

# EDITORIAL

## Thanksgiving

Every day should be one of thanksgiving in a country like this. Industry, just as important in the towns as in the cities, makes Ontario the leading manufacturing province in Canada, with 12,000 manufacturing establishments. Agriculture is extremely important in this area, with good land and willing workers resulting in 180,000 farms with 700,000 people directly dependent on them.

Did you know Ontario is the world's greatest producer of nickel, and Canada's greatest gold producing province? The population in Ontario has more than doubled in the last 50 years as more and more realize its potentialities. Last year we led all the provinces in construction of new homes, with 26,000 new dwellings built.

Figures prove that 61 per cent. of the tourists from the United States visit Ontario.

These figures might be fairly dull about any other province or country, but when we realize how lucky we are to live in the centre of such prosperity, the statistics are thrilling. It seems to us that we are situated in a wonderful part of Ontario, too. As well as having all the advantages of town, we enjoy the proximity of the capital of the province, and the United States. We are very close to a large airfield, to Lake Ontario, to a main train terminal, to many summer resorts and ski lodges.

At this season it seems as if all the trees, bushes and autumn flowers around and in town are alight with the realization of the wonderful country they grow in. The sky and clouds and earth seem full of thanksgiving. Let us be thankful too.

## Newspaper Week

This is national newspaper week, October 1st to 8th, when special attention may be turned to the part newspapers play in the life of the community, the province, the nation, and world affairs. The service of the weekly newspaper is of course devoted to the community it serves, but that community is often wider than is credited. From the small communities go out the men and women who make up the cities and larger centres. In most cases their home town paper is a welcome visitor each week. It is therefore difficult to say how far the influence of the home town paper extends beyond the community it serves.

The home town weekly supplies the news and views about the places and folks with which we are all acquainted—the intimate news.

It's more than a newspaper because it supplies magazine features of past and present. The weekly newspaper gives a service found in no other periodical and while its circulation figures may not be impressive, its reader interest is intense and found on every page. The weekly newspaper keeps pace with the community. Its pages and progress are attuned to the advancement of the community it serves. The good news overshadows the items that are purely sensational.

As its people are, so is the nation, and living very close to its people the weekly newspaper has a distinct place in the nation and in the national newspaper week.

## Community Busy Bodies

Many weekly newspaper editors are accused of being two-faced. To be successful, they actually have to be three-faced. They have to face their readers and prepare a diet of news, views and features which will entertain and educate sufficiently to warrant a subscription price of 6c a copy. They have to face their advertisers and publish a journal which will assist in the commercial growth of each and every business which uses newspaper advertising intelligently. And, they have to face their community, and live and work in it in such a way that the entire district will be the better for their life and labor.

It is no wonder that such three-faced folk are often termed busy-bodies. Weekly newspapers and the men and women they employ are in a very real sense employees of the community at large. And not just the town or village in which their printing plant is located but the entire trading area, urban and rural.

The prosperity of the newspaper is tied to the prosperity of every local factory, every local farm, every local store. One merchant may fail and another will gain at his expense. One factory may shut up shop and another competing business be better off. But the health of each element in the community is vital to the health of the newspaper.

That is why, perhaps, you so often find the local editor and the other members of his staff mixed up in so many civic enterprises.

## Working Together

When groups work co-operatively, greater benefits can be secured by all. It would appear that a good measure of fire protection could be secured in the rural districts if the plans are put into operation as proposed at a meeting of municipal representatives held in Milton recently. The protection service would not be expensive either when shared by all.

For many years Milton has had an effective fire brigade and curtailment of fire losses. The value of this has been realized by rural sections and some farmers have had an agreement whereby the Milton Brigade responded to fire calls outside the town limits. The advantages have been shown and now it is proposed to set up a unit to meet the rural need. Details, of course, are in the formative stage but when completed a model can be set up which may be the start of many more throughout the province. Put into the rates and contributed to by all, the cost would be very small. The plan has great possibilities and wide benefits and we suggest that all farmers in the district give it study and get the details at a meeting planned for this month.

