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Jan. 4.

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Perhaps it's the holiday spirit but in a moment of whimsy, and having been frustrated on making new year's resolutions for ourselves, we compiled a list for others in a variety of areas that make up this community.

For the individual — Less talk and more action on pollution, starting by putting empty cigarette packages and gum wrappers in garbage containers.

For the community — Enthusiasm and full-out participation to make the February Winter Carnival the success that can come only from tremendous co-operation, often overlooking the weaknesses of others.

For the Minister of Transport — An early announcement and resolution of the airport site so that all planning may not be stiffled in a host of speculative

For the Board of Education — A few meetings held around the county, as was done in the inaugural year, that gives citizens in those areas an opportunity to sit in on meetings without travelling to Oakville.

For the County Council -Designation of members as delegates rather than reeve or deputy reeve. Too often the deputy reeves seem to be allocated to some inferior role, perhaps quite unintentionally.

For the Province — Clarification on the Toronto-Centred Region report which, while not adopted, is being considered as policy by a number of government branches.

For employees and management at P.L.'s — An early settlement in current contract negotiations.

As we enter 1971 do you feel that the

The provincial government is laying

Big Brother is breathing more heavily

the groundwork for a computer credit

storage system that will, for a \$2 fee

allow you to get information on

anybody's credit record. It will store

facts on people's credit records when

they apply to conditional sales

contracts for \$300 or more for

consumer goods, including cars,

chattel mortgages or assignment of

study to change the name of the

Dominion Bureau of Statistics and give

the bureau would have access to

income and corporate tax returns

currently restricted under the Income

with a Social Insurance number and at

birth we're registered. Through school

we're recorded, analyzed and studied.

Health records are built up on us and

medical records abound. Insurance

Of course we're all numbered now

t wider research powers. That means

At the federal level a bill is under

over your shoulder?

book debts.

Γax Act.

Over your shoulder

For the Minister of Agriculture — Some progress on the long-proposed Agricultural Museum to be built on an acreage adjoining the Kelso Conservation Area.

For new county councillors — A revelation that north-south splits in the county are more a figment of imaginations that reality and the burying of the north-south hatchet should reduce parochial thinking.

For downtown businessmen -Enthusiastic support for the Norwich Plan on restoration, with the work done in time for a July 1 celebration.

For developers and councillors — An early agreement on the terms of the subdividers' agreement to permit a spring start on housing construction in Milton.

For Milton councillors — A decision for a one year term to get the town in step with the Board of Education elections. Education interest has been sad since the town and board elections don't coincide.

Again for Milton councillors — Less moves to the committee room for receipt of reports and discussions with engineers.

For the weatherman — Lots of snow for the week of February 7 to 14 to provide the raw material for the town's first winter carnival.

For the entrepreneurs Development of a camping park in the area and construction of a motel

Perhaps you can add your own and next year see how the score reads.

companies require waivers to obtain

the medical information they may need

when underwriting our life.

Employment records and personnel

records grow through our work life,

perhaps reporting such things as

analyzed and studied by people seen

and unseen. Our debts are open to

public scrutiny, our address is on every

junk mail list as we are codified and

categorized on the basis of wants and

needs, income and family and an

endless list of other advantages or

listed and committed to easy public

scrutiny we get concerned that those

reporting are doing so accurately.

Blemishes imagined may be marked

on our records, credit ratings may be

jeopardized by things unknown to us.

salutation of "How are you!" may be

the kind of thing several new years

hence we'll have to ask a computer as

we awake in the morning, like "How

It may well be that today's

In all these areas where we are

We're recorded, computed,

tardiness and absences.

disadvantages.

MILTON, ONTARIO, TUESDAY, DECEMBER 29, 1970

The U.S. Advertising Council has launched an extensive public service campaign to reduce the danger of the drunk driver. One full page ad has this caption under a picture of a group of mourners in a cemetery:

VOL. 111 - No. 35

A POND ON HESLOP ROAD at the corner of Bronte St. is

seeing plenty of use during the Christmas holidays. There are

youngsters there trying out their new figure skates or playing

a game of hockey with new shinpads, pucks and hockey sticks

each day. Milton Parks Board is keeping the pond cleared of

"Drunk drivers bring families together. In hospital rooms and at funerals. Because that's where the drunk driver's victims wind up. Drunk drivers are involved in at least 25,000 deaths and 800,000 crashes every year.

