Business Office

The Canadian Champion

MILTON, ONTARIO

Published Every Thursday Afternoon Authorized as second class mail, Post Office Department, Ottawa

SUBSCRIPTION RATES—\$2.00 per year in advance. United States 50c additional. Single copies 5c. Both old and new addresses should be given when change of address is requested.

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> G. ARLOF DILLS, Editor Main Street, Milton

Telephone No. 220

EDITORIAL

A Vast Change

When the auto salesman starts calling on his prospect list this summer he is likely to discover that there has been a vast change in buying habits since 1939. Old customers in the medium salaried class who used to buy a new car regularly every other season may have to be convinced that they can afford a new vehicle after waiting five years. And purveyors of radios, furniture, rugs, refrigerators and a score of other goods in the semi-luxury class are going to meet the same resistance, because the "surplus" money that used to be available for such purchasing now largely goes to Mr. Ilsley and to meet the higher cost of necessities. The fact that there are now almost twice as many Canadians earning \$5,000 a year as there were in 1919, and the same proportion would hold for the \$3,000 and \$4,000 citizens too, makes no difference. Sharply higher taxes and an increase of more than 20 per cent. in the bare necessities of life has drained away the bulk of the surplus purchasing power of the medium salaried classes.—The Financial Post.

Getting A Dollar's Worth

C. L. Burton, C. B. E., head of one of our largest mercantile companies. claims Canada's urgent need is to cut out controls and promote production. He says Canada must choose, and choose soon, whether to have:

1. Large production and full employment; or

2. Small output and unemployment, due to price

ceilings and wage controls.

This question of government restrictions on prices and industry certainly has become confusing to the ordinary citizen. It isn't made any clearer when we find two of the biggest industrialists in the journey from garden to table. United States directly opposed in their opinions on the subject. Henry Ford II, for instance, favors removal of all restrictions, while on the other hand Henry Kaiser claims such action will spell economic disaster.

Those who favor removal of controls say large production and keen competition should combine to keep prices down, at the same time providing maximum employment. Those in opposition say the result will be sky-rocket prices and inflation.

The decision which our economists and experts itself will become simply sweet or decidedly sour. must make is one which demands the greatest study and consideration, because our future prosperity is at stake.

The working man and farmer are not interested in higher incomes if it means the cost of living will jump out in proportion. What they want is a dollar which will purchase a dollar's value, not fifty cents worth.—Barrie Examiner.

Cheerful People and Towns

Modern life emphasizes the value of a cheerful to greet the world with smiles, and be glad to meet friends and acquaintances, and to make new friends In that spirit people make sunshine wherever they go, and the world likes them.

A town can also give this impression of cheerfulness, by the welcome it gives strangers and newcomers. If such a newcomer finds the community school boards as extravagant bodies and out on a welcoming him and trying to do things to make him feel at home, if he finds it easy to make friends and gets many invitations to join organizations and social circles, he thinks the town is a cheerful place, and he hopes he will be able to stay there. Also well providing industries in order that its young people kept dwellings and efforts to beautify them suggest are not forced to flock to the city to secure employthat their occupants are cheerful people. Such a ment. Industries mean payrolls—and payrolls enable place smiles to the world.—Peel Gazette.

City Paper Pays Tribute to the Home Town Paper

Turning from the city to the small town papers that come to us is like stepping from the slums, full of vice, into an old-fashioned garden sweet with lavender and thyme and the scent of perennial of government restrictions and controls is the Wool flowers. The pages of the big dailies are so full of Administrator's order (A-1871) taking the subsidy murder, thievery, immorality and selfishness that off imported raw wool, noils, Bradford tops and dry the better news is obscured by these glaring shat- combed worsted tops. In all cases where subsidy has terings of the Decalogue. One puts the paper aside been removed the price ceiling has been raised by the with a feeling of depression and heartache that the amount of the subsidy. Effect of this order on the world is so full of terrible and unhappy things.

penings of the little towns around us, one gains renewed faith in life. Here are set forth only that which uplifts the community—the activities of the business men, the church items, the happy social gatherings of the people, the marriages; births and deaths, farmers' items, and all the thousand and one daily occurrences that make up the simple annals of the great common people, who are really the foundation of this country of ours.

