

The Canadian Champion

MILTON, ONTARIO
Published Every Thursday Afternoon
Authorized as second class mail, Post Office Department, Ottawa

SUBSCRIPTION RATES—\$2.50 per year in advance. United States see additional. Single copies 6c. Both old and new addresses should be given when change of address is requested.

ADVERTISING RATES—On application and as given in various column headings.

Although every precaution will be taken to avoid error, the Champion accepts advertising in its columns on the understanding that it will not be liable for any error in any advertisement published hereunder unless a proof of such error or correction in writing by the advertiser and received by the Champion business office duly signed by the advertiser and with such error or correction plainly noted in writing thereon and in that case, if any error so noted is not corrected by the advertiser, its liability shall not exceed such proportion of the entire cost of such advertisement as the space occupied by the noted error bears to the whole space occupied by such advertisement.

G. KARLOF DILLS, Editor
Business Office: Main Street, Milton
TELEPHONE 220

EDITORIAL

Taking Stock

This is the time of year when stock-taking, while not always popular, becomes a necessity. Even before the days when such detailed record had to be maintained for statistical and government record and taxation purposes, the month of January and particularly the first week or so of the month, has been stock-taking time. It is logical that once a year a period should be set aside to not only take stock of world possessions but also a stock-taking of the progress made and the benefits accrued from experience.

Progress seems always to be marked but the lessons from experience are often not so pronounced. Like New Year's resolutions they are some-times spinning and often abandoned as we retrace our pathward toward progress.

January's stock-taking time in the business world and in the domain of after-war recovery is well marked this year with new goods in better supply, new products replacing those in use for many years and new methods, the result of years of research.

During the war years and since, it has been deemed good business to sustain stock. The outlook for the future would seem to indicate it was time to reverse this policy since stocks can soon be replaced. The stock-taking of 1950 is important therefore in many ways.

It Can Be Enforced

New Year's and Christmas accident records show what may be done by strict law enforcement and the problem of drinking and driving. It can be done in a holiday time. It can be done at all times and a more rigid enforcement of the remaining clauses of the Liquor Control Act would prove a boon to all.

Enforcement requires the cooperation, not only of police officers but the full and common sense of the magistrate's bench and more faith in police officers than has been shown in the past. Too often police are put on the "rather than the accused" and we have every sympathy for the officer who is conscientiously attempting to do his duty and protect life and property.

The holiday law enforcement has been a fine example of what can be done. Just why enforcement and law observance should be any different at other times of the year is hard to understand and illogical. The liquor laws can be enforced. If they are not, the fault lies in the policy defined by those who frame that policy.

Looks Good in 1950

Says the Financial Post after reviewing reports from over a hundred leading business executives: "For Canada as a whole, 1950 looks like another good year. We can hardly expect to see it equal the record of 1949, for that was an extraordinarily good year indeed, but the general outlook for the next six months at least continues favorable. But there will be soft spots, both as to areas and industries, largely because our vital trading problem with Great Britain and other sterling areas still remains unsolved.

"In looking forward we should realize the extent and significance of the vast development which has taken place in the past ten years. There has been enormous growth. Particularly there has been a substantial diversification of industry. This means there are elements of strength and stability in our economy very different to the situation of 1940 or of 1930. We are now consuming a greater proportion of our production even in such basic lines as agriculture, mining, and forestry. The development of the western oil fields and the iron ore in Labrador and Quebec means new jobs, new wealth, new industries."

The Title Sticks

"Toronto the good" has discarded the camouflage and decided to come out in its true light in its other character which is perhaps better known throughout the province as "Hogtown." Not content with six days in which to operate

its amusement devices for profit, the citizens of the Queen City decided to seek legislation that will allow an open Sunday, commercialized and with all the ballyhoo of peanuts and popcorn and sideshows.

We're old-fashioned enough to be sorry about the decision of Toronto voters. We have watched the spread of liquor legislation from the cities outward to the smaller centres. We take it for granted that Toronto will get what ever it desires from the Ontario government and we therefore view with some alarm what will be forced on the rest of the province as a result of the vote on Monday.

