

CATTY

Coed: "You know, I didn't accept Fred the first time he proposed."
Friend: "I'll say you didn't. You weren't there."

The machine aged Moscow has a street called "Ball Bearings Avenue".

GOOD TRADE EXAMPLE

If we could do as well generally in building up trade as we have done with Mexico, then, says The Financial Post, our major economic problems would be solved.

Since the war Mexico and Canada have built up an exchange of goods more than ten times the value of prewar and the business is still growing. Moreover, it is not nearly as lopsided as that with so many other customers, and is largely based on goods which are unobtainable in the buyer's country.

Our imports from Mexico last year totalled \$25 millions. Biggest single items were cotton and sisal but there were also substantial quantities of fruits, vegetables, coffee and spices. Our exports to Mexico in the same period were worth \$15 millions with the major lines wheat, newsprint, aluminum, machinery and equipment.

"First Footing," a Scottish custom, means that the first person to visit you on New Year's day must bring a bottle and give you a drink for good luck.

Highest Cash Prices for Dead Stock

HORSES, \$2.50 each
CATTLE, \$2.50 each
HOGS, .50c per cwt.
According to size and condition
Call Coll. Galt 27181

DARLING & COMPANY
OF CANADA, LIMITED

ELECTRICAL CONTRACTING

FURNACE OIL BURNER SALES & SERVICE

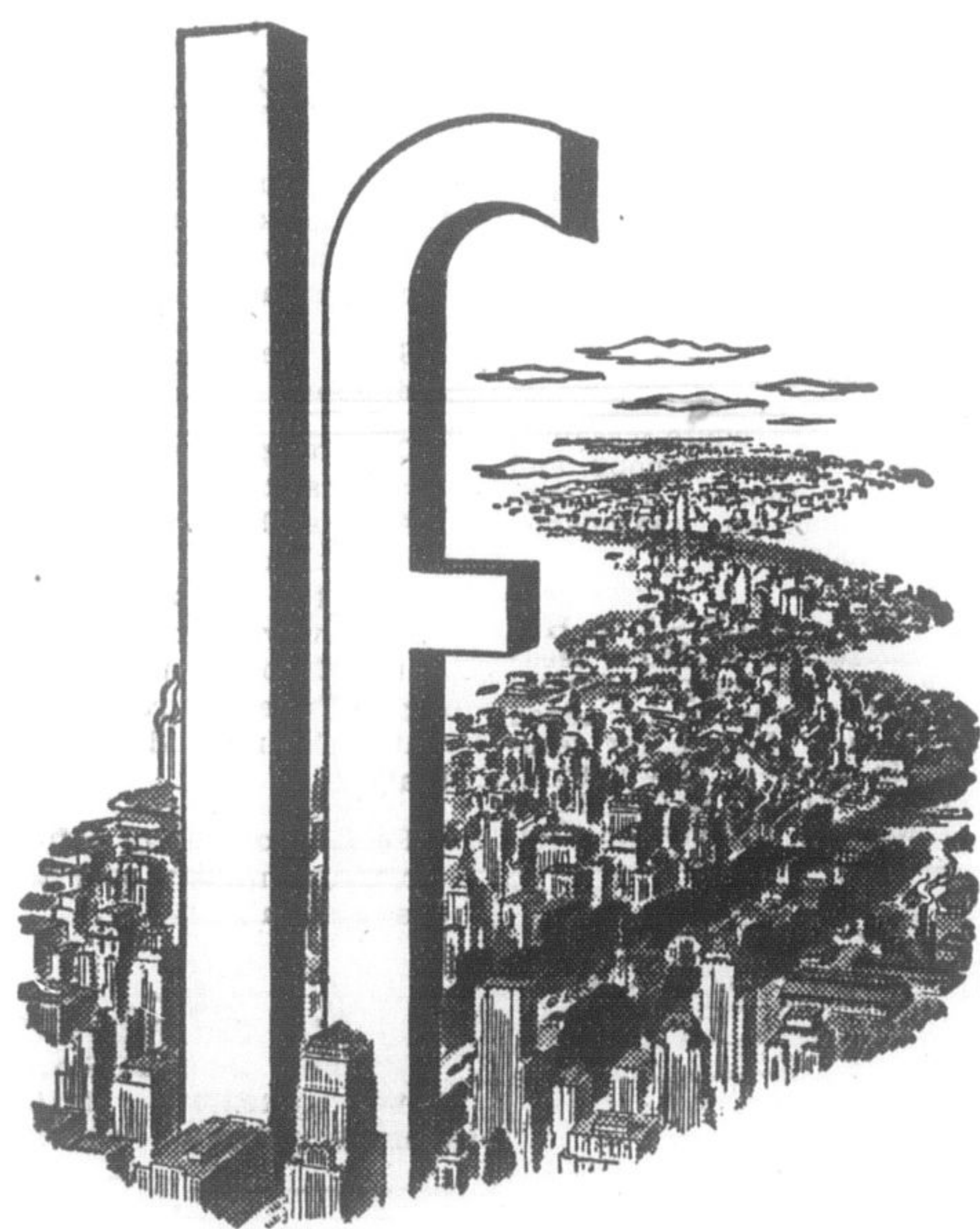
