LOBLAWS

LOW PRICES!

SPECIAL! LOBLAWS TASTY TREAT
ICE CREAM ½ GAL. CARTON **79c**

SPECIAL! LOBLAWS ORANGE PEKOE
RED LABEL TEA BAGS 60's PKG. **69c**

SPECIAL!
JAVEX BLEACH .... 64 FL. OZ. PLASTIC JUG **43c** 128 FL. OZ. PLASTIC JUG **79c**

SPECIAL! 10c OFF — CHOCK FULL O'NUTS
INSTANT COFFEE ..... 5-OZ. JAR **99c**

Double Your Money Back! Guaranteed!
If not completely satisfied with ANY fresh meat you buy from LOBLAWS

• RED BRAND BEEF •

SPECIAL! LOBLAWS PROTEN*
STEAKS or ROASTS

BONELESS NIAGARA LB. **82c**

BONELESS BOSTON LB. **85c**

SPECIAL! LOBLAWS PROTEN*
KEY CLUB STEAKS ..... LB. **89c**

SPECIAL! LOBLAWS PROTEN* or REGULAR BEEF
BEEF BLADE ROASTS

SPECIAL! LOBLAWS PROTEN*
BONELESS CANADIAN **POT ROASTS** LB. **59c**

BLADE BONE REMOVED ..... LB. **55c**

SPECIAL! LOBLAWS PROTEN* or REGULAR BEEF
SHORT RIB ROASTS .. LB. **59c**

SPECIAL! LOBLAWS PROTEN* or REGULAR BEEF
CROSS CUT **RIB ROASTS** ..... LB. **62c**

*REG'D. USER OF T.M.