Purely selfish interests want a commercialized Sunday. Judging by the vote, Toronto has a majority of those who place money above all else and therefore earn for that city the name that adheres so well, "Hogtown." Our sympathy goes to those other fine citizens of Toronto who do not deserve such a name but are of necessity placed in that position in spite of their opposition. The vote proved too what many have felt for some time that the press does not influence the voting. All three papers were opposed to the Sunday sports.

Relationship Between the Newspaper and Advertiser

The relationship between the newspaper and its advertisers is as important to the newspaper reader as it is to the publisher. Newspapers are sometimes unfairly accused of being subservient to the advertisers who provide the revenue upon which the newspaper exists. This erroneous impression has been gathered because the average person knows that the newspaper must have advertising to exist and therefore if he happens to be of a suspicious turn of mind, he concludes that the advertiser must set the policy of the newspaper.

Not only is such a suggestion untrue, but it is unfair both to the newspaper and to the advertiser. Practically every publisher will tell you that few merchants ever attempt to dictate the policy of the newspaper. They may express opposition to some stand the newspaper has taken but few would go so far as to threaten the newspaper with withdrawal of business, if that policy was not changed to conform with the wishes of the advertiser. The successful merchant is usually successful because he is an honorable man and few would stoop to the level of threatening a newspaper because its publisher had different ideas on a given question than the advertiser.

The relationship between the advertiser and the newspaper is similar to that which exists between a merchant and his customer. Only in this case the publisher is the merchant and the advertiser the customer. The advertiser purchases space in the newspaper because he has a story to tell the readers of the paper. He uses advertising as a legitimate means of drawing customers to his store. The newspaper continues to provide service required and adequate returns for the investment the merchant continues to advertise. When he feels he is not getting that value he ceases to advertise. That, too, is the relationship which exists between any other merchant and his customer. So long as the customer feels he is getting good value and service from the store, he continues to be a customer. When value and service cease, he takes his trade elsewhere.—Bowmanville Statesman.

EDITORIAL NOTES

Write it 1950 henceforth.

At least winter didn't come until the swamps are filled but it can be anticipated any day now.

Not only a green Christmas but a green New Year as well does tax recollections to find a comparison.

The new four-cylinder cars will have a \$5 license fee. The \$2 fee is applicable only to cars made before 1933. That's the advantage of having such flexible legislation.

The new calendars came along in spite of the dire predictions of last summer that the strike had stopped production. After all, strikes don't stop the years rolling around.

Another new booklet came to our desk entitled "The Journal of Calendar Reform." Its argument is interesting and logical but one hesitates at any more reformation.

Latest organization group recently announced was "The Union of the Unemployed" and it's said that this group will not resort to strikes or work stoppages to enforce its demands.

Sale of motor licenses for 1950 started on Tuesday and there is the usual early demand. It will save a lot of inconvenience if you secure them early. After all, they are only good for 1950 and you might as well have a full year's use of them.

Milton Recollections

Fifty Years Ago
Taken from the Issue of the Canadian Champion of Jan. 8th, 1900

Oakville—In St. Jude's Church last Sunday, special prayers were offered for the success of the British arms in South Africa, in consequence of the wishes of Bishop Dumoulin of this diocese. The last Sunday in the year has been set aside as a day of intercession in this cause throughout the British Empire.

Miss Jessie Chisholm, teacher in our public school and Miss Maggie Howes teacher at Drumquinn, leave on January 15th, to take a six month's course at Ottawa Normal School. Miss Edie Moulton one of the successful pupils at Milton Model School will teach the Hornby school.

Omagh—Two of our prominent young farmers, Messrs. Alex. Porter and I. F. Ford, are candidates for the Council at the coming municipal elections. Mr. Porter for the office of reeve and Mr. Ford as councillor. They have each had experience in municipal matters and if again elected will no doubt serve the township faithfully.