NEIL McPHAIL

Charles St. Phone 432J Milton
APPLIANCES and FIXTURES

Today in every province in Canada, regular payments go out every month to widows whose thoughtful husbands looked after the future through life insurance policies with...

THE MUTUAL LIFE OF CANADA
LIFE INSURANCE AT LOW NET COST
HEAD OFFICE: WATERLOO, ONT.
ASK YOUR MUTUAL REPRESENTATIVE ABOUT FAMILY INCOME POLICIES

Jack T. Armstrong, District Representative
GEORGETOWN, ONT.
Branch Office Brampton, Ont.



●●● If all the people who work for the telephone company,
And all the people who earn a living by making the things the telephone company needs,
And all the people who have their savings invested in the telephone company,
And all the people who depend on good telephone service to run their businesses and manage their homes;
If all these people, with their families, lived in one city,
This City-With-No-Name would be by far the largest in Canada, and one of the largest in the world.

Keeping pace with the growing needs of communities everywhere for more and better telephone service has taken lots of work and lots of money.
Only a financially healthy telephone company can carry on this big job.
Telephone users, employees, shareholders — everyone has a vital interest in a service that means so much to the welfare of so many people.

THE BELL TELEPHONE COMPANY OF CANADA

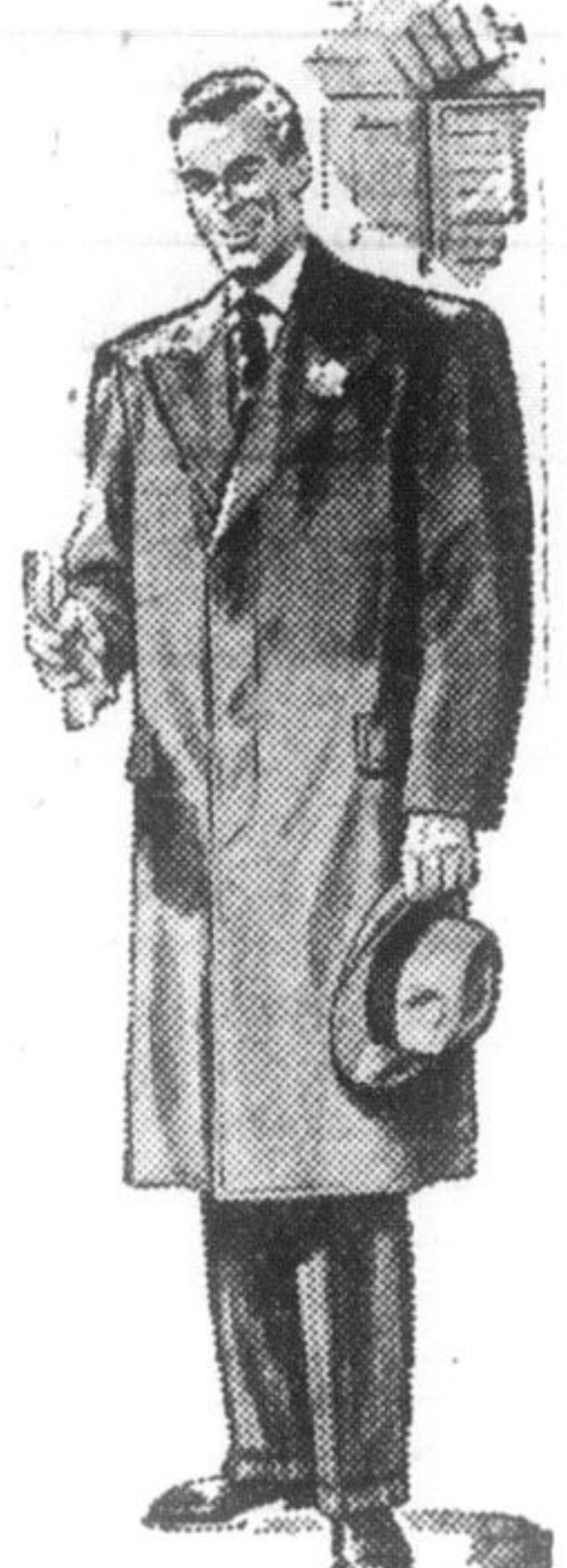
Owned and operated by Canadians for Canadians

