

# Loblaws

**coupons on items you buy for your family everyday**

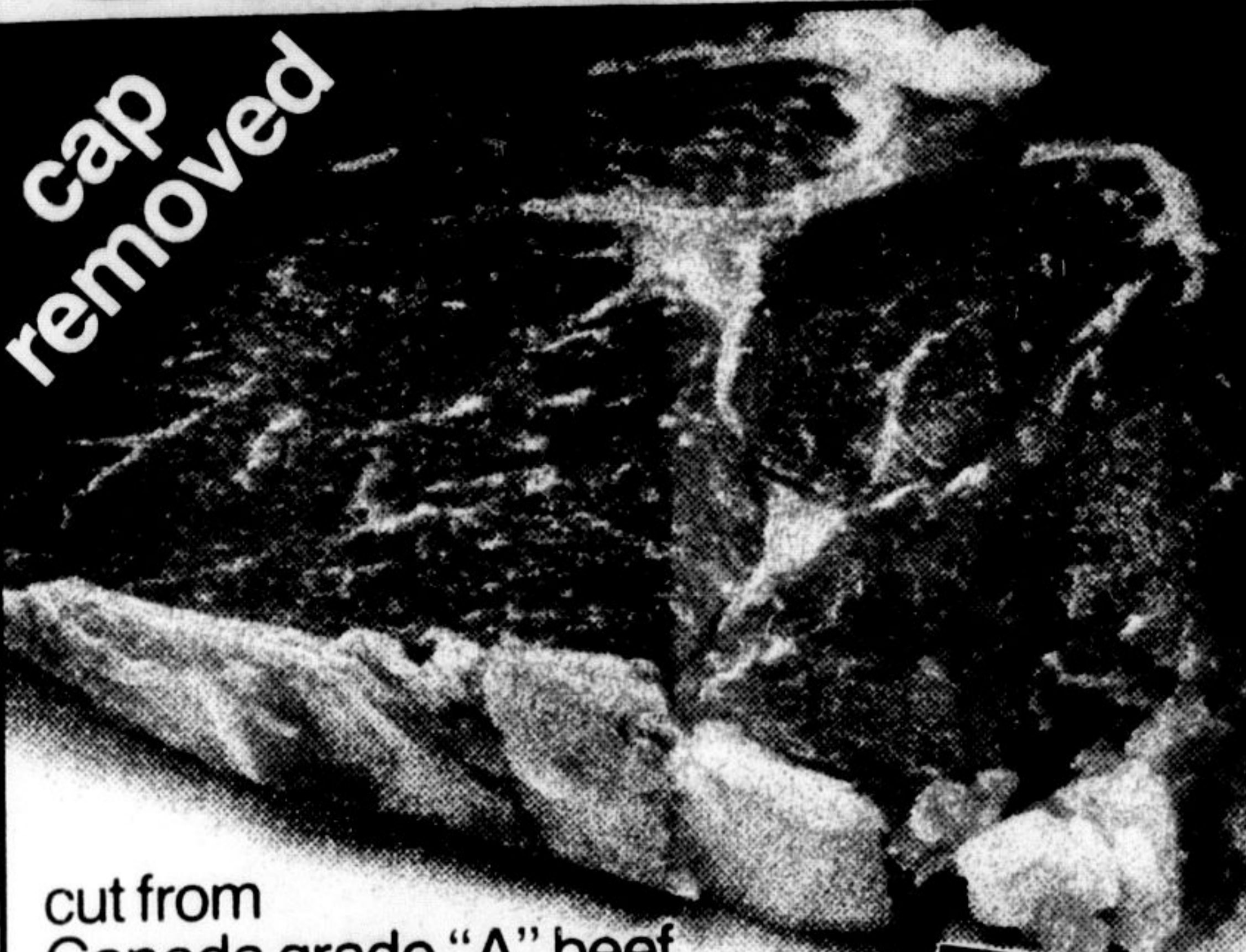
**20¢ off** with this coupon and the purchase of Loblaws Canada grade "A" **large eggs** dozen  
 limit one dozen large eggs per coupon  
 offer expires Tues. July 11, 1978

