

NEWS OF DISTRICT

Interesting Items Concerning Other Centres and Communities in which Many of Our Readers are Interested

OMAGH

Mr. and Mrs. James Galbraith celebrated their forty-seventh wedding anniversary recently. We extend congratulations and hope this fine couple will have many more happy years together.

Sam Finnie Jr. attended the recent short course at the O.A.C.

Our sympathy goes out to Mr. James Lindsay and Mrs. C. Beatty on the death of their brother Mr. Henry Lindsay of Toronto. This is the second bereavement in the family in a few weeks.

The ladies of Omagh district met at the home of Mrs. Cayton May on Friday afternoon to honour her daughter Mrs. Robert Alexander a recent bride with a miscellaneous shower. A programme of musical numbers and contests was given. After the opening of the many lovely gifts a dainty lunch was served. Best wishes of her many friends go with Norma to her new home in Ashgrove.

This district was sorry to hear of the many injuries suffered by Mr. Clarence Hall in an accident at Trafalgar last week. An employee of the township, he was helping unload road machinery on the highway when he was struck by a car. Mr. Hall is in Toronto Hospital with a broken ankle, leg and shoulder and severe internal injuries.

High winds caused much damage to local telephone service and the hydro was off for several hours Friday evening and also Saturday. During the blackout on Friday evening Miss Millie Peacock had the misfortune to fall in her home and break her right arm. We trust she will soon be feeling much improved.

Mr. Frank Stark is a patient in Hamilton Hospital where he underwent an operation last week. His many friends hope he will soon be restored to health.

LOWVILLE

The W.M.S. and W.A. of the United Church held their monthly meeting on Wednesday last at the home of Mrs. A. D. Penman. Mrs. Maurice Readhead presided for the program. Taking part were Mrs. Mervyn Coulson, Mrs. S. T. Coulson, Mrs. E. M. Readhead, Mrs. B. Gunby, Mrs. Erland Colling, Mrs. Velma Norris, Mrs. Stanley Coulson, Mrs. E. C. Foster. The president, Mrs. Roy Coulter, presided for the business part of the program. The W.A. meeting was presided over by the president, Mrs. Maurice Readhead.

Mr. and Mrs. George Coulson visited friends at Minden on Sunday last.

The Farm Forum held their weekly meeting on Monday evening at the home of Mr. and Mrs. Dolbel with an attendance of 35. Mr. Roy Coulter was discussion leader. The subject was "Parity and floor prices". There was a difference of opinion regarding parity prices. The farmer should have a price for his produce that would compare with the price of the product he has to purchase. Floor prices would be a good thing for some products that are below value and would not lead to inefficient farming if the floor price is not too high. The president, Mrs. Velma Norris, presided for the program. The guest speaker was Mr. J. E. Whitelock, agricultural representative who gave a very interesting and instructive address along the line of the discussion subject. He was introduced by Mr. Vernon McArthur. Mr. Harry Richardson gave a report on the Federation of Agriculture convention held in Toronto last week. Mr. Harry King attended the convention with Mr. Richardson. Mrs. Bradford Clements extended appreciation to the speakers and to Mr. and Mrs. Dolbel for opening their home.

SPANISH GRAINS

Total output of wheat, rye, barley, oats and corn in Spain in 1949 is estimated at 4 million metric tons compared with 5.4 million tons in 1948. In the first quarter of 1949, Spanish imports, almost entirely of Argentina wheat, were appreciably larger than in the same period of 1948.

STORE SALES HIGHER

Department store sales for the first week in November were running above last year, according to The Financial Post. The average was up 6 per cent. Only declines from same period a year ago were in B. C. Alberta and Saskatchewan, but for the year to date sales in western provinces have been running well above 1948. Carloadings another business barometer, however, have been running three to four per cent below a year ago.

DRUMQUIN

While much is being said about the mild weather, unseasonable, etc., the wet spell of the past week has been very beneficial in replenishing wells, cisterns and reservoirs which had run dry in many areas. We believe Mr. Sinclair is right, we are still in the banana belt and we hope that in a few short years winter will be an unheard of thing.

Much sympathy is extended to Mr. Clarence Hall who has been operating the county truck at Trafalgar and happened with a very serious accident recently when hit by a car driven by Mrs. Bentley of Dundas highway, south of Trafalgar corner. Although a patient in a Toronto hospital, we hope to hear favorable news.

Congratulations to Mr. and Mrs. Stanley Fuller on the arrival of a son, also to Mr. and Mrs. Ellison Ball on the arrival of a daughter. Both events took place at Milton Private Hospital.

Several of our villagers are ill with that old enemy, the flu. It sure makes one feel tough.

Toronto voted to legalize Sunday sports and it is the privilege of each man to do as his conscience dictates on his day of rest. The vote is indicative of the age in which we live. It looks as if it will eventually lead to a wide open Sunday which is most undesirable as we prefer keeping it as a day of rest and relaxation from the cares of the day.