The Misses Kindree entertained a number of friends at progressive crokinole one evening last week. W. Kindree of Toronto, spent New Year's with his parents on the Sixth Line.

Boyne—The annual school meeting of S. S. No. 1 was held last Wednesday with a small attendance. George Sitzer was re-elected as trustee for the coming term.

We believe that Austin Buck has had his name struck off the books of the bachelor's roll last Wednesday.

Appleby—The Literary Society had a good attendance on Friday evening. The program was as follows: Reading, Frank Williamson; Recitation, Ina Alton; Song, Maud Ogg; Reading, Wm. Harrod; Song, Geo. W. Alton; Reading, Bert Heslop; Solo, Miss Sara Matthewman; Reading, W. Blanchard. Bert Parsons gave several selections on the gramophone.

Ashgrove—Messrs. Will and Percy Morrison and C. R. Dick, Toronto as well as W. J. Graham, Buffalo and J. R. Malvern are holidaying at their respective homes.

Kilbride—John H. Bradley who has taught the senior department of the Kilbride Public School for ten years, will move to Freeman next week where he has been engaged to teach Fisher's School. Kilbride is losing one of her best citizens.

Milton—Thos. Conway and Geo. Porter of the Simpson Departmental Store, Toronto, visited relatives here on Monday.

A very successful parlor concert was held on New Year's evening at the residence of Mrs. Hollinrake. The proceeds of the evening were in aid of the Ladies Aid Society of the Methodist Church.

The ladies of Grace Church intend giving a parlor concert at the residence of Mrs. Watson on Friday evening, Jan. 12th. An excellent programme will be provided. All are cordially invited.

MARRIED

McCOLL-WHITE—On the 28th Dec. at the residence of the bride's aunt, Mrs. Louise Campbell, Milton, by Rev. R. Haddow, B.A. of Watford, Dr. H. A. McColl to Miss M. L. White, grand-daughter of the late John White Esq., ex M.P.

Twenty Years Ago

Taken from the Issue of the Canadian Champion of Jan. 2nd 1900

The monthly meeting of the I.O.D.E. will be held at the home of the regent, Miss Blain, on Friday, Jan. 3rd at 3 p.m.

Rev. and Mrs. Bruce Jennings of Prince Rupert, B.C. spent the Christmas holidays at the home of Mrs. Jennings' parents, Crown Attorney and Mrs. W. I. Dick.

Mrs. S. R. Bews and Miss M. F. Harrison returned home on Saturday last from a six months visit to relatives in Chicago and Iowa. Mrs. Bews also visited friends in Winnipeg, Edmonton and Vancouver.

Donald (Pat) Robertson of the Royal Military College, Kingston, spent the holidays at his home here.

Miss Edith Galbraith of the nursing staff of Toronto General Hospital, has been visiting her parents Mr. and Mrs. B. Galbraith.

Mr. and Mrs. T. A. Hutchinson and family of Milton were among the holiday visitors at the home of Colonel and Mrs. R. Conover, Brampton.

J. M. McKenzie who for the past 12 years has served on the Milton Hydro Electric Commission, several years as chairman, has resigned and is a candidate for councillor in next Monday's municipal election.

Francis Ford of St. Thomas,

MILTON WELDING
Electric and Acetylene
Welding
Repair Welding of All Types
Portable Equipment
PHONE—348
MILL ST.—MILTON

CONCRETE BLOCKS •
CONCRETE BRICKS •
CINDER BLOCKS •
BACK-UP TILE •
QUALITY • ECONOMY • BEAUTY •
MAPLE BLOCK & TILE LTD.
MAPLE, ONTARIO
PLAZA 5378 — PHONE MAPLE 6 — KENWOOD 5378

MAPLE LEAF PURE
LARD 1-LB. PKG. 18c

QUAKER TOMATO SOUP
WHY PAY MORE?
WORTH TWICE THE PRICE!
10-OZ. TIN 5c
48-TIN CASE \$2.40
CANADA FIRST GREEN PEA, ASPARAGUS OR VEGETABLE SOUP 10-OZ. TIN 5c