## Farm Forums Educational

In another month in the rural districts one night each week, groups of farm folks will gather around the radio at the home of one of their number and listen to discussions on subjects concerning rural life, after which they will mull over the questions discussed and then enjoy a social time.

This is the Farm Forum, which has become an institution of considerable interest and importance in the rural community. Among the subjects to be discussed during the coming term are such things as soil conservation, forests, farmers' working hours, medical services, pensions, markets, control of production, rural education, all problems that strike close to life in the farm home and the grassroots level in Ontario.

These farm forum discussions should, doubtless do, broaden the thinking of men and women engaged in agriculture, but there is one danger against which listeners should guard, the danger that they may accept with too little question the opinions expressed by those who take part in the broadcasts instead of weighing those opinions carefully and forming their own conclusions. — Smith Falls Record-News.

## Farm Identification

There was a time when it was quite a simple matter to find the farm and know the owner of most of them in the district. But owners of farms have been changing rapidly the past few years and you just can't stop along the road and get clear direction to the farms. Cities and many towns found it helpful to put numbers on buildings.

It was with interest we learned that the Durham Federation of Agriculture in co-operation with the Farm Forums in the County, intends offering attractive yellow and black aluminum identification signs to farmers in Durham County absolutely free. Hung on a farm gate or tacked to a fence post, the sign reads: "Member—Durham Federation of Agriculture", in small letters. Below this printing the farmer's name is painted in large black scroll.

We hope the plan of Durham County will spread throughout the province and that Halton County will soon have some identification at all the farm entrances. In these days of buyers going to the farmers and farmers getting delivery of supplies direct it would be of great convenience to have a name on every farm. Even a name on the mail box is helpful, but this is not always done.

## Editorial Notes

It's nice that we had Indian summer this year—especially when the white man's summer was such a dismal failure.

With the Fall Fairs over for the season the indoor programs for all groups can get organized and we presume next sport interest will be hockey.

Bucko McDonald has, in spite of the extra session of Parliament, arranged to coach the North Bay Hawks and also the Sundridge Beavers in hockey this season.

At least one government in one commonwealth country is recognizing the folly of permitting further industrial concentration in the major centres of population. The Victoria State government in Australia has introduced a ban on new industries in the Melbourne metropolitan area on recommendation of military authorities.

## List Prizewinners In Various Classes

### Heavy Horses

Percheron  
Brood Mare — Wm. B. Reid, Brampton.  
Colt or filly—Wm. B. Reid, Stan May, Hornby; Bruce Ismond, Georgetown.

Gelding or filly, 1 year — Fred Lawrence, McDonald Bros.  
Gelding or filly, 2 years—McCutcheon, Wm. B. Reid.  
Gelding or filly, 3 years—Wm. B. Reid, Bruce Ismond.  
Gelding mare—Stan May, G. D. Morden, G. D. Morden.

Draught  
Brood mare—W. Hewson, McDonald Bros.  
Colt or filly—W. Hewson, W. Hewson, McDonald Bros.

Gelding or filly, 1 year old—W. Hewson.  
Gelding or filly, 2 years old—W. Hewson, G. D. Morden.  
Gelding or filly, 3 years old—W. Hewson, W. Hewson.

General Purpose or Express  
Brood mare — Craig McClure, Craig McClure, Bruce Ismond.  
Colt or filly — C. McClure, C. McClure, A. Cutts.  
Gelding or filly, 1 year—Bruce Ismond.  
Gelding or filly, 2 years—Dolson, C. McClure, L. May.  
Gelding or filly, 3 years—C. McClure, Dolson, E. Parsons.

Harness Horses  
Span of Clydesdales over 1600—W. Hewson, W. Hewson.  
Span general purpose, not eligible to show in Class 30—R. Kerr, A. Austin, Dolson, F. Lawrence.  
Span Percheron or Belgians—McCutcheon, Stanley May, G. D. Morden.  
Single market horse—Masales, R. Kerr, Austin, Dolson, Kerr.  
Farmers' turnout — Hewson, McCutcheon, Kerr, S. May.  
Best four horse team — Hewson, F. Lawrence, Dolson, Morden.

