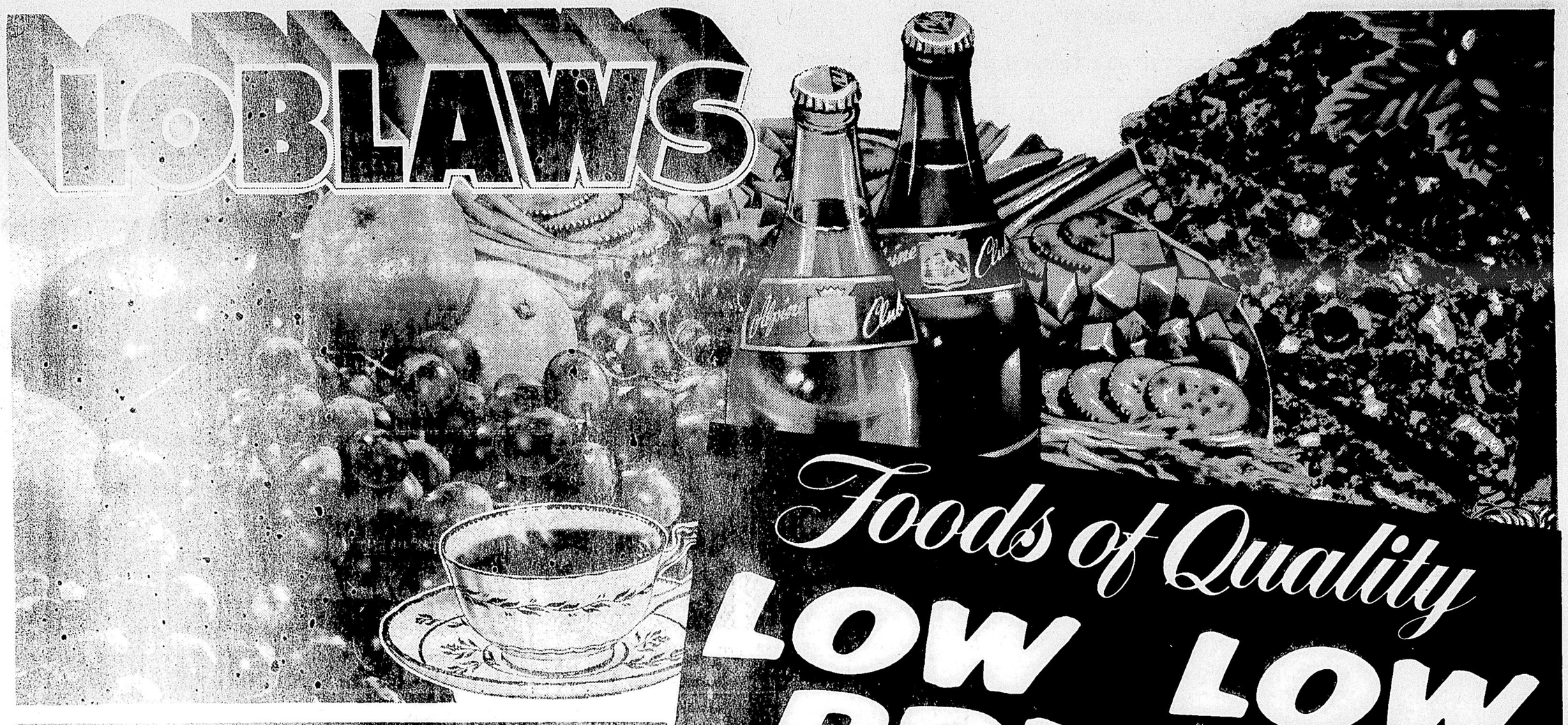
LOBLAWS



Foods of Quality
LOW LOW PRICES!

PRICES EFFECTIVE DEC. 21, 22, 23, 24.

