DAY, FEB

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Stanley L. Hall, M.P.P. Appointed on Board of Ontario Plowmen Halton Plowmen will be delighted to learn that at the recent annual meeting the Ontario Plowmen in Toronto, Stanley L. Hall, M.P.P. for Halton was appointed a dir-

ector of that organization. many years has played a leading part in building up the Halton Annual Match to a point where it is now recognized as one of the top County Matches in Ontario.

#### Halton Junior Activities

The Halton Junior Farmer choral group is proving to be an outstanding success. Forty-six have enrolled and the average attendance at the weekly practices being held in the Milton High School under the leadership of Mr. Alex Pudwell has been 40. Plans for the County Church Service have also been completed. This event is to be held in the Knox Presby- ected Regent of the Countess of terian Church, Milton, on Sund- Strathmore Chapter, I.O.D.E., at day, March 19th, at 8.00 p.m. We the annual meeting of the organunderstand that Jack Hargreaves ization held Monday night at the of Beachville, Ont. is to be the home of Mrs. Art Scott.

The Halton Juniors' Inter-Club numbers contributed by the Acton, vard, Georgetown.—Herald. Brookville and Milton Clubs, and will conclude with a dance to music by Alex Near and his orchestra.

The Annual Judging Competi-Halton Junior Farmers, is to be held in conjunction with the Halton Seed Fair and Bacon Show at Milton on March 18th. In addition they are again sponsoring a special Junior Farmer Section with classes in oats, barley and wheat. Entries in this section do not have to be backed up with grain for sale nor grade.

### Chick Sales Fall Off

In conversation with one of Halton's prominent hatcherymen recently we learned that to date his chick sales are down one third in comparison to the same period in 1949. We were also informed that 50 per cent of Ontario hatcheries had not sold a chick at the end of January. The poultry industry had a mushroom growth during the war years and with the export market for eggs cut off, a reduction of approximately 15 per cent in our laying flocks seems to be the only solution. However, if the chick sales to date is any criterion of what is going to happen during February and March, it points to a shortage of eggs during the late summer and early fall. Unless there are a lot more eggs going into storage than we think it would look like a strong market for eggs at the period referred to. It is only our opinion, but it would seem to us that the average farmer with flocks ranging from 100 to 200 birds might be well advised to put in the usual number providing they secure them during February or March.

#### Run-off Plots Disclose Amazing Figures

In 1948 the Soils Dept. at the O.A.C. in co-operation with several Waterloo organizations established run-off plots bordering the No. 7 Highway near New Hamburg. These plots were visited last May by 45 Halton farmers during their two-day bus trip. To say the least the Halton group was both interested and amazed at the results secured to date. The plots have been established on a 6 per cent slope which is not a steep slope by any means. Eight plots had been established each one onehundredth of an acre in area. In the spring of 1948 two plots were sown to oats, one on the contour and the other drilled up and down the slope. The same policy was followed two plots planted to corn, two in summer fallow and the two in hay. On the corn cultivated up and down the slope 11.2 per cent of the rainfall was lost as run-off in comparison to 1.45 per cent when cultivated on the contour. The soil loss during 1948 from the plot in corn cultivated up and down was 1378.29 lbs. per acre in contrast to 45.08 lbs. per acre on the corn plot cultivated on the contour. On the summer fallow plots the contour plot showed a loss of 98.62 lbs. of soil per acre against 1260.81 lbs. per acre on the plot cultivated up and down the

slope. These figures would appear

and down slopes.

Grasslands in other Lands This is the title of an illustrated the Halton association and for the O.A.C., on Friday, Feb. 24th, Hotel Alpine. in the Farmer's Building, Milton,

countries in 1949. The programme provides opportunity for discussion Improvement Association extends an invitation to all Halton farm-

### GEORGETOWN

guest speaker on this occasion. Mr. At the meeting of Georgetown Hargreaves was the winner of the Women's Institute on February 1 Public Speaking Competition spon- at the home of Mrs. Jack Williamsored by the Junior Farmer As- son, Charles Street, members votsociation of Ontario in January of ed to buy a stretcher for Peel Memorial Hospital, Brampton, at a cost of \$100 to \$115.

