

DECEPTIVE BAG

There's a plastic shopping bag which looks like a purse but expands to a 16-inch square bag, notes The Financial Post. It's made of 12-gauge, heavy plastic and sewn throughout with nylon thread.

One of nature's best conservationists is the beaver. Their ponds form natural reservoirs, holding water in time of flood and providing water for emergencies.

UNRESERVED AUCTION SALE IN ERIN TOWNSHIP

Of Registered Oxford Ewes, Registered Seed Grain, Milch Cows, Young Cattle, Pigs, Feed, etc.

The undersigned has received instructions from

J. B. LESLIE AND SON

To sell by auction at lot 6, con. 1, township of Erin, situated on No. 5 Sideroad, 4 miles east of Rockwood, 5 miles west of Acton, on

SATURDAY, JANUARY 10

Commencing at 2:00 o'clock sharp the following:

SHORTHORN COWS—Red Cow, milking well, due in March; Red Cow, due Feb. 1; Red Cow, milking well, bred Sept. 3; Red Cow with calf at foot, pasture bred; Red Cow with calf at foot, pasture bred; Red Cow with calf at side, bred Dec. 17; Roan Cow, milking well, pasture bred; White Heifer with calf at side, pasture bred.

YOUNG CATTLE—3 Vaccinated Heifers, about 800 lbs., ready to breed; 4 Steers, rising 2 years old; 8 Spring and Summer Calves; pure bred Shorthorn bull, rising 2 years old.

PIGS—York sow, bred Dec. 2; York Sow, bred December 13; 20 Thrifty chumps, about 100 lbs.; 9 Thrifty shoats, 10 weeks old; York boar, 1 year old.

REGISTERED OXFORD EWES—9 registered Oxford ewes, bred in Oct.; 5 registered Oxford ewe lambs; these ewes are a choice lot, bred to a breeder ram.

REGISTERED SEED GRAIN & FEED—25 tons of choice mixed hay; 800 bu of registered Beaver oats, to be power cleaned and Ceresan treated, to be ready for delivery on or before April 1; 100 bus. of Galore barley.

Terms on Seed Grain: 10 per cent on day of sale, balance when seed is picked up.

Terms on Livestock: Cash with clerk on day of sale as in previous sales.

Also will be sold from the Johnston Estate—7 Oxford ewes; 3 ewe lambs; 75 cross bred hens; 4 geese; 1 gander.

Positively no reserve. Sale held under cover in case of bad weather.

Mrs. A. Harris, Clerk. WM. A. GIBSON, Auctioneer.



FARM NEWS

From Halton's Farm Lands

1952 ENDS WITH GLUTTED MARKETS

The closing days of 1952 saw the stock yards of Canada literally deluged with hogs. Hog producers from coast to coast were making a real effort to get their hogs on the market before the 23 cent floor went into effect on January 1st. Whole milk shippers find their markets in a similar surplus position.

Over the holiday season a large percentage of Halton shippers received instruction from their respective distributors to hold back their shipments from two to five days. Four of the larger Toronto dairies recently advised those who had not been shipping at least 200 lbs. daily during the past three months that their product would not be required after January 1st.

Just last week, eight local shippers representing some 32 cans of milk per day, were advised by their dairy that their milk would not be accepted after January 31st.

All this adds up to lack of markets. Needless to add, the U.S. embargo has played an important part in creating that condition. To the best of our knowledge it is the first time since Confederation that Canada's agricultural products have been shut out of Great Britain and United States, both at the same time. It is indeed fortunate for Canada that our domestic markets have expanded tremendously in the past ten years, otherwise the lack of export markets would have made itself manifest earlier in the year and even more seriously.

IMMEDIATE PROSPECTS NOT BRIGHT

The prospects for any improvement are far from bright for the early part of 1953 at least. Certainly the removal of the U.S. embargo on March 1st should be beneficial not only to the dairyman but to some degree at least, should help the hog producer and steer feeder.

It is questionable if prices will strengthen materially, since American prices for some of our commodities are lower than our own. However, it should result in the Ontario dairymen being able to dispose of some of our surplus cows and heifers, all of which should help to relieve domestic milk markets. It should also result in some of our heavier steers going across the border—also some of our better quality bacon cuts going to the same market.

Personally we do not anticipate any immediate improvement in prices but at least the removal of the

embargo should ease our present glutted markets.

OUR PRICES ARE TOO HIGH

That may sound like heresy to some of our farmer friends. Nevertheless, it is true in so far as export markets overseas are concerned. In short, our standard of living on this continent has resulted in pricing ourselves out of the export market—that despite the fact that the Ontario farmer has been operating on a very narrow margin for some time.

