

The Canadian Champion

MILTON, ONTARIO
Published Every Thursday Afternoon

SUBSCRIPTION RATES—\$2.00 per year strictly in advance. United States 50c additional. Single copies 5c. Both old and new addresses should be given when change of address is requested.

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G. A. DILLS, Editor and Proprietor
Business Office Main Street, Milton
Telephone No. 220

EDITORIAL

Don't Let George Do It

Busiest man in Canada or any other country should be George, the mythical man whose popularity is responsible for the phrase: "Let George do it." Trouble is, George doesn't exist, so a lot of important things never get done. Most citizens have had to take quite a load off George's shoulders in recent years and do plenty of hustling on their own. When peace comes some of them will want to relax and turn things over once more to the mythical George. When one man lets George do it, it can mean a personal disaster. When it's multiplied again and again it can mean disaster on a national scale.

From the comforts of an armchair by the fire it's easy to say: "Politics are rotten," or "The kitchen tap needs fixing," and leave both of them to George. Sometimes it's necessary to call in a plumber to fix the tap but if national affairs go awry they're not so easily rectified.

The nation is made up of many communities, and its strength depends upon their health, which in turn depends upon every resident. The armchair critic generally gets a gloomy satisfaction out of painting as black a picture as he can of affairs, and his gloom can be realized unless he gets out of his chair once in a while to take over from George. The smallest problem affecting the smallest community is actually a matter of national concern, for if neglected and multiplied it can assume great proportion. And George can't be counted on to check it.

Lack of initiative in this respect could be particularly serious in the post-war years, which will require the same sacrifices and careful thought that are being given to the war. Even talking things over intelligently with a neighbor is a step toward meeting these problems, which are certain to be too much for the unreliable George.

V A Dangerous Guessing Contest

The probable date when cease fire will sound in Europe is important to us because almost every one in this country has a vital interest in the ending of hostilities. Given the approximate date, families of men overseas can begin to estimate the time which must elapse before they receive their loved ones back home again. Labor has an additional interest in the date, in planning for the transition period overlapping war production and the new production of peace time goods. Business men, who must plot the future of their establishments with great care are especially keen to have some one give them an approximate date of the conclusion of hostilities in Europe.

Thus, when at various times Mr. Churchill, General Eisenhower, General Montgomery, Admiral Halsey and others have attempted to give the public an idea of the length of time it would take to finish up the military campaign, their words have been read avidly.

But in the wake of such statements there has been a wave of other predictions from ten thousand minor and less informed circles. Especially since "D" Day, almost every man in the street has been taking a guess at the date of "V" Day.

All of this might be harmless, were it not for the psychological effect that the contest has on people at large. For one thing, many are led into the belief that the war is almost over and that the time has come for some relaxation at home. Further, when the war keeps its furious pace for weeks after "V" Day dates previously predicted, the morale of many people is unsettled.

In these crucial days preceding the final knock-out, Canadians at home may again take their cue from Canadians at the battle fronts. Over there none marks time, waiting for Germany to collapse. They are all on their toes, fighting as energetically as at any previous period of the war. Over here our duty seems just as clear cut—a duty which calls us to work as hard as we have ever worked before, and to keep our production lines as vigorous as they have ever been before—through the purchase of Victory Loan bonds.

It may be quite chilly these fall evenings but before winter really sets in we have the prospect yet of Indian Summer.

Trade Requires Buyers and Sellers

It has always been a puzzling question what caused the last depression. We know, in Canada, that we were bound to have a depression in some lines of business because we had a series of droughts and because the foreign market for our wheat fell to very low levels. However, anyone who remembers the depression at all clearly will realize that we had more depression than even these serious factors can justify.

To listen to one school of thought, we might get the impression that all the business men in the country got together to put everyone out of work, in order to bring wages down and profits up. If they did that, they did not succeed very well, for all that they accomplished was to put people out of work. Wages did not fall and profits simply vanished.

Another school of thought is that the whole trouble was that the purchasing power of the people vanished, and, when we look around at the great unemployment in the country, shrinking of profits in business, and all the other symptoms of hard times, it would be useless to deny that the purchasing power of the people did not go down very heavily. National income fell to very low levels.

However, there is something wrong with this theory. It explains what happened, but it does not say why it happened. Men were employed up to the time when they lost their jobs. Their purchasing power did diminish when they lost their jobs, but it was the losing of their jobs which caused the purchasing power to fall. The purchasing power did not fall first and the jobs get lost afterwards. As a matter of fact, it has been estimated that the purchasing power in the form of savings, was at least \$6 billion at the depth of the depression.