**60¢ off** with this coupon and the purchase of Valuplus vanilla neopolitan **ice cream** 2 litre carton  
 limit one 2 litre carton per coupon  
 offer expires Tues. July 11, 1978

**50¢ off** with this coupon and the purchase of any package of regular **ground beef** 1 lb. or over  
 limit one pkg. - 1 lb. or over per customer per coupon  
 offer expires Tues. July 11, 1978

**50¢ off** with this coupon and the purchase of produce of U.S.A. no. 1 grade **potatoes** new crop 10 lb. bag  
 limit one 10 lb. bag per coupon  
 offer expires Sat. July 8, 1978

**save .50 lb.**



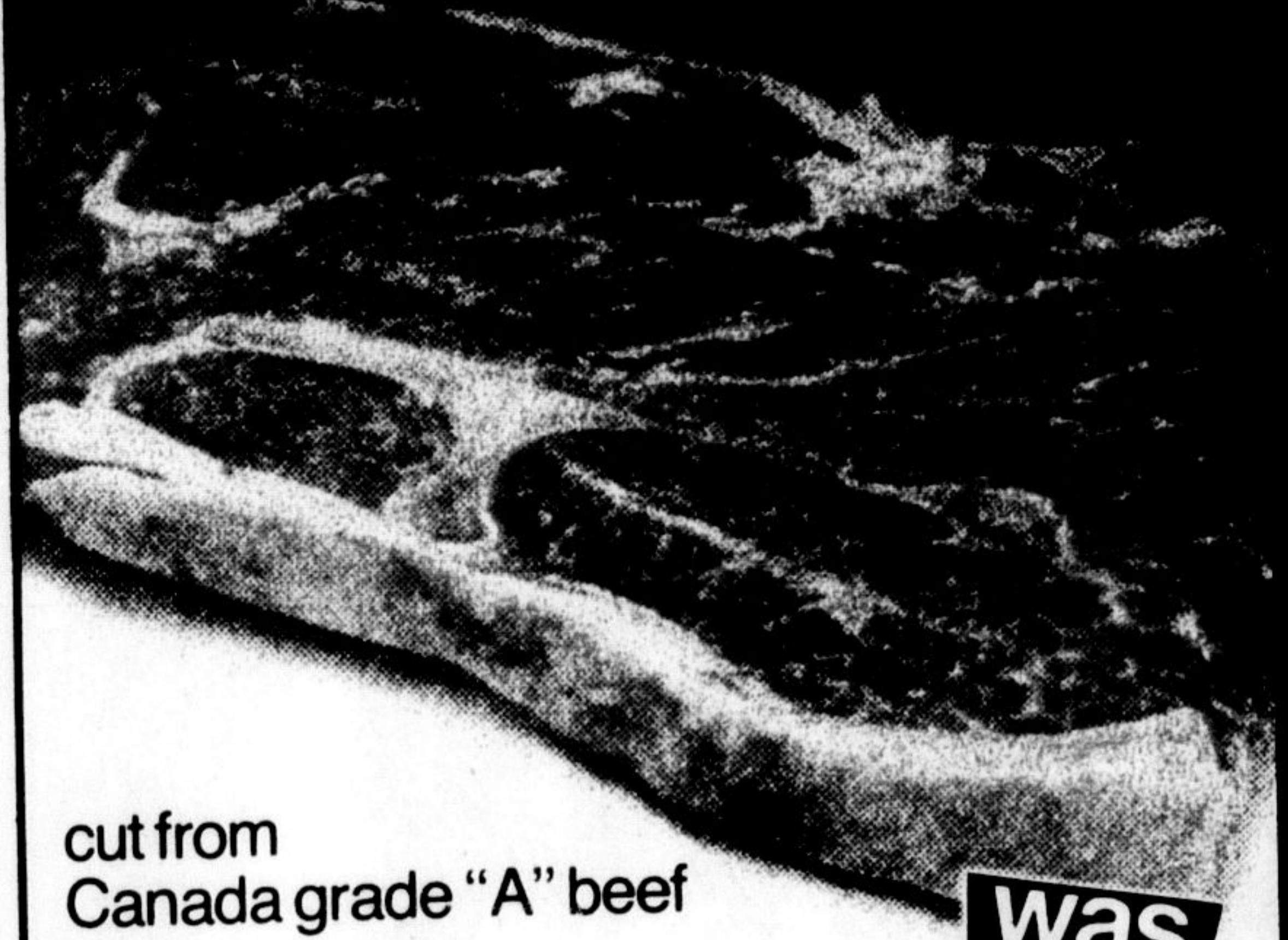
cut from Canada grade "A" beef

**prime rib steaks**

was 2.68

**2.18**  
lb.

**save .80 lb.**



cut from Canada grade "A" beef

**beef blade steaks**

was 1.78

**.98**  
lb.

**save .10 lb.**



fresh country cut **chicken parts**  
 3 hindquarters with whole back  
 3 frontquarters with whole back & neck  
 3 wings 2 gibles

was .98

**.88**  
lb.

**save .40 lb.**



previously frozen **pork side spare ribs**

was 1.78

**1.38**  
lb.

**save .27**



Loblaws **wieners**

was 1.25

**.98**  
1 lb. pkg.

**save .70 lb.**



frozen Seafresh Brand **cod fillets**  
 cello wrapped

was 1.69

**.99**  
lb.

same low prices for 4 weeks on many Italian items plus...  
**win one of 25 trips for two to Rome via C.P. Air**

Each prize will consist of two economy class tickets to Rome, CP Air direct route (return) plus accommodation and meals for one week. (accommodation and meals maximum value \$350, Canadian dollars). Total retail value approximately \$2,200, each prize. All prize trips must be taken before June 30, 1979 (not valid between December 12 and December 24, 1978). 25 trips for two will be awarded from all entries received from participating Ontario Loblaws Stores. Contest closes with entries received as at 5:00 p.m. Wednesday, August 2, 1978. To enter: obtain entry form at Loblaws cashiers and deposit in entry box in store. Further contest details posted in store.