Debating Series gets under way at Mother of a Georgetown man, the Milton High School on Friday Mrs. Jessie Martin, died in Newevening, March 24th. On this oc- market last Friday. A native of casion Norval and Palermo Clubs Millport, Scotland, she had been a will debate-"Resolved that pre- resident of Newmarket for sixsent legislation in Ontario should teen years. Surviving are her husbe amended to permit commercia!- band, one daughter, Mrs. Molly ized sport and open theatres on Inglis of Edinburgh, Scotand, and Sunday." Other features of the two sons Robert of Toronto and evening's programme will include Jim, a resident of Normandy Boule-

Calves with rickets, due to lack of Vitamin D, have been completetion in Grain and Seeds, open to ly cured by eating sun-cured hay and by being exposed to the sun.

#### OAKVILLE

Thieves who last week gained entrance through a jimmied rear window to ransack a showcase got away with \$4,000 in merchndise, jeweller O. B. Berquist reported following stock check. The loss was effort. This encouraging offer was an important item in agriculture covered by insurance, he stated.

to indicate that we are losing a development, Oakville's venerable as the land has been found suit- million. lot more top soil than we realize New Murray House this week able for the erection of the buildwhen we plow and cultivate up changed managerial hands once ing which will probably be at the dustry has made great strides in more. J. R. "Jack" Gordon, who western end of the property. acquired the Navy St. hostelry in address to be delivered by Dr. R. Gordon Reid and Tom Hodges, for- 40 mills, the same rate as called for ber had only increased to 80. At Mr. Hall is a past president of Weir, Forage Crop Specialist at mer proprietors of Brantford's last year.

The amount of raw tomatoes acquired by packers for the 1949 pack was 357,860,271 about half Mrs. Wallace Thompson was el- the 1948 total of 715,031,511 lbs.

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# Milton District Co-Operative

ANNUAL MEETING AND DINNER TOWN HALL, MILTON

Tuesday, February 28th

Dinner at 12.30 noon. Speaker will be A. C. Savage, Ont. Co-op. Union. In order to supply the caterers (Hornby W.I.) with information as to how many plates to expect, it will be necessary for everyone to have their tickets by Wednesday, February 22. Please co-operate.

Come and enjoy a social hour with your fellow co-operators. Hear a good speech and review operations of your own business for the past year. Business will start at 2.30

Tickets for the banquet obtainable from the directors, at the office, or from the truck driver-\$1.00. V. J. LAWRENCE, Sec. DAVE LAWSON, Pres.

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### BURLINGTON

An out-of-town landscape gardener has offered to landscape the New St. property on which the

1945 from Thomas Madigan, an- council, held on Monday evening, opened in 1878, at the turn of the nounced the sale of the business to the tax rate for 1950 was set at century, 22 years later, the num-

While there are more unem- the biggest part of a large tree a: and packing of the food and the ployed in Oakville today than a the side of the Fire Hall broke off manufacture of the cans. Soon the visiting and studying grass land year ago, the situation is as yet and crashed on to the roof, com- handmade cans were superseded by methods in several European very far from being serious, ac- pletely demolishing the chimney. machinemade containers, but the cording to R. S. Lawrence, man- Fortunately it hit the chimney, thus lids were still soldered on manuager of the Oakville branch of Nat- saving heavy damage to the roof ally. In 1910 the modern canning ional Employment Service. By of the building. Chief Smith and machine which sealed the containproblems, and the Halton Crop the week-end, Mr. Lawrence had men on duty in the building wond- er arrived, and the preparation 176 applications for jobs on hand, dered what the crash, which al- and the processing of the commodand 165 applications for unemploy- most shook the building was, until ity, too, became more highly mechment insurance.—Trafalgar Jour- they rushed outside to find the anized. Methods for the manufactree toppled over.—Gazette.

#### ERIN

Davidson, was the guest of honour at a family party on Monday, Feb-88th birthday when all the members of the immediate family asand messages of congratulations.

The district Firemen's Associa-Wednesday evening. A demonstrat- \$175 million. ion of the new fire-proof paint was held on the old Globe hotel lot.

iel McMillan, passed away at Guelph General Hospital on Saturday February 11, 1950, in his 78th year. Born in Erin Township he was a son of the late Dougald McMillan and his wife Ann McLean.

At a special meeting in the Alton Continuation School on Tuesday night of last week, to discuss whether or not to continue operating the Continuation School, the ratepayers of S.S. No. 15, Caledon, which includes the police village of and wages. Alton, decided to hold a vote on the question on Friday, February 24th. Advocate.

