

The Canadian Champion

MILTON, ONTARIO

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G. ARLOF DILLS, Editor

Business Office Main Street, Milton

Telephone No. 280

EDITORIAL

The Warm Days Showed the Need

The warm days of the past week or so have brought to public attention the need of a swimming pool in Milton for the use of the children of the community. It's too late to do much about it this year but certainly plans can be made and organization done so that the project can be carried out next season.

We understand the Board of Trade has the start of such a fund already on hand. Perhaps the next step would be to form citizens' committees for securing donations, having plans and site arranged and it might be possible through the fall and winter for various groups to arrange events that would have the total amount raised for next season. We do not believe the work should be thrust on the shoulders of Council. Nor that the funds should come from municipal taxpayers. It can be a citizens' project and everyone helping will find real joy in the cause of providing for the children of Milton and district a fine swimming pool for the hot days of next year and the years to follow.

Farmers Must File Income Tax Returns or Else

In magistrate's court in Bowmanville last week, a local farmer was fined \$50 and costs for failure to file by the date specified, the income tax forms ordered to be filled in by the income tax division. He had been fined \$25 previously over the same forms and ordered to complete them by a certain date. His sworn testimony was that he had secured assistance to complete the forms and had mailed them before the second charge was laid. But evidently the letter was sent to the wrong address. The magistrate advised him to take all his accounts and go to the tax office in Toronto and get the matter straightened out.

It appeared clear that he owned no amount whatever as income tax and probably felt that it was useless to take time off to report no liability. It is likely many more farmers take the same view. But there is the law and no case can be made for breaking the law.—Bowmanville Statesman.

Welcomed Again

Back again after six years, the Canadian National Exhibition opens the gates again to-morrow and the event holds much interest for all Canadians and many visitors to Canada. We had occasion last week to drive to Toronto and the work going on to be ready for the 1947 show was tremendous. What was going on inside the buildings is only something about which all can guess.

Fortunate indeed are we who live close to the C. N.E. and can arrange time for one or more visits each year. It is one of the finest educational features and boys and girls should have the opportunity of visiting this great show window. It is expected that a record attendance will meet there this year to welcome the exhibition back. This year marks too, a further emerging from the wartime and the return to peacetime activity. Yes, the C.N.E. is welcomed again this year.

The One-room Schoolhouse

From the soft depths of big chairs in city clubs we have several times heard about the passing of the old-time schoolhouse. These country-boys-become-corporation-presidents were looking back proudly on their own heroism in "trudging three miles through the snow and lighting the fire when I got there." The younger generation, say they, has it much easier.

The old one-room schoolhouse is still very much with us, according to a report of the National Committee for School Health Research.

The back-of-the-lot privy, where the youth of the land enlarged its vocabulary and its calligraphical skill, still prevails in 71 per cent. of the nation's one-room schools. Only 3 per cent. have inside flush toilets.

There is no artificial lighting of any kind in 80 per cent. of the one-roomers; 80 per cent. are heated by stoves in the classroom, 82 per cent. have too few windows for adequate light on bright days. In 44 per cent. the school water, almost always from wells and streams, is "seldom or never tested." For another 27 per cent. the answer on that was "occasionally." On washing facilities, 73 per cent. had some without running water; 22 per cent. had none at all. In 0.8

per cent. of rural schools lunch is provided. In 18 per cent. one hot dish or one hot drink is provided. In 6 per cent. milk is available.

Apparently a lot of young Canada, when it grows up, will be able to continue telling tales of its grim, heroic struggle against the three R's.

The foregoing facts—plus the facts about school-teacher salaries—makes this one less surprising: Inspectors were asked to report on the mental health of teachers in their charge. In 11 per cent. of the Canadian inspectorates 10 per cent. of the teachers were rated as "inferior in mental health", which presumably means nerve-wracked, frustrated, depressed, "mildly nuts." One inspector said 60 per cent. of his teachers were that way. But then, that was only his opinion.—Financial Post.

Consistent Advertiser Gets Priority

Every so often we run across the argument for and against advertising. The following article, which was clipped from Marketing, an advertisers' paper, puts the case interestingly and, we believe, sensibly:

"Every year more than 250,000 people in Canada get married. To these couples are born every year 130,000 live babies.