**save .35**



imported Italian **Barilla spaghetti** 500 g pkg.

was .69

**1/2 price .34**

imported Italian **Barilla egg lasagna** 500 g pkg. **.99**  
 Barilla, imported, Italian **tagliatelle egg** 500 g pkg. **.99**

**save 1.90**



Bertolli imported Italian **olive oil**

was 9.89

3.63 litre tin **7.99**

imported **Barilla Italian rusks** 220 g pkg. **.59**  
**Ferrarelle mineral water** 920 ml btle. **.69**

**save 1.00**



Lavazza Oro **espresso coffee**

was 3.99

250 g tin **2.99**

Unico, ferraro **nutella hazelnut spread** 185 g jar. **.79**  
 Barilla, imported, Italian **fettuccine verdi** 500 g pkg. **.99**

**save .20 lb.**



frozen, Burns medium sweet or hot **Italian sausage**

was 1.19

lb. **.99**

Siena Brand **salametti or sopressata** lb. **2.68**  
 Siena Brand **mortadella chubs** lb. **1.29**

frozen Nickerson Brand **cello wrapped haddock fillets** lb. **1.49**  
 frozen Rupert Brand **haddock fish & chips** 20 oz. pkg. **1.49**  
 frozen, store packaged **lake smelts** lb. **.78**  
 frozen, cello wrapped **Boston bluefish fillets** lb. **.88**  
 frozen, store packaged **turbot fillets** lb. **1.49**  
 cut from Canada grade "A" beef **bone in short ribs** lb. **.99**  
 previously frozen **chicken legs** lb. **.99**  
 frozen New Zealand **shoulder lamb chops** lb. **.99**  
 fresh - wing on **chicken breast quarters or chicken leg quarters** lb. **.99**  
 Z & W Foods, store packaged **Polish sausage** lb. **.99**  
 pressed Canada grade "A" **frozen young ducks** lb. **.99**