SPECIAL!
PRIME RIB STEAKS .... LB. **89c**

SPECIAL!
MINCED BEEF CHUCK LB. **69c**

SPECIAL! ASSORTED COLOURS
Cottage TOILET TISSUE 3 FOUR ROLL PKGS. **1.00**

SPECIAL! LAUNDRY DETERGENT
A. B. C. ..... LARGE PKG. **35c** GIANT PKG. **63c**

SPECIAL! 333's or MAN SIZE
ROYALE FACIAL TISSUE ..... **3** PKGS. **1.00**

SPECIAL! ALL 49c VARIETIES PILLSBURY
CAKE MIXES ..... **2** PKGS. **85c**

SPECIAL! LUNCHEON MEAT
WHAM ..... **2** 12-OZ. TINS **85c**

SPECIAL! ASSORTED 5c SIZE WILLARDS
CHOCOLATE BARS ..... PKG. OF 20's **83c**

SPECIAL! HOSTESS BISCUITS
Spring-Time Assortment 14-OZ. PKG. **39c**

SPECIAL! RODINA CHOICE WHOLE SMALL
PEELED TOMATOES 3 14 FL. OZ. TINS **59c**

SPECIAL! CHOCOLATE DRINK
NESTLES QUICK 1-LB. PKG. **53c** 2-LB. PKG. **89c**

SPECIAL! FANCY CREAM STYLE
STOKELYS CORN .... **5** 14 FL. OZ. TINS **89c**

SPECIAL! LOTION DETERGENT
SWAN ..... 12 FL. OZ. BOTTLE **33c** 24 FL. OZ. BOTTLE **63c**

5000 Extra Stamps

WITH COUPON PURCHASES ON THIS PAGE

150 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 24-LB. JAR LOBLAWS JACK & JILL SUPERMOGENIZED **PEANUT BUTTER** U-1 COUPON EXPIRES APRIL 19	100 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7-OZ. AEROSOL TIN PALMOLIVE **RAPID SHAVE CREAM** U-2 COUPON EXPIRES APRIL 19	100 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO PAIR BEAUTY SHEER **NYLONS** U-3 COUPON EXPIRES APRIL 19	100 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 32 FL. OZ. JAR POLSKIE OGORKI **DICKS DILLS** U-4 COUPON EXPIRES APRIL 19	100 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 24's PKG. REGULAR OR SUPER **KOTEX** U-5 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 11 FL. OZ. BOTTLES AYLMER **CATSUP** U-6 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 10's PKGS. BOVRIL ENVELOPES **BEEF BOUILLON** U-7 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE GIANT PKG. MAPLE LEAF **SOAP FLAKES** U-8 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO PKGS. SWANSON FROZEN TURKEY BEEF or SWISS STEAK **TV DINNERS** U-9 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 1-LB. CARTONS MONARCH **SHORTENING** U-10 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 14-OZ. PKG. DARES "4 PAK" **POTATO CHIPS** U-11 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 12-OZ. BAG KANBLY COOKIES **CHOCOLATE CHIP** U-12 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 16 FL. OZ. TIN OR ONE 32 FL. OZ. TIN SIMONIZ VISTA **FLOOR CLEANER** U-13 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. TIN SIMONIZ VINYL **PASTE FLOOR WAX** U-14 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 48 FL. OZ. TIN HAWES SELF POLISHING LIQUID WAX **FLOOR GLOSS** U-15 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 15's PKGS. KITCHEN CLEANERS POLY **GARBAGE BAGS** U-16 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. PKG. WILLARDS **BREAK-UP CHOCOLATE** U-17 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. TIN BEAVER FANCY **SALTED CASHEWS** U-18 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 3-LB. BOX PET INSTANT **SKIM MILK** U-19 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. TIN B.R. **COOKED HAM** U-20 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 10 FL. OZ. TINS ST. WILLIAMS **CHERRY PIE FILLING** U-21 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 7½-OZ. TINS PARAMOUNT FANCY **CONOE SALMON** U-22 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE FAMILY SIZE TUBE COLGATE **DENTAL CREAM** U-23 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. TIN CHOCK FULL O'NUTS **COFFEE** U-24 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 48 FL. OZ. TINS TREEWEST **ORANGE JUICE** U-25 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO PKGS. CHOCOLATE or BUTTERSCOTCH **VAN KIRK CHIPITS** U-26 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY FOUR TINS 15-OZ. OR 19-OZ. HEINZ **ALPHABETS** U-27 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 12-OZ. PKG. LANCIA LARGE SQUARES EXTRA FINE or BROAD **EGG NOODLES** U-28 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 4½-OZ. TUBE HAIRDRESSING **BRYLCREEM** U-29 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY 2 BOIL-IN-BAG FROZ. SHOPPY PRODUCE **MAIN DISH MEALS** U-30 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 25's PKG. "SPECIAL" CURAD PLASTIC **BANDAGES** U-31 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO BRUSHES ADULT HARD, MEDIUM or CHILDREN'S - COLGATE **TOOTH BRUSHES** U-32 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 64 FL. OZ. PLASTIC BOTTLE **STA-PUF RINSE** U-33 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 16-OZ. AEROSOL TIN **STA-FLO STARCH** U-34 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY THREE 15-OZ. TINS BOVER MEAT or WHOLE FISH **CAT FOOD** U-35 COUPON EXPIRES APRIL 19
75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY FOUR 15-OZ. TINS BEEF, CHICKEN or LIVER DR. BALLARDS **CHAMPION DOG FOOD** U-36 COUPON EXPIRES APRIL 19	75 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY 8 TINS GERBERS STRAINED **BABY FOODS** U-37 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 6's PKGS. MOTHER PARKERS **HOT CHOCOLATE** U-38 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 48's PKG. MUFFIN SIZE - BAKER'S CHOICE **FOIL BAKING CUPS** U-39 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. PKG. McCORMICKS **ARROWROOT** U-40 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO REGULAR SIZE TINS DUTCH **CLEANSER** U-41 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 3-ROLL 2-PLY PKG. - ROYALE **PAPER TOWELS** U-42 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 2 ROLL, 2 PLY PKG. ROYALE **BATHROOM TISSUE** U-43 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 200 FT. ROLL BOX HANDI-WRAP **FOOD WRAP** U-44 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO BOTTLES LIQUID OR PASTE **IT SHOE POLISH AND CLEANER** U-45 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 6 FL. OZ TINS OR ONE 12 FL. OZ TIN MINUTE MAID FROZEN **ORANGE JUICE** U-46 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 16 FL. OZ. JAR GOLDEN GIFT **FRUIT SALAD** U-47 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 12-OZ. PKGS. FARM HOUSE FROZEN-BANANA CHOCOLATE or COCONUT **CREAM PIES** U-48 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 9½-OZ. AEROSOL TIN MONARCH **DESSERT TOPPING** U-49 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 4-OZ. SHAKER **ACCENT** U-50 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY FOUR PKGS. FUNNY FACE **POWDERED DRINKS** U-51 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE LARGE SIZE PKG. CLEANER **SPIC & SPAN** U-52 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 5-LB. PKG. ROSE - COLOURED **MARGARINE** U-53 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 14 FL. OZ. TINS GOOD TASTE CHOICE **BARTLETT PEARS** U-54 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 10 FL. OZ TINS DEL MONTE **STEWED TOMATOES** U-55 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7 FL. OZ. BOTTLE REAL ANTISEPTIC **MICRIN** U-56 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 14 FL. OZ. TINS GOLDEN ARRAS FANCY **SLICED PEACHES** U-57 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 10 FL. OZ. TINS DOLE TID-BITS or CRUSHED **PINEAPPLE** U-58 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 3½-OZ. BOTTLE FRUIT SALTS **ENOS** U-59 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 4 FL. OZ. BOTTLE JOHNSON'S **BABY SHAMPOO** U-60 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 6-OZ. JAR PETROLEUM JELLY **VASELINE** U-61 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE GIANT SIZE PKG. DETERGENT **OXYDOL** U-62 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 11-OZ. PKG. UNCLE BEN'S PRE-COOKED **QUICK RICE** U-63 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 2-LB. PLIO BAG PRIMO **SPAGHETTI or MACARONI** U-64 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13½-OZ. PKG. BETTY CROCKER BOSTON CREAM **PIE MIX** U-65 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 24-OZ. PKG. BETTY CROCKER **CREAM PUFF MIX** U-66 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. L.P. JAR GATTUSO PIMENTO MANZANILLA **OLIVES** U-67 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 15 FL. OZ. TINS CHEF BOY-AR-DEE PLAIN MEAT or MUSHROOM **SPAGHETTI SAUCE** U-68 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 15½-OZ. TINS CREAMED RICE or CREAMED TAPIOCA **AMBROSIA PUDDING** U-69 COUPON EXPIRES APRIL 19	50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 3-OZ. PKGS. **LUCKY WHIP** U-70 COUPON EXPIRES APRIL 19
50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. PKG. CARNATION INSTANT **MASHED POTATOES** U-71 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7-OZ. PKG. GRAY DUNN **CARAMEL WAFERS** U-72 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 2-BULB PKG. WESTINGHOUSE EYE-SAVING 40-60-100 Watt **LIGHT BULBS** U-73 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE **RONSON PRODUCT** U-74 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY 3 REG. SIZE BARS BANDED AQUA, GOLD or PINK **DIAL** DEODORANT SOAP U-75 COUPON EXPIRES APRIL 19
25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7½ OZ. PKG. NORTHLY & PALMER **PETIT BEURRE** U-76 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 8-OZ. PKG. LOBLAWS PLAIN, PIMENTO or NIPPY **CHEESE SLICES** U-77 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. PKG. PENNYWISE **BEEF BURGERS** U-78 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. POLY BAG SPORTSMAN BRAND **LAKE SMELTS** U-79 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF THREE 2-OZ. PKGS. COORSH SLICED **CORNED BEEF** U-80 COUPON EXPIRES APRIL 19
25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 12-OZ. PKG. SWIFTS TRUTESHOR SLICED **BEEF LIVER** U-81 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE **ROSE BUSH** (ANY VARIETY) U-82 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO CELLO PKGS. FRESH **TOMATOES** U-83 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO ONTARIO HOTHOUSE **CUCUMBERS** U-83 COUPON EXPIRES APRIL 19	25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO BUNCHES FRESH **CARROTS** U-84 COUPON EXPIRES APRIL 19