Mrs. W. H. Dawson, who has been indisposed for the past few weeks, has gone to the home of her daughter, Mrs. Barton, in the Oakville area.

The Drumquin Institute held its usual sorts night at Coyne's School on Friday evening but owing to unfavorable weather, very few turned out.

It is feared that the continued wet weather with occasional frosts will be more or less injurious to wheat and clovers.

KILBRIDE

The W.M.S. of the Kilbride United Church met on Thursday afternoon at the home of Mrs. W. Mitchell. The president, Mrs. Chas. Peer, presided and led in the worship service. Passages of scripture were read by Mrs. A. Wetherell, Miss Netta Burns, Mrs. C. Fretz, Mrs. L. Raspberry and Mrs. C. Falletta. Mrs. J. Henry gave a splendid paper on "The Bible, our guide to Christian faith and conduct." Reports were given by the various secretaries, the treasurers and the Mission Band leader.

A two minute silence was observed for Mrs. E. Harbottle, who served as treasurer for 12 years and was a faithful member of the W.M.S. Chapter 4 of the study book, "Growing with the years" was taken by the following: Mrs. E. Heathcriston, Mrs. M. Howard, Mrs. J. Coulson, Mrs. H. R. MacDonald, Mrs. C. Peer and Mrs. F. Davis. The meeting closed with the Mizpah benediction. Lunch was served by the hostess, assisted by the committee.

On Friday afternoon the Mission Band met in the school room with the president, Bob Sault, in the chair. The theme of the meeting was "Doing things for others." Bible verses were read by Joanne Henry and Faye Johnson led in prayer. The offering was taken by Shirley Braatch. The secretary, Dorothy Parchem, read the minutes and roll call. A temperance reading was given by Mearleen Papps. Four girls, namely Frances Robertson, Joanne Henry, Faye Johnson and Joan McCue read a poem entitled "Playmates." Marina Hardland read the story "A Christmas card party" from the study book, "The Flying Umbrella." It was decided to send a donation to the Sick Children's Hospital and to the United Church Fund for Overseas Relief. Following the meeting there was a half hour of work preparing old Christmas cards for sending to Africa, China and Trinidad.

The teen-agers group held their meeting on Thursday evening in the Sunday school room. The president, Marie Nicholson, was in charge. Mrs. H. Speers led in the worship service. Rev. N. J. Truax showed a film strip on the topic for the meeting "Boy meets Girl." It was decided to hold a fireside service on Sunday evening, February 5th. A period of recreation was led by Mr. Speers after which the meeting closed with the Mizpah benediction.

Sunday guests at the home of Mr. and Mrs. Ross Harbottle were Mr. and Mrs. Ross Smith and family from Troy, Ont.

It has been estimated that the United Kingdom will purchase from Canada in 1949 between 1,000,000 and 1,500,000 pounds more tobacco than in 1948.

CAMPBELLVILLE

No. 6 Farm Forum met at the home of Mr. and Mrs. Edwin Parsons with Mrs. James Robertson as discussion leader on the topic "Parity and floor prices". It was unanimously decided that price supports would not lead to inefficient farming but rather spur a farmer on to greater efforts. We also agreed that a floor price was badly needed and a good one at that. Progressive euchre followed with prizes being awarded to Mrs. James Deforest, Leonard Stokes, James Stokes and Andy Querie. Mrs. Chester Service and Mrs. Jas. Deforest were lunch convenors.

No. 1 School Farm Forum met in the school on Monday evening with 26 present. The president, Robert Hurren, had charge. Discussion group leaders were Claude Inglis, Donald Small, Mrs. Henry Ramshaw, Mrs. Gordon McPhail and each group was in favor of price supports to encourage the farmers in agriculture, also that floor and parity prices were badly needed. Progressive euchre was enjoyed and prizes were awarded to Mrs. Jack Blacklock, Mrs. Claude Inglis, Mr. Wallace King and Mr. Robert Hurren. Lunch convenors were Mrs. Edgar Cairns and Mrs. Gordon McPhail.

At St. David's Presbyterian Sunday School on Sunday afternoon, a number of diplomas were presented to children with perfect attendance last year. Tom Elliot ranked first with four years of perfect attendance; also last year Marianne and Lois Greenlees, Anita Smith and June Smith had perfect attendance.

Those having attended forty Sundays or more were presented with books. They were Terry Moore, Sandra Black, Glenn Goldstraw, Gloria Purdy, Bill Elliot, Brian Moore, Norma Brown, Larry McPhail, Joan Black, Marilyn Moore, Audrey Hurren, Joan King.