Scandals are seldom published in the country newspapers, but if it so happens that decency demands it, the uglier details are omitted or given a kindly touch that is widely different from the unfeeling publicity of the city press. The offenders may be our neighbors, or people we have rubbed elbows with all our lives. They are real human beings to their town paper, while to the great city dailies they are merely grains of a sort that are ground out hourly in their new mills.

Sometimes people speak lightly of the country newspaper, but it is one of the most potent and up lifting factors in our national existence.—Christian Science Monitor.

Sow to Save

Intensive cultivation of home gardens provides thousands of Canadians with the opportunity to make a concrete contribution toward solving an urgent and desperate human need.

The world food problem has reached such magnitude that millions of people in Europe and Asia are faced with famine conditions. This is in addition to the overwhelming task of rehabilitation and reconstruction both national and personal that inevitably follows in the wake of war.

Canada, as one of the great food-producing countries of the world, has undertaken to do her utmost. to alleviate the situation. To this end Prime Minister King recently announced a nine-point program aimed at restricting the amount of food used by Canadians, maintaining war-increased farm production and providing more for famished lands.

The problem is essentially one of increased production and a reduction in Canadian consumption of wheat and its products in order to step up supplies of exportable food. Here is where every householder who has a piece of workable ground can do his

High up on the government's food-saving program is the encouragement of home gardens. The announcement came in plenty of time to allow backyard gardeners to lay their plans. At first thought planting an extra row of lettuce would not appear to make much impression on the famine situation, but more home-grown potatoes and other vegetables would affect family wheat requirements.

Like every plan for alleviating human suffering the current food production program calls for effort on the part of individuals. However, benefits will not be entirely one-sided. Nutrition experts assure us that backyard gardeners get better food, for the elusive vitamin has less chance to escape on its

EDITORIAL NOTES

A firm conscience is better than a stiff upper lip.

Freedom to say what we think is important, but the courage to do what we say is even more so.

A home that isn't fighting for something beyond

New cars, like other things, are just to be looked at and not for general use, but another few months is neither here nor there.