### Woman Comes Into Her Own

Running through some casual papers-items that we had set aside as something to be looked into at a more convenient date-we came upon one that was styled "Woman and Wealth." We might not have noticed it but that, also staring us in the face, was a petu- lower in past years. lant quotation from a recent book to the effect that "the Bible is to date, to be a far worse year than the only literature in the world, up 1942-1944. There were 200 fewer

By Joseph Lister Rutledge

That seemed to suggest that in their fortunes, women were still at a rather low ebb, and that in turn day than in the grim year of 1941, sent us back to the item on "Wo- with its 801 deaths. men and Wealth." We were therefore quite unpre-

pared for the impressive array of figures attesting that, in Canada at least, and despite any supposed handicap of masculine superiority, women as a whole had done very well for themselves—that indeed any remaining sense of superiority could remain only in the more addled of masculine minds. We must add that the figures,

which are a little bit dated, would only be augmented by the facts of the passing hours and that they had behind them the authority of a great Canadian insurance com-

"Canadian Women" said the article, "control Canada's largest single industry—the great industry of housekeeping." To most of us that calls up a picture of duster and broom, or their modern counterparts. But that is just the last faint wriggle of that departing sense of superiority. For the article hurries to explain that the housekeeping industry is the equivalent of any five of our leading industries, in point of investment involved, or people employed, or of annual expenditures. It involves the still more striking fact that Canadian women control 40 per cent of Canada's wealth and more than half of its buying power, while they actually spend 75 per cent of all its income.

It is also a fact that women comprise the majority of corporation stockholders. They own 60 per cent of all savings bank deposits, and however much the lord and master may preen himself, the sober fact is that he is putty in the hands of some "little woman". Is that provable? Well, 71 per cent of all estates left by men go to her, and she is the beneficiary of 64 per cent of all life insurance.

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### Canning Crops Are Big Business

Crops grown by Canadian farmarena is to be erected, free of ers for commercial fruit and vegecharge, as his contribution to the table canning and processing are received by the committee who production. In 1947, materials used needless to say have accepted it. in 502 processing establishments in Sturdy link with a pioneer era in In spite of rumors to the contrary Canada amounted to \$89.3 million. which the wayside tavern played the arena will be built on New St. Only ten years previously, in 1937, a predominant part in Canada's in front of the present disposal plant materials used were valued at \$30.6

The canning and processing in-

the last quarter of a century. At a special meeting of the town | Though the first canning plant was that time most of te work was Shortly before noon on Tuesday, done by hand, both the processing ture and packaging of jams, jellies, pickles, catsup also increased their tempo; slower hand methods giving way to the increasing use of machinery.

From that time on there has A former Erin lady, Mrs. Wm. been a steady development of the industry in Canada. By 1930, there were 311 plants turning out proruary 13th, on the occasion of her ducts valued at \$43 million, and except for a slight decline in the early thirties, the value of the sembled at the home of Mrs. F. finished product has increased T. Howell. Mrs. Davidson was the steadily through the years. In 1947, recipient of flowers, gifts, cards, 502 establishments turned out products valued at nearly \$153 million a threefold increase over 1937. The tion met in Erin Town Hall last 1949 vauation may be as much as

The development of the canning industry has been a boon to An Erin Township resident, Dan- the housewife by giving her out-ofseason fruits and vegetables the year round. It has extended the market for farmers enormously and quite large areas where climatic conditions are favourable produce extensively for the canning and processing industry. Additionally, it provides employment for many workers at the canning establishments. In 1947, over 17,000 workers were so employed who received over \$22 milion in salaries

#### HIGHWAY DEATHS 741 NEARS 1941 RECORD

Highway traffic deaths by the end of November numbered 741, one more than all of 1948, and may by the end of the year exceed the 801 fatalities of 1941, the worst year for highway accidents, according to figures recently released by the Highways Department.

While the traffic deaths reach an appaling figure, the fact is disclosed that motorists are becoming safer and the number of accidents. per car or per mile travelled, is

The accident survey shows 1949, to our own century, which looks deaths in each of those years. Car at woman as a human being, no registrations are 300,000 greater better and no worse than men." than in the record low-accident year of 1944. There are over 200,-000 more vehicles registered to-