The plain fact, what seemed to make the depression very bad was that people stopped buying and that is something which we might keep in mind when the government is going to stop buying very soon and prosperity or depression will depend on whether the ordinary citizen and those who have in these years accumulated extra purchasing power start buying.

There will be lots of reserve purchasing power for Canada when the government begins to close war factories. It is true that the public debt is very high, but, as Mr. Towers has pointed out, this debt is all owned by Canadians. That means that the \$10 billion which the war has cost is actually now in the hands of Canadians and can be used to start buying useful things and start employment as soon as peace is here.

What remains is to discover whether the people will buy the goods which they want at the prices which prevail now. If they will, and they can, business will pick up rapidly after the end of the war spending by the government. If the people of Canada do not want to buy at the existing price levels, or those which are established at the end of the war, then they will not buy, factories will close down and we shall have a depression.

These are things which might be kept in mind in the period after the conclusion of hostilities, for they remind us that full employment in Canada is not something which can be arranged by governments or brought about by big business. If you want to know what the outlook is for employment, just go and ask the storekeepers of the town what they think of the prospect of selling large quantities of goods when they can get them at the prices which they expect to have to charge. You will get a lot more practical information in that way than by reading all the books on economics which are written.

V EDITORIAL NOTES

You can shop early for Christmas if you decide to make it Victory Year and buy bonds for gifts when they go on sale next week.

Mighty glad we missed the snowfall the other morning. Some way or other the coming of winter hasn't the thrills it used to provide.

Auction sales of farm stock have been very numerous in this district for some months. It is fortunate that in most cases those who are quitting farming are being succeeded by another farmer.

With the acute shortage of houses real estate prices are getting a new ceiling. As one chap who has to move shortly put it to us, "It's not the value you have to consider, but where you are going to get a roof over your head."

War-time scarcities has taught many of us that some of the things we used are really non-essential. For instance we have found that cigars are not at all necessary. A few weeks of war-time scarcity did what our better half failed to accomplish in years.

Starting last week a series of advertisements are being published in the press including your local newspaper, which are of immediate importance for they deal wholly with plans for the re-establishment of men and women in the armed services when this war is over. The aim is to inform Canadians of these plans. We suggest that you clip them each week for reference when a relative or friend comes back from overseas. They pack in a lot of valuable information for everyone.

A PROGRESSIVE CONSERVATIVE LETTER

(Continued)

TO THE CITIZENS OF HALTON:

If politics interferes with your right and mine to display individual initiative, that, amongst free men, is an intrusion by politics and we have the right and the duty to combat that intrusion—the spirit of competition must continue to be one of our main driving forces. Our Platform must be based on reason and rational reform. We must vigorously protest against being overridden by Orders-in-Council and regulations by Boards and Commissions who have had no responsibility to Parliament or people.

The interests of organized labour and the farmer must be increasingly recognized in the Nation's economy and the Nation's income must be more fairly allocated. Class hatred, distrust and prejudice are dangerous to the future of Canada, and can only be corrected by removing the cause. These great problems can only be solved by properly qualified Leaders. These are the men we must search for in every Riding in our Country.

—Issued By—

The Progressive Conservative Association, Halton County

CONTINUED NEXT WEEK

NEW LAKE STEAMERS

WINDSOR (CP)—Two new passenger steamers expected to cost some \$2,000,000 each, will be placed in operation on the Great Lakes by Canadian Steamship Lines as soon as delivery can be made.

POST-WAR HIGHWAYS

HALIFAX (CP)—Premier A. S. MacMillan announced Nova Scotia will embark on a program of bigger and better highways after the war, a plan which should give considerable employment in post-war years.

