

EDITORIAL

No Flags

Canadians in this section cannot be accused of overdoing of flag-waving. The Union Jack or whatever flag is for Canada was not very much in evidence on Canada's eighty-third birthday. We don't say that merely of our own town, for on that day we drove through quite a section north of here and the flags were not any more in evidence in the towns passed than they were here.

We can recall quite readily when every hamlet would have found business places and many homes profuse with flags on every public holiday. But it just doesn't seem to be the custom any more. Of course, in those days decorations were not as apt to be molested as they are today. We doubt, however, if this has been the factor which brought about the effacing of flag display on holidays.

We wonder if Canada were to take a bold step and adopt a national flag if Canadians as a whole would place more emphasis on displaying the flag on holidays and at other times?

Among Neighbours

Just how far should town fire protection spread beyond town limits is always a matter of doubt with municipal councils and rulings, very often from the viewpoint of the men elected. In Wingham recently the fire equipment was called to a farm home that was on fire and while they were gone lightning struck Howson Flour Mill and set fire to it. Word was sent to nearby brigades and they were fighting the fire before the Wingham truck got back to town. But they could not stem the blaze, and the 84-year-old three storey building went up in flames, with a loss of upwards of \$75,000.

We presume the debate in Wingham on the question will be quite as warm as the fire after this incident. It's certainly difficult to be just right in the matter of being neighbourly.

The Peril of Subsidies

The Senate's committee on trade offered some sound advice when it urged substantial cuts in government subsidies and discontinuance entirely "except in cases of great urgency", states The Financial Post. If something like this is not done the annual bill for these public handouts is going to reach staggering proportions, and control is likely to get completely out of hand. Once a subsidy is granted, those receiving it have a tendency to regard it as something they are entitled to permanently. And the longer the subsidy is paid the more that feeling develops. Eventually it takes a pretty courageous member of parliament to say no when that subsidy comes up for renewal.

Every dollar handed out by Ottawa in subsidies should be scrutinized annually. There should be no such thing as automatic renewal. Only where the original need still continues and continues in acute form is there any excuse for continuing to hand out public funds.

Greatest Game Fish

When The Financial Post innocently asked a group of sportsmen what they considered the two greatest game fish in the country, instead of settling an argument it merely started one.

From the Maritimes to the Pacific Coast, Canada's ardent anglers defended the merits of the fighting fish in their area.

Apart from arousing an urge to get out with rod and reel and test the various claims, that was the only conclusion The Post editors could reach after studying the answers. Briefly, the lineup showed these choices: Maritimes - Bluefin Tuna and Atlantic Salmon; Central Canada - Speckled Trout, Small Mouth Bass and Maskinonge; West Coast - Steelhead and Cutthroat Trout.

And as one respondent said: "When I get into the subject of either Speckled Trout or Small Mouth Bass, you are lucky I did not write a volume."

These long summer holidays are when the older folks express desire and fondness for the "good old school days".

Milton takes another progressive step when disposal becomes available next week. There's been plenty of muss and fuss for the past two years but now the worst is over and a new utility becomes available. No doubt new industry will be attracted and the town will experience steady growth with the addition of sewers. Milton now offers all the facilities of any city.

You've Noticed

Readers have no doubt noticed before reading the editorial columns the change that has been made in the make-up of the Canadian Champion this week. In this ninetieth year of publication it is only fitting that changes will be made to keep Milton's paper modern and in the trend of the newspapers of the day.

These are not the only changes that have been made down through the years and others will no doubt follow in the years to come. The change has involved quite a bit of preparation and planning. Some months ago we ordered new matrices for the Linotypes and a few weeks ago had new parts put on the machines to compose more of the heading material by this faster method.

New type was put in the heading cases in readiness for this change and new plans were made for re-arrangement of various features. You'll find all the regular features you enjoy each week but perhaps in a new place in the paper. When you become accustomed to the format we know you will appreciate the change and enjoy your home paper better.

The heading type chosen is the popular Linotype Spartan and the editorial columns and a lot of the advertising material is set in this face. Type for the news columns is Linotype Excelsior, a face that was chosen because of ease in reading. We are pleased to present these changes and assure our readers it will be our constant endeavour to keep the home town paper modern and in the forefront.

Editorial Notes

Holiday times require care while on the road or when at the summer resort if tragedy is to be averted. Have fun but use common sense all ways.

Old Boys' reunions and centennial celebrations are occupying many holiday dates throughout the province. Reminders indeed that Canada is getting on in years.

These are days when threats of war and the stock market seem to have a real affinity. Surely the greed for money does not tie too closely with the welfare of the world and peace.

There's every evidence that crops in this section will be bountiful this year and a drive through this part of Ontario brings delight at every turn. Better go slow and enjoy it.

