

# we'll pay you the double difference


**double the difference**  
**low price guarantee**  
 If you find lower prices overall at any other major supermarket chain in Ontario this week, Loblaws will pay you double the difference.  
 First shop Loblaws. Buy 25 different items, totalling \$20.00 or more. Then compare prices on the same items at any other major supermarket.  
 If their total is lower, bring your itemized Loblaws receipt and the other market's prices to Loblaws store manager and we'll pay you double the difference, in cash!  
 Loblaws, low prices you can believe in... and a lot more.



save **1.76** was **5.15**  
 ginger ale, Wink, C-Plus orange, tonic water  
 Canada Dry  
**soft drinks**  
**3.39**  
 24's case  
 10 fl. oz. tins



was **1.13**  
 Pepperidge Farm  
 vanilla, maple spice or coconut  
**layer cakes**  
 frozen  
 13 oz. box  
**.69**



was **.99**  
 Imperial  
**soft margarine**  
 1 lb. tub  
**.69**



produce of Canada or U.S.A.  
 extra fancy grade  
 red or golden delicious  
**apples**  
 was **.59**  
 3 lbs.  
**.99**



F.B.I. pure unsweetened reconstituted  
**orange juice**  
 was **.51**  
 1 litre carton  
**.39**



cut from Canada grade "A" beef  
**prime rib roasts**  
 1st 5 ribs  
 was **1.78**  
 lb.  
**1.48**

freshly ground  
**medium ground beef**  
 lb. was **1.08**  
**.99**

Ontario grown! no. 1 grade!  
 top quality  
**potatoes**  
 10 lb. bag was **.78**  
**.55**

cut from Canada grade "A" beef  
**prime rib steaks**  
 cap off lb. was **\$1.88**  
**1.68**

introducing the new Optimara variety  
**African violet**  
 each was **1.99**  
**1.47**

frozen predressed Canada grade "A"  
**frying or roasting chickens**  
 2 1/2 - 3 lb. avg. lb. was **.75**  
**.68**

Chase and Sanborn  
**ground coffee**  
 1 lb. bag was **3.85**  
**3.59**

frozen Shopsy  
**pure beef sausage**  
 1 lb. pkg. was **1.48**  
**.99**

all varieties  
**Souptime soup mix**  
 4's 28 gr box was **.63**  
**.49**

- Canada Dry returnable all flavours plus 60¢ deposit **6** 10 oz. bottles **1.09**
- Quikki **garbage bags** 10's pkg. **1.09**
- Nine-Lives, all flavours **2** 6 oz. tins **.47**
- Rich's frozen coffee rich **coffee whitener** 32 fl. oz. ctr. **.49**
- Freezer Queen, frozen mushroom and gravy charbroiled **beef burgers** 2 lb. pkg. **1.99**
- Mitchell's fancy **applesauce** 2 14 fl. oz. tins **.69**
- Heinz tomato **ketchup** 25 fl. oz. bottle **.93**
- Crosby Gold Star, pure Barbados **molasses** 675 gr. ctn. **.65**
- Imperial (1/4's squares) **margarine** 3 lb. pkg. **2.19**
- Loblaws frozen unsweetened concentrated **orange juice** 3 6 1/4 fl. oz. tins **1.00**
- Flowerdale orange pekoe **tea bags** 50's box **1.39**
- Fab powdered with lemon fresh borax **detergent** 5 lb. box **2.19**
- Ultra Ban, powder unscented, powder scented, scented or unscented **anti-perspirant** 9 oz. aero tin **1.49**

- Loblaws picnic style cooked - smoked **pork shoulders** lb. **.99**
- Schneiders **red hots wieners** 1 lb. pkg. **.88**
- Ziggys sliced **side bacon** 1 lb. pkg. **1.48**
- Maple Leaf, sweet pickled **cottage rolls** vac pac lb. **1.18**
- frozen Ponderosa Steak House **all beef steakettes** 1 lb. pkg. **.98**
- previously frozen **pork hocks** lb. **.52**
- previously frozen sliced **pork liver** lb. **.32**
- fresh Country Cut **fryer parts** 3 hindquarters with whole back 3 frontquarters with whole back & neck 3 wings 2 giblets lb. **.68**
- Maple Leaf, sliced **bologna** 1 lb. pkg. **.94**
- Loblaws sliced **cooked ham** 6 oz. pkg. **1.18**
- Ziggys sliced **salami** 1 lb. pkg. **1.49**
- Loblaws **Braunschweiger liver sausage** lb. **.98**
- frozen Rupert Brand, home style **cooked fish cakes** 24 oz. pkg. **1.08**

**save .06**  
 Green Giant fancy niblet whole **kernel corn** 19 fl. oz. tin was **.65**  
**.59**

**save .09**  
 Kellogg's **rice krispies** 350 gr. box was **.86**  
**.77**

**save .10**  
 Club House, manzanilla **olives** 12 fl. oz. kent jar was **1.29**  
**1.19**

**save .20**  
 McLarens sweet mixed **pickles** 32 fl. oz. jar was **1.19**  
**.99**

**save .10**  
 Viva, 2 ply regular, all colours **paper towels** 2 roll pkg. was **1.09**  
**.99**

**save .14**  
 Allen's choice unsweetened vitaminized **apple juice** 48 fl. oz. tin was **.83**  
**.69**

**save .20**  
 Neilson's, all flavours **popcornplus** 125 gr. bag was **.89**  
**.69**

**save .26**  
 Bufferin **tablets** 100's bottle was **1.55**  
**1.29**

Prices effective to Tues. Dec. 6 except produce & bakery prices effective to Sat. Dec. 3. We reserve the right to limit quantities. Milton only

