

# Double Your Money Back!

## Guaranteed!

If not completely satisfied with any fresh meat you buy from LOBLAWS

# LOBLAWS

*Finest Flavour Goodness!*



**AMAZING TENDERNESS**  
in **MEAT**

**LOBLAWS PROTEN\* RED BRAND BEEF**

- SPECIAL! LOBLAWS PROTEN\* BONELESS NIAGARA BROIL  
**Steaks or Oven Roasts** ... LB. **69c**
- SPECIAL! LOBLAWS PROTEN\* BONELESS BOSTON BROIL  
**Steaks or Oven Roasts** ... LB. **75c**
- SPECIAL! LOBLAWS PROTEN\*  
**KEY CLUB STEAKS** ... LB. **79c**
- SPECIAL! LOBLAWS PROTEN\* BONELESS  
**CANADIAN POT ROASTS** ... LB. **49c**  
\* REG'D. USER OF T.M.
- SPECIAL! MEATY  
**PORK SIDE SPARE RIBS** ... LB. **52c**
- SPECIAL! PENNYWISE  
**Chopped Beef Steakettes** ... 1-LB. PKG. **55c**

SPECIAL! ALL COLOURS - FACE TISSUES  
**KLEENEX** ... 2 400'S PKGS. **51c**

SPECIAL! ALL FLAVOURS - POUCH PAK  
**MONARCH CAKE MIXES** 3 PKGS. **49c**

SPECIAL! ALL COLOURS - SWANETTE  
**TOILET TISSUE** ... 2 2 ROLL PKGS. **57c**

SPECIAL! ALL FLAVOURS - ALLEN'S  
**FRUIT DRINKS** ... 2 48-FL. OZ. LARGE TINS **61c**

SPECIAL!  
**KELLOGG'S CORN FLAKES** 2 12-OZ. PKGS. **55c**

**QUALITY PRODUCE VALUES**

- HONEY-SWEET VALENCIA VARIETY!  
**JUICE ORANGES**  
LARGE SIZE DOZEN **69c**
- DELICIOUS TREAT FOR THE WHOLE FAMILY!  
**SEEDLESS GRAPES**  
2 POUNDS **35c**
- GARDEN FRESH FROM CALIFORNIA!  
NO. 1 GRADE!  
**HEAD LETTUCE** 2 GOOD SIZE **35c**
- ONTARIO GROWN! FANCY GRADE!  
ALL PURPOSE TYPE!  
**CORTLAND APPLES** ... 4-QT. BASKET **59c**

SPECIAL! ROMI  
**MACARONI or SPAGHETTI** ... 2-LB. CELLO BAG **33c**

SPECIAL! VIVA PURE  
**VEGETABLE OIL** ... 24 FL. OZ. BOTTLE **61c**

SPECIAL!  
**DAINTY RICE** ... 2-LB. PKG. **33c**

SPECIAL! LOBLAWS "KITCHEN PRIDE"  
**BLUEBERRY PIE** EACH **49c**

PRICES EFFECTIVE  
OCT. 14, 15, 16, 17

**EVERY WEEK LOBLAWS TV Bingo**  
CFTO CHANNEL 9 MON. TO FRI. 10:30 TO 11 A.M.  
**Free! 12 Pontiacs \$6500.00 CASH**  
**100 GALLONS OF SUNOCO GASOLINE** with each car  
**Millions STAMPS**

**WHETHER YOU PLAY BINGO OR NOT**  
DEPOSIT YOUR BINGO CARDS AT YOUR LOBLAW STORE WITH YOUR NAME, ADDRESS AND PHONE NO. PRINTED ON THE BACK FOR A CHANCE TO WIN A 1965 PONTIAC EACH WEEK 2ND PRIZE OF 100,000 STAMPS PER WEEK OR 3RD PRIZE OF 50,000 STAMPS PER WEEK.