"And what can you do? Remember, the drunk driver, the abusive drinker, the problem drinker may be sick and need your help. The first thing is to get him off the road. For his sake and yours. Do something. Write the National Safety Council. And your voice will be heard. Scream Bloody Murder."

On alcoholics

John Volpe, U.S. Secretary of State, made a good point about alcoholics in a recent interview:

'. . . The alcoholic, contrary to legend, does have an identity. He is on somebody's book, either as a patient, a bad employment risk, a trouble-maker or a poor insurance risk. Most heavy drinkers are already known to family counselors, welfare agencies, local traffic courts and their longsyffering neighbors.

"So, whenever a man is convicted for drunk driving, his entire background should be investigated before he is sentenced. The judge should determine whether the offender has ever been arrested before for drunkenness — on or off the highway. Then he can confront him with two options — either get treatment and dry out, or stop driving. Period. No leniency, no excuses, no extenuating circumstances. The tough approach has paid off in countries as diverse as Sweden and Great Britain."

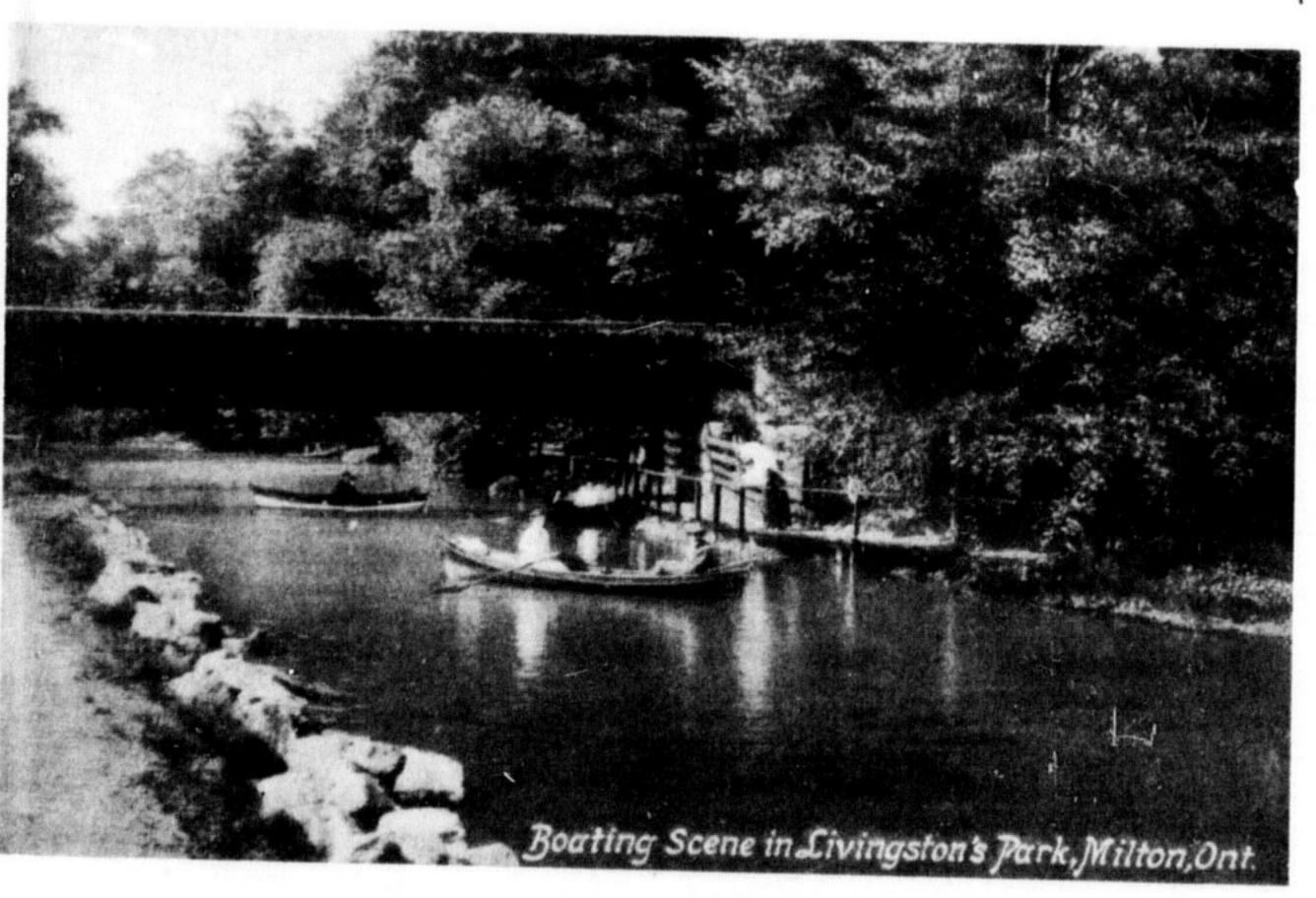
PEEKING INTO MILTON'S PAST

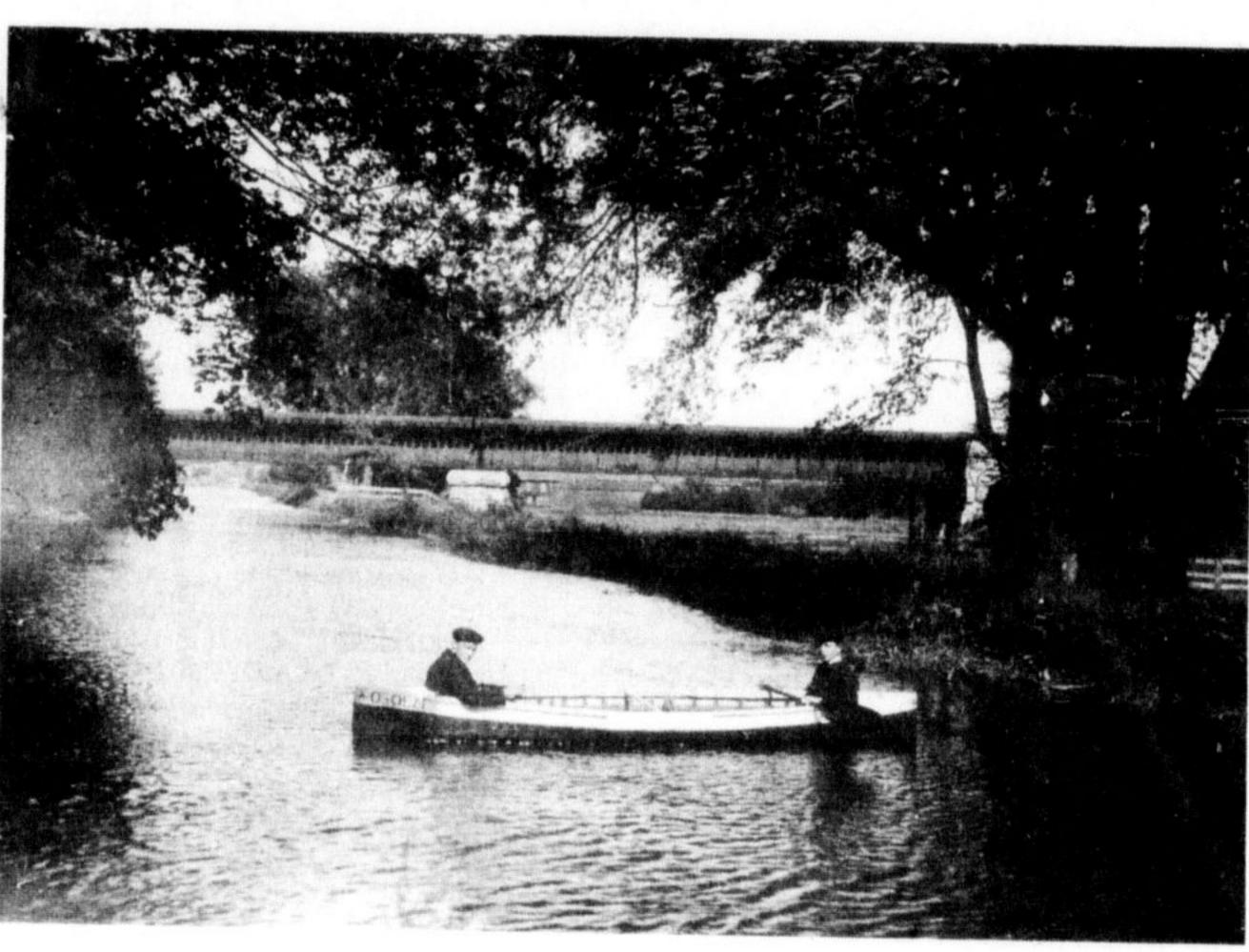
site in the near future.—(Staff Photo)

snow and the youngsters are using the ice surface to best

advantage. It has always been a popular spot with the young

Second Section





LIVINGSTON'S PARK IN MILTON, now the Centennial Park and Mill Pond, was a pretty spot around the turn of the century when these pictures were taken for local postcards by photographer E. C. Featherston. Photos courtesy Larry Phillips.