STORE HOURS

OPEN THIS WED. - THURS. - FRI. — 9 A.M. TO 9 P.M.
OPEN SATURDAY, DEC. 24 — 8.30 A.M. TO 6 P.M.
CLOSED MONDAY AND TUESDAY, DECEMBER 26, 27
OPEN WEDNESDAY, DECEMBER 28 — 9 A.M. TO 6 P.M.

SPECIAL! THE FINEST SELECTION — PREDRESSED
TURKEYS GRADE 'A' over 20 lbs. LB. **39c** GRADE 'A' 6 to 18 lbs. LB. **45c**

SPECIAL! FAMOUS SWIFT'S PREDRESSED TURKEYS
Butterball GRADE 'A' over 20 lbs. LB. **45c** GRADE 'A' 6 to 18 lbs. LB. **49c**

SPECIAL! PREDRESSED **GEESE** GRADE 'A' LB. **57c**

SPECIAL! PREDRESSED **DUCKS** GRADE 'A' LB. **57c**

SPECIAL! MINIMUM 10 LBS.—FULLY SKINNED—SHANK OFF—WHOLE or HALF
COOKED SMOKED HAMS LB. **69c**

SPECIAL! SWIFT'S LAZY MAPLE
RINDLESS SIDE BACON 1-LB. PKG. **85c**

FROM SUNNY CALIFORNIA! LARGE CLUSTERS! HONEY SWEET!
RED EMPEROR GRAPES 2 POUNDS **35c**

GARDEN FRESH FROM CALIFORNIA! ABSOLUTELY THE FINEST AVAILABLE!
CELERY STALKS No. 1 GRADE 2 LARGE SIZE **39c**

B.C.'s FINEST! EXTRA FANCY GRADE!
Red Delicious APPLES 6 LARGE SIZE **49c**

GARDEN FRESH FROM CALIFORNIA!
BRUSSELS SPROUTS POUND **29c**

THE TASTIEST REAL CHRISTMAS ORANGE!
Seedless Navel Oranges
IDEAL FOR THE MISSES' STOCKINGS!

MAKES YOUR CHRISTMAS DINNER COMPLETE!
FRESH CRANBERRIES
TEMPTING, TANGY, FLAVOUR!

SPECIAL! LOBLAWS KITCHEN PRIDE
BLUEBERRY PIE EACH **49c**

SPECIAL! LOBLAWS KITCHEN PRIDE
MINCEMEAT PIE 24-OZ. LARGE SIZE EA. **49c**

LOBLAWS FAMOUS RICH CAKE
Christmas Cake APPROX. 1-LB. **75c** APPROX. 2-LB. **1.47** APPROX. 3-LB. **2.15**

