

low prices


save .37



Sara Lee, frozen chocolate, vanilla, strawberry or lemon
layer cake
 13 oz. pkg. **.88**

was 1.25

save .18



Swans Down all colours, 1 ply
bathroom tissue
 2 roll pkg. **.49**

was .67

save .26



for a tender crisp salad!
lettuce Ontario grown! no. 1 grade
 each **.33**

was .59

save .27



Schneiders regular, country maple or beef
mini sizzlers
 1 lb. pkg. **1.48**

was 1.75

save .20



Schneiders sliced 9 specified varieties
cooked meats
 6 oz. pkg. **.58**

was .78

save .10



Hostess regular or dip
potato chips
 225 gr. bag **.89**

was .99

save .14



Levys dinner
egg rolls
 8's pkg. **.59**

was .73

save .30 lb.



produce of U.S.A. no. 1 grade!
 large size vine ripe!
tomatoes
 pound **.59**

was .89

save .91



ideal for desserts or salads
 produce of U.S.A.
watermelon
 each **1.88**

was 2.79

- all flavours **Dr. Ballard's dog food** 24 oz. tin **.61** **was .67**
- fancy ground **McCormick's black pepper** 1.8 oz. tin **.99** **was 1.19**
- bread & butter **McLarens pickles** 24 fl. oz. jar **.75** **was .94**
- Kraft miracle whip **salad dressing** 32 fl. oz. jar **1.28** **was 1.07**
- Imperial **soft margarine** 1 lb. tub **.97** **was 1.07**
- orange juice sticks, fudgesticks **Neilson novelties** 660 ml pkg. (12's) **1.29** **was 1.39**
- frosties or dreamies
- Old South **orange juice** 12 1/2 fl. oz. tin **.97** **was 1.19**
- concentrated
- frozen, Downflake **Gainsborough waffles** 10 oz. pkg. **.59** **was .69**
- frozen, unsweetened **Minute Maid orange juice** 16 2/3 fl. oz. tin **1.29** **was 1.39**
- concentrated
- Dietrich **homemade bread** 24 oz. loaf **.53** **was .58**
- toddler **Pampers diapers** 24's box **3.29** **was 3.79**

2 sets of prints
 for the price of one plus replacement Kodak film

This offer includes two sets of prints for the regular price of one plus a replacement roll of film. All prints are borderless, and contoured on Kodak paper with a lustre finish. We offer 24 hour service backed by a free roll of film guarantee in most Loblaw's markets.
24 hour service backed by a free film roll guarantee
 *check your store for qualifying pick-up time (roll colour film C41 process only)

- Loblaws **cooked ham sliced** 6 oz. pkg. **1.29** **was 1.49**
- onion or mushroom
- Loblaws - macaroni luncheon **cooked meat chunks** 1 lb. **1.39** **was 1.54**
- meat or macaroni & cheese
- Ziggy's **sliced salami** 1 lb. pkg. **1.78** **was 2.08**
- Valuplus Brand, sliced **end slices side bacon** 1 lb. pkg. **1.39** **was 1.59**
- Z & W Foods, store packaged **Polish sausage** 1 lb. **1.29** **was 1.49**
- frozen New Zealand **loin lamb chops** 1 lb. **1.78** **was 1.98**
- freshly ground **medium ground beef** 1 lb. **1.48** **was 1.58**

save up to 50% on your CP Air fares with \$5 travel vouchers

You get one \$5.00 "save & fly" travel voucher for only 1¢ and \$100 worth of Loblaw's cash tapes (dated from Mar. 15, 1978). These \$5.00 travel vouchers can be applied to the purchase of air transportation at individual fares anywhere on CP Air scheduled services. The total value of the vouchers may not exceed 50% of the applicable transportation. Ask our cashiers for your tape saver envelope and start saving today. See further details in our stores and on tape saver envelopes.
Start saving your tapes today!


cut cleaning bills in 1/2
2 items for 1 the price of 1 dry cleaned
at Cadet cleaners
 with Loblaw's dry cleaning coupons

With every \$10.00 purchase at Loblaw's and only 1¢ you will receive a "two for the price of one" dry cleaning coupon, redeemable at any Cadet cleaners. This coupon entitles you to have any item dry cleaned (except shirts, suedes & leathers) at no extra cost when you have an identical item cleaned at the regular price.
 Loblaw's two for the price of one dry cleaning offer will continue through August 26, 1978. Expiring date of coupons vary so check your coupon for redemption dates.

double the difference low price guarantee

If you find lower prices overall at any other major supermarket chain in Ontario this week, Loblaw's will pay you double the difference.
 First shop Loblaw's. Buy 25 different items, totalling \$20.00 or more. Then compare prices on the same items at any other major supermarket.
 If their total is lower, bring your itemized Loblaw's receipt and the other market's prices to Loblaw's store manager and we'll pay you double the difference, in cash!
 Loblaw's, low prices you can believe in... and a lot more.

Prices effective to Tues. July 25 except produce & bakery prices effective to Sat. July 22.
 We reserve the right to limit quantities. Milton only



Loblaw's
 low prices plus...
 a whole lot more