YOUR FAMILY STORE
for Easter

Lead the Easter Parade with a Suit or Coat from The Ross Store

Men's Top Coats

All wool gabardine full cut with easy fitting drape, and expertly tailored throughout. A handsome coat that will give you long and satisfactory service. Colors, fawn, blue, grey and medium brown.
49.50
Sizes 35-44



"DUNLEY ACE"

A smarty styled fur felt Hat by Biltmore in the newest spring shades. Has bound edge, snap brim, soft finish, a medium ribbon band. Colors, grey, brown, medium blue.
\$5.00
Sizes 6 3/4-7 3/4

Men's Suits

Wool gabardine Suits, pick and pick, worsteds, coverts and sharkskins. Highly styled for the young man. Sizes 35-42.
39.50 and 49.50



Men's Shirts

With Windsor collar and regular collar in the latest pastel shades of pink, grey, blue, yellow and green. Sizes 14 1/2 to 16.
\$3.50

TIES

In Plain Colours to Match the pastel shade shirts.
\$1.00
Others at \$1.50-\$2.00

GIRLS' DRESSES

From Toddlers to Teen-agers, you'll love our collection of mercerized broadcloths, all dressed up with eyelet embroidery, cascading around neck and pockets, accented with gingham collars and pockets or gay smocking. Truly washable and yet in party styles and colors, pink, blue, green or maize.

Smocked styles
Sizes 3 to 6 \$1.95
Eyelet Trim.
Sizes 7 to 10 \$2.95
Gingham Trim.
Sizes 3 to 6 \$2.95



Kiddies' Coat Sets

In green, American beauty, grey, wine and navy. Flare backs just like Mummy's with embroidered shoulder interest—fitted styles with velvet trim, matching hats, to delight the heart of any little Miss for Easter.
15.95
3 to 6 x.
Other at \$12.95 and \$13.95

Girls' Coats

In navy, green, wine and cherry red, styled in all wool polo or twill with swing or belted back.
16.95 to 22.50
Sizes 7 to 10.

BOYS' COAT SETS

Navy sailor coats, all wool with bright brass buttons marching down the front.
\$6.95
Sizes 4, 5, 6.

Brown or Fawn Coat Sets with matching peaked cap.
12.95
Sizes 3 to 6

Ladies Suits

FOR EASTER AND RIGHT THROUGH SPRING
GABARDINES — Always popular for spring and summer wear in simple, classic lines, with rayon satin lining in new spring shades of maize, forest green and aqua.
27.95
Sizes 12-18
Better Quality Gabardine in Pearl Grey Only
42.95
Size 14



For the cool spring days select a Chic, Jaunty SHORTIE from our varied selection

Soft, fleecy, polo cloth and all wool twill shorties in powder blue, beige, green, grey and orchid
26.95 - 39.95
Sizes 12-18.

All Wool PLAIDS—Especially for 'teen-agers—smart as a whip Skirts with hugger, non slip waist band and double breasted jackets, fully rayon lined in brown, green and blue. Sizes 14-18. This is a regular \$21.50 Value.
15.95
PRE EASTER SPECIAL

To compliment your suit—Choose a Soft, Frilly SPRING BLOUSE from the following assortment:
Our choice—just received—a light weight crepe with vertical inset of lace, button up front to tiny collar—short sleeves. Colors, white, pink, blue, maize. Sizes 12-20.
2.98
SPECIAL

In this group are short and cap sleeves—high and low neck styles—in colors, plain white, pink, blue and maize. Prints in pink, blue and yellow.
2.49 TO 4.50
Sizes 12-20

DRESSES

"SPRING PRINTS"

Prints of fresh green and white on grey grounds — yellow on black, black on pink. All fresh as a daisy for spring and summer wear.