Light Horses  
Roadsters  
Brood mare — Dick Matson, Dolson.  
Colt or filly — Matson, Dolson, Stirling, McDonald Bros.  
Gelding or filly, 1 year—Stirling, Bruce Ismond.  
Gelding or filly, 3 years, in harness—Elton McLean.  
Gelding or filly, 2 years—Matson, Ismond, Morden.

Carriage  
Colt or filly—Morden, McDonald Bros, McDonald Bros.  
Gelding or filly, 1 year—Dolson.  
Gelding or filly, 2 years—Craig McClure, Dolson, McDonald Bros., W. B. Reid.  
Gelding or filly, 3 years in harness—R. M. Barden, Mat McDougall.

Harness Horses  
Span or carriage—Barden, Wallace Munro, Kerr.  
Pair of high steppers — ABC Farms, Connell, Barden, Munro, Kerr.  
Span of roadsters—Munro, Barden, Munro, Stirling, Wheeler.  
Single carriage—Munro, Munro, Kerr, Barden.  
Single roadster, 15.2 and over—Munro, Barden, Stirling, Munro, Wheeler.

Span of hackneys, 14.2 and under—ABC Farms, Connell, McDougall, Miller, Wheeler.  
Single carriage, 15.2 and over—Munro, Barden, Kerr, Barden.  
Single high stepper—Munro, ABC Farms, Barden, Connell, McDougall.

Best single carriage turnout — Munro, Barden, Mrs. Kerr, ABC Farms, Wheeler.  
Single roadster, 15.2 and under—Munro, Barden, Munro, Stirling, Somerville.  
Lady driver — Miller, Munro, Wheeler, McDougall, Barden.  
Single hackney pony in harness, 13.2 and over — Miller, McDougall, Connell, Miller, Wheeler.  
Best single roadster turnout — Stirling, Barden, Munro, Wheeler.  
Fastest road horse, etc.—Barden, Munro, Somerville, Munro, Stirling.  
Saddle horse — Miller, Perkins, Perkins, Laing, Portch.  
Tandem pair — Barden, Munro, Kerr.

Pony tandem—ABC Farms, Connell, McDougall, Miller.  
Single pony, 13.2 and under—ABC Farms, Connell, Mrs. Kerr, Wheeler, McDougall.  
Road race—K. T. Lee (Barden); Yankee Doodle (Munro); Jean Henley (Somerville); Dom-Todd (Munro); Merseydale Chieftain (Stirling).

Cattle  
Shorthorns: Bull, W. H. Merry, W. A. Lasby & Son, W. A. Lasby & Son, Cecil McCann; Bull calf, Wm. Dowie; T. C. Amos; Cow, W. A. Lasby & son, Cecil McCann; Heifer 2 year old, T. C. Amos, W. A. Lasby & Son, W. H. Merry, Cecil McCann; Heifer, 1 year old, W. H. Merry, T. C. Amos, V. J. Lawrence, C. McCann; Heifer calf, T. C. Amos, Wm. Dowie, T. C. Amos, Cecil McCann; Get of sire, T. C. Amos, V. J. Lawrence; Best herd, T. C. Amos; Junior herd, T. C. Amos, Cecil McCann; Fat steer over 1050 lbs., C. McCann; Fat steer under 1050 lbs., T. C. Amos.

Herefords: Bull, Wm. Dowie, C. McCann; Cow, C. McCann, C. McCann, Wm. Dowie; Heifer, 2 year old, C. McCann, W. Dowie; Heifer, 1 year old, C. McCann, C. McCann; Heifer calf, C. McCann, C. McCann; Best herd, C. McCann, C. McCann, Aberdeen; Heifer, 2 year old, J. E. McKinnon & Son.

Great Dairy Cattle Show  
85 Jerseys, 92 Guernseys, and 100 Holsteins competed in three dairy cattle shows held in conjunction with the Milton Fair on Saturday last.

