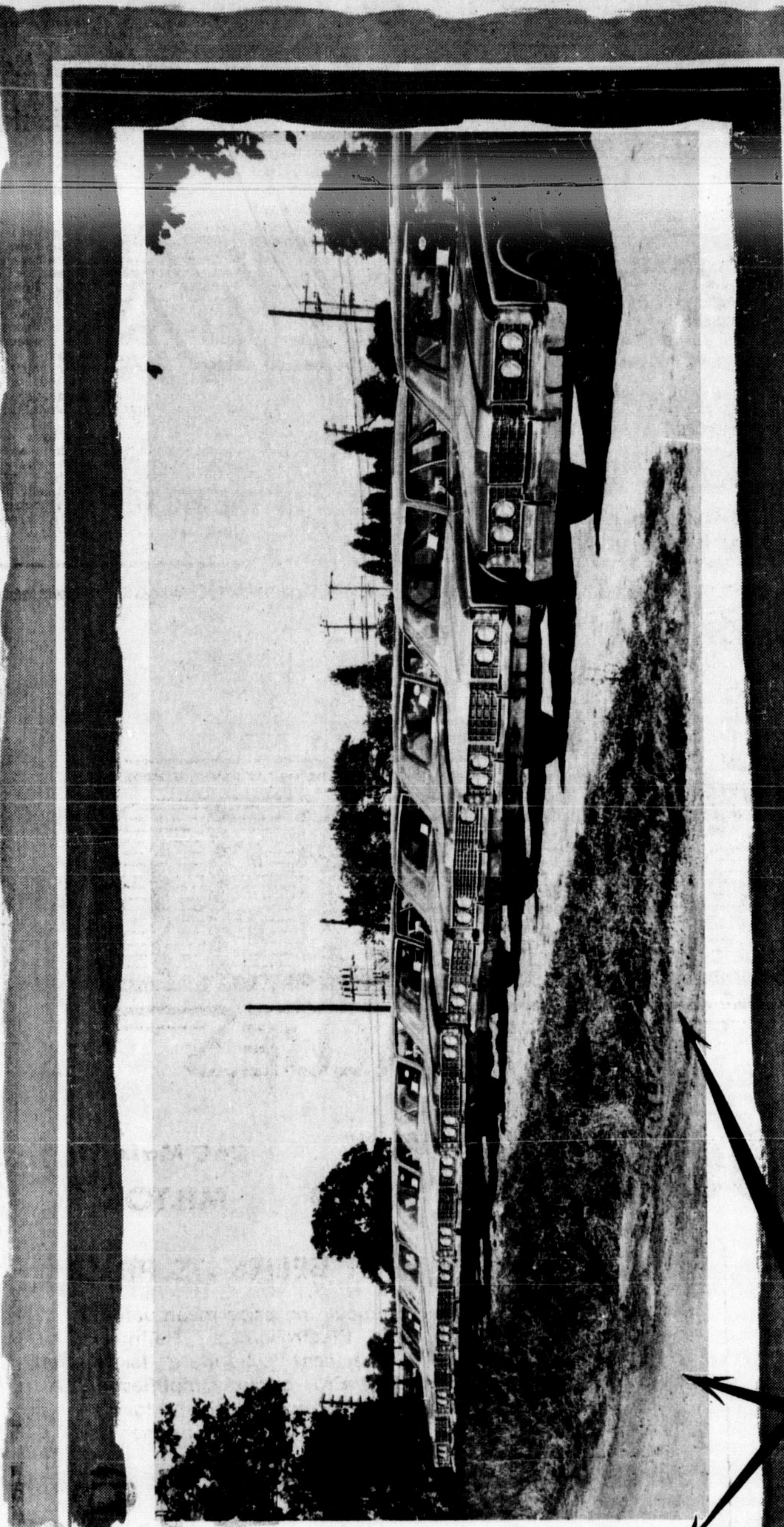




CHUCK BEETON

All of us at Trafalgar Motors want to welcome you to the introduction of our new cars for '73 Thursday, September 21. We're excited about the better ideas in this year's models and we're anxious to tell you about them. Drop in and see us.

Chuck Beeton



We're ready to deal!  
We're ready to deliver!

The line-up in this picture is just a few of the more than 30 new '73's on our lot. That means you can be behind the wheel of a new '73 before you know it, especially if you choose from one of the cars in stock.

We're in the best position ever at introduction time too, to offer top trade-in dollar. Our used car stock is at its lowest.



- Refreshments
- Free ORBIT-O for the first 100 children accompanied by parents

409 Main St. Milton

For seven decades, Ford has produced better ideas for the Canadian car-and-truck-buying public — and there are new dimensions to new ideas for 1973!