"In defiance of these vital statistics there are advertisers who are satisfied to advertise spasmodically and occasionally, a splutter now and a splash later, as the fancy takes them. They labor under the impression that they are appealing to a grandstand of fans patiently and eagerly awaiting their turn on the stage. They overlook the fact that the most stable market is a procession. Collectively, as a group, a market may remain static in its wants for some time, but individually it is changed constantly. New blood is constantly being injected and needs and buying habits can alter almost overnight.

"These newcomers need educating in these products of the market place, especially the new and improved products. They may not be interested today; to-morrow they will be interested. The consistent advertiser who is ready with his message to catch their awakened eyes gets their priority. That's why it pays to advertise and keep on advertising. The function of advertising is to pre-sell, sell and re-sell."

Work Safely

During the past twenty years, steadily-increasing use of mechanized equipment in agriculture has greatly aided the farmer in the numerous tasks he must perform in the working day. It is a grim fact, however, that while the use of this equipment has saved him countless man hours of work, its misuse is responsible yearly for thousands of farm accidents—with resultant loss of time, money and, in far too many cases life.

It would be ridiculous to say that the farmer would be better off without modern mechanized equipment; such a statement would be untrue. It is not the machine that causes the accidents, but the operators. Farm machinery is constantly being improved to make it as nearly fool-proof as possible so that momentary carelessness on the part of an otherwise careful operator will not result in injury. This improvement will continue, but despite the ultimate perfection of the machine, accidents will continue as long as operators continue to disregard SAFETY RULES. Repair, adjust, unplug your equipment—yes—but not while it is running.

Just as a chain is no stronger than its weakest link, so you are no safer than your most thoughtless act! For that reason, don't delay, check your working habits now with accepted SAFETY RULES and resolve to observe them every day of the year. Be Careful—What you save may be your life. This week, August 18-23 is known as "Farm Equipment Safety Week."

EDITORIAL NOTES

Some people have a good background but it's too far in the background.

Looks as if the baseball season was going to carry on pretty well to Fall Fair season with a best three of five series now on the way.

Fall Fairs are just around the corner and now is the time to get exhibits and make your plans to attend and meet all your friends. Dates for Milton are September 26th and 27th this year.

Bricklayers have boasted that they could lay anywhere from 100 to 1,000 bricks a day, depending on how they feel in the matter, and were quite riled when it was suggested that they ought to be paid for the work they do, rather than for the hours they put in.—Chesley Enterprise.

Grief will be redoubled for those American families whose war dead are being returned, believes the Vancouver Sun. "Most Canadians will be devoutly thankful that vague suggestions of a similar practice for Canada were promptly vetoed by those in authority. To be buried with fallen comrades on the field of battle is honorable burial. War graves have been tended with reverence and surrounded with beauty. There is something primitive and pagan in the disturbance of these hallowed graves and excavation of bones and the re-enactment of morbidly sentimental burial scenes all over again."

BAILEY AND TOEWS ELECTRICAL CONTRACTORS

-- Radios, Mantle and Floor Models --
-- Electrohome Fans -- Hotplates --
-- Electric Clocks etc --

A SPECIALTY FOR YOU
Radio Repairs and Check-Up

Binder Twine -- Rope -- Roofing Material Wagons, all Steel, with Rubber Tires

UNIVERSAL MILKING MACHINES
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NEW HOLLAND BALE LOADERS
HOOVER VACUUM CLEANERS

Milton District Co-operative

PHONE 127 — MILTON

CARROLL'S

CANNING SUGGESTIONS

FRUIT JARS
DOZ. 95c, and \$1.07

CANADA BLENDED OR SPIRIT VINEGAR 1/2 GAL. 1 GAL. 2 GAL. 5 GAL. 10 GAL. 20 GAL. 30 GAL. 40 GAL. 50 GAL. 60 GAL. 70 GAL. 80 GAL. 90 GAL. 100 GAL. DEPOSIT EXTRA

HEINE WHITE WINE VINEGAR
GALLON 59c PLUS DEPOSIT
JUG 59c

SHELFAX 30c PER DOZ. SPICES 10c PER DOZ.