### Holsteins

While there were 40 head fewer Holsteins than a year ago, the quality was excellent and some new champions were crowned. G. Leslie Peer and son had the junior champion bull on their senior yearling bull, Hays' Sovereign Supreme, with Ross Segsworth getting Reserve on his senior bull calf, Spruceleigh Monogram Prince. R. Segsworth also won the Senior and Grand Championship for males on Dutchland R.A. Monogram B with R. C. Alexander getting reserve senior and reserve grand on Salax Prince, thus reversing the placing at the recent C.N.E. In the female classes Segsworth had the Junior Champion on Spruceleigh Jewel, while J. F. Trimble had the reserve junior on Homecroft Sovereign Golden Rose, Lilly Belle Pabst won the Senior and Grand Championship for J. F. Trimble with Dr. Paul Beer getting Reserve Senior and Reserve Grand on Lydia Graymar Beech Bessie. The Bank of Nova Scotia Special for the winning Open Get of Sire group, went to J. F. Trimble in his Get of Glenvue Jimma Ace. The same exhibitor won the Bank of Commerce Special in the Open Progeny of Dam class on his Progeny of Pontiac Segis Helena with Ross Segsworth winning the T. Eaton Co. Special for the Senior Herd and also the E. J. Meagher Memorial Trophy as the Premier Exhibitor. Other awards were as follows:

Junior Bull Calf (5 entries) — Ross Segsworth, W. S. Hall, F. J. Register and Son, H. R. Brown and Sons, T. J. Brownridge and Son.  
Senior Bull Calf (5 entries) — Ross Segsworth, Howard Gowland, Gordon Sinclair and Bruce Baker, G. L. Peer and Son, J. F. Trimble.  
Bull, 1 year (8 entries) — G. L. Peer and Son, W. S. Hall, A. M. Sherwood, W. J. Cleave, George Leslie and Son, A. G. Hunter and R. J. Harrison, Gordon Sinclair, F. O. Hunter and J. L. Cleave.  
Bull, 2 years (3 entries)—J. Pickett and Son, Vernon Archer, C. H. Lawrence.  
Bull, 3 years and over (4 entries) — Ross Segsworth, R. C. Alexander, International Livestock Exporters, Howard Gowland.

Junior Heifer Calf (18 entries)—J. F. Trimble, Gordon Sinclair, Ashville Farms Ltd., T. J. Brownridge and Son, W. S. Hall, Gordon Sinclair, George Leslie and Son, Vernon Archer, Ross Segsworth, F. O. Hunter.  
Senior Heifer Calf (15 entries)—Vernon Archer, W. S. Hall, W. S. Hall, F. J. Register and Son, J. Pickett and Son, International Livestock Exporters, Ross Segsworth.  
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**Clark's IRISH STEW 29c**  
**CAMPBELL'S TOMATO SOUP 21c**  
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**Aylmer PORK and BEANS 31c**  
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**MOTHER PARKER'S COFFEE 54c**  
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**IN A COUNTRY**  
By Lillian Collins

When September she has been doing of this is the loveliest year. But we will th in October when th aflame with autumn again in Indian Sum be sure there is no perfect. The trouble Summer is that usuall brief—a day, two day it is gone. And then of the year descend to how unpleasant autumn to be. But these days and we try to enjoy full. Fleeting joys with them a poignant their very brevity. So time for writing poeting chili-sauce. What perfumes drift from now. Surely there is tantalizing than that shimmering on the bac chen stove.

Well, last Sunday e us something to wond this queer, black ski bronze light filtering everyone will agree it west looking sky the. And since we didn't smoke that caused t and the sunlight up caused the light, we than puzzled as to wh to happen. Here we ed a terrific electric tornado must be ree. Presently some people th the aftermath of an a ion, a big fire (whic of the end of the wo who came to call h with her headlights she arrived we settle good visit, with all the ed on, and forgot ab Until finally we notice ting daylight again. A came along with the of the phenomenon. W there weren't radio, it been days before t would have been clea haps we'd still be wor on earth the strange meant.

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