Those attending church 33 Sundays or more received a gold pin namely Lois Greenlees, Gloria Purdy, Marianne Greenlees, Larry McPhail, Audrey Hurren, Marilyn Moore, Joan Black, Brian Moore, Joan King, Billy Elliot, Norma Brown, Margaret McPhail. Rev. Mr. Forbes from Moose Creek, who was preaching for a call, presented the pins on behalf of the Sunday School.

Congratulations to Mr. and Mrs. Gordon Agnew on the birth of a son at Milton Private Hospital.

Mr. and Mrs. Charles Hurren, of Guelph, Mr. and Mrs. Robert Laking, of Campbellville, spent the week-end with Mr. and Mrs. Orval Laking at Port Credit and Mr. and Mrs. George Codlin, of Woodbridge.

Sympathy of this community is extended to Mr. and Mrs. Frank Quinlan during their recent bereavement when Mr. Quinlan's brother, Rev. Father Gerald Quinlan, died suddenly at St. Augustine Seminary in Toronto. Surviving are his mother Mrs. Alice Quinlan, two sisters, Mrs. Cyril Filgiano, Hamilton, Mrs. M. J. Davison, of Toronto, and two brothers, Rev. Father Allen E., of Niagara Falls, and Frank E. of Campbellville.

The funeral took place on Friday morning from St. Michael's Cathedral when solemn Requiem Mass was sung. Interment was made in Priests' plot, St. Augustine's Seminary.

The January meeting of the Ladies' Aid of St. David's Church was held at the home of Mrs. S. Cairns. The president Mrs. M. Moore opened the meeting with a short poem given her many years ago by the late Rev. Dr. Blair. Prayer was offered by Mrs. R. Inglis. Annual reports were given by Mrs. W. Roberts, secretary; Mrs. A. Moore, treasurer; Mrs. Menzies, cheer secretary; Mrs. R. Inglis, quilt convenor.

The officers for 1950 were installed by Mrs. R. Menzies with the following ladies being elected: Mrs. Geo. Inglis, President; Mrs. W. Roberts, Vice-President; Mrs. W. Greenlees, Secretary; Mrs. A. Moore, treasurer; Mrs. R. C. Menzies, cheer Secretary; Mrs. S. Cairns and Mrs. E. Mahon pianists. The new president then took charge and in her opening remarks made some suggestions she would like to have carried out. Mrs. Howson Lush read the scripture lesson with a commentary and a prayer. Mrs. J. K. Mahon, on behalf of the society, thanked the retiring President, Mrs. M. Moore, also Mrs. W. Roberts, the retiring secretary. Miss E. J. McPhail gave a very interesting New Year's message. Miss Katherine McPhedran read a copy of the King's message broadcast on Christmas Day. Several items of business were dealt with. The Ladies' Aid had quite a successful year in 1949 and is looking forward to 1950. The roll call was answered by thirty ladies paying their membership fees. The meeting was closed with the Mizpah benediction. The hostess assisted by a committee, served dainty refreshments and a social period was enjoyed.

The Grace Mission Band had their January meeting at the home of Joan Cramp on Saturday afternoon. Marilyn Moore offered prayer and Anne Parker read the Scripture lesson. The secretary, Ruth

ACTON

Roberts presented the annual report and Mrs. Menzies the treasurer's report. These reports were quite interesting as they showed a lot of interest and activity during the year. Mrs. Menzies installed the following officers for 1950: President, Marilyn Moore; Vice-President, Anna Hurren; Secretary, Audrey Hurren; Asst. Secretary, Jane Smith; Treasurer, Mrs. W. Greenlees; Pianist, Marianna Greenlees; Assistant, Anna Hurren; Cheer Secretary, Ruth Roberts; Membership Committee, Anne Parker, Helen Agnew and Audrey Early, Mrs. A. T. Moore and Mrs. W. Greenlees are the new leaders. Mrs. Menzies has resigned after six years with the Mission Band.

The new officers took charge, with Marilyn Moore as president. Piano solos were given by Audrey Early and Joan Cramp. The Junior story was ready by Jane Smith. Sandra Turner rendered a piano solo. A chapter "Catching up" from the study-book was read by Mrs. Greenlees. The roll call was answered by the girls paying their membership fees. The birthday song was sung for Joan Early, Audrey Early, Ruth Roberts and Donna Mitchell. The new leader Mrs. Moore gave some timely suggestions for the new officers and for the Mission Band as a whole. The meeting was closed with a hymn and prayer by Lois Greenlees. Mrs. Cramp, assisted by Gloria Purdy and Audrey Early served refreshments which were enjoyed by all.

Dairying contributes more than one-half a billion dollars to the Canadian economy annually and provides a direct or indirect livelihood for seventeen per cent of Canada's population.

ACTON

Sewer work in Acton is making fair progress but the rains have not been helpful. Three machines are on the job for Sparton Construction Co. The line in the Main Street creek is laid and one machine is going south on Main Street while the other machine will work north. Another line is being laid on Crescent Street.