WHOLE MIXED PICKLING SPICE 1/2 LB. 29c

GORMAN'S PURE MUSTARD 4oz. TIN 19c
RED JAR RUBBERS 2 DOZ. 13c

LOBSTER 65c
SARDINES 13c
GRAPEFRUIT 23c
FLY SWATS 2 FOR 25c
SPIC and SPAN 23c
BIRD SEED 17c
MAPLE LEAF 28c

NEW PACK AYLMER SIEVE 45 PEAS 2 20 OZ. TINS 35c

SOLID CUTS OF TUNA 7 OZ. TIN 49c

BOLOGNA 12 OZ. TIN 25c
PINEAPPLE 20 OZ. TIN 35c
KIDNEY BEANS 19c
KLEEN PACKAGE 19c
WOOLFOAM 19c
SNACK SACKS 10c
KURLY KATE EACH 10c
HEINE PREPARED MUSTARD JAR 11c, 20c

MOTHER JACKSON'S PUDDING TREATS DOUBLE 24c
Unsweetened LEMON JUICE 2 5 OZ. TINS 13c
Canada CORN STARCH 1-LB. PKG. 13c
LIBBY'S LARGE RIPE OLIVES 16 OZ. TIN 39c
SWEETENED VANILLA JUNKET POWDER 2 PKGS. 19c

VEL 29c
SMOKED SALMON SPREAD 10c
INSTANT AIDS FOR SUMMER DRINKS 2 BTL. 23c
LAINO'S C. O. SAUCE BTL. 9c, 18c
CHOCOLATE SYRUP 16 OZ. BTL. 39c
Q. T. FIE CRUST 19c
DALTON'S POWDERED CUSTARD 7c

CABBAGE 2 Heads 27c
DUCHESS APPLES 3 Lbs. 25c
CARROTS 2 Lbs. 9c
CELERY HEARTS 2 for 35c
LEMONS, Size 300's 3 For 18c
HOME-GROWN TOMATOES 2 Lbs. 15c

ORANGES 288's 34c doz 252's 39c doz 200's 53c doz



PREM OR KAM FOR COLD MEAT OR SANDWICHES 12 OZ. TIN 35c

TREND FOR DINERS, WOODLAND, LINGERIE EASY ON YOUR HANDS 1 PKG. 27c IT'S CONCENTRATED

VEL 29c
SMOKED SALMON SPREAD 10c
INSTANT AIDS FOR SUMMER DRINKS 2 BTL. 23c
LAINO'S C. O. SAUCE BTL. 9c, 18c
CHOCOLATE SYRUP 16 OZ. BTL. 39c
Q. T. FIE CRUST 19c
DALTON'S POWDERED CUSTARD 7c

Business Directory

MEDICAL

THE STEVENSON CLINIC
Phonics: Number 2
Milton Campbellville Number 392r14
Dr. C. K. STEVENSON
Dr. W. J. ROBERTSON
Dr. J. K. BEACH
Office Hours:
A. M. By Appointment only.
P.M. 1-4 7-9.
Sundays—Emergencies Only.
MILTON PRIVATE HOSPITAL
X-Ray
Coroner, C.P.R. and Gaol Surgeon

DR. G. E. SYER
Physician and Surgeon
Office—James Street
Phone No. 38
Office Hours: 9 a.m.; 1-3, 7-8.30 p.m.
Coroner — M.O.H.

DR. J. H. O'NEILL
M.D.C.M. L.M.C.C.
Office and Residence
MAIN STREET MILTON
Phone 412

DR. J. W. McCUTCHEON
Physician and Surgeon
N. E. Corner Victoria and Elizabeth
Office Hours: 9 a.m.; 1-4, 7-9 p.m.
Phone 395

LEGAL

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KENNETH Y. DICK, B.A.
Barristers, Solicitors
Court House — Milton
Telephone 4

T. A. HUTCHINSON
Barrister, Solicitor, Etc.
Office—Next Door Champion Office
Main Street—Milton
Telephone 54

GEORGE E. ELLIOTT
Barrister, Solicitor, Notary Public
Office—In Farmers' Building, Main
Street, Milton
Telephone 70

G. HOWARD GRAY, K.C.
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238 Keele Street, Toronto, Ont.
Phone LYndhurst 8612
—Also at—
MILTON INN
by Appointment

LEVER & HOSKIN
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Successors to
JENKINS & HARDY
1305 Metropolitan Bldg.,
44 Victoria St., Toronto
Elg. 9131

DENTAL

DR. G. A. KING
DENTAL SURGEON
Office in Royal Building, Milton
Hours—9-5. Evenings by Appointment
X-Ray Service Telephone 197

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Night Appointments may be arranged
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33rd Year of Practice
Lady Attendant
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Wed., Sat., 2-5 and 8-9 p.m.
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