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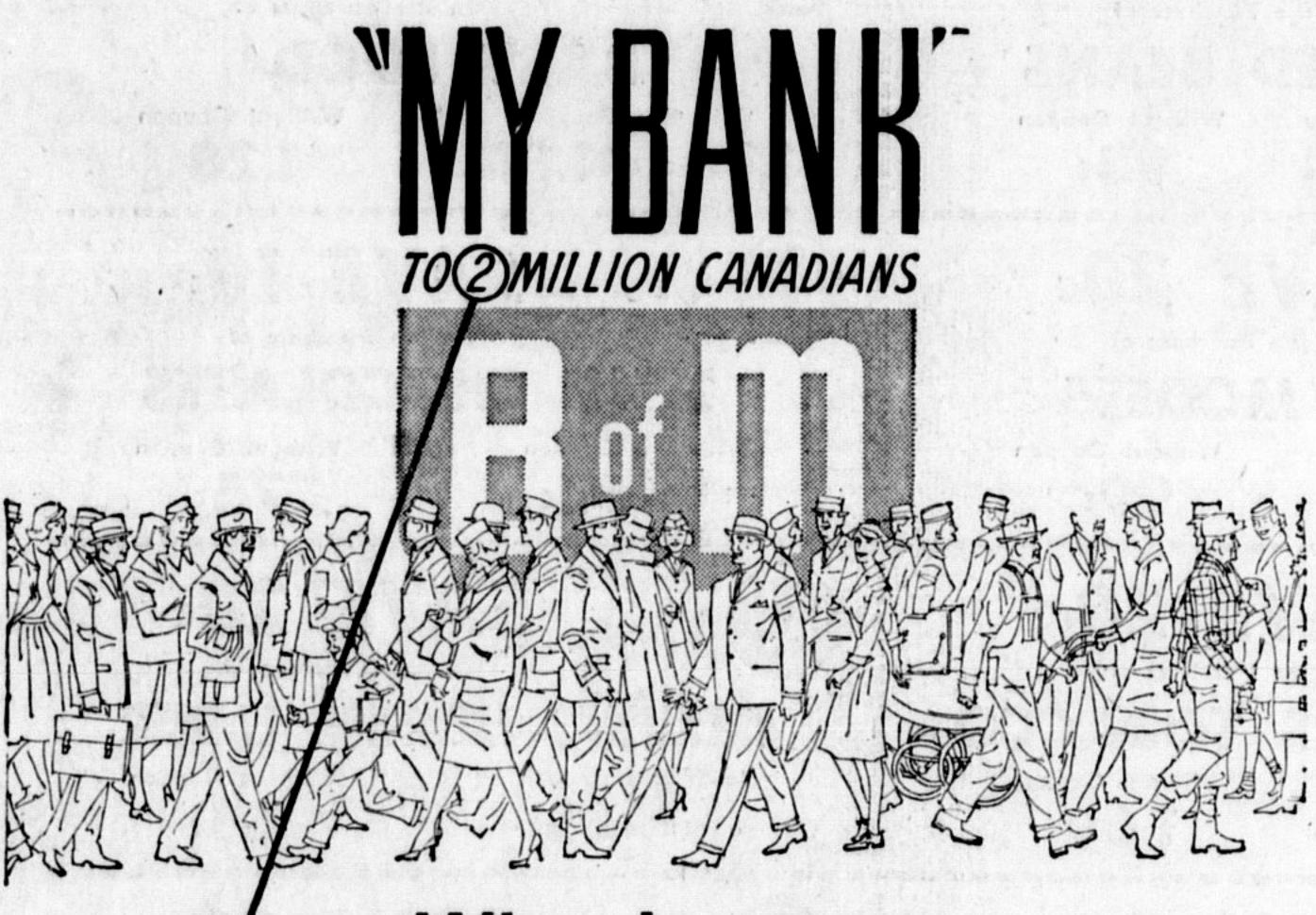
MILTON, ONTARIO, THURSDAY, DECEMBER 7th, 1961

Second Section









Who is our

customer?

A housewife in Hamilton . . . a youngster in Yarmouth . . . a farmer in Fruitvale?

Frankly, we'd just be guessing. This year our total customers soared above the three-million mark. But which new customer in our network of 875 branches was the one between 2,999,999 and 3,000,001, we have no way of knowing.