SPECIAL! LOBLAWS PRIDE of ARABIA
COFFEE 1-LB. BAG **79c** 3-LB. BAG **2.31**

SPECIAL! LOBLAWS PLAIN or RIPPLE
POTATO CHIPS 13-OZ. BAG **55c**

SPECIAL! LOBLAWS ALPINE CLUB
GINGER ALE, LIME RICKEY or DOUBLE SODA 8 30 FL. OZ. BTLES. **95c** Plus Deposit

SPECIAL! BLANCHED
HOSTESS SALTED PEANUTS 16-OZ. CELLO BAG **49c**

SPECIAL! HOSTESS BISCUITS
FESTIVE SHORTBREAD 12-OZ. 36-BIS. PKG. **33c**

SPECIAL! HOSTESS BISCUITS
BONNIE SHORTBREAD 12-OZ. 36-BIS. PKG. **33c**

SPECIAL! HOSTESS BISCUITS
CHOCOLATE SHORTBREAD 12-OZ. 28-BIS. PKG. **35c**

SPECIAL! WESTONS BISCUITS
FESTIVE TABLE FINGERS 8¾-OZ. PKG. **29c**

SPECIAL! AYLMER CHOICE
FRUIT COCKTAIL 2 14 FL. OZ. TINS **49c**

SPECIAL! CUDNEY—FANCY SLICED FROZEN
STRAWBERRIES 2 15-OZ. PKGS. **83c**

SPECIAL! OCEAN SPRAY—JELLIED or WHOLE
CRANBERRIES 15-OZ. TIN **25c**

SPECIAL! ALCAN
FOILWRAP 18-INCH x 25 FT. ROLL BOX **59c**

SPECIAL! STOKELYS FANCY
TOMATO JUICE 3 48 FL. OZ. TINS **1.00**

SPECIAL! PLAIN or SALTED—WESTONS
SODA CRACKERS 1-LB. BOX **33c**

SPECIAL! CLUB HOUSE
OLIVES PIMENTO MANZANILLA 14 FL. OZ. ICE BOX JAR **79c**

SPECIAL! FANCY ASSORTED HONEY POD
STOKLEY PEAS 3 14 FL. OZ. TINS **59c**

SPECIAL! McCAIN FROZEN FANCY FRENCH CUT
GREEN BEANS 2 10-OZ. PKGS. **39c**

SPECIAL! ALL FLAVOURS—MONARCH
Parfait DESSERTS 2 10-OZ. PKGS. **79c**

SPECIAL! WESTONS
CAPRI CRACKERS 2 8-OZ. PKGS. **45c**

SPECIAL! McCORMICKS BISCUITS
SNACKERS 2 8-OZ. PKGS. **45c**

LOBLAWS
PLUM PUDDINGS Approx. 1-lb. in foil **73c** Approx. 2-lb. in foil **1.39**

LOBLAWS FESTIVE RING APPROX. 2¼-LB. **1.75**

QUEEN ANNE CHOCOLATES 14-OZ. BOX **89c**

LOBLAWS
CHRISTMAS MIXTURE 16-OZ. BAG **39c**

HOSTESS FRENCH CREAMS 13-OZ. BAG **39c**

HOSTESS FESTIVE JELLIES 16-OZ. BAG **39c**

AN EXCELLENT ASSORTMENT OF
Imported Biscuits & Shortbreads
IN ATTRACTIVE GIFT TINS

AN IDEAL CHRISTMAS GIFT
Loblaws GIFT CERTIFICATES
AVAILABLE IN $5 AND $10 CERTIFICATES

100 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 3-OZ. ULTRA CREAMY TASTY PASTE **DEE CREAM** — COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 5.5 FL. OZ. BOTTLE ULTRA SILKY CLEAR **DEE SHAMPOO** — COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE PAIR TABU or ORIENT **SEAMLESS NYLONS** — 81 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 11-OZ. JAR CARNATION **COFFEE-MATE** — 84 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 10-OZ. JAR MAXWELL HOUSE **INSTANT COFFEE** — 83 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 13 FL. OZ. BOTTLES KRAFT **KETCHUP** — 816 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 64 FL. OZ. BOTTLE REGULAR **REVIVE** — 85 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 64 FL. OZ. BOTTLE FILJAR **ORANGE JUICE** — 95 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE FAMILY SIZE BOTTLE **BROMO SELTZER** — 89 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. TIN BEAVER SALTED **MIXED NUTS** — 810 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 6-OZ. PKG. LONG GRAIN or WILD **UNCLE BEN'S RICE** — 811 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 4-OZ. SHAKER FOOD SEASONING **ACCENT** — 812 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 2-LB. POLY BAG FROZEN FANCY **STOKELY'S PEAS** — 813 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 2-ROLL PKG. WHITE SWAN **TOILET TISSUE** — 814 COUPON EXPIRES DEC. 28

