

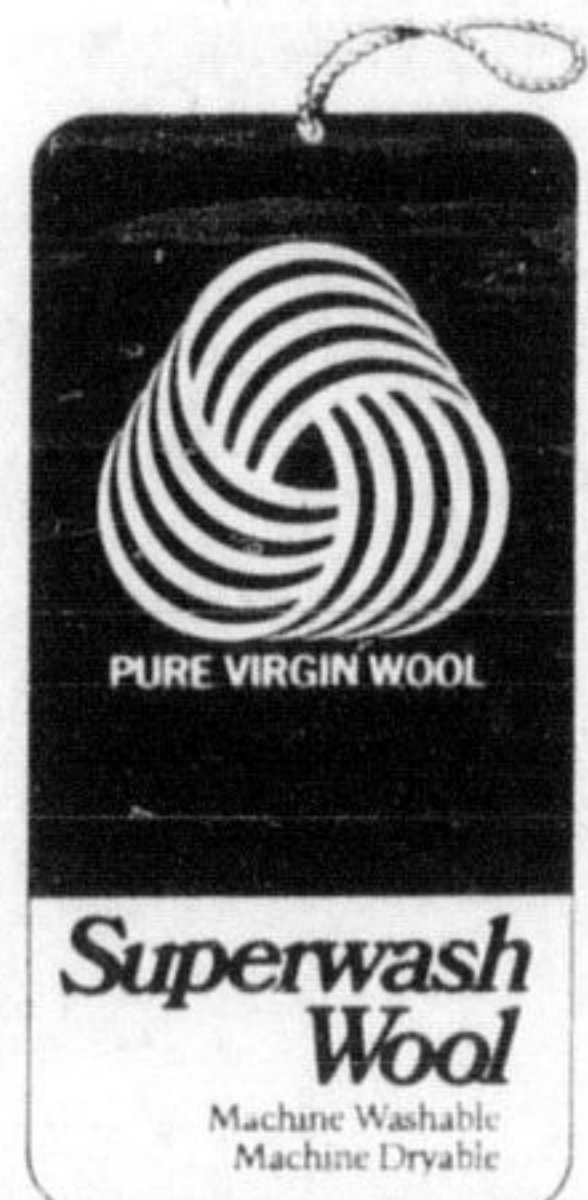
# SUPERWASH CLASSICS AT KNOCKOUT PRICES!

**Super buys on  
Superwash lambswool  
sweaters in 3  
top-selling styles!  
Just say charge it  
on your Eaton's  
Account.**

Eaton price, each

**24<sup>99</sup>**  
and  
**29<sup>99</sup>**

Just in time for those chilly days ahead! Luxuriously warm sweaters at low, special prices. Fashioned expressly for Eaton's by a leading maker in the Orient. The soft, rich looking lambswool is specially treated so you can machine wash and dry it. Costly dry cleaning bills are a thing of the past. What's more, Superwash wool has exactly the same full-bodied, enduring qualities as un-treated wool. Colour or wearability is not affected. And the treatment lasts for the life of the sweater! Take cover this winter in a classic cable that's as special as the price... at Eaton's now.



(1) 197 — Cable front turtle-neck with ribbed waistband and turn-back cuffs. Shades of grey, camel, blue mix or navy. S., M., L., XL.  
**Eaton price, each 24.99**

(2) 197 — Cable front buttoned cardigan with two lower patch pockets, ribbed waistband and turnback cuffs. Shades of camel, grey, blue mix or lovat green. S., M., L., XL.  
**Eaton price, each 29.99**

(3) 197 — Cable front V-necked pullover with ribbed waistband and turn-back cuffs. Shades of camel, grey, blue mix or navy. S., M., L., XL.  
**Eaton price, each 24.99**

**EATON'S — Toronto Eaton Centre** — (1 below) - 428; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge/Eglinton, Victoria Park, Gerrard Square.

Part of a continuing series of Knockout Values

## EATON'S

**EATON'S — TORONTO EATON CENTRE**  
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

**YORKDALE**  
Dufferin and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**BRAMALEA**  
Dixie Rd., Hwy. 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHOPPERS' WORLD**  
Danforth & Victoria Park  
Mon. to Fri. 10 a.m. to 9:30 p.m.  
Sat. 10 a.m. to 6 p.m.

**SCARBOROUGH**  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**ROCKWOOD**  
Dixie and Burnhamthorpe  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DUFFERIN**  
Dufferin and Bloor  
Mon. to Sat. 10 a.m. to 10:00 p.m.

**VICTORIA PARK**  
Victoria Park and Sheppard  
Mon. to Sat. 9:30 a.m. to 10 p.m.

**PICKERING SHERIDAN**  
Sheridan Mall  
Liverpool Rd. and Highway 2  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHERWAY**  
Q.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DON MILLS**  
Don Mills Road-Lawrence  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**WAREHOUSE STORE**  
Weston Road and Sheppard  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**OSHAWA**  
Mon. to Fri.  
9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**REXDALE**  
Islington and Rexdale Blvd.  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**YONGE- EGLINTON**  
Mon. to Fri. 9:30 a.m. to 9:00 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**GERRARD SQUARE**  
Pape and Gerrard  
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

Eaton's telephone order service open 24 hours daily  
**861-5111**  
06/79