PEANUT BUTTER 9-OZ. GLASS 31c
PINK SALMON 1/2-LB. TIN 23c
CLARK'S PORK & BEANS 15-OZ. TIN 10c
QUICK QUAKER OATS 3-LB. PKG. 30c
Aylmer CHOICE CORN 15-OZ. TIN 13c
Dessert Pears 20-OZ. HALVES 21c, 20-OZ. WHOLE 19c
HENLEY CHOICE PRUNE PLUMS 15-OZ. TIN 10c
NEW CROP PRUNES LB. 19c, 24c, 29c

HARVEST MARGARINE LB. 29c
OGILVIE'S CAKE MIXES Pkg. 31c
SPICE CAKE MIX TILBEST PACKAGE 33c
SWIFT'NING PURE VEGETABLE SHORTENING — LB. 34c
Heinz BABY FOODS 3 Tins 25c
McLARENS PANCAKE SYRUP 16-OZ. BTL. 29c
Society DOG FOOD 20-OZ. TIN 14c
Ross-Miller DOG MIDGETS LB. 16c
O'Cedar CREAM FURNITURE POLISH 6-OZ. BTL. 30c
SNOWFLAKE AMMONIA Pkg. 7c
BRUCE'S BUDGIE SEED Pkg. 17c
Maple Leaf SOAP FLAKES Pkg. 29c, 23c
LAING'S C. C. SAUCE BTL. 11c, 21c
GRAPEFRUIT, 9c's 4 for 27c
TOMATOES, Imp. 19c
Pound 15c
ICEBERG LETTUCE 5s Each 15c
CUCUMBERS Each 15c
CABBAGE, New Imported 2 Pounds 15c
APPLES, Spy and Mac. Dom. Bkt. 55c

MILTON WELDING
Electric and Acetylene
Welding
Repair Welding of All Types
Portable Equipment
PHONE—348
MILL ST.—MILTON

CONCRETE BLOCKS •
CONCRETE BRICKS •
CINDER BLOCKS •
BACK-UP TILE •
QUALITY • ECONOMY • BEAUTY •
MAPLE BLOCK & TILE LTD.
MAPLE, ONTARIO
PLAZA 5378 — PHONE MAPLE 6 — KENWOOD 5378

MAPLE LEAF PURE
LARD 1-LB. PKG. 18c

QUAKER TOMATO SOUP
WHY PAY MORE?
WORTH TWICE THE PRICE!
10-OZ. TIN 5c
48-TIN CASE \$2.40
CANADA FIRST GREEN PEA, ASPARAGUS OR VEGETABLE SOUP 10-OZ. TIN 5c

PEANUT BUTTER 9-OZ. GLASS 31c
PINK SALMON 1/2-LB. TIN 23c
CLARK'S PORK & BEANS 15-OZ. TIN 10c
QUICK QUAKER OATS 3-LB. PKG. 30c
Aylmer CHOICE CORN 15-OZ. TIN 13c
Dessert Pears 20-OZ. HALVES 21c, 20-OZ. WHOLE 19c
HENLEY CHOICE PRUNE PLUMS 15-OZ. TIN 10c
NEW CROP PRUNES LB. 19c, 24c, 29c

HARVEST MARGARINE LB. 29c
OGILVIE'S CAKE MIXES Pkg. 31c
SPICE CAKE MIX TILBEST PACKAGE 33c
SWIFT'NING PURE VEGETABLE SHORTENING — LB. 34c
Heinz BABY FOODS 3 Tins 25c
McLARENS PANCAKE SYRUP 16-OZ. BTL. 29c
Society DOG FOOD 20-OZ. TIN 14c
Ross-Miller DOG MIDGETS LB. 16c
O'Cedar CREAM FURNITURE POLISH 6-OZ. BTL. 30c
SNOWFLAKE AMMONIA Pkg. 7c
BRUCE'S BUDGIE SEED Pkg. 17c
Maple Leaf SOAP FLAKES Pkg. 29c, 23c
LAING'S C. C. SAUCE BTL. 11c, 21c
GRAPEFRUIT, 9c's 4 for 27c
TOMATOES, Imp. 19c
Pound 15c
ICEBERG LETTUCE 5s Each 15c
CUCUMBERS Each 15c
CABBAGE, New Imported 2 Pounds 15c
APPLES, Spy and Mac. Dom. Bkt. 55c