Mr. and Mrs. Wm. Mainprize Sr. quietly marked their sixty-sixth wedding anniversary yesterday at their home on Mill Street. Many friends of this esteemed couple called at the home during the day to extend congratulations and good wishes. Both Mr. and Mrs. Mainprize are over ninety years old and enjoy fair health.

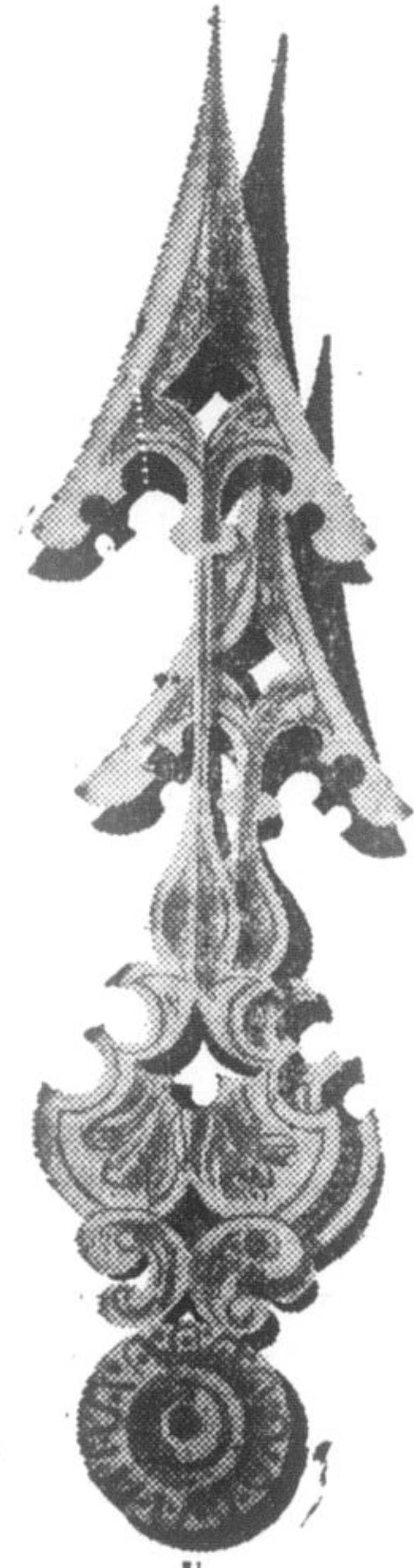
Mr. and Mrs. W. R. Norton and Mrs. Wm. MacArthur had a very pleasant experience on Sunday. Through the kindness of a friend in Toronto, who operates a short wave station, they were able to talk to Mr. and Mrs. H. W. Norton and David in Talara, Peru, South America. They report the reception was very good and a conversation could be carried on quite easily.

Douglas M. Gowdy, a former resident of Acton and son of the late Wm. Gowdy, manager of the Financial Post since 1942, has been appointed business manager of Maclean's Magazine.—Free Press.

MISTAKE SOMEWHERE

"Mother," said little Bobby, bursting into the house, "there's going to be the deuce to pay down at the grocer's. His wife has got a baby girl, and he's had a 'Boy Wanted' sign in his window for a week."

1950



'T WAS THE DAY AFTER

NEW YEAR'S

'Twas the day after New Year's
And down in our town,
A merchant was fretting
And wearing a frown.

For the New Year before him
An open book lay,
And what sales held for him
Not one soul could say.

For the customers came and
The customers went,
Maybe some of them looked
And the other ones spent.

Yet expenses kept climbing,
With taxes and such,
And to know how to meet them
Took figuring much.

For gone were the days
When he 'hoped' most the time
He had to anticipate
Right down to the dime.

It took so much for lighting
And so much for rent,
'Til he'd figured it down
To the very last cent.

Now he said to himself,
With expression forlorn,
'I have got to sell more
Or my profits are gone!'

But to sell that much more
Took wisdom too wise,
'Til he remembered it
PAID TO ADVERTISE!

So he figured his cost
And he figured his rent
And he added below it
A proven percent.*

"Now with this," said the man,
'Twelve months a year
I will use to tell people
My store is still here."

So he started to smile,
As his worries took flight
And sighed with relief
That the year was planned right!

Proven Percentages

These are the usual and correct amounts of Advertising expenditures for Successful Retail Stores. Percentages shown are of gross sales.

Department Stores	1.9 to 3.1
Grocery Stores	1.0 to 2.0
Haberdashers	3.3
Women's Wear Shops	3.1
Furniture	6.1
General Merchandise	1.5
Drug Stores	1.0
Jewelry	3.1
Millinery	2.2
Meat Markets	1.0 to 3.0
Restaurants	3.1
Special Shops	3.3

* Percentages for lines not shown may be determined by comparison.

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