IMPORTED ENGLISH ROYAL BLUE IRONSTONE
DINNERWARE
ENOCH WEDGWOOD (TUNSTALL) LTD.

ONLY **$1.49** WITH COUPON
4 - PIECE PLACE SETTING

TO GET A COMPLETE SET WATCH LOBLAWS AD FOR MORE COUPONS

THIS COUPON GOOD FOR
$1.50 OFF
THE PURCHASE OF ONE
4 - PIECE PLACE SETTING
DINNER PLATE, CUP, SAUCER, DESSERT DISH

REGULAR PRICE	$2.99
LESS	$1.50
WITH THIS COUPON	$1.49

VALID UNTIL APRIL 22, 1967

SPECIAL!
AJAX Window Cleaner 6-OZ. AEROSOL TIN **39c**

SPECIAL! HONEY GOLD
FROZEN KERNEL CORN 2-LB. POLY BAG **49c**

SPECIAL! KITCHEN PRIDE
LOBLAWS APPLE PIE **2** 24-OZ. PIES **85c**

SPECIAL THIS WEEK! TOP QUALITY! LARGE SIZE!
Bananas ..... POUND **12c**

Direct from Sunny Israel! Sweet & Juicy! Good Size!
JAFFA ORANGES DOZ. **45c**

FROM FLORIDA! LARGE SIZE 30's! NO. 1 GRADE!
CELERY STALKS **2** FOR **39c**

PRICES EFFECTIVE APRIL 12, 13, 14, 15.

BRAND NEW
UNIVERSAL HISTORY OF THE WORLD
NEARLY HALF A MILLION WORDS AND FIFTEEN HUNDRED ILLUSTRATIONS IN FULL COLOR

IN 16 HARD COVERED VOLUMES

Only **$1.29** PER VOL.

Clip and Redeem this $1.00 Coupon

UNIVERSAL HISTORY OF THE WORLD
Special Introductory Offer!
When presented to the cashier at any participating LOBLAW SUPERMARKET *this coupon is* WORTH $1.00 TOWARDS THE PURCHASE OF VOL. 1, *at the regular price of $1.29.* (Limit 1 coupon per book)

WORTH ONE DOLLAR

NOT VALID AFTER MAY 6th/1967