Business Directory

MEDICAL

THE STEVENSON CLINIC
Phones: Number
Milton Campbellville Number 392r

Dr. C. K. Stevenson
Dr. J. A. Palmer
Dr. J. D. Bailey
Office Hours:
A.M. By Appointment only.
P.M. 1-4 7-9.
Sundays—Emergencies Only.
Campbellville Office Hours:
4-6 p.m. Every week day but Thursday.
MILTON PRIVATE HOSPITAL
X-RAY
Coroner, C.P.R. and Gaol Surgeon

MILTON HOSPITAL (Private)
VISITING HOURS
2.30 p.m. to 4.00 p.m.
7.00 p.m. to 8.30 p.m.
(No children under 12)
RATES IN ADVANCE
Semi Private \$6.50
Private \$8.00
PHONE 216 — MILTON

DR. G. E. SYER
Physician and Surgeon
Office—James Street
Phone No. 38
Office Hours: 9 a.m.; 1-3
7-8.30 p.m.
Coroner

DR. J. W. McCUTCHEON
Farmers' Building, Main Street
Office Hours—9 a.m.; 1-4, 7-9 p.m.
Telephone 395V
Residence 395J

LEGAL
DICK & DICK
W. I. DICK, K. C.
K. Y. DICK
Barristers, Solicitors
Brown Street, opposite Arena
Telephone 4

T. A. HUTCHINSON
Barrister, Solicitor, Etc.
Office—Next Door Champion Of
Main Street—Milton
Telephone 54

GEORGE E. ELLIOTT
Barrister, Solicitor, Notary P.
Office—In Farmers' Building
Main Street, Milton
Telephone 70

LEVER & HOSKIN
Chartered Accountants
Successors to
JENKINS & HARDY
1305 Metropolitan Bldg.,
44 Victoria St., Toronto
Elg 9131

DENTAL
DR. G. A. KING
DENTAL SURGEON
Office in Royal Building, Main Street
Hours 9-5
Evenings by Appointment
X Ray Service Telephone

DR. F. E. BABCOCK
DENTAL SURGEON
Office Over Princess Theatre
Night Appointments May be Arranged
X-Ray Service—Gas Extract
Hours 9 to 5 Telephone

NIELSEN — The Chiropractic
Drugless Therapist
37th Year of Practice
Lady Attendant
Mon., Tues., Fri., 2-5 p.m.
Wed., Sat., 2-5 and 8-9 p.m.
Closed Thursday
Over Dominion Store, George Street
Phone 150-W

OPTICAL
CARSTEN GLAHN
Successor to
H. C. LAIRD
For Appointments Phone 56

TRAVELLERS' GUIDE
CANADIAN PACIFIC RAILWAY
Going East—7.51 a.m. daily
p.m. daily, 8.37 p.m. daily,
Sunday.
Going West—9.35 a.m. daily
p.m. daily, 12.45 a.m. daily
Sunday (flag).
Sunday
Going East—7.51 a.m., 2.07
9.24 p.m.
Going West—9.35 a.m. daily
p.m.

CANADIAN NATIONAL RAILWAY
Going North—7.58 a.m.
Going South—7.10 p.m.

J. HOEY & SONS
CONTRACTORS
CONCRETE AND CINDER BLOCKS
(SAND AND GRAVEL)
— PHONES —
Residence, Milton 152r
Oakville 755 or 1372r
Pit, Georgetown, 92r

J. A. ELLIOTT

Licensed Auctioneer
Real Estate
PHONE
MILTON

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad

Next time you
urge to go
your local
He can tell you
fares, stop-
ments, time
other deta
help you to
trip. He is c
your com
will be glad