

Loblaws

clip these
4 bonus
coupons &
save

35¢ off

with this coupon and the purchase of one 1 lb. tub, Oriole, 100% soya

soft margarine

at regular price of .85¢ you pay only 50¢
Limit one margarine coupon per customer offer expires Tues., Nov. 7, 1978

\$1.00 off

with this coupon and the purchase of one 22 oz. box, Aloro frozen, thick crust

deluxe pizza at regular price of \$2.57 you pay only \$1.57

Limit one pizza coupon per customer offer expires Tues., Nov. 7, 1978

40¢ off

with this coupon and the purchase of one 375 g bag, regular ruffles

potato chips at regular price of \$1.37 you pay only 97¢

Limit one potato chip coupon per customer offer expires Tues., Nov. 7, 1978

\$1.00 off

with this coupon and the purchase of one 6 inch pot

potted mums at regular price of \$3.99 you pay only \$2.99

Limit one potted mum coupon per customer offer expires Tues., Nov. 7, 1978

save .50 lb.

free Pol Martin recipe available in store



cut from Canada grade 'A' beef

prime rib roasts

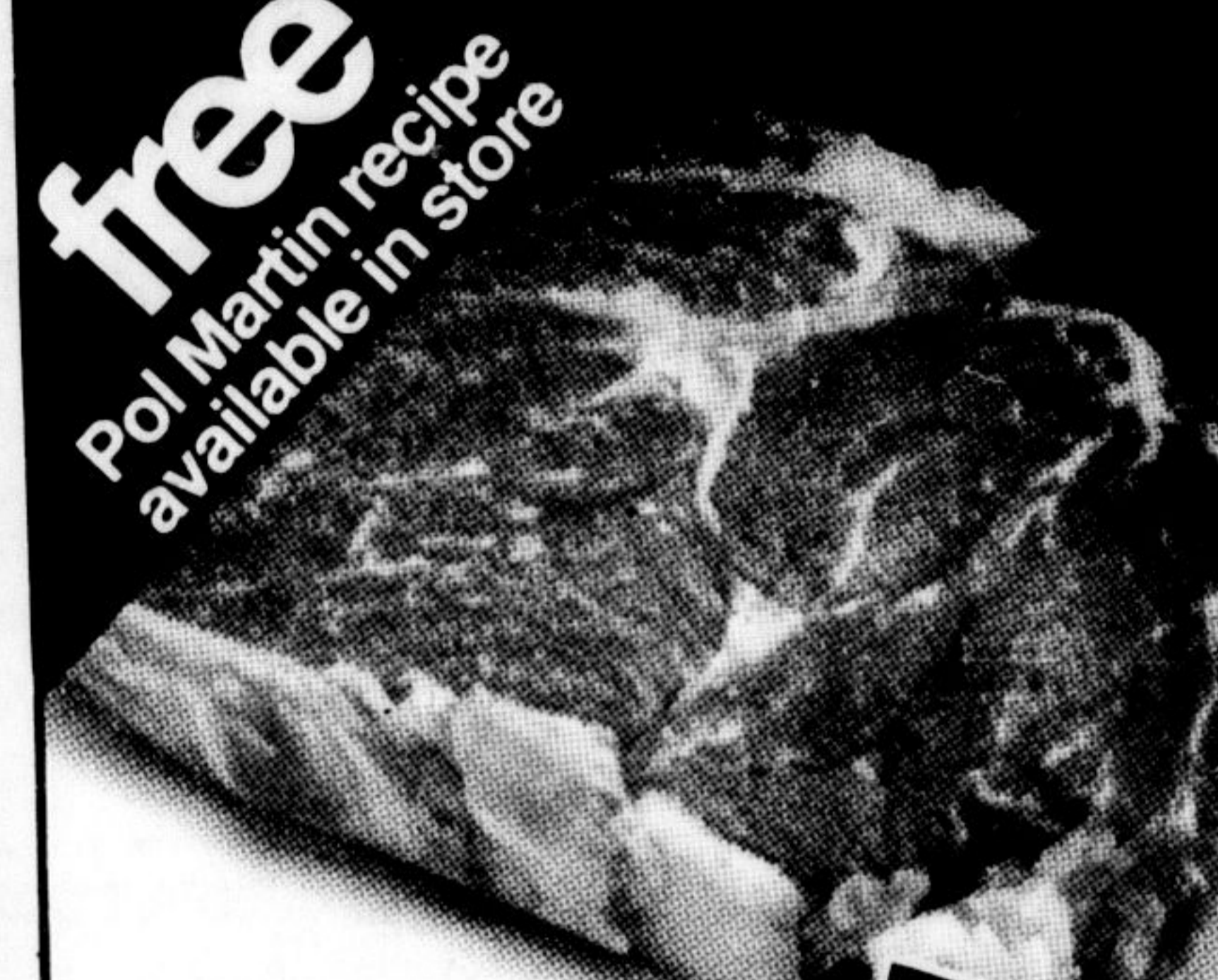
1st 5 ribs

1.88

lb.