Pages of the Past

20 Years Ago

Taken from the issue of The Canadian Champion, Thursday, December 28, 1950.

Tenders for the laying of water mains and the installation of storm sewers on Main St. were opened at a special council meeting on Friday afternoon. The tender of William Groves, Sewer Contractor of Hamilton was accepted at a tender price of \$9,743. Only one other tender was received for the job.

Thursday night before the largest crowd of the season, Georgetown scored a convincing win over Milton Co-ops in a clean well fought game. As has been apparent before the Co-ops must strengthen their defense. Earl Fox and Art Melanson each scored twice for the Co-ops in the 9-4 loss.

Milton Rotary Club considered the formation of a Teen Town at their regular meeting last week. An Oakville Rotarian is expected to lend advice on the subject.

fry in winter-too bad some town houses are planned for the Dr. A. McAllister, medical officer for the Canadian National Railways for 30 years has just retired. He will be succeeded by Dr. . Williams. Dr. McAllister was in charge of the company's medical work from Milton in the south to Tottenham and from Limehouse to Norval.

The 1951 officers for the United Church Sunday School are as follows: superintendent, N. Langton, assistant superintendents, George Coulson and George Colling, secretary-treasurer, Garfield Colling.

50 Years Ago

Taken from the issue of The Canadian Champion, Thursday, December 30, 1920.

Miss Dawson, who has resigned from the high school teaching staff, left for her home at Guelph on Thursday. On the previous afternoon the teachers and pupils of the high school gathered in her department and presented her with a writing tablet and a fountain pen.

Mrs. Robert Coates has collected from members of Knox Church and forwarded \$125 to the Chinese famine fund.

Thanks to the extremely cold weather these last few days, there is now a good sheet of ice in the rink and if temperatures do not rise the curling season will open next Saturday, with the annual match of president vs. vice-president.

The Young People of St. George's Church, Campbellville are giving the play "Ferry House" on Friday evening in the Sunday School room. A varied and interesting program of songs and lantern slides will be given.

It is reported that bootleggers have been supplying Miltonians with alleged whisky which had not only a kick, but a vicious bite. What the adulterant was the imbibers didn't know, but they did know that they were very sick. Vendors of such whisky should be penalized for selling poison as well as breach of the O.T.A.

After all we did not have a green Christmas in Milton. Enough snow fell on Friday to cover the ground well, but not enough for sleighing. It came with a heavy fall on Sunday night.

Mixed feelings

An Idaho state legislator says that while she is "all for" women's rights, "liberation" and all the rest of it, she has mixed feelings about this increased political activity on the part of the fair sex.

"Women," says she, "are risking a lot by becoming so involved. For myself, I don't want to lose that extra little bit of tender loving care I get from being a she rather than a he."

Now there's a politician who's really learned something . . .



Down[s] in this Corner

am I today?"

with roy downs

Something we've been wondering since we heard Fidel Castro has delayed the Cubans' celebration of Christmas until after the crops are harvested: Does that signal the end of Christmas, or the end of Castro?

Thanks to the powers that be in the Canada Post Office for the decision to reopen Saturday morning wicket service, starting Jan. 9. That's one little step toward providing Canadians with the service they need, the service they deserve, and the service they pay for.

Another bouquet for the P.O.: We liked those colorful Christmas stamps featuring the art designs of children from the 10 provinces. Next year we'd like to see new designs drawn by federal members of parliament from Canada's 10 provinces they should be contributing something extra in return for those five-figure salaries they

William (Wicked Willy" he calls himself) Johnson, the bard of Nassagaweya whose letters have appeared often in the columns of this newspaper, called up the other day to discuss our coverage of a recent meeting. During the conversation he imparted a cute

one to me. Seems when he first called The Champion office he got a wrong number. He asked the man who answered the phone if Mr. Downs was there and the man said "no, this is Milton Jail.'

"Well, he should be," came Wicked Willy's quick reply

Christmas was fun at our house this year. We didn't buy the children any toys that had to be assembled-when shopping we made sure everything we purchased was already set up. Santa did likewise.