Even a subject like the wearing of shorts by women on Ottawa streets can cause a heated controversy in the nation's capitol where everything is discussed but not always settled.

Announcing of Fall Fair dates is a reminder that the days of summer are short now that June is over but there'll be many a hot day before the pride of farms are shown in the fall fairs.

The short and long of it in the cars on the roads today seems to be about equal in the choice of motorists. There is variety now in size as well as color in motoring tastes these days.

It certainly does seem to take a long time to get roads and streets back to normal after the upheaval for sewers. Perhaps this will all be forgotten when use can be made of the new installations.

A rise in the dollar-volume of automobile purchases accounted entirely for the increase in Canadian retail sales in the first quarter of 1930, according to the Bank of Montreal's Business Review for June.

The accidental deaths and highway fatalities on the holiday make it appear that there are many who drive without consideration for anyone or themselves. It appears that more cars mean a bigger highway toll.

Educational costs are the subject of much inquiry by citizens these days and some even enquire if the results are worth the expenditure, and if the course of studies is doing the most to fit young Canadians into the duties required in the world of today.

The Smith Falls Record News issued a very fine souvenir number in connection with the Old Home week being held there this week. Editor A. Dobbie turned out a number that had fifty-six pages full of historical interest that will be prized by all who know that community.

THE GOOD OLD DAYS MAY HAVE SEEMED BETTER

Fifty Years Ago

Taken from the Issue of the Canadian Champion of July 5, 1900

The Champion completed the (40th) fortieth year of its existence last week. It was established in 1860 by J. A. Campbell and has been issued regularly ever since, never missing a week.

The demonstration here on Monday under the auspices of Milton Lodge No. 92, I.O.O.F. was a great success, a credit to the town and to the enterprising committee to whom the arrangements were entrusted.

On Saturday a fire commenced in a cotton bale at the North German Lloyd Co.'s piers at Hoboken, on the Hudson River. It extended to the ocean liners, Saale, Bremen, Main and Kaiser Wilhelm red gross. It is computed that 200 lives were lost and the damage to vessels, cargoes, piers and buildings will amount to \$10,000,000.

A barn belonging to Mr. Bussell, Trafalgar was struck by lightning yesterday and burned to the ground.

On the 23rd ultimate at Vancouver, M. W. Bro. Harry H. Watson, of that city was installed grand master of the Grand Lodge of B.C. Bro. Watson was born in Milton, the eldest son of the late W. M. Henry Watson, Past Master of St. Clair Lodge, No. 135, G.R.C. Though the newly installed Grand Master was not initiated in St. Clair, the brethren of that Lodge may fairly regard his as one of its sons and will be proud of the great honour conferred on him. Milton has now turned out two Masonic Grand Masters, M. W. Bro. John Leslie, a past master and still a member of St. Clair and M. W. Bro. Watson. Few other Canadian towns, if any, can make a similar boast.

Henry Henderson, Dominion Express Co. auditor, son of Thos. Henderson, Milton, was among the injured in the railway accident at Grand Falls, N.B. when a mixed train went through a bridge into the river. Mr. Henderson's injuries were not serious, still he shows evidence of a rough experience. It was nothing short of miraculous that all in the first class passenger car were not killed.

An accident occurred on Monday afternoon on the railway crossing at Freeman, near Burlington. Two wagon loads of merrymakers from Kilbride were racing down the road towards the railway and failed to notice the fast approaching express from Toronto. The leading party had just succeeded in crossing the track when the train dashed by tearing off the hind wheel of the wagon, while the second party was saved by their horses suddenly turning to one side and upsetting the vehicle, spilling the occupants into the ditch.

MUTUAL MISUNDERSTANDING WITH RUSSIA TODAY

Misunderstanding on both sides is at the crux of the international crisis today in the opinion of The Financial Post. The Russian mind and our own are constitutionally incapable of thinking in the same terms.

"The official Russian mind fails to grasp the strength of purpose and faith behind our continuing efforts to settle East-West differences by peaceful means," says the Post. "Every generous reconciliation is regarded toward the Kremlin as a sign of weakness on our part. And we in Canada seem to be afflicted by the same psychological block in observing Russian tactics and targets. With typically democratic optimism and good will we just can't believe the worst of the other fellow or of our own perilous set of circumstances."

Twenty Years Ago

Taken from the Issue of the Canadian Champion of July 3, 1930

The 34th Annual Convention of the W.C.T.U. of Halton county was held in the Baptist church at Georgetown. Election of officers resulted as follows: President W. H. Tuck, Oakville; 1st Vice Pres., Mrs. R. E. Harrison, Milton; 2nd Vice Pres. Mrs. Rev. H. Caldwell, Lincolnton; Corres. Sect'y, Miss E. Crosley, Oakville; Record Sect'y, Mrs. Buck, Georgetown; Treasurer, Mrs. J. E. Bell, Milton; L.T.L. Sec. Miss M. Bennett, Acton; Press Rep. Mrs. C. Riddeford, Burlington; Sup. of Citizenship, Mrs. E. R. Mitchell, Roseland; Asst. Travellers Aid, Miss Bell, Burlington.

