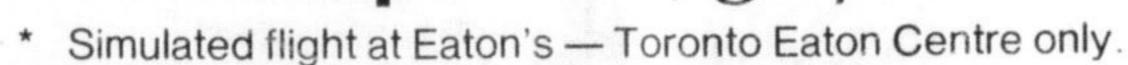


Now it means the sights and sounds of sunshine travel on our simulated flight* with American Airlines to California. Now it means tantalizing tastes and tidbits in our Creative Kitchen and pared-down living in our 'Focus on Fitness' week. It means the first happy glimpse of Spring's new looks in our biggest ever line-up of fashion shows. Yes, February is a whole new thingso full of fun and finds and excitement it's like a brand new season. Come join us. We're uncrating the sun, Toronto, and it's just what you need to liven up a cold, grey winter!





EATON'S-TORONTO EATON CENTRE Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE Dufferin and 401 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.

SHERWAY Q.E.W. and Hwy. 427 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m BRAMALEA Dixie Rd., Hwy. 7 Mon. to Fri. 9:30 a.m. to 9:30 p.m.

Sat. 9:30 a.m. to 6 p.m. DON MILLS Don Mills Road-Lawrence Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD Danforth & Victoria Park Mon to Fri 10 a.m. to 9:30 p.m Sat 10 a.m. to 6 p.m.

WAREHOUSE STORE Weston Road and Sheppard Mon. to Fri. 9:30 a.m. to 9:30 p.m Sat 9:30 a.m. to 6 p.m.

SCARBOROUGH McCowan Rd and 401 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.

OSHAWA Mon. Tues and Sat. 9:30 am to 6 pm Wed Thurs and Fri 9 30 am to 9 pm

ROCKWOOD Dixie and Burnhamthorpe Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m. REXDALE

Mon. to Fri. 9:30 a.m.

Set. 9:30 a.m. to 6 p.m.

to 9:30 p.m.

Islington and Rexdale Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

Thursday, February 1st to Saturday, March 3rd in all Eaton stores.

Dufferin and Bloor Mon. to Sat. 10 a.m. to 10 p.m. YONGE-EGLINTON Mon. to Fri. 9:30 a.m. to 9:30 p.m.

DUFFERIN

VICTORIA PARK Victoria Park and Shep-Mon. to Sat. 10 a.m. to 10 p.m.

GERRARD SQUARE Pape and Gerrard Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN Sheridan Mall Liverpool Rd. and Highway 2 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily 861-5111