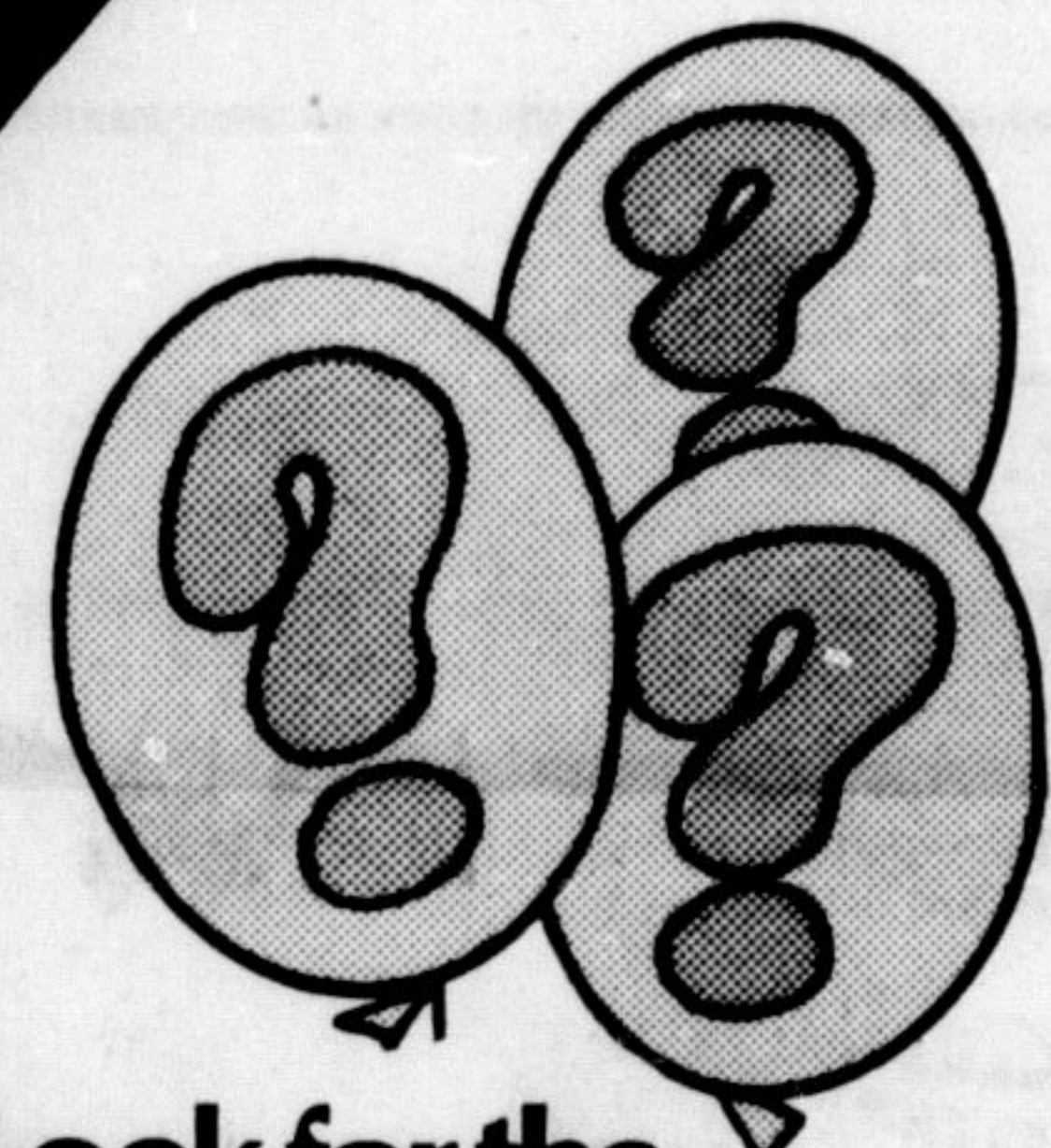


**TOMORROW (THURSDAY) IN ALL EATON STORES.**

# EATON'S MYSTERY DAY

**Hundreds of  
selected items  
sale-priced!**



**Look for the  
high-flying  
red balloons!**

Every Mystery Day item will be identified by a red balloon. Find a balloon and you've found yourself a buy!

**Your Mystery Day  
host will be  
Superglomp!**

The glomp of steel (staunch defender of the Canadian consumer) will be in a merry mood tomorrow — he's always happy when he sees shoppers saving. He'll be making the rounds, stirring up excitement, in all stores tomorrow. Come say Hi!



**SAVE FROM  
10% TO 50%**

It's the 1-day sale where you won't know what's on sale until you get here (that's why we call it Mystery Day). But even though we can't tell you what the items will be, we can tell you the savings . . . and they're impressive. Take a look:

- **Selected regular stock items 10% to 20% off!**
- **Clearance items 20% off!**
- **White elephant specials 50% off**
- **Special purchases much below usual price!**
- **And savings on savings!**

Where a Mystery Day clearance item has already been reduced, we will drop the price by an additional 10% (at least!)

**Eaton's Mystery Day Sale! One day (and one day only!) Thursday, March 20th. Personal Shopping Only, please.**

**EATON'S**

EATON'S — TORONTO EATON CENTRE  
Dundas and Yonge at the Subway  
Open Monday to Friday 10 a.m.  
to 9 p.m. and Saturday 9:30 a.m.  
to 6 p.m.



YONGE- EGLINTON  
Mon. to Fri. 9:30 a.m.  
to 9 p.m.  
Sat. 9:30 a.m. to 6 p.m.

YORKDALE  
Dufferin and 401  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN  
Dufferin and Bloor  
Mon. to Sat. 10 a.m.  
to 10 p.m.

SHERWAY  
Q.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD  
Dixie and Burnhamthorpe  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

REXDALE  
Islington and Rexdale Blvd.  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE  
Weston Road and Sheppard  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA  
Dixie Rd., Hwy. 7  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD  
Danforth & Victoria Park  
Mon. to Fri. 10 a.m.  
to 9:30 p.m.  
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE  
Pape and Gerrard  
Mon. to Sat. 9:30 a.m.  
to 9:30 p.m.

DON MILLS  
Don Mills Road-Lawrence  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK  
Victoria Park and  
Sheppard  
Mon. to Sat. 9:30 a.m.  
to 10 p.m.

SCARBOROUGH  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN  
Sheridan Mall  
Liverpool Rd. and Highway 7  
Mon. to Fri. 9:30 a.m.  
to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

OSHAWA  
Mon. to Fri.  
9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