Citizens of Milton and district observed Canada's 63rd birthday on Tuesday by attending Milton Business Men's Association celebration, which was a grand success. Main St. was gaily decorated as were many houses around town. Ball games and sports were enjoyed and the day concluded with a garden party and dance.

E. W. Bailey, assistant principal of Milton Public School has resigned having accepted a similar position in the Lambton Mills Public School.

Twenty years ago wheat was 88c and 90c a bushel.

There was a special meeting of County Council yesterday at Oakville to consider the proposed construction of a subway at the C.N.R. 7th line crossing and also proposed resurfacing of Main St. (from Ontario St. to bridge) and Main St. Milton as a connecting link with King's Highway.

Owing to the illness of Robt. J. Armstrong he has withdrawn from the partnership of Fleming and Armstrong. The business will be continued by Mr. Fleming.

NEXT TEN YEARS BELONG TO NEWFOUNDLAND

Canada's new island province is gradually settling in after her hectic first year within Confederation, and the next 10 years are hers to make of what she will. In a big Newfoundland section. The Financial Post reviews developments of that first year and prospects for the future.

Union did not automatically solve all Newfoundland's problems. Post writer Rupert Jackson reports from St. John's. It did help some, but it also brought new problems with it. Future possibilities are keyed to four basic points—fishing, forestry, mining and hydro power.

In fishing, the development will move toward bigger vessels, faster and a high powered consumer advertising campaign—"to make Newfoundland the greatest fish producing area in the world."

Forestry development is expected to bring a new pulp and paper mill on the south shore, and expansion in the manufacture of wood products, boxes, cartoons, etc. Labrador forests may yield riches too.

The Labrador-Quebec iron development is No. 1 project in mining, with surveys going forward in other areas as well.

Cheap hydro power from many potential sites on the island is the telling factor in bringing new secondary industries. A four million horsepower project at Grand Falls, Labrador, is in the wind.

SCHOOL IS OUT

Then there was the school teacher who said to her most precocious student (age eleven): "Tommy, if I lay ONE egg on the table and TWO on the chair, how many will I have altogether?" "Personally," answered Tommy. "I don't think you can do it."

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GLENN VALLEY
PORK and BEANS
3 15-0Z. TINS 27c

Victory Sweet PICKLES	24-0Z. JAR	31c
Tomato JUICE	2 20-0Z. TINS	21c
Orange JUICE	19c, 48-0Z. TIN	43c
Blended Juice	19c, 48-0Z. TIN	43c
CARROLL'S OWN TEA	1/2-LB. PKG.	45c
Carroll's DANDEE TEA	PKG.	38c, 75c

CARROLL'S ROMAR COFFEE

1/2-LB. PKG. 42c,	1-LB. PKG. 83c
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PICNIC PLATES	2 PKGS.	29c
PAPER SERVIETTES	PKG.	16c, 39c
Honey BUTTER	PKG.	25c, 39c
Ware's PIE FILLINGS	PKG.	15c
Brown Bear HONEY	1-LB. CTN. 21c, 2-LB. CTN.	41c

CLOVER LEAF RED SALMON

"BLUEBACK" 1/2-LB. TIN **33c**
SPECIAL

PINK SALMON	TIN	23c, 41c
Solid White TUNA	1/2-LB. TIN	41c
Lynn Valley PEAS	SIEVE 4-5 2 20-0Z. TINS	21c
TOMATOES	2 28-0Z. TINS	27c
CATARAC DRY	GINGER ALE 2 1-LB. BTL. PLUS DEPOSIT	23c

McLarens PUNCH

CHERRY, LEMON, ORANGE or GRAPE	8-OZ. BTL.	19c
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Aylmer PORK and BEANS	2 15-0Z. TINS	23c
Romar PEANUT BUTTER	16-OZ. JAR	37c
C. & B. NUT LOAF	TIN	19c
VI-TONE FUDGE MIX	PKG.	29c
CHOC. CAKE MIX	JIFFY PKG.	19c

"YORK" CANNED MEATS

YORK BOLOGNA	12-0Z. TIN	39c
YORK MEAT SPREADS	3-0Z. TIN	14c
YORK WEINERS	14-0Z. TIN	43c
YORK KAM	12-0Z. TIN	45c

Yellow Ripe BANANAS, Pound	19c
Cal. Val. 288's ORANGES, Dozen	32c
Imp. New POTATOES	5 Pounds 29c
New Local CABBAGE, Head	10c
Italian 300's LEMONS	4 For 16c

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