200 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 25-LB. BAG OF BALLARD'S BURGER-BITS V11 COUPON EXPIRES OCT. 31	75 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 14-OZ. AERO TIN SPICE "GOOD-AIRE" V2 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 8-OZ. JAR TRUMPET INSTANT COFFEE V3 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO 15 FL. OZ. JARS SWEET ICICLE CUCUMBER BICK'S PICKLES V4 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 2-LB. TIN NESTLE'S QUIK V5 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ANY TWO 11-OZ. PKGS. SWANSON FROZEN T.V. DINNERS V13 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 7-OZ. AERO TIN LYSOL SPRAY V12 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 24 FL. OZ. BTL. LIQUID DETERGENT SUNLIGHT V13 COUPON EXPIRES OCT. 31	50 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 60'S BOTTLE ANACIN TABLETS V10 COUPON EXPIRES OCT. 31			
25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 3-LB. PKG. WASHED CARROTS V40 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 15-OZ. CELLO PKG. FRAY BENTOS CORNED BEEF V30 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 8-OZ. PKG. BORDEN'S PLAIN CHEESE SLICES V20 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 24 FL. OZ. JAR WETHY'S GRAPEFRUIT & ORANGE MARMALADE V24 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 9 FL. OZ. JAR SHIRREFF MARMA-JEL V23 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 10 FL. OZ. BOTTLE GINGER WINE OR 27 FL. OZ. KREME DE MENTHE V4 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. PASTE WAX V17 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 1-LB. TIN HAWES PASTE WAX V17 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. PHILLIPS PLAIN or MINT MILK OF MAGNESIA V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 10-OZ. PKG. BABY GOUDA CHEESE V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 60'S BOTTLE VASELINE HAIR TONIC V19 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 10-OZ. JAR INGERSOLL CHEESE SPREAD V19 COUPON EXPIRES OCT. 31
25 EXTRA STAMPS WITH COUPON & PURCHASE OF ANY SIZE CUT LOBLAWS MILD CHEDDAR CHEESE V21 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 15-OZ. CELLO PKG. BASSETT'S ALLSORTS LIQUORICE V22 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 24 FL. OZ. JAR WETHY'S BLACK CURRANT JAM V25 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 24 FL. OZ. JAR WETHY'S GRAPEFRUIT & ORANGE MARMALADE V24 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 9 FL. OZ. JAR SHIRREFF MARMA-JEL V23 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 11-OZ. AERO TIN SWIFFT'S PREMIUM BEEF STEW V28 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. CLEANSER V16 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. PHILLIPS PLAIN or MINT MILK OF MAGNESIA V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 10-OZ. PKG. BABY GOUDA CHEESE V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO 1-LB. PKGS. NUCCA COLOURED MARGARINE V28 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12-OZ. JAR PLAIN or SWISS CHOCOLATE OVALTINE V29 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO PKGS. FRESH SPINACH V19 COUPON EXPIRES OCT. 31
25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 7-OZ. TIN SAICO FANCY WHOLE WHITE MEAT TUNA FISH V31 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 15-OZ. CELLO PKG. CREAM OF MUSHROOM or CONSOMME or CK OF CHICKEN AYLMEYER SOUPS V32 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO 4 FL. OZ. TINS SOWBERO FROZEN ORANGE JUICE V33 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 2-LB. PLST. CONT. DOMESTIC SHORTENING V34 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 24 FL. OZ. TIN SWIFFT'S PREMIUM BEEF STEW V28 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 11-OZ. AERO TIN SWIFFT'S PREMIUM BEEF STEW V28 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. CLEANSER V16 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12 FL. OZ. BTL. PHILLIPS PLAIN or MINT MILK OF MAGNESIA V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 10-OZ. PKG. BABY GOUDA CHEESE V18 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO 1-LB. PKGS. NUCCA COLOURED MARGARINE V28 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF ONE 12-OZ. JAR PLAIN or SWISS CHOCOLATE OVALTINE V29 COUPON EXPIRES OCT. 31	25 EXTRA STAMPS WITH COUPON & PURCHASE OF TWO PKGS. FRESH SPINACH V19 COUPON EXPIRES OCT. 31