

ADVERTISE

in

The Canadian Champion

and

- You send your selling message into more than 2700 homes in Milton and district in a medium that readers enjoy enough to pay for.
- You talk to readers in Campbellville, Hornby, Kilbride, Lowville, Omagh, Milton Heights, Speyside, Haltonville and other rural residents in the central Halton area.
- You talk to new residents who are making Milton their home for the first time. Through the Welcome Wagon every new Milton resident receives the Champion for three months without charge.
- You are able to use illustration and professional art from the Metro Mat Service in preparing your most interesting and effective presentation.
- You are advertising in the one paper that cares about Milton district and Milton's future.
- You are advertising in Halton County's oldest newspaper. The Champion marks 100 years of continuous publication in May.
- You talk to people you may logically expect to sell to -- the 12,000 people in the Milton trading area. 80% of them read the Champion.
- Your message accompanies a complete news and photo coverage of events in the 150 square miles of Milton and Milton district.

**WHEN YOU ADVERTISE
THE LOGICAL CHOICE IS**

The Canadian Champion

For Classified or Display Advertising Just Call TR 8-2341
The Local Staff is Trained to Assist You.