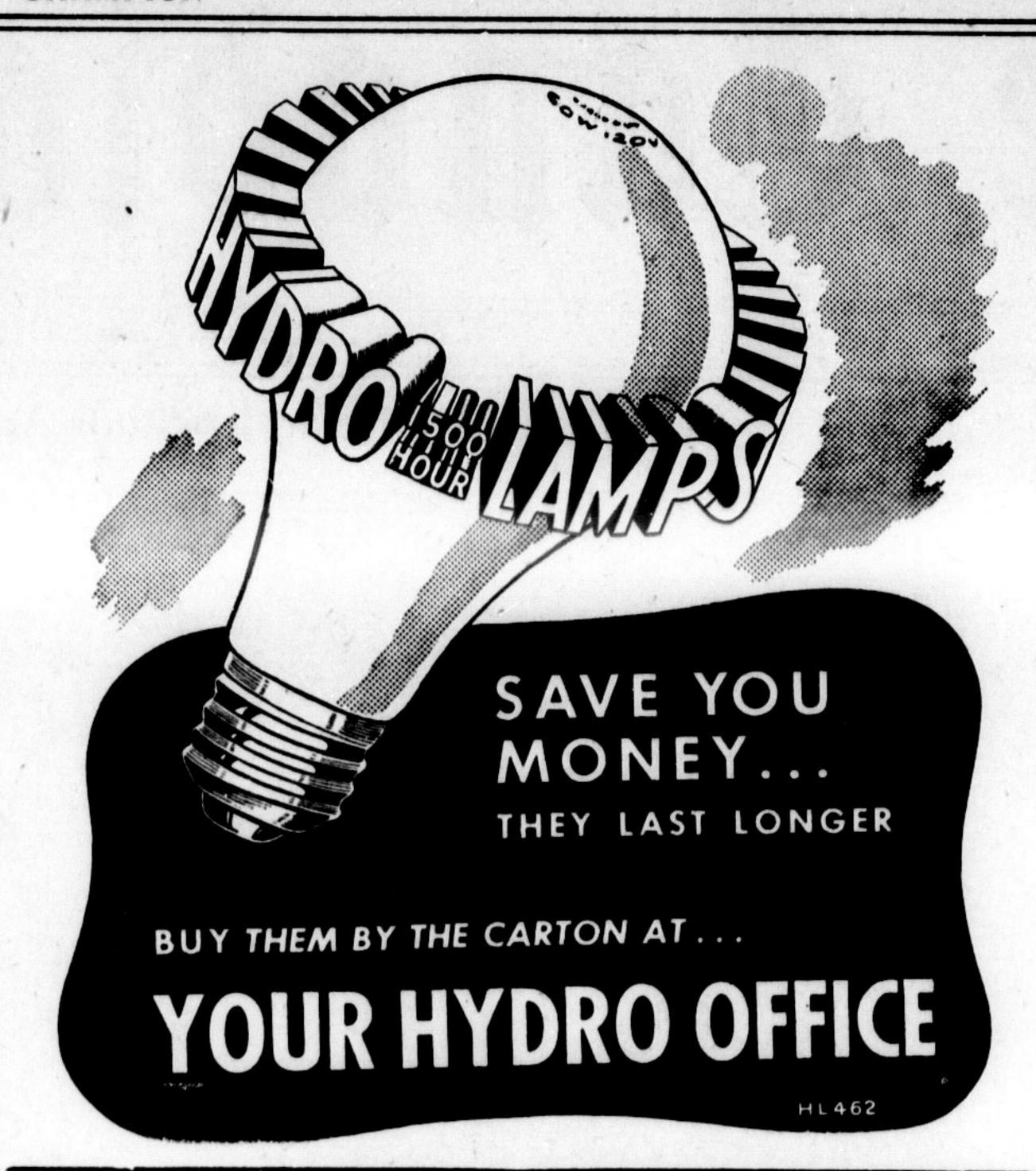
It's said that the better weather has created a new demand for new tires and sales have been much heavier this month.

Appropriations for highways have been doubled attitude toward the world. It is the modern custom in the Ontario budget. Still wondering after twenty-five years if it will include the road between Acton and Milton.

> In view of the fact that \$20,000 is set aside in the Ontario budget for the maintenance of the Premier, it hardly behooves Premier Drew to criticize local spending spree.

Every community should realize the need of jobyoung people to stay and help build up their own home communities. Boards of trade and municipalities should encourage these industries.—Altona (Man.) Echo.

Another cautious step along the road to removal consumer is nil, at least for the present, and even the Then picking up the papers that record the hap- woollen industry expects to see little change.