The full-size Fords are all new — new bodies and distinctive grilles, all-new interiors and instrument panels with spacious new glove compartments. And, all are quieter than ever.

From luxurious LTD across the line to the tough little Pinto, all 1973's from Ford of Canada boast new energy-absorbing bumper systems and significantly improved emission controls; tougher bumpers for greater protection and lower repair costs, improved emission controls for cleaner air — and all Ford-built cars run on no-lead or low-lead economy fuels.

Ford's better ideas are evident in continuing improvement with emphasis on safer, tougher cars and concern for the environment.

There are also better ideas for truck buyers in 1973, brand-new Ford pickups with Twin-I Beam comfort and handling, fused with rugged dependability.

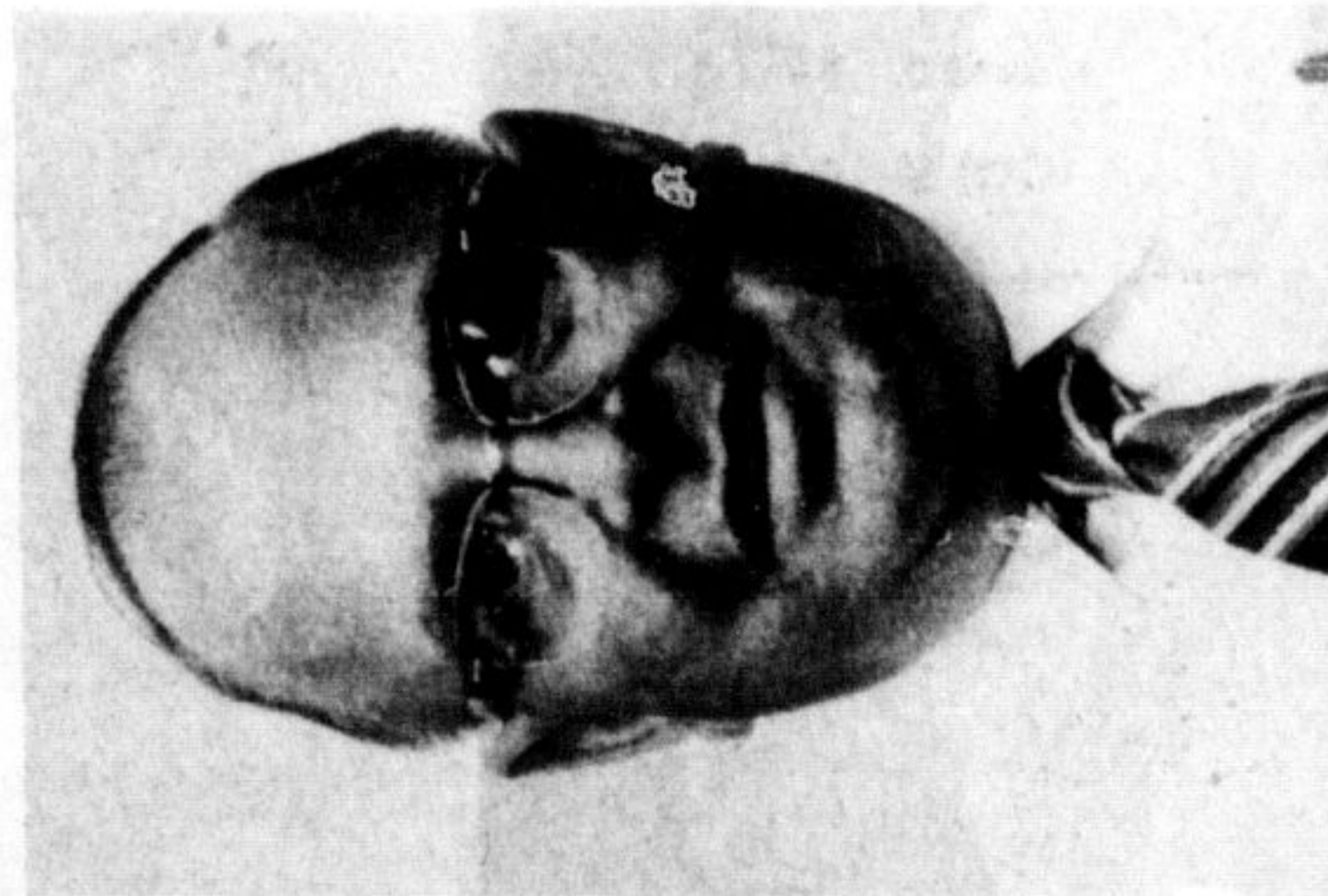
There's a host of new options for 1973 in every line to make this Ford's greatest year yet!



BILL TALLYN



GERRY ARPA



JOHN BLYTH



HUGH HAMP

TRAFALGAR  
MOTORS FORD CO. LTD.