



Trend setter: Since the Super Save changed its facade, business has picked up and the comments from consumers are favorable. Super Save was the first downtown store to commit itself to the Business Improvement Area concept.

Super Save leads the DBIA way

With full Halton Regional support, the Milton Downtown Business Improvement Area Committee is now assured it will be receiving a \$150,000 loan to start the rebuilding of the commercial core.

Though there is still some hope most of the semi-mail concept can be in place by September, one Main St. firm has already made a commitment to the DBIA plan.

Super Save, through owners National Grocers, completed a total facelift of the supermarket earlier this year and the effort and expense has been more than worth the investment, in terms of customer reaction and spending power.

Super Save's manager Nip Maskell said the new facade on the store has been the subject of many positive comments.

"It has been money well spent. Most of our customers have been coming here for many years and they all say they like what we've done," he said.

Mr. Maskell said he began conversations with National Grocers last November about putting a new face on the store after the positive results of a similar rebuilding of a National store in St. George's, Ont. He praised National for their foresight and belief in family-oriented stores.

"They had been talking about it and they decided the time was right, after we had made the owners aware of the DBIA Committee and what it is trying to do for the town," Mr. Maskell said.

There was little expense spared in the \$18,000 remodeling which has produced a warm yet homey appearance which fits in perfectly with the character of Milton.

Mr. Masell, who started working in the store some 31 years ago when it was still owned by Cora Perry, said he is convinced the work has been positive for Main St. and for the people.

"I know that people enjoy coming downtown to browse around and do their shopping."

"There's something about it that reminds a lot of people new to Milton of where they grew up, and that's something good," he said.

Being somewhat of a trendsetter within the DBIA concept, Mr. Maskell said he would like to think the rest of the merchants on Main St. will make the effort to upgrade their stores and find out, like Mr. Maskell has, that the shopping public will respond favorably.

"I would like to see the idea work, because we all have a stake in our town and its future," he said.

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Council

Krantz dislikes strike accusations

Councillor Gord Krantz is angered by the suggestion being made by some Rockwell strikers that council is siding with management.

Mr. Krantz told last Monday's council meeting he had received several calls—most of them anonymous—berating him and council for the decision taken April 21 which put the assistance of town hall at the disposal of both sides in the

dispute in hopes that a solution could be reached.

The telephone calls came as a result of a letter sent April 29 by Clerk Roy Main to both sides of the strike, indicating council had directed him "that I write to both the union and Rockwell International and advise that council is willing to offer any assistance where possible in an attempt to bring the strike to a fair and equitable end."

Mr. Krantz said he still wanted to help in any way, but does not want anyone to think he is siding with management.

Events supported by Town Council

Milton Council has made two financial grants and has supported a number of special events.

Council has sent \$100 to the Port Hope Disaster Relief Fund and \$75 to the Oakville and District Kennel Club.

They have also declared this week officially as Police Week in Milton and have granted permission to the Ontario Steam and Antique Preservers Association to

hold the annual Steam-Era parade on Main St. Aug. 30.

Council granted permission for council chambers to be used Sept. 13 for a kick-off of the Festival of Countries celebrations.

Lastly, the Campbellville and District Lions Club has been given the green light to close off the main intersection of the village for the annual fireworks display May 19.

Roxy stays dry

There isn't going to be a tavern set up in the Roxy Theatre although an application by the movie house to the LLBO had Milton Councillors guessing for awhile.

The Roxy is making a request for an eight-foot extension to the stage, but as the LLBO now licences theatres as well as watering holes, the application had to go to them.

The confusion in this application and one being made on behalf of the Italian Canadian Club of Milton caused Councillor Rick Day to demand that all further applications

for liquor licences in the town be sent to council along with a short description.

Support for bridge

Milton Council has added its support to a CP Rail application to build a new bridge on the western border of Milton.

The bridge is currently of wooden construction and CP wants to rebuild it with a new one made of steel.

Spring clean-up

Milton Council has allocated \$4,000 for the annual Spring Clean-Up Program.

The cleaning of the urban area will be held May 24 for the area north of Main St. and May 31

for the area south of Main St.

Work Director Joe Pitushka noted the \$4,000 for the yearly program was already included in the environment budget for the year.

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Dominion Stores Limited



W. Barry Hagan

Roger E. Acton

Raymond J. Menard

Vlad E. Romanchych

Chester H. Wilcox

Mr. Allen C. Jackson, President and Chief Operating Officer of Dominion Stores Limited is pleased to announce the following recent appointments:

W. Barry Hagan, Vice-President, Retail Operations, Western Canada. Mr. Hagan joined Dominion Stores in 1963 and has progressed through various phases of retail and merchandising operations in Ontario. He was most recently Division Manager, Western Canada. He will be based in Winnipeg.

Roger E. Acton, Vice-President, Merchandising. Mr. Acton joined the Company in 1962 and has served in all phases of retail and merchandising operations. He was previously Director of Merchandising.

Raymond J. Menard, Vice-President, Produce Merchandising.

Mr. Menard began his career with Dominion Stores in 1965 and progressed through retail and merchandising responsibilities in Ontario and in Montreal. He was most recently Director of Produce Merchandising at Head Office.

Vlad E. Romanchych, Vice-President, Company Brands.

Mr. Romanchych joined the Company in 1960 in Vancouver. He has served in various retail and merchandising areas and was previously Director of Company Brands.

Chester H. Wilcox, Vice-President, Meat Merchandising.

Mr. Wilcox began his career with Dominion in 1947 and has served in a number of retail and merchandising responsibilities in the Company's meat operations. He was most recently Director of Meat Merchandising at Head Office.

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