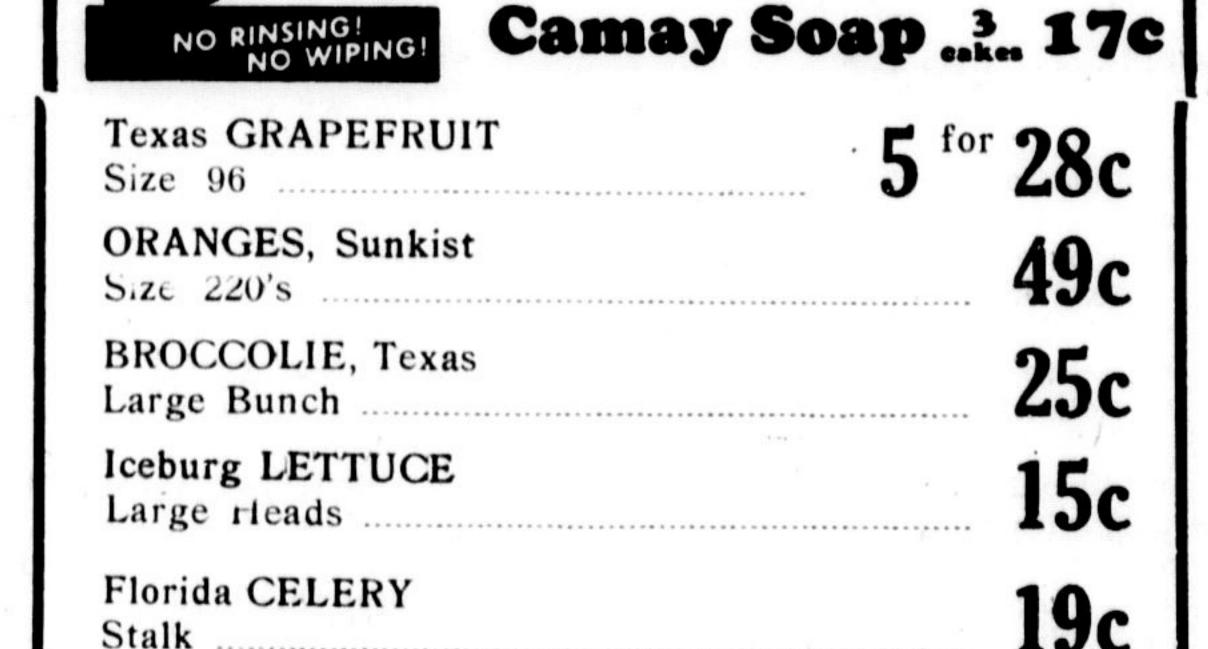




2 TINS 17c POLISH SOLVEASE 2 TINS 19c B L U E 25c, \$1.00 PKG 23c CLEANSER TIN 10c Garden SEEDS SNAP HAND LB 17c CLEANER TIN 16c BEANS VARIOUS PRICES WOODBURY S FACIAL PKG 29c SOAP 3 CAKES 23c GRA-VEE O'CEDAR NO RUB CREAM HARRY HORNE'S 2 PKGS. 19C PKG 19c, 35c POLISH COFFEE TEAS PEG 32c, 38c, 45c FLAKES **PEANUTS** LB. 37C BRAN LG PKG 15c MUFFETS 2 PKGS 17c IT'S HERE! MOTHLE PARKER'S VAC-PAC

AYLMER TID BIT





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DR. G. E. SYER

Physician and Surgeon Office—James Street

Phone No. 38 Office Hours: 9 a.m.; 1-3, 7-8.30 p.m. Coroner — M.O.H.

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T. A. HUTCHINSON

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Barrister, Solicitor, Etc. Office-Next Door Champion Office Main Street-Milton

Telephone 54

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LEVER & HOSKIN Chartered Accountants

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Book-keeping Accounting Personal Income Tax

> D. M. TIMBERS Formerly of the R. C. A. F.

Georgetown, Ont.

DENTAL

DR. G. A. KING DENTAL SURGEON

Office in Royal Building, Milton Hours-9-5. Evenings by Appointment X-Ray Service Telephone 197

DR. F. E. BABCOCK DENTAL SURGEON

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NIELSEN—The Chiropractor Drugless Therapist

33rd Year of Practice

Lady Attendant Mon., Tues., Fri., 2-5 p.m. Wed., Sat., 2-5 and 8-9 p.m. Closed Thursday

Over Dominion Store, Georgetown Phone 150W

TRAVELLERS' GUIDE

CANADIAN PACIFIC RAILWAY Going East-7.39 a.m., daily; 2.25 p.m., daily; 8.45 p.m., daily except Sunday.

1-LB TIN 49c

BTL. 17c

PYG Oc

BTL 23c

2 PKG8 27c

Going West-9.32 a.m., daily (flag); 6.37 p.m., daily; 12.57 a.m., daily except Sunday (flag)

SUNDAY

Going East-7.39 a.m., 2.25 p.m.; 9.27 p.m. Going West-9.32 a.m. (flag); 6.37

CANADIAN NATIONAL RAILWAY Going South-7.30 p.m. Going North-8.09 a.m.

S. A. FAY

Phone 205

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VISITING HOURS 2.30 p.m. to 4.00 p.m. 7.00 p.m. to 8.30 p.m. (No Children under 12)

RATES IN ADVANCE Semi-Private -

\$3.50 Private -\$5.00

MILTON