



THE HALTON COMMITTEE has been at work for several years preparing for this year's big International Plowing Match Sept. 24 to 28. Activity has picked up this past year though, and there were 100 people at the last planning meeting in Master Feeds' auditorium north of Hornby. Above, part of the crowd at a recent meeting.



THREE CHAIRMEN of International Plowing Matches were together recently for a meeting at Hornby. Mayor Tom Hill of Halton Hills is pictured at left with 1974 Halton local committee chairman Ross Segsworth, 1973 chairman Don Williams of Lambton and next year's chairman Russell Morrison of Region of Durham (Ontario County).



HALTON COMMITTEE CHAIRMEN posed for this recent photo. In the front row are OPA director Jack Taylor, host farmer Craig Reid, overall chairman Ross Segsworth, ladies program Charlotte Ironside, vice-chairman Dr. C. A. Martin, tractor committee Mel Phelps, lands Cameron Marshall. Second row, banquet Bert Hinton, gates Claude Picket, flying farmers Ed Segsworth, secretary Henry Stanley, crop demonstrations Earl Wilson, bands and parades Andy Frank, local day William Rayner, tented city Frank Peacock, billeting Spencer Wilson. Third row, regional exhibits Reford Gardhouse, sanitation George Readhead, wagon tours Rae Swackhamer, special events Harold Biggar, farmstead improvement (assistant chairman) Alfred Ford, horse show Stan May, lunches Claude Inglis, publicity George Swann. Chairmen Gerald Carton of farmstead improvements, Sherwood Hume of antique and historic committee, Earl McDowell of parking and treasurer John Keyworth were absent at the time the photo was taken.

## SPONSORS

The 1974 International Plowing Match and Farm Machinery Demonstration is jointly sponsored by the Ontario Plowmen's Association, the Halton Committee, and the Ontario Ministry of Agriculture and Food.

## At work behind the scenes



PROMOTING THIS YEAR'S match at the one last October in Lambton, Halton committee secretary Henry Stanley, chairman Ross Segsworth and ladies' program chairman Charlotte Ironside are pictured being interviewed by a London TV station. Behind them is Halton's popular tent featuring a tearoom.



PLOWING MATCH PUBLICIST George Swann of Milton (left) is pictured with one of his signs that went to an Ontario Plowmen's annual meeting in Toronto last February. His sign points out that the earliest-ever match in the IPM's 61-year history promises warmer and drier weather than at many of the previous matches. With him is Jack Taylor of Burlington, Halton director to the OPA.