



**GET THE MOST FOR YOUR MONEY
GET THE BEST FOR YOUR FAMILY**

Don't Forget to Use Your Loblaws FREE Tickets To CANADIA Before AUG. 24th

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PRICES EFFECTIVE UNTIL CLOSING AUG. 23rd MILTON ONLY

Loblaws

SPECIAL! MRS. LUKE'S WITH PECTIN
STRAWBERRY OR RASPBERRY JAM 24 FL. OZ. JAR **39¢**

SPECIAL! AYLMER FANCY
TOMATO JUICE 48 FL. OZ. TIN **27¢**

SPECIAL! WITH PORK IN TOMATO SAUCE
VIVA BEANS 14 FL. OZ. TIN **12¢**

SPECIAL!
HEINZ KETCHUP 15 FL. OZ. BOTTLE **29¢**

SPECIAL!
LAUNDRY DETERGENT EXPLORE 5 LB. BAG **89¢**



Dear Hilda

If the words "Thank You for Shopping at Loblaws" ring a familiar bell, it's because that's what you've been hearing in our stores lately.

Why are we thanking you? Because you are the most important part of our organization.

- You deserve the best service we can give.
- You tell us what you want so that we can serve you better.
- Your continued patronage and loyalty keeps our business improving.

When you hear "Thank You" from all the staff at Loblaws—we're saying thank you because we mean it.

Hilda Wilson
Director of Consumer Relations for Loblaws

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Ltd., 545 Lake Shore Blvd. West, Toronto.

SPECIAL! CHOICE
FRESH CHICKEN LEGS WHOLE OR **BREASTS** WHOLE OR SPLIT **55¢ LB.**

SPECIAL! SWIFTS SUGAR PLUM, FULLY SKINNED, MINIMUM FAT, SHANK OFF
COOKED SMOKED HAMS WHOLE OR HALF **79¢ LB.**

SPECIAL! SWIFTS PREMIUM **WIENERS** 1-LB. PKG VAC PAC **59¢**

SPECIAL! PENNYWISE **BEEF BURGERS** 1-LB. PKG **69¢**

MINCED BEEF **65¢ LB.**

SHOPSYS GENUINE PICKLED **CORNED BEEF** BRISKET **98¢ LB.**

IMPORTED **BONELESS LAMB LEGS** **89¢ LB.**

HIGHLINER BRAND **Cooked Cod-in-Batter** 14-OZ. PKG. **49¢**

SPECIAL! SWIFTS LAZY MAPLE **RINDLESS SIDE BACON** 1-LB. PKG VAC PAC **89¢**

SPECIAL! FRESH **COD FILLETS** **59¢ LB.**

ALORO BRAND PEPPERONI **PIZZA PIES** 2 11-OZ. PKGS. **98¢**

SCHNEIDERS Assorta Pak Sliced **COOKED MEATS** 10-OZ. PKG VAC PAC **65¢**

Swifts Pressed Canada A Grade **BUTTERBALL TURKEYS** UNDER 10 LBS. LB. **49¢**

SWIFTS PREMIUM **HEAT 'N' EAT SAUSAGE** 12-OZ. PKG. **83¢**

SCHNEIDERS **POLISH SAUSAGE** COIL LB. **89¢**

FROM THE TROPICS! DELICIOUS AND NUTRITIOUS!
BANANAS POUND **12¢**

FROM CALIFORNIA! SWEET EATING! LUSCIOUS FLAVOURFUL!
HONEY DEW MELONS LARGE SIZE EACH **39¢**

FROM CALIFORNIA! NO. 1 GRADE! BARTLETT VARIETY!
FRESH PEARS 7 FOR **45¢**

SPECIAL! LOBLAWS
WHITE VINEGAR 128 FL. OZ. BOTTLE **69¢**

SPECIAL! LOBLAWS MILD COLOURED
CHEDDAR CHEESE **71¢ LB.**

SPECIAL! FANCY ASSORTED TENDER BIG or MEDIUM SMALL PEAS CREAM STYLE
CORN or KITCHEN SLICED GREEN or WAX BEANS
GREEN GIANT VEGETABLES 5 10 FL. OZ. TINS **79¢**

SPECIAL! CAPRI ASSORTED COLOURS
TOILET TISSUE 2 4 ROLL PKGS. **89¢**

SPECIAL! CUDNEY FROZEN
ORANGE JUICE 12½ FL. OZ. TIN **35¢**

SPECIAL! KELLOGG'S
RICE KRISPIES 17 OZ. PKG. **49¢**

SPECIAL! GOLDEN ACRES FROZEN
MEAT DINNERS 11 OZ. PKG. **49¢**

SPECIAL! TRUMPET
INSTANT COFFEE 10 OZ. JAR **99¢**

VALUABLE COUPON
6th WEEK AUG. 18 THROUGH AUG. 23
GOOD FOR ONE 16 x 20 FAMOUS ART REPRODUCTION
FREE
WITH ANY PURCHASE OF \$5.00 OR MORE WHEN YOU PRESENT THIS COUPON AT YOUR LOBLAWS PARTICIPATING MARKET.