10.95 to 16.95
Sizes 13-40



SPRING COATS

Attractive full length coats in fitted or swing back, with self or contrasting buttons. Colors, green, powder, navy and black. Sizes 12-16-20 1/2-38

42.50 to 47.50

TEEN AGERS' COATS

Smartly styled, some with back interest, all wool twill with covered buttons in wine, navy, brown and plaid
35.50
Sizes 12-16

PHONE 490 **ROSS STORES Co. Ltd.** MILTON

CANADIAN REGIMENT'S GIFT TO LINER

The Royal Mail liner, the 'Andes' was presented at Southampton recently with a plaque from the Seaforth Highlanders of Canada, to commemorate her maiden voyage in December, 1939, when she brought 900 officers and men of the regiment from Halifax to Scotland. They were the first Canadian troops to land in Britain for the Second World War.

Medical experts say 25 per cent of the world's people are prevented by physical handicaps from realizing full potentialities socially and economically.

H. A. (Hank) PEACOCK
Representing

C. H. Prudhomme & Sons

Nursery, Beamsville
NURSERY STOCK
High-grade Fruit Trees, Small Fruit, and Grape Vines.

Ornamental Trees, Evergreens, Perennials, Shrubs, Roses and Bulbs.

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BUILD A HOUSE IN YOUR SPARE TIME

Many young couples are now realizing their dreams of owning their own homes, at savings of thousands of dollars in building costs. Men without carpenter's experience are constructing houses — during their week-ends and other spare time—that meet strict building-code requirements and pass rigid mortgage loan inspections. The answer, says Don Wharton in the April Reader's Digest, lies in a new build-it-yourself technique which employs full-scale patterns much like those a woman uses in making a dress. Wharton's article, condensed from Future, says the Patterns show the exact position of each piece of lumber, how to mark and saw the end of each rafter, joist, girder, stud and sill, and even the size and number of nails to use at each joint. They also tell what tools are needed, what materials to buy and how to shop for them. The material list

explains what must be bought for each step in construction. This facilitates buying out of weekly income and means that no material need be left where it may be stolen, while awaiting the next step.

Except for plumbing and wiring, which most spare-time amateur builders must have done for them, a two-bedroom house requires about 3000 hours of work. That amounts to every spare hour for two years, the article points out, unless the builder has help or can take time from his job. But those hours are worth at least \$2 each, based on average savings in building costs. On one house cited by the author a contractor gave a \$15,000 estimate. Following the pattern system, the owner of the property built the same house for \$7100, including the cost of plumbing, heating, electric stove, refrigerator, washing machine and water heater.

Development of the house-building patterns was a depression-born idea conceived by Donald Brann, of Briarcliff, N.Y. Building shelves and cabinets in an old house, Brann could not afford to buy any more lumber than he needed. Remembering the dress patterns he had once sold, he drew up full-size designs of everything he planned to construct. When enthusiastic neighbors borrowed his patterns Brann got a \$2000 loan, developed more patterns, had a few hundred copies printed and peddled them to hardware and lumber dealers. Today, Brann employs 18 men and has 6000 outlets selling more than a million of his patterns a year.

ATTENTION

Live Poultry Wanted

HIGHEST PRICES PAID

Call PINTY'S POULTRY

Phone 2343 Stoney Creek collect

Licence Required under the Tourist Establishments Act, 1949
NOTICE TO OPERATORS
Licences Expire MARCH 31st

If you operate a Tourist Establishment, accommodating the travelling or vacationing public, and if you are not already licenced under the Game and Fisheries Act as an "outfitter", or under the Liquor Licence Act, you must apply before March 31st for a licence under the Tourist Establishments Act.

A Tourist Establishment includes:
An Inn • A Lodge • A Tourist Home renting five or more rooms • A Cabin Establishment of two or more rental units • A Cottage Establishment of two or more rental units • A Trailer or Camping Park •

Licences are issued by municipalities, or, in that part of a territorial district without municipal organization, by the district inspector of the Ontario Provincial Police Force.

The fee on first application is \$5.00 and on each annual renewal is \$2.50. Fee shall accompany application.

Operation without licence entails a maximum penalty of \$100.00 on conviction, as does any violation of the regulations.

Copy of the regulations will be forwarded on request by
THE DEVELOPMENT BRANCH
DEPARTMENT OF TRAVEL AND PUBLICITY
PARLIAMENT BUILDINGS, TORONTO
HON. LOUIS P. CECILE, K.C. Minister
TOM C. McCALL Deputy Minister

National Tourist Service Week From May 1st to May 8th
Tourist business is YOUR business. The Canadian Tourist Association has published an informative booklet "The Visitor Industry" which tells you what you can do to help further this important national program. Write for your free copy.