Buy Victory Bonds
"SALADA" TEA

CARROLL'S

Special — Aylmer
TOMATO or VEGETABLE
SOUP
3 10-oz. 23c
Tins Dozen Tins 90c



Robin Hood
OATS
Quick Cooking
48-oz. Pkg. 19c

Fresh-Ground Roma
COFFEE lb. 35c

Heinz Tomato
JUICE 20-oz. tin 9c

Kellogg's
ALL-BRAN lg. pkg. 21c

Quaker
MUFFETS 2 pks. 17c

Roma
MEAL lg. pkg. 29c

Peter Pan Puffed
WHEAT 8-qt. pkg. 17c

SPECIAL — Spaghetti or
Macaroni 3 lbs. 13c

Aylmer Choice
TOMATOES No. 2 1/2 tin 12c

Choice Aylmer
PEACHES 20-oz. tin 17c

Choice Aylmer Golden
CORN NEW PACK 2 20-oz. tins 25c

Paper Shell
PECANS lb. 45c

Golden Tip
TEA 1/2-lb. pkg. 44c

Cut Mixed
PEEL 1/2-lb. pkg. 16c

Crowley's Maple
SYRUP 12-oz. fluid 31c

Floor Wax —
Hawes 1-lb. 45c 2-lb. 83c

Silver Polish
SILVO btl. 13c, 22c

Cashmere Bouquet Toilet
SOAP 2 cakes 11c

O'Cedar Furniture
POLISH btl. 23c

We reserve the right to limit quantities of all merchandise.
NO. 1 HIGHLAND COOKING ONIONS 19c
4 lbs. for

BULK CARROTS 10c
3 lbs. for

In Bunches 5c each
ICEBERG LETTUCE 15c
Head

CAULIFLOWER, LARGE WHITE HEADS 19c
Eac'

Fruit and vegetable prices subject to market fluctuations.

Coupons to use October 19th
SUGAR F1 to 10 — 14 to 43 PRESERVES — 1 to 30
BUTTER — 78 to 81

Business Directory

MEDICAL

DR. C. K. STEVENSON
M.D., L.M.C.C.
Physician and Surgeon
Phone 2w — X-Ray
Office Hours 8:30-9 a.m.; 1-3 7-9 p.m.
Coroner, C.P.R. and Gaol Surgeon

DR. G. E. SYER
Physician and Surgeon
Office—James Street
Phone No. 38
Office Hours: 9 a.m.; 1-3, 7-8:30 p.m.
Coroner — M.O.H.

LEGAL

DICK & DICK
W. I. DICK, K.C.
(County Crown Attorney)
KENNETH Y. DICK, B.A.
Barristers, Solicitors
Court House — Milton
Telephone 4

T. A. HUTCHINSON
Barrister, Solicitor, Etc.
Office—Next Door Champion Office
Main Street—Milton
Telephone 54

GEORGE E. ELLIOTT
Barrister, Solicitor, Notary Public
Office—In Farmers' Building, Main Street, Milton
Telephone 70

DENTAL

DR. G. A. KING
DENTAL SURGEON
Office in Royal Building, Milton
Hours—9-5. Evenings by Appointment
X-Ray Service Telephone 197

DR. F. E. BABCOCK
DENTAL SURGEON
Office over Princess Theatre
Night Appointments may be arranged
X-Ray Service—Gas Extraction
Hours 9 to 5 Telephone 65w

NEILSEN—

The Chiropractor
Drugless Therapist

31st Year of Practice
Lady Attendant
Hours: 2 to 5 — 8 to 9 p.m.
Closed Thursday
Over Dominion Store, Georgetown
Phone 150w

TRAVELLERS' GUIDE

CANADIAN PACIFIC RAILWAY
Going East—7:39 a.m., daily; 2:15 p.m., daily; 8:45 p.m., daily except Sunday.

Going West—9:22 a.m., daily (flag); 6:37 p.m., daily; 12:57 a.m., daily except Sunday (flag)
SUNDAY
Going East—7:39 a.m., 2:15 p.m.; 9:27 p.m.
Going West—9:22 a.m. (flag); 6:37 p.m.

CANADIAN NATIONAL RAILWAY
Going North—8:09 a.m.
Going South—7:30 p.m.

S. A. FAY

Phone 205

PLUMBING
HEATING and
TINSMITING

Main St. — Milton, Ont.

HAIRDRESSING

In Latest Styles
Newest Methods in Permanent Waving
All Lines of Beauty Culture

ELLIOTT BEAUTY SHOP
Phone 61j for Appointments
MISS M. HENDERSON and
A. R. ELLIOTT
HAIRDRESSERS

Milton Hospital

(Private)

VISITING HOURS
2:30 p.m. to 4:00 p.m.
7:00 p.m. to 8:30 p.m.
(No Children under 12)

RATES IN ADVANCE
Semi-Private - \$3.50
Private - - - \$5.00

PHONE 216 — MILTON