

# LOW PRICE POLICY

The Canadian Champion, Wednesday, September 4, 1968 B7

ASK FOR A LOBLAW RAIN CHECK  
IF WE RUN OUT OF AN ADVERTISED FEATURE

Sometimes our stores run short of an item we've advertised due to unusually heavy demand. If this happens to you just ask your Loblaw store manager for a Rain Check. It allows you to purchase an item at the advertised price when it is restocked.



THE "NEW LOOK" POLICY HAS COME TO  
**LOBLAW SNACK BARS**  
LOBLAWS WILL HELP YOU RELAX AND ENJOY YOUR LOBLAW SHOPPING VISIT. JUST LOOK AT THESE PRICES, WITH ALMOST 30 OTHER LOBLAW FEATURES TO ENJOY.

SPECIAL! LIBBY'S FANCY  
**TOMATO JUICE**  
48 FL. OZ. TIN **25¢**

SPECIAL!  
**JUMBO SHOPSY**  
WITH MUSTARD AND RELISH ONLY **19¢**  
LOBLAWS 'NEW LOOK' PRICE

SPECIAL! 'BEST COFFEE IN TOWN'  
PRIDE OF ARABIA  
**COFFEE**  
CUP **9¢**  
LOBLAWS 'NEW LOOK' PRICE

SPECIAL! JUICY  
**HOT APPLE PIE with ICE CREAM**  
PER SERVING **19¢**  
LOBLAWS 'NEW LOOK' PRICE

**AYLMER CATSUP**

SPECIAL! DELSEY

**TOILET TISSUE**

SPECIAL!

**SUNLIGHT LAUNDRY DETERGENT**

JERGENS

**TOILET SOAP**

GOLD RIBBON

**DOG or CAT FOOD**

BORDENS 2%

**EVAP. MILK**

SPECIAL! PRIDE OF ARABIA

**COFFEE**

3 LB. BAG **\$2.19**

SPECIAL! DAIRY MAID

**NOUGATS**

JELLY, CHOCOLATE RIPPLE, CARAMEL SANDWICH OR TUTTI FRUTTI

**2** 11 FL. OZ. BOTTLES **35¢**

**2** ROLL PKG. **29¢**

**79¢** GIANT PKG.

**10¢** BATH SIZE CAKE

**10¢** 16 OZ. TIN

**2** 16 OZ. TINS **29¢**

**75¢** 1 LB. BAG

**49¢** 1 LB. PKG.

SPECIAL! NABOB  
**JELLY POWDERS** 3 OZ. PKG. **8¢**

SPECIAL! ALLEN'S  
**FRUIT DRINKS** 48 FL. OZ. TIN **29¢**

SPECIAL! CHRISTIE'S BISCUITS  
**COFFEE BREAK** 1 LB. BAG **49¢**

## BAKERY FOODS at LOBLAWS

SPECIAL! LOBLAWS KITCHEN PRIDE  
**APPLE PIE**  
8 INCH **3** 24 OZ. PKGS. **100**

SPECIAL! LOBLAWS KITCHEN PRIDE  
**LEMON MERINGUE PIE** EACH **59¢**  
SPECIAL! TOASTMASTER PKG. OF 6 **ENGLISH MUFFINS 23¢**  
SPECIAL! TOASTMASTER PKG. OF 2 **SWISS ROLLS 41¢**  
SPECIAL! DEMPSTERS PKG. OF 8 **KNOTT EGG ROLLS 32¢**

## SPECIAL BUYS at LOBLAWS

PRIDE OF JAMAICA  
**GRAPEFRUIT SEGMENTS** 3 19 FL. OZ. TINS **100**  
HOT DOG, HAMBURGER OR SWEET GREEN  
**CORONATION RELISHES** 12 FL. OZ. JAR **25¢**

- 1/2 PRICE SALE -  
**TABU SEAMLESS NYLONS**  
2 WAY FANCY STRETCH TOP RUNGUARD HEEL & TOE NEW FALL SHADES **6** PAIR BOX **1.77**

**NEW LOOK AND LOW PRICES ON FINEST QUALITY FOODS**