50 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 32 FL. OZ. BOTTLE DETERGENT **VEL LOTION** — 815 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 24 FL. OZ. JAR CORONATION **SWEET MIXED PICKLES** — 802 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 60's PKG. RED ROSE **TEA BAGS** — 833 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 8-OZ. CELLO BAG LOBLAWS **WALNUT PIECES** — 834 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 32 FL. OZ. BOTTLE FILJAR **ORANGE JUICE** — 831 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 22 FL. OZ. JAR CORONATION WHOLE **DILL PICKLES** — 801 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE GIANT SIZE TIN CLEANSER **AJAX** — 817 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 11-OZ. PKGS. HEINZ COUNTRY GOOD **ONION SOUP MIX** — 810 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 31-OZ. TINS CROSSED FISH **BRISLING SARDINES** — 819 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 14-OZ. TINS LIBBY'S **ALPHA-GETTI** — 820 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 3-OZ. TINS CORDON BLEU **MEAT SPREADS** — 893 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 35-FL. OZ. TINS LEMON PEPPER & STEWED **MUSHROOMS** — 834 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 14-FL. OZ. TINS LEMON PEPPER & STEWED **CLARK'S BEANS** — 837 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 1-LB. PARCHMENT PKGS. MONARCH COLOURED **MARGARINE** — 838 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. TIN CROSSE & BLACKWELL **PLUM PUDDING** — 839 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 16 FL. OZ. JAR CROSSE & BLACKWELL **MINCEMEAT** — 840 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 350's PKG. or TWO 90's PKGS. WHITE SWAN—LINEN FINISH—WHITE or COLOURED **SERVIETTES** — 821 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 19 FL. OZ. TIN WETHEY'S **APPLE PIE FILLING** — 833 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE 11-OZ. PKG. BETTY CROCKER **PUDDING MIXES** — 832 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY TWO 14 FL. OZ. TINS NEW ORLEANS or RED KIDNEY **STOKELY'S BEANS** — 824 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 32 FL. OZ. BOTTLE LIQUID DETERGENT **THRIFT** — 822 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 300's or ONE 400's BOX SWANETTE **FACIAL TISSUE** — 854 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 15-OZ. TIN **AQUA NET HAIR SPRAY** — 841 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO 19 FL. OZ. TINS SELMER CHOICE HALVES **BARTLETT PEARS** — 842 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 24-OZ. PKG. FARM HOUSE FROZEN **MINCE PIES** — 843 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7-OZ. PKG. TUFFY'S **HUTS 'N' BOLTS** — 844 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7-OZ. PKG. HOSTESS **PARTY MINTS** — 845 COUPON EXPIRE DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 8 FL. OZ. JAR CORONATION PLAIN **QUEEN OLIVES** — 826 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 10½-OZ. PKG. BIG "G" **CHEERIOS** — 827 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE PKG. BETTY CROCKER **MUFFIN MIXES** — 830 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 7-LB. BAG GOLD MEDAL **FLOUR** — 829 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 10½-OZ. TIN GILLETT'S **DRAIN CLEANER** — 890 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ANY ONE PKG. BIG "G" CEREAL **WHEATIES or TOTAL** — 850 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 9.8-OZ. APPD TIN MONARCH **DESSERT TOPPING** — 847 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 13-OZ. TIN CLARK'S **OX-TONGUE** — 848 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 6-OZ. PKG. McCAIN — INSTANT **MASHED POTATOES** — 849 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 25 FL. OZ. BOTTLE REALEMON **LEMON JUICE** — 850 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 16-OZ. PKG. BETTY CROCKER ANGEL FOOD **CAKE MIX** — 856 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 1-LB. 7-OZ. PKG. BETTY CROCKER **BROWNIE MIX** — 857 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE 60's BOTTLE PAIN RELIEVER **ANACIN** — 858 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE CELLO PKG. FRESH **TOMATOES** — 860 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF ONE DOZEN CALIFORNIA SEEDLESS **NAVEL ORANGES** — 859 COUPON EXPIRES DEC. 28

25 EXTRA STAMPS — WITH COUPON & PURCHASE OF TWO HEADS FRESH **LETTUCE** — 860 COUPON EXPIRES DEC. 28