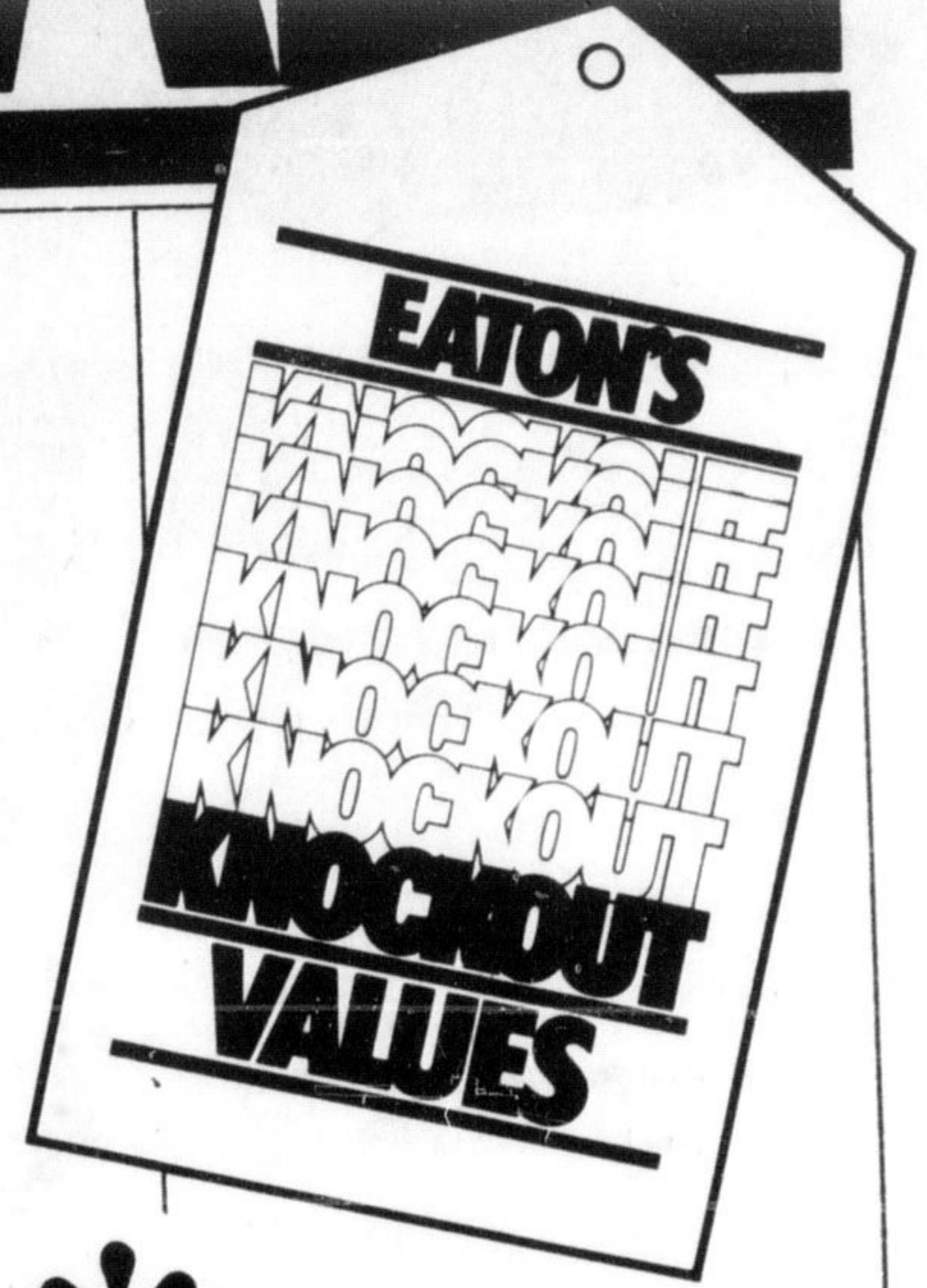


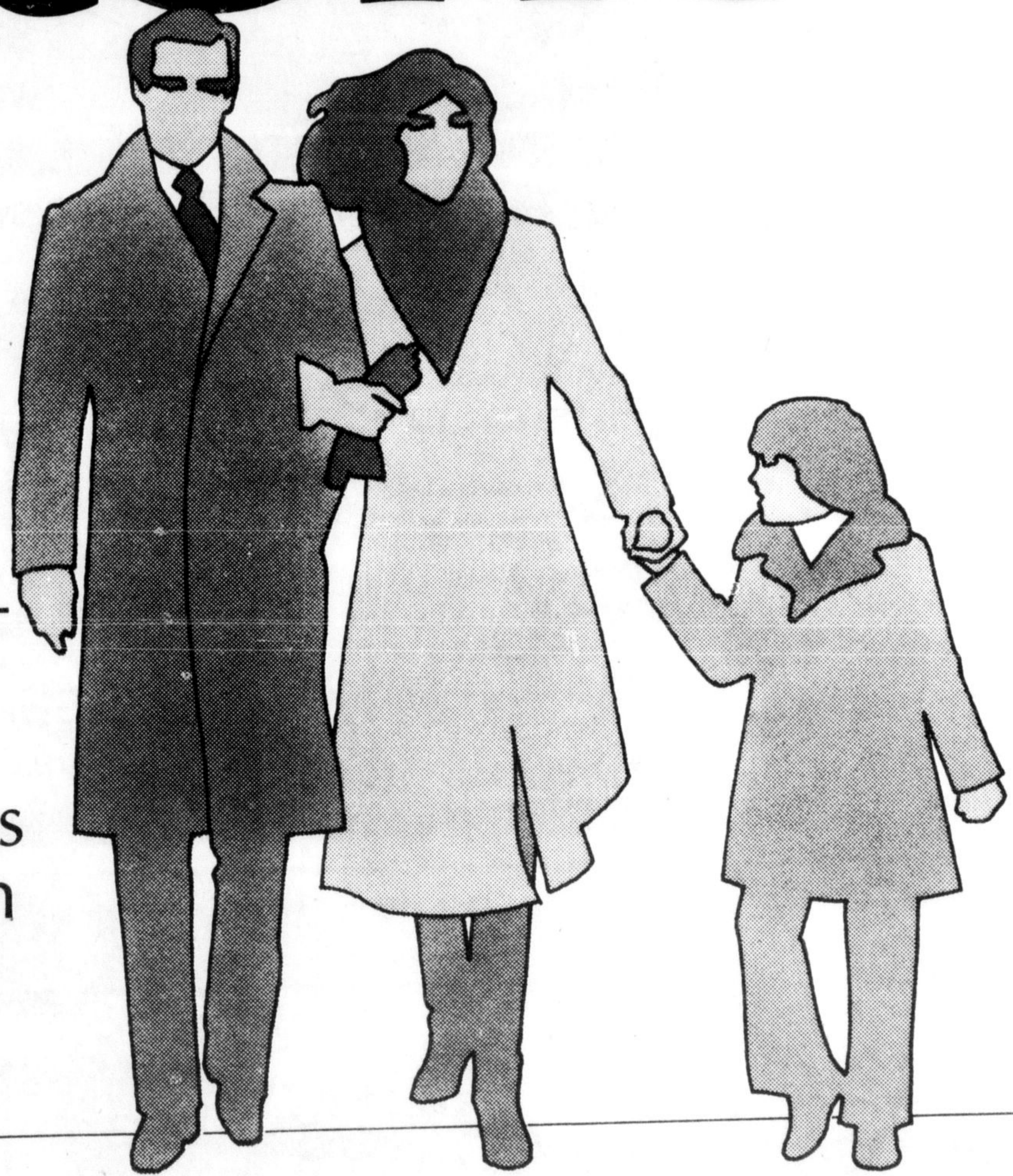
KNOCKOUT SALE

25% off all Coats* at Eaton's



*Now you can save a whopping 25% on the ticketed price of every coat in store (excepting Furs and Icelandic wool). Overcoats, topcoats, car coats, sporty coats, all-weather coats and more coats. In wools, wool blends, tweeds and weather-resistant fabrics. The range is wide. The value is a Knockout. The sale is on now. Until August 11. Don't miss it! **Personal Shopping Only.** Eaton's — Toronto Eaton Centre, Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge/Eglinton, Victoria Park, Gerrard Square.

Coats for women, men and children. Yes, this time it's for the whole family. Coats in every department.*Excepting Furs and the Icelandic Collection. Bring in the family. Shop together. And save on our entire selection of new and exciting coats for Fall and Winter. Spanking new fashion for women, men and children. Coats with style. Coats for all Canadian seasons. On sale now at Eaton's, through Saturday, August 11.



EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m.
to 9:00 p.m. and Saturday 9:30 a.m.
to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd. Hwy 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale
Blvd.
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10 p.m.

YONGE EGLINTON
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order
service open 24 hours daily
861-5111