But we do know our 3-millionth customer will probably use the B of M in many ways . . . to save for the things he wants, to finance his automobile at low cost, to pay his household bills and to keep his valuables safe.

If he is a businessman, he might use Canada's first bank to finance his day-today operations, to pay his employees, to collect and remit money the world over ... if he is a farmer, "MY BANK" might be called upon to finance new trucks, modern barns and labour-saving electrical equipment.

Bank of Montreal "MY BANK".

BANK OF MONTREAL

Canada's First Ban's

He's very important to us, that 3millionth customer. Never before in our long history have we been privileged to serve so many. We number with a good deal of pride those three million expressions of trust from people who call the



JOLLY SANTA CLAUS and an amateur troop of entertainers filled Milton's main streets with gaiety Saturday afternoon when the annual Christmas pageant was staged by officials of the Canadian Legion and Milton Fire Department. Of course Santa was there and a cast of over 300 helped make his official pre-Christmas visit a big one. Shown in these staff photos are some of the parade's highlights.

UPPER LEFT-A genuine Indian Chief, Chief Douglas of Bronte was one of the marchers in the parade. With him in Indian garb were Roy Rowley, Paul Farley and Gord Mollin.

CENTRE LEFT-Nine skaters who entertained the crowd at the arena skating show were Jo-Anne McCuaig, Linda Griswold, Lois Bird, Jean Wilson, Patsy Bell, Alice Horton, Kathy Tufford, Pam Green and Nancy Garrett. The girls are members of the Milton Figure Skating Club.

ABOVE-Two happy clowns who delighted the youngsters who packed the Main St. parade route Saturday were Sam "stretch" Mills on the left, and Tiny "fats" Hopkins, right. UPPER RIGHT-Highland dancers from the Joan Waters school of dancing paraded Saturday in their dancing costumes. These girls are Marilyn Martin, Margo Clarkson, Donna Purdy, Margaret Mackay, Sonya Agnew, Susan Martin, Barbara Mackay and Jeanne Purdy.

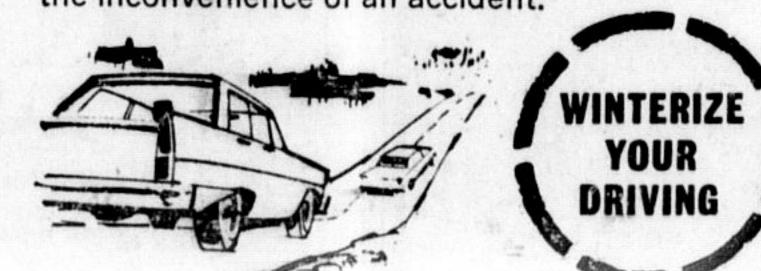
CENTRE RIGHT—Two themes were carried on this float entered by the Royal Canadian Legion, Branch 136, Milton. The four girls at the rear, Betty Hasselfeldt, Shirley Deforest, Eileen Steele and Judy Charlton, dressed in costumes of grandmother's day. In front are Red Riding Hood Norma MacLeod and Grandma Linda Deforest.

CENTRE RIGHT—Little majorettes from the Betty Feist Hamilton Flashettes drum and majorette corps are shown in the convertible they used for the parade. There were 57 in the group, and they made it here in time for Milton's parade after taking part in that morning's Grey Cup Parade in Toronto.

LOWER RIGHT-Milton Fire Brigade, in co-operation with the Halton Fire Prevention Bureau, entered this old fire truck and fire prevention messages in Saturday's Santa Claus parade. Ivan Clarridge drove the truck while David Penson played the part of Smoky the Bear. The ancient engine displayed many fire prevention messages.

THE INCONVENIENCE OF AN ACCIDENT

Make sure your snow tire treads are good. Carry tire chains in your trunk. Have brakes balanced and make sure the steering system's in shape for winter. Install anti-freeze. Check windshield wipers to make sure you'll see where you're going. Heaters and defrosters should work properly; so should headlights and tail lights. And do you recall any news stories about carbon monoxide poisoning? Check your exhaust system for leaks. Get your car in shape for winter now. You might save yourself the inconvenience of an accident.



Driving conditions are worse in winterwinterize your driving as well as your car

Highway Safety Branch

CNTARIO DEPARTMENT OF TRANSPORT

Hon. H. L. Rountres. Q. C., Minister







