and Milton Mohawk Cub Pack took third.

Displays are also in the windows of Borlands, Mostly Pine, Man's World Hair Stylists and Home Hardware.

Entries were judged for the best expression of fire prevention in the contest which was originated by George Bundy and is a part of the annual convention.

Milton Firefighter Harold Penson organized the contest, which is open to any non-profit organization wishing to contribute.

The couple spent a two week honeymoon at Hawaii and have returned to Milton where they now reside at 3177 Main St. West.

John Volpe acted as groomsmen and ushers were the bride's nephew Enzo Belvedere, nephew of the groom Anthony Antonucci, Peter Rota, Charlie Graci, Terry Nova and George Cescon.

Wedding

Pedulla-Nova

Nancy Jo Nova, daughter of Marina Nova became the bride of Tony Pedulla, son of Mr. and Mrs. Guiseppa Pedulla Saturday, June 28 at Holy Rosary Church, Milton.

Father Isabella conducted the ceremony and organist May Harkin and soloist Mrs. F. Lee provided the music.

The bride's sister Mrs. Carol Adams was matron on honour with bridesmaids Denise Nova, sister of the bride, Linda Tonin, cousin of the bride, Mary Speck, Jeanne Volpe, Gail Karbonik, friends of the bride and the bride's niece Lora Belvedere. Franka Pedulla was flowergirl.

John Volpe acted as groomsmen and ushers were the bride's nephew Enzo Belvedere, nephew of the groom Anthony Antonucci, Peter Rota, Charlie Graci, Terry Nova and George Cescon.

June wedding. Nancy Nova wed Tony Pedulla Saturday, June 28.

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