The 40 hour week with high wages per hour in industry has increased agricultural cost of production to the point where irrespective of the pound sterling-dollar impasse, we can't compete with other world producers. This was made very clear at Ottawa recently by Mr. Fulford, the member for Leeds County.

As reported in Hansard, Mr. Fulford presented comparative prices for some five agricultural commodities. Carcass beef in New Zealand sells at 14c—in Argentina at 18.7c with the Canadian price at 44c. Butter in Denmark is 40.7c, 37.8c in Australia and New Zealand and the Canadian price 62c. Passing on to cheese, the New Zealand and Australian price 21.2c against 32c per pound in Canada.

In eggs the prices given by Mr. Fulford were as follows: Denmark 46c, Australia 52c, Ireland 54c and Canada 61c. Finally, coming to bacon, and we presume he is referring to Wiltshires, 30.2c per lb. was the price in Denmark and Holland, against 36c in Canada.

These prices may in some cases have changed materially in the past few weeks—in fact, on reliable authority we are informed that the Dutch and Danish price of bacon has dropped 10 shillings per cwt. since that time.

That should be fairly good evidence to substantiate our statement that we have priced ourselves out of the export market. The high wages

in industrial centres has in the main been responsible for our high cost of production of agricultural products. It would seem that it may now be boomeranging on industry. The recent lay-off by two of our larger farm implement manufacturers is no doubt largely due to their inability to market their products—or to put it in another way, the inability of the farmer to buy agricultural machinery at present prices. Leaders of labour unions would in our opinion do well to remember the fable of "The man who killed the goose which laid the golden egg."

However, we would not like to close this article without a little brighter note. From a long time viewpoint we are confident of better days for the agricultural producer. It should not be necessary to remind our readers that in 1951 our production of dairy products was just about equal to our consumption. Consequently, once the U.S. embargo is removed it should not be too long before we are back in the same position. In fact, many of our leaders feel there is need for increased production of dairy products.

Due to the rapid population increase on this continent some economists go so far as to suggest that by 1960 we will require a 100 per cent increase in dairy products. In short, it may be that before too long, this continent will require all her own agricultural products to feed her own population.

Junior Farmers See New Year In

The Halton Junior Farmers held a New Year's Eve dance Wednesday evening, December 31 at Trafalgar Hall, with Lorne Bentley's Orchestra supplying the music. The hall was gaily decorated and also overflowed with the dancers.

At five minutes to twelve hats and whistles were distributed by the executive. At twelve midnight Mac Sprowl, County President of the Halton Junior Farmers and chairman of the hockey executive called on everyone to join hands and sing Auld Lang Syne.

Lunch was then served and the remainder of the evening was spent in dancing.

The average Canadian spends 3.6 per cent of his income on tobacco, 5.4 per cent on drink.

Poet's Corner

SECURITY

The cellar is bulging with pickles And strawberries, peaches and pears, White jams, and chili sauce mingle With pork, freshly salted in layers.

The carrots are carefully pitted Alongside the parsnips and beets Outside, a mountain of cordwood As big as the kitchen it heats!

The smell of potatoes a-frying, A kettle which whistles for joy. In the oven, biscuits a-browning And a child at play with a toy.

And memory of hours of labor Now rest from a task truly done. Outside the wind whistles wildly As snow hides the afternoon sun.

Inside there's sunshine and laughter As nature guards over its own. To all of man's needs she doth cater If only the seed he hath sown.

And thus, as an old year fadeth And a new is taking its place It still leaves much of its bounty To those whom its truths embrace.

For man hath need of his treasure, But more than mere bread alone, Is needed to banish heart hunger In a world where love is unknown. M. Z. B. Ladd

Toronto.

WESTERN HOSPITAL-ITY

As a line of sleepy travellers waited to board the midnight bus in a Western town, a sharp report suddenly rang out down the street. A startled young woman turned to the man behind her. "What was that?" she asked apprehensively.

"Blowout, probably," he answered.

She still looked worried. "Sounded more like a pistol shot to me." He nodded reassuringly. "What I said. Some fool got his brains blown out."—The Reader's Digest.

Of 14,000,000 Canadians, 5,100,000 are insured against hospital expenses.

Harold C. Fay

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1953

BOOM OR BUST?

With a new year ushered in and now underway, predictions for the 12 months ahead are numerous. One noted economist, famous for business predictions, stresses the importance of the "get out and sell" theme for the businessman who wants to keep "above water." The importance of advertising--good advertising -- is important to everyone. Advertisements in the home town paper enjoy readership much greater than similar ads in larger mediums at much greater cost.

The progressive merchant of today can not afford to miss visiting his customers through consistent advertising in the local paper.

In advertising, it's the steady pull that counts.

CANADIAN CHAMPION

