

TOMORROW! one of the biggest and best of our January sales.

EATON'S MYSTERY DAY

**Thursday,
January 10th
in all
Eaton stores**

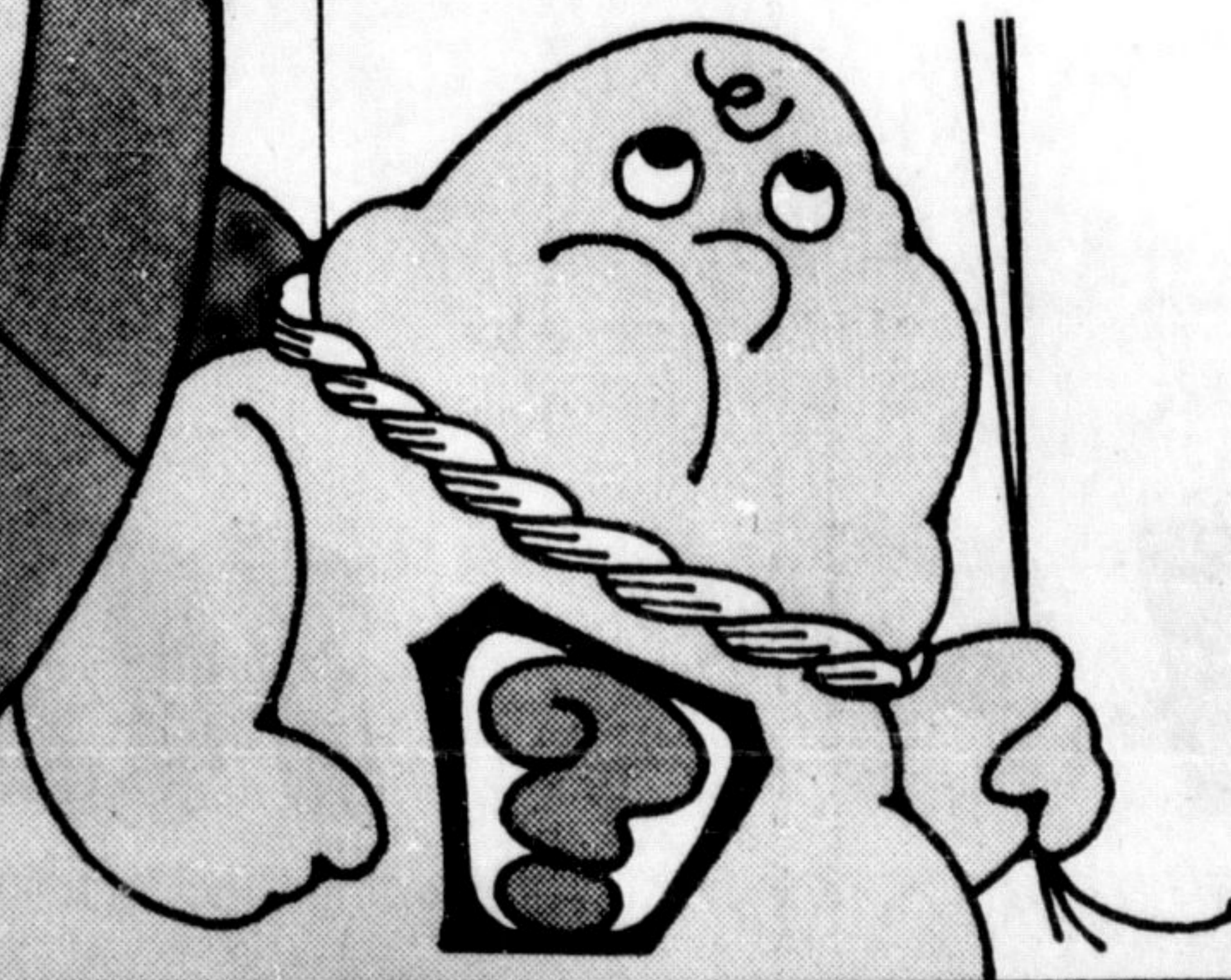


**Look for the
high-flying
red balloons!**

Every Mystery Day item will be identified by a red balloon. Find a balloon and you've found yourself a buy!

**Your Mystery Day
host will be
Superglomp!**

Superglomp's going to have a great day — he's always happy when he sees people saving! Come meet him.



**Hundreds of items
sale-priced for
this one day only!**

**save from
10% to 50%**

- * Regular stock items 10% to 20% off!
- * Clearance items 20% off!
- * White elephant specials 50% off!
- * Special purchases much below usual price!
- * Savings on savings!

If a Mystery Day item has already been reduced, we have taken at least an additional 10% off.

It's the one-day sale where you won't know what's on sale until you get here. That's why we call it Mystery Day. But even though we can't tell you what the items will be, we can tell you the savings... and they're going to be great!

Eaton's Mystery Day Sale

**One day (and one day only!) - Thursday, January 10th
at all Eaton stores. Personal shopping only.**

EATON'S

EATON'S — TORONTO EATON CENTRE
Dundas and Yonge at the Subway
Open Monday to Friday 10 a.m.
to 9 p.m. and Saturday 9:30 a.m.
to 6 p.m.



YONGE- EGLINTON
Mon. to Fri. 9:30 a.m.
to 9 p.m.
Sat. 9:30 a.m. to 6 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and
Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

EATON'S
[Small logo with text: "Get any charge to your Eaton's account"]