

# Marketing seminar

Following a successful seminar last spring, Milton Centre BIA group is sponsoring another seminar to be held in a month.

The guest speaker will be Roy McNaughton, president of Hospitality Marketing, a marketing management specialist. He will be at the Optimist Centre on Sunday Oct. 28, at 9 a.m.

Cost of the seminar is \$15. Tickets are available from any member of the BIA Board of Management.

Zella Bonin, one of the

seminar's organizers, said there are a limited number of tickets available.

"There are only 50 tickets on sale. It will be a working seminar and Mr. McNaughton felt it would be best if we didn't have a large crowd."

Mrs. Bonin said Mr. McNaughton will address the crowd at the seminar and will then break them up into smaller groups to discuss individual problems.

"This is a different type of seminar from the

last one (when Bud Hoffman was guest speaker)," said Mrs. Bonin.

"It's really geared to the downtown area to improve their marketing abilities and skills of how to demonstrate and promote their product."

Mrs. Bonin said Mr. McNaughton will be coming to Milton before the seminar to go through downtown stores on a one-to-one basis, finding out about their problems and putting together a kit to help solve them.

# Region endorses

Regional staff are recommending approval for a 14-home subdivision in Milton.

The plan of subdivision applies to three acres of land on the east side of Bronte St., north of Derry Rd.

The land would be divided into seven lots with each lot having two semi-detached homes built on it. Two blocks of land in the area will not be built on, but used as a buffer to Bronte St.



K.C. Lindsay at his 80th birthday party.

# K.C. Lindsay dies at 82

An Esquesing native and former clerk treasurer of the township, Kenneth Cowan Lindsay, or Cowan, and more commonly "K.C." as he was known to everyone, died Sunday October 7, in Georgetown hospital.

K.C., 82 years old, was born in 1896 on the family farm near the junction of Highway 7 and the Seventh Line, where his son Donald, the fifth generation to farm there, still lives.

He and his late wife Isabel farmed until K.C. joined Esquesing township staff as treasurer in 1943. Even before that he served the township as sheep evaluator, while continuing to farm.

During his 30 years in the township office, he took on many roles, and was treasurer, tax collector, and assistant assessor all at one. He finally was appointed clerk-treasurer, where he remained until his retirement in 1973. He retired just before

regional government amalgamated Esquesing, Acton and Georgetown.

He was honored with a large party at the time of his retirement. Just two years ago a similar large celebration was held by his family to mark his 80th birthday.

He was known as a man with a remarkable memory, giving data instantly, but always warning he had better check it out. He seldom was wrong.

He is survived by three sons, Donald, Bruce and Bob of Georgetown, Jean (Mrs. D. Davidson) Guelph, Mary (Mrs. T. Carberry) Tullamore, and Barbara of Mississauga. A daughter Ruth predeceased him.

Funeral service was held Tuesday afternoon, from Limehouse Presbyterian Church, with interment in the church cemetery.

# Who Does It

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