save .70 lb.

free Pol Martin recipe available in store



cut from Canada grade 'A' beef

prime rib steaks

cap off

1.98

lb.

save .40



was 2.08

Maple Leaf

side bacon

sliced

1lb. pkg.

1.68

Loblaws price breakthrough

no-name **fish**

Loblaws introduces no-name fish, during Canadian fish & seafood month, at an everyday low price of 99¢ a pound.

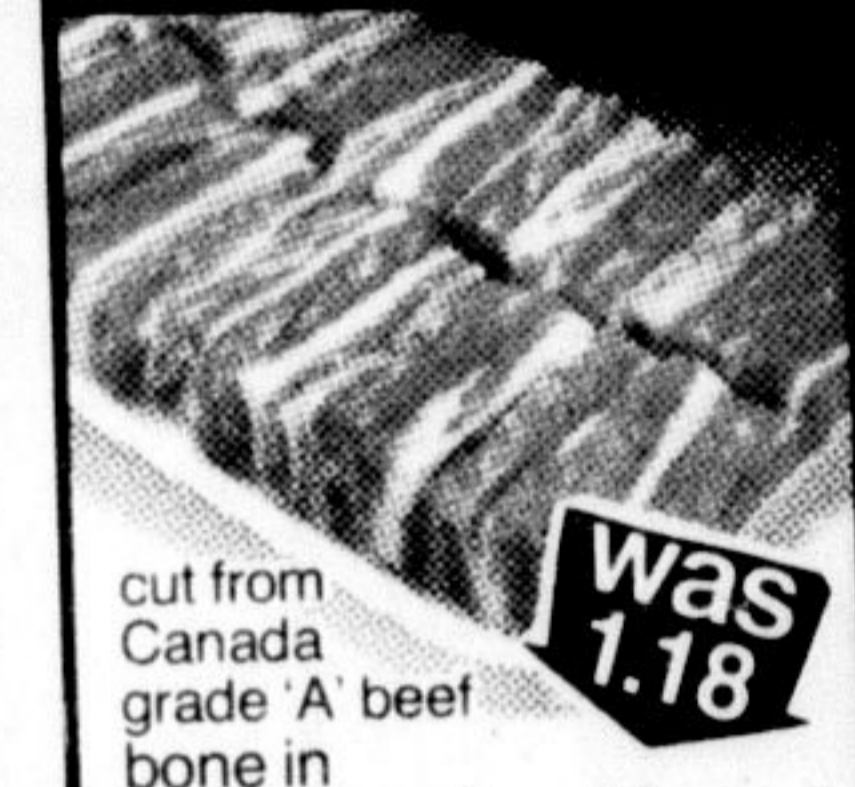
- fish sticks • mackerel fillets
 - fish and chips • hake fillets
- sold only in 3 pound packages



.99

lb. everyday low price

save .10 lb.



was 1.18

cut from Canada grade 'A' beef bone in

short ribs for braising

lb.

1.08

save .10



was 1.58

frozen Ponderosa Steak House all beef steakettes

1 lb. pkg.

1.48

- previously frozen pork back **spare ribs** lb. **2.48** was 2.85
- frozen Maple Leaf - Golden Fry **sausage** 1 lb. pkg. **1.59** was 1.92
- Coorsh Brand - smoked **corned beef** 4 2 oz. pkgs. **1.68** was 1.99
- Maple Leaf **pepperoni sticks** 10 oz. each **1.49** was 1.69
- Maple Leaf **chopped suet** 1 lb. pkg. **1.09** was 1.25
- Coorsh Brand **steak spice** 2 oz. each **.69** was .89
- frozen Dorset Foods party size **sausage rolls** 14 oz. pkg. **1.39** was 1.89
- Loblaws **wieners** 1 lb. pkg. **1.29** was 1.35

no-name **breaded sole fillets**



no-name **breaded sole fillets**

2 lb. box everyday low price

3.89