

## Popularity Proof

# 58.5%\* of NEW CAR REGISTRATIONS IN MILTON AREA ARE GENERAL MOTORS PRODUCTS

\* PERIOD JANUARY 1964 THROUGH MARCH 1964

THERE'S NO GREATER PROOF OF THE POPULARITY OF GENERAL MOTORS PRODUCTS THAN REGISTRATIONS AND IN THE MILTON AREA AS ACROSS CANADA, GENERAL MOTORS PRODUCTS LEAD THE FIELD. COMPARE IF YOU WILL THE CURRENT FIGURES:

G.M. DEALERS .. 58.5%    DEALER B - 21.7%    DEALER C - 17.4%    MISCELLANEOUS - 2.4%

## FOLLOW THE LEADERS TO A G.M. DEALER WHERE SELECTION IS THE GREATEST

★ CHEVROLET    ★ OLDSMOBILE    ★ EPIC  
★ CHEVELLE    ★ ENVOY    ★ CHEVY II



### REED-REDFERN Ltd.

25 HIGHWAY AT 10 SIDEROAD

MILTON

878-2391

## NEVER

HAS OUR USED CAR INVENTORY  
BEEN SO LOW AND WE'RE  
READY TO OFFER SOME

## PACE SETTING DEALS

ON THE

## 41 NEW CARS

ON OUR LOT NOW IN A  
VARIETY OF MODELS

DEAL NOW WHERE YOU'RE SURE OF  
SERVICE THAT SATISFIES

★ PONTIAC    ★ BUICK    ★ CADILLAC  
★ ACADIAN    ★ BEAUMONT    ★ VAUXHALL



### MILTON MOTOR SALES LTD.

388 MAIN ST.

MILTON

878-2355

## 39 New Units to Choose From

Yes, Right here on our lot we've got 39 new General Motors Cars ready for immediate delivery. Get behind the wheel of your favorite in the popularity parade.

## 52 Used Cars Ready to Go

Admittedly we're overstocked on Used Cars and you can make a real deal now. Don't delay. Be ready for the open road in a Goodwill Used Car.

## JOIN THE POPULARITY PARADE IN A G.M. PRODUCT