Boy, it sure took a load off my mind, knowing I could face Christmas morning without any four or six hour assembly jobs awaiting me.

Modern man is gradually picking up a whole new bevy of "pollution language", thanks to the rampant publicity on the topic of pollution during the last couple of years.

Many newspaper editors are using the word "ecology" as a synonym for "environment", which it is not-ecology is the inter-relationship of organisms with their environment, says Alden S. Wood, director of communications for New England Life magazine. Mr. Wood gives the

following terms and their correct definitions as an aid to those who want to talk about pollution in its proper language:

ECOLOGY-bionomics.

BIOSPHERE—the totality of regions of the earth that support self-sustaining and self-regulating ecological systems.

BIOTA—the animal and plant life of a

particular region considered as a total ecological entity. BIOTIC POTENTIAL—the likelihood of survival of a specific organism in a specific

environment, especially an unfavorable environment BIOTOPE—a limited ecological region or niche in which the environment is

suitable for certain forms of life. BIOCIDE-a substance, such as a pesticide, capable of destroying living organisms.

BIOME-a community of living organisms of a single major ecological region.

ECOSYSTEM—an ecological community together with its physical environment, considered as a unit. SYNECOLOGY-a study of the

environmental inter-relationships among communities of organisms. And speaking of pollution, I was a little disturbed to hear that government researchers have come up with the conclusion that the best method of destroying oil in tankers abandoned at sea is to burn it.

That's fine, it would sure clear up the problem of water pollution. But what about the air pollution that would result?

Remember away back when only Heaven could protect the working girl? Today it takes a union, group insurance, medical plan, hospital plan, pension plan, safety and the Workmen's committee Compensation.

Poor Grandpa! He saved the first dollar he ever earned, and hung it on the wall in a 10 cent frame. Today the frame is worth a dollar and the dollar is worth 10 cents.

Former Oakville Reeve Herb Merry, a toastmaster "par excellence" and one of this country's greatest story-tellers, was chairman at the Warden's Dinner in Oak-

Herb is such a nice guy that even his opponents in past elections remain friends, no matter how hard they fought each other during the election campaigns.

One of those who opposed Herb Merry for a seat on Oakville Council was Alan Day, the man for whom Herb was chairing Friday's dinner. Despite the fact Day whomped Merry at the polls the two have remained good friends over the years.

Herb's best contribution to Friday's dinner, story-wise, was his definition of the attributes a man needs to be successful in municipal politics. They include:

The hide of a rhonoceros, the memory of an elephant, the perseverance of a beaver, the friendliness of a mongrel pup, the heart of a lion, the stomach of an ostrich, the humor of a crow and the stubbornness of an army mule.

Four cents on the dollar

Canadian Manufacturers sold a record \$50.6 billion worth of goods and services last year - and averaged just over four cents net profit on each dollar of sales.

Such are the finding of the Dominion Bureau of Statistics in its latest report. This is the first time ever that manufacturers' sales have exceeded the \$50 billion figure, although the three-and-a-half billion (7.5 per cent) increase of the 1968 sales total is of

course due in part to rising costs and prices. At 4.1 cents, net profit on each dollar of sales was one-tenth of a cent ahead of the four cents even of the previous year on the basis of revised DBS calculations. In dollar terms, total profit was \$2,087 million on sales of \$50,642 million in 1969 versus \$1,906 million on sales of \$47,100 million in 1968.

Dividends paid out to the shareholders of manufacturing companies last year fell from \$868 million in 1968 to \$827 million (equal to 40 per cent of net profit earned compared with 46 per cent).

A comparison between last year's sales, profits and dividends and those of 1965 five years earlier - is even more interesting, showing as it does that although total sales have climbed in value by \$13.5 billion (some 36 per cent), net profit is greater by only \$270 million (15 per cent), which is why profit on the sales dollar has declined from 4.9 cents to 4.1 cents.

As with dividends (\$26 million larger in total), the impact of inflation means that the purchasing power of last year's net profit figure of \$2,087 million is hardly any greater than the \$1,817 million of 1965 — despite the leap in sales over the period. The squeeze on corporate earnings is very much in evidence.

The costs of manufacture, it will be seen, swallow up nearly 96 cents of every sales dollar, leaving the remaining four cents or so to be divided between the shareholder and the company's future needs. Few Canadians are likely to consider this an excessive return for risk taken and good management; many may well wonder at the smallness of it.

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