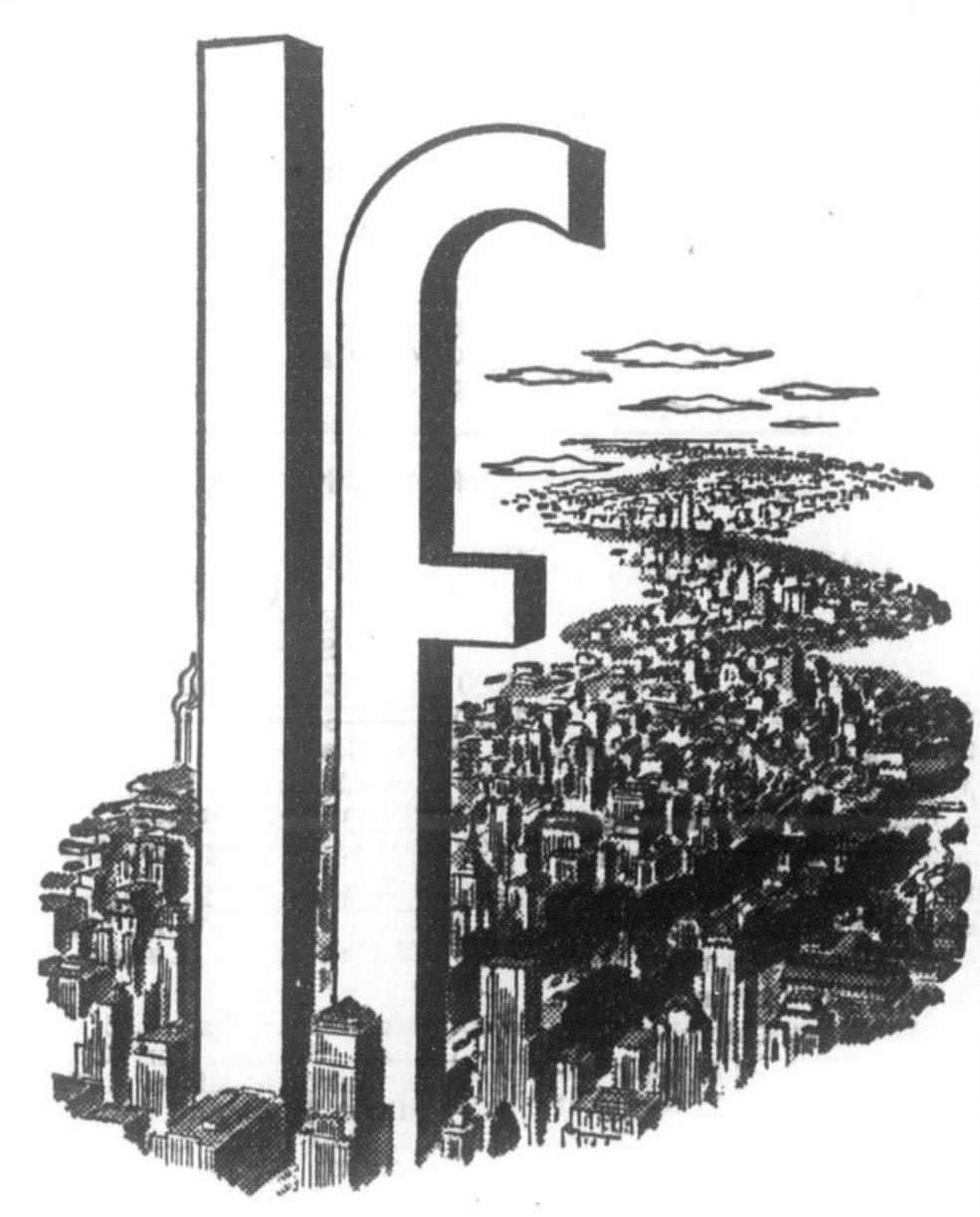
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And all the people who earn a living by making the things Charles St. the telephone company needs,

And all the people who have their savings invested in the telephone company, And all the people who depend on good telephone service

to run their businesses and manage their homes; If all these people, with their families, lived in one city, This City-With-No-Name would be by far the largest in Canada, and one of the largest in the world.

Keeping pate with the growing needs of communities everywhere for more and better telephone service has taken lots of work and lots of money.

Only a financially healthy telephone company can carry on this big job. Telephone users, employees, shareholders — everyone has

a vital interest in a service that means so much to the welfare of so many people.



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# An Important Announcement about MARGENE

When the sale of Margarine in Canada became legal 12 months ago, MARGENE was the first brand to appear on the market.

At that time Margarine had been banned from Canada for 25 years. There was no way of knowing what flavour and what texture would best appeal to the Canadian palate.

In the intervening 12 months, Canada Packers has carried on week-to-week tests to find out exactly the flavour Canadians wish.

We feel we have it in the NEW MARGENE-the flavour and the texture Canadians like.

If you have not tasted the NEW MARGENE try it now.

CANADA

SPREAD IT on hot toast. SERVE IT with hot vegetables. BAKE with